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Folder Title: President Wolfensohn - Briefing Book for President's Meetings and Events - Adventist Development and Relief Agency [ADRA] Global Village Exhibition - April 21, 1998

Folder ID: 30490340

Series: Meeting and event briefing materials

Dates: 04/16/1998 – 08/13/1998

Subfonds: Records of President James D. Wolfensohn

Fonds: Records of the Office of the President

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THE WORLD BANK
Washington, D.C.

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Visit: ADRA's Global Village Exhibition

Tuesday, April 21, 1998

2:40 - 3:50 p.m.

On the Mall

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R2002-036

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President Wolfensohn - Briefing Book for President's Meetings - Meeting Material
Adventist Development and Relief Agency [ADRA] Global Village Exhibition - Ap

Archive Management for the President's Office

Document Log

Reference # : Archive-02203

12/23

Edit

Print

A. CLASSIFICATION

☒ Meeting Material
☐ Trips
☐ Speeches

☐ Annual Meetings
☐ Corporate Management
☐ Communications with Staff

☐ Phone Logs
☐ Calendar
☐ Press Clippings/Photos

☐ JDW Transcripts
☐ Social Events
☐ Other

B. SUBJECT: VISIT: ADRA'S GLOBAL VILLAGE EXHIBITION (N) (B)
TIME 2:40 - 3:50 P.M. // VENUE: ON THE MALL // CONTACT: CAROLYN
REYNOLDS (EXT) @ 30049 // TO ACCOMPANY: JDW, JANE ARMITAGE,
CAROLINE ANSTEY // TO MEET AT THE EXHIBITION: MR. RALPH WATTS,
PRESIDENT OF ADRA, CAROLYN REYNOLDS, JOHN DONALDSON
NOTE: ITEM REQUESTED BY JDW // (B) FROM DANIEL RITCHIE // DUE APRIL
20 // PASSES/TICKETS WITH CAROLINE WHO WILL CARRY THEM TO THE
EVENT // EXC: CA // ALI (4/14)

DATE: 04/21/98

Brief includes:

--- Letter from JDW to Ralph Watts, Aug. 13

--- Photographs

--- Note: DC Community Outreach Program, prepared by D. Ritchie, Apr. 16

C. VPU

Corporate

☐ CTR
☐ EXT
☐ LEG
☐ MPS
☐ OED
☐ SEC/Board
☐ TRE

Regional

☐ AFR
☐ EAP
☐ ECA
☐ LAC
☐ MNA
☐ SAS

Central

☐ CFS
☐ DEC
☐ ESD
☐ FPD
☐ FPR
☐ HRO

Affiliates

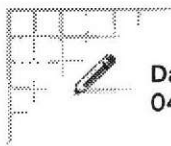
☐ GEF
☐ ICSID
☐ IFC
☐ Inspection Panel
☐ Kennedy Center
☐ MIGA

D. EXTERNAL PARTNER

☐ IMF
☐ UN
☐ MDB/Other IO
☐ NGO
☐ Private Sector

☐ Part I
☐ Part II
☐ Other

E. COMMENTS:



Daniel Ritchie
04/16/98 05:20 PM

Subject: Brief on DC Community Outreach Program

John--You asked for a few paragraphs on the DC community outreach effort. Please feel free to use as much or as little of what follows, condense it to meet the boss's needs, and let me know if you need anything else. It's fair to say that there has been a very positive response from the community to this initiative, from Frank Raines at OMB to the ninth graders at Cardozo High School, each of whom has spent a day at the Bank.

1. Last year, Mr. Wolfensohn promised that the Bank was going to become a much more active corporate citizen in the Washington, DC community. Since then, the Bank has created a Community Outreach Program to help mobilize the Bank's professional talent and volunteer capacity. Together with the Community Relations Office, it provides four kinds of services: (i) technical cooperation, (ii) volunteers, (iii) a modest grant fund and (iv) the use of the Bank's facilities.

(i) Technical Cooperation

2. The Program has started working the three critical areas consistent with the Bank's world-wide mandate:

- Education and young people
- Employment and economic development, and
- Municipal services

3. In education, the new Superintendent of the DC Public Schools, Arlene Ackerman, has asked for the Bank's help in the areas of accountability, expenditures and governance. We expect to provide 50 weeks of professional advice this year at the policy level, and assign a YP education specialist to the Superintendent's office as his second rotational assignment. (They have worked together before). We are continuing to work with Cardozo High School's Ninth Grade, and are co-sponsoring with DC Agenda a new city-wide After School program.

4. On municipal services, the new Chief Management Officer of the District Government, Camille Barnett said today in a speech that the World Bank is the only organization to come forward to offer her help. We are doing an infrastructure review, a monthly seminar series for her senior staff (with GW and DC Agenda) and other capacity building. We will provide about 40 staff weeks on municipal services.

(ii) Volunteers

5. The Bank is also mobilizing its community of 25,000 staff, family members and retirees to serve as volunteers. Principal achievements so far:

- Management has authorized a volunteer leave day for all staff
- Twinning arrangements have been made between two Bank units and community organizations
- A volunteer survey has drawn over 1000 responses in two weeks
- A website advertises opportunities for service and links with two information clearinghouses
- 200 volunteers are working on the Global Village

(iii) Grant Facility

6. The Bank has made grants of \$350,000 available in FY 98 for Cardozo (with GW) and welfare to work (with the International Women's Democracy Center). Together with the Corporate contribution to the United Way of almost \$250,000, the Bank is among the top 15 corporate grantmakers in Washington, and in the top 10 if in-kind contributions are included.

(iv) Facilities

7. The Bank's facilities are being used for training DC high school teachers and UDC administrators on the Internet, host community organization Board meetings, accommodate the DC Government's Executive Training Program and other functions. Yossi Hadar has provided over 170 surplus computers this year to community organizations.

Cost

8. In FY 99, the DC Community Outreach Program will make available \$375,000 in grants and \$700,000 in technical cooperation services (or about 110 staff weeks) to the DC community. We also hope to have over 1000 staffdays of volunteer effort devoted to community activity, both in Washington and in Resident Missions.

To: John Donaldson
cc: Thelma Doris Jones
Jane Armitage

31695

The World Bank
Washington, D.C. 20433
U.S.A.

JAMES D. WOLFENSOHN
President

August 13, 1998

Mr. Ralph S. Watts, Jr.
President
ADRA
12501 Old Columbia Pike
Silver Spring, MD 20904

Dear Ralph,

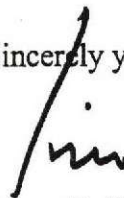
Thank you so much for your letter of July 29th and for the enclosed photographs which make a wonderful remembrance of a fine occasion.

I will remember this event and thank you most sincerely for all that you and your colleagues did to make such a success.

We look forward to doing more work with you in the months and years ahead.

With all good wishes,

Sincerely yours,



James D. Wolfensohn

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