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Folder Title: President Wolfensohn - Media Coverage and Interviews - Interview - Ms

Petra Pinzler - Economics Editor of Die Zeit - April 30, 1997

Folder ID: 30487784

Series: Media coverage and engagement

Dates: 04/24/1997 - 04/30/1997

Subfonds: Records of President James D. Wolfensohn

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ISAD Reference Code: WB IBRD/IDA EXC-13-12

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THE WORLD BANK

Washington, D.C.

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The World Bank 1818 H Street NW Washington DC 20433

Telephone: 202-473-1000 Internet: www.worldbank.org Interview: Ms. Petra Pinzler Economics Editor of Die Zeit

Wednesday, April 30, 1997 11:00 - 11:20 a.m. JDW Office

WBG Archives



Archive Management for the President's Office

Document Log

Document Log

Reference # : Archive-01369



Edit Pr	int		
A. CLASSIFICATION			
Meeting Material Trips Speeches	Annual Meetings Corporate Management Communications with Staff	Phone Logs Calendar Press Clippings/Pho	
B. SUBJECT: INTERVIEW: MS. PETRA PINZLER, ECONOMICS EDITOR OF DIE ZEIT (HAMBURG) (B) (N) VENUE: E1227 (OFFICE) CONTACT: SAM RACHLIN @ 37229 IN ATTENDANCE: JDW, PINZLER, ANSTEY, KLAS (B) EXTVP // DUE: MONDAY, APRIL 28 EXC: CA // ALI (4/24) Brief Includes Letter to JDW from Klas Bergman - April 21, 1997 "Possible Interview with Die Zeit"			
C. VPU			
Corporate CTR EXT LEG MPS OED SEC/Board TRE	Regional AFR EAP ECA LAC MNA SAS	Central CFS DEC ESD FPD FPR HRO	Affilliates GEF ICSID IFC Inspection Panel Kennedy Center MIGA
D. EXTERNAL PARTNER			
IMF UN MDB/Other IO NGO Private Sector	Part II Other		
E. COMMENTS:			

File Location Cleared By Caroline Anstey	Date: 05/01/97
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THE WOOLD BANK/IFC/M.I.G.A.

OFFICE MEMORANDUM

DATE: April 21, 1997

TO: Mr. James D. Wolfensohn, Riesident, EXC

FROM: Klas Bergman, EXTME

EXTENSION: 37229

SUBJECT Possible Interview with Die Zeit

Dr. Theo Sommer, the publisher of *Die Zeit* in Hamburg, one of Europe's most influential daily newspapers, has approached me to secure an interview with you for Ms Petra Pinzler, the newspaper's Economics Editor. She will be in Washington from Thursday, April 24 until Thursday, May 1, 1997, to cover the Spring Meetings.

Ms Pinzler, who remembers you warmly from a meeting with herself and Dr. Sommer in Bonn last year, wants to write a story about the World Bank and its evolution during your stewardship.

Specifically, she would like to ask the following questions:

- How do you plan to reform the institution to better serve its clients?
- What are the existing impediments to this process?
- What needs to change?
- Can you point to successful examples of the Bank's work in promoting development and alleviating poverty?

I recommend that you meet with Ms Pinzler for approximately 20 minutes.

Please let me know if you would be agreeable to doing this.

cc: Mmes. Anstey, Tsatsakis, Holden, Messrs. MM Brown, Assad, Rachlin