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THE WORLD BANK

Washington, D.C.

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Meeting: World Links Presentation

Monday, May 4, 1998

2:30 - 3:15 p.m.

Meeting Room (MC12-755)



R2002-036 Other #: 55 Box #: 186505B
President Wolfensohn - Briefing Book for President's Meetings - Meeting Material
World Links Presentation - May 4, 1998



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A. CLASSIFICATION

☒ Meeting Material
☐ Trips
☐ Speeches

☐ Annual Meetings
☐ Corporate Management
☐ Communications with Staff

☐ Phone Logs
☐ Calendar
☐ Press Clippings/Photos

☐ JDW Transcripts
☐ Social Events
☐ Other

B. SUBJECT: MEETING: WORLD LINKS PRESENTATION (B) (N) //
VENUE: MC 12-755 (MEETING ROOM) // TIME: 2:30 - 3:15 P.M. // CONTACT:
CARLSON @ 37561 // IN ATTENDANCE: JDW, J. INGRAM (FOR V.
THOMAS), S, CARLSON, DE FERRANTI, {M. POTASHNIK-mission}, D.
WINKLER, B. {FREDRIKSEN-not attending}, R. KAGIA, MARISELA / (4/27)
ADDED: K. SHERAM, F. OYEWOLE // (B) BY S. CARLSON // DUE
WEDNESDAY, APRIL 29
// EXC: MM // LFG (4/14)
Brief includes:
--- Summary note
--- Presentation: World Links for Development - Opening a World of Learning,
EDI

DATE: 05/04/98

C. VPU

Corporate

☐ CTR
☐ EXT
☐ LEG
☐ MPS
☐ OED
☐ SEC/Board
☐ TRE

Regional

☐ AFR
☐ EAP
☐ ECA
☐ LAC
☐ MNA
☐ SAS

Central

☐ CFS
☐ DEC
☐ ESD
☐ FPD
☐ FPR
☐ HRO

Affiliates

☐ GEF
☐ ICSID
☐ IFC
☐ Inspection Panel
☐ Kennedy Center
☐ MIGA

D. EXTERNAL PARTNER

☐ IMF
☐ UN
☐ MDB/Other IO
☐ NGO
☐ Private Sector

☐ Part I
☐ Part II
☐ Other

E. COMMENTS:

Briefing Note
The "WorLD" Program
World Links for Development
"...Opening a world of learning."
May 4, 1998

WorLD Program Objectives and Goal:

The WorLD Program aims to link secondary school students and teachers around the world via the Internet, in order to improve educational opportunities, develop information technology skills, facilitate cultural understanding, and promote broad-based support for economic development. The Program's goal is to link via the Internet 1,200 schools in 40 developing countries with partner schools in OECD countries by the year 2000.

WorLD Program Package:

Connectivity for developing country schools. "Computers for the WorLD" program donated 750 refurbished World Bank computers to African WorLD Schools. At least 750 computers will be distributed in FY99. LAC countries receive servers.

Training. Over 400 teachers, students and school administrators have been trained in nine countries, in English, Spanish, French and Portuguese.

Partnerships (school level: linking schools and promoting local private sector support; and program level: multilateral, bilateral, NGO, and private sector support).

Telecommunications policy advice. Have negotiated lower telephone rates in Senegal, Ghana, Uganda and Paraguay. Still negotiating in South Africa and Peru.

Monitoring and Evaluation. First class evaluation design with SRI International; will contribute to world body of knowledge about education and technology.

Country Status:

- a. 105 schools in Ghana, Senegal, Uganda, South Africa, Peru, Chile, Paraguay, Mauritania, and Brazil are participating in the WorLD Program (at least 10 in each country), with 10 schools joining in Mozambique in June '98.
- b. Schools from the US, Canada, France, Germany, Netherlands, Italy, Japan, Finland, Belgium, China, Sweden and Australia are linked to WorLD schools, in various stages of collaborative learning projects (design, implementation, evaluation). WorLD working with DC Outreach Program.

Operational Partnerships with WorLD:

- a. Partnerships continue with Canada SchoolNet, Agence de la Francophonie, Economic Commission for Africa, French Ministry of Cooperation, US VP Gore's Global Learning and Observations to Benefit the Environment (GLOBE), Sister Cities International, UNESCO, USAID, US Peace Corps.
- b. WorLD Program "Sustainable Development Project" being designed with EDI's Development Education Program, to be "flagship" project for program.

- c. New partnerships being developed with Partners for the Americas, OAS, and National Science Foundation.

**Private Sector Partnerships: Value of US\$ 1.3 M raised in in-kind contributions.
Legal/Procurement issues resolved with General Counsel. No real \$ yet.**

- a. Current international contributors: Sun Microsystems, AMP, URLabs, Netscape, Microsoft, Apple, Lucent Technologies, Advanced Network Services.
- b. Discussions underway with: IBM, BellCorp, Philips, 3Com, Cisco, Oracle, TRW, Hewlett-Packard, Citibank, Proctor & Gamble, Novell and Intel.
- c. Local Private sector support groups established in Ghana, Uganda, Senegal, Colombia, and Peru.
- d. No support yet from Foundation Community, although follow-up with Carnegie, Rockefeller, Kellogg and Mott is underway (MacArthur and ATT said no).

Major Upcoming International Events for WorLD Program Demonstrations:

- a. Telecom '98, May 4, 1998, Johannesburg, South Africa.
- b. Launch of WorLD LAC Program, June 4, 1998, presided by JDW.
- c. Americas Teachers' Workshop, June 29, 1998, Washington, DC
(sponsored by WorLD Program and US National Science Foundation)

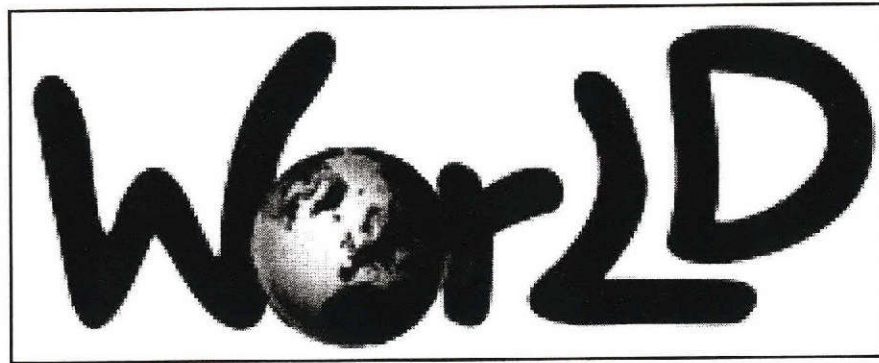
FY 99 WorLD Program Targets (as agreed to in Strategic Compact):

- a. Expansion of program from 10 to 25 schools in 10 FY98 program countries.
- b. Addition of ten new countries, at least 10 schools each.
- c. Total of 350 developing country schools in WorLD Program by June 1999.

Issues: **Current FY99 Budget of \$1.7 M (\$700 of which is co-financing) is not enough to meet FY99 targets (need \$2.2 M), and actual demand exceeds these targets. Need additional resources from countries, Operations, co-financing and the private sector.**

- a. WorLD Program proposes to work more closely with countries and Operations. Growth in IDA country participation is likely to slow.
- b. Tight resources pose choices between expansion (serving broader political objectives) and deepening (demonstrating qualitative educational impact). We favor deepening, even if Strategic Compact targets are not met. More resources would go to training, and less for "connectivity".
- c. Understanding JDW should not solicit private sector support, what can WorLD Program "offer" in terms of ex post recognition by JDW of firms' support (meetings, speaking engagements, letters, etc.)?
- d. How can WorLD maximize political benefits, working with EXT and DC Outreach Program?

World Links for Development



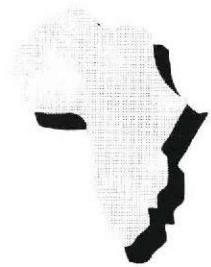
...Opening a world of learning

**Economic Development Institute of
the World Bank**

Overview of Presentation

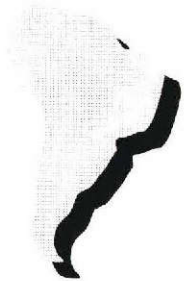
- ◆ **FY98 Accomplishments**
- ◆ **Lessons Learned So Far**
- ◆ **Partnerships**
- ◆ **FY99-01 Program Expansion**
- ◆ **Costs and Financing**
- ◆ **Issues for Discussion**

World Countries for FY98



◆ AFRICA

- Ghana, Senegal, Uganda, South Africa, Mauritania & Mozambique**



◆ LATIN AMERICA

- Peru, Paraguay, Brazil and Chile**

>>>>>Linked to OECD countries

First Year Accomplishments

Exceeded FY98 Objectives

FY97 - STSI Pilot

1 country (Uganda)

3 schools

1 school in Wyoming

3 computers/school

No training materials

No Website

No partners

FY98 - WorLD

10 countries: AFR & LAC

105 schools (+ 10 in 6/98)

100+ partner schools

10+ computers/school

**Training materials in 4
languages**

**400 teachers/trainers
trained and networked**

Educational Website

Examples of Projects

- ◆ **Comparative Water Quality Analysis**
- ◆ **Folk Tales and Global Art**
- ◆ **Holocaust/Genocide Project**
- ◆ **21st Century Schoolhouse**
- ◆ **Traditional versus Renewable Energy**
- ◆ **Changing Role of Women in Society**
- ◆ **Insects Around the World**

Lessons Learned So Far

Strengths:

- ◆ **Basic Concept Works**
 - **Electronic Frontier**
- ◆ **Client Enthusiasm/
High Demand**
- ◆ **Partnerships for
Leveraged Networks**
- ◆ **Private Sector
Support**
- ◆ **Training Materials**

Weaknesses:

- ◆ **Connectivity Takes
Time**
- ◆ **Need Sustained On-the-
ground and Web-based
Tech. and Ped. support**
- ◆ **Need greater MOE and
Operations \$ Support**
- ◆ **Need demand-driven
school links**

Partnerships

1) Leading Content Providers/Networks

- *Global SchoolNet Foundation; Canada SchoolNet; Int'l Education & Resource Network*

2) International and Local Private Sector

- *Sun Microsystems, Microsoft, URLabs, AMP, etc.*

3) Multilateral Agencies

- *UNESCO, IDB, ECA*

4) Governments

- *France, Japan, Italy, Finland, Canada, USA*

5) Key NGOs: Sister Cities Int'l, CARE, IDRC

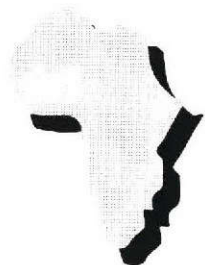
WorLD Cost Analysis

- ◆ **Per Country Cost*:** **avg. \$ 100,000**
- ◆ **Per School Cost**:** **\$ 7,500-10,000**
- ◆ **Per Training Cost:** **est. \$ 35,000**
- ◆ **Per Direct Participant Cost:** **est.\$ 750**
- ◆ **Per Total Participant Cost:** **est. \$ 15**

*** EDI-Managed Funds: includes connectivity and training**

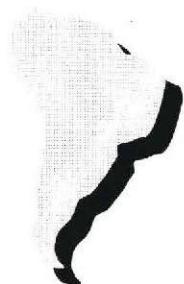
**** LAC average = \$7,500; Africa average = \$10,000**

Tentative WorLD Countries for **FY99**



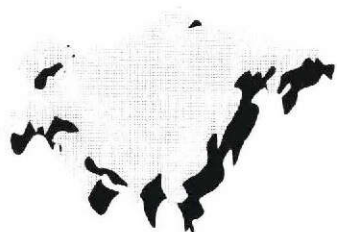
◆ AFRICA

– Zimbabwe, Burkina Faso and Gabon



◆ LAC

**– Mexico, Argentina, Costa Rica and
Jamaica**



◆ ECA/MENA

– Turkey and Lebanon

Expansion FY99-FY01

	<u>FY98</u>	<u>FY99</u>	<u>FY00</u>	<u>FY01</u>
Countries	10	10	10	10
<i>Cumulative</i>	<i>10</i>	<i>20</i>	<i>30</i>	<i>40</i>
Schools	100	250	400	400
<i>Cumulative</i>	<i>100</i>	<i>350</i>	<i>750</i>	<i>1150</i>
Teachers	400	1000	1600	1600
<i>Cumulative</i>	<i>400</i>	<i>1400</i>	<i>3000</i>	<i>4600</i>
Students	20,000	120,000	160,000	160,000
<i>Cumulative</i>	<i>20,000</i>	<i>140,000</i>	<i>300,000</i>	<i>460,000</i>

WorLD Financing

(Estimated US\$ million)

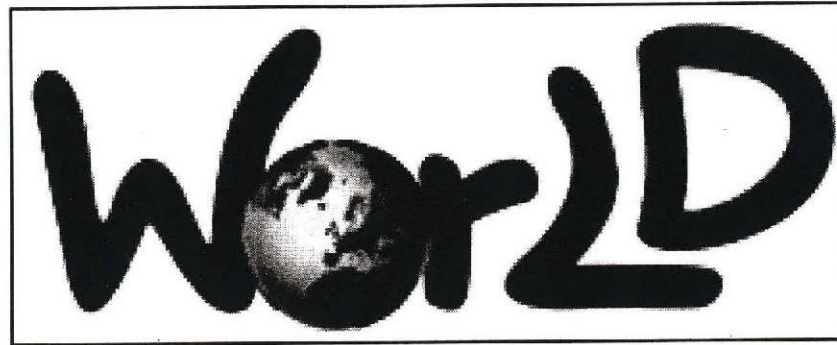
	<u>FY98</u>	<u>FY99</u>	<u>FY00</u>
EDI	1.2	1.0	1.0
EDI Cofin:	.5	.7	.7
Operations	1.0	3.0	4.5
Other: (in-kind and fin)			
Public	.1	1.0	1.5
Private*	<u>1.4</u>	<u>3.6</u>	<u>4.9</u>
Total:	4.2	9.3	12.6

*** : \$ 900 K International; \$500 K Local**

Issues for Discussion

- ◆ Resource Mobilization
 - **Private Sector; EDI Co-financing; Foundations; Operations**
- ◆ LILs: ideal vehicle for WorLD?
- ◆ Expansion versus Deepening
- ◆ Raising awareness in OECD countries
 - **Role of EXT**
 - **DC Outreach Program**

World Links for Development



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