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**PUBLIC DISCLOSURE AUTHORIZED**

ESSD WEEK AND SUSTAINABLE DEVELOPMENT MONTH  
APRIL 2002

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 **Archives**

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Conferences and Seminars - Environmentally and Socially Sustainable Development  
Network (ESSD) Week and Sustainable Development Month - April 2002 - General



main objectives → training & high profile content & well-chosen outside speakers

ESSD Plenary Session 9:30 Friday, April 12

Two main points: recognition/appreciation and Evaluation

+ cross-cult (spelled enphim)

**Recognition:**

**Odin and Steen** for their overall guidance and content review for ESSD Week/Month

Thank you to **all of you from across the network**, from the regions, and indeed, from across the Bank who have participated, contributed, presented case studies from your projects and countries, served as organizers for sessions. You have provided insights and reality checks and hopefully learned something as well.

**To Anita Gordon** who brought her television producer skills to the Bank and envisioned a month-long focus on ESSD issues. She has been responsible for the overall organization, logistics, some of the plenaries this week.

Anita still has exciting events up her sleeve with Atrium Fair next week and other speakers sprinkled throughout the month. Anita worked with a team of consultants to pull this month altogether. We would especially recognize Jason Steele who is the creative force behind the posters we see in the Atrium and other lovely graphics. + William Rogers; James ARKUSINSKI + Lyn Brown

**ESSD Month is a Learning Month**—it is after all financed by our Learning funds.

The **ESSD learning coordinators** have done a terrific job in organizing the

- cross-cutting sessions
- the thematic group sessions
- the family meetings and.....
- Are entirely responsible for next week's core training.

↑ the only action this week is to many very good ones

On the **core training activities**: you might be interested to know that the response to Jo Albert's email on training priorities was amazing: over 200 ESSD staff responded—over half of you from the resident missions. We have tried fulfill your requests by offering your top 10 choices: safeguard policy, trust fund management, project supervision, to more ESSD-specific training in PRSPs, poverty diagnostics and Community Driven Dev.

To meet the field demand, we've had to turn away headquarters staff in large numbers, and are **still trying to accommodate field staff needs**. We'd like to thank OPCS which has been particularly helpful in tailoring courses to meet our needs

Thanks go to the learning coordinators and their assistants for their incredible hard work:

- **Najma Siddiqi and Barbara Mascarenas** from SDV
- **Shawkie Barghouti and Paul O'Connell** from RDV
- **Mariam Britel-Swift and David Hanrahan** from ENV

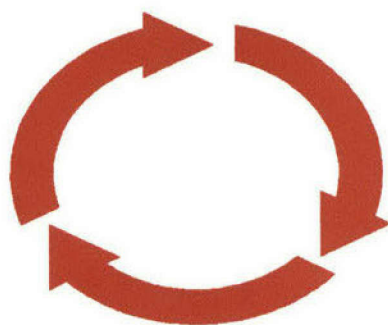
**Evaluation:** we need your feedback. Please take the time to fill this out now, when the week is still fresh. We are particularly interested in understanding the learning that took place this week.

we will do regular per 1-2 & figure out (2nd)

Kalena  
Seymour  
→

Jo Albert = focal point

ESSD Week/Sustainable  
Development Month  
at the World Bank



April 2002



## Concept Note ESSD Week/Sustainable Development Month 2002 (finaldraft Agordon Dec. 18/01)

Theme: Security and Sustainable Development  
*What does security mean in the 21<sup>st</sup> century?*

### Introduction:

Never before have the issues of security and sustainable development, been so closely linked with economic development. These concerns are reflected in the World Bank's new and evolving strategies on rural, water, environment, forests, the private sector. In rethinking its strategic approaches on sustainable development, the Bank recognizes the need to take a fresh look at the global challenges and opportunities of this rapidly changing and inter-dependent world. This is particularly important in preparation for the World Summit on Sustainable Development (WSSD) in Johannesburg, September 2002, and its follow up commitments. The September 11, 2001 terrorist attacks on New York and Washington and their effects on the poor around the world, have added to the imperative.

In light of all these challenges, *security* takes on a whole new meaning in this 21<sup>st</sup> Century—everything from conflict prevention and reconstruction, to food security, to environmental security, to social sustainability, opportunity and empowerment. Defined in this way, achieving security is fundamental to realizing sustainable development.

All Bank staff would benefit from a solid understanding of the interrelatedness of the economic, social and environmental factors, which contribute to sustainable development and to long-term security. Clear and targeted communication within the Bank, with our partners, clients and NGOs, is a major requirement of mobilizing and mainstreaming new approaches to sustainable development. Taking *security* as its overall theme, the ESSD Week/Sustainable Development (SD) Month 2002 is a key element in this endeavor. The intent is to make the month relevant, provocative, and memorable.

### The Objective:

of ESSD Week/SD Month 2002 is to bring together ESSD families and Bank staff whose work is key to sustainable development to:

- *create* a learning environment for important technical information;
- *focus* on what security means to sustainable development in the 21<sup>st</sup> Century;
- *promote* an integrated view of the operational challenges;
- *identify* the common ground and *enhance* the commitment to sustainable development across the Bank
- *foster* 'Network' identity across staff;

### Dates:

|                 |                               |
|-----------------|-------------------------------|
| 1-30 April 2002 | Sustainable Development Month |
| 8-12 April 2002 | ESSD Week                     |
| 8-19 April 2002 | Atrium Fair                   |

### Theme:

A theme that permeates our lives today—security—will be explored in all its aspects related to sustainable development. This is the overriding theme of ESSD Week/SD Month, 2002. A tremendous range of sessions is possible under this theme, each of which requires both cross

cutting analysis at the policy level and integrated action at the ground level. This concept note touches on only a few examples.

## SECURITY

What does security mean in the 21<sup>st</sup> century?

- Conflict Prevention and Reconstruction
- Inclusion/Exclusion
  - Crafting resilient and inclusive institutions
  - Governance/empowerment
- Food Security
  - Trade policy and food production
  - Globalization (trade) and environment
  - NRM (including land degradation and desertification) and conflict
  - Agricultural technology and globalization
  - NRM and community driven development (social inclusion)
  - Climate change—adaptation strategies and agricultural production
  - Science & agriculture
  - Biotechnology
- Environmental Security
  - Degradation of the world's ecosystems
- Coping with Climate Change
  - Water resources management
  - Land degradation
  - Migration & increasing poverty
- Financial and Economic Security

### Format:

*ESSD Week:* A 'trade fair' format will be used to organize the week—approximately three and a half days of activities. (Please see attached calendar). A range of integrated and special interest (i.e. 'family') sessions will be dispersed throughout the week. There will be some repeats of sessions either of particular interest or of high-need (e.g. forward view on safeguards; what does Kyoto mean to operations? WDR; SSPs; update on indicators—environmental; social; rural.) A half-day in ESSD Week will be devoted to the thematic group sessions, to allow staff to network and share information with other members of their thematic group.

The week will be 'book-ended' (Tuesday & Friday) by high profile, world class plenary sessions. A number of keynote speakers and panelists will be invited from outside the Bank, and good speakers will be drawn from within the Bank on topics that deal with the World Bank and Sustainable Development. How do you take a cross-sectoral approach in a sectoral institution? How do you tear down the barriers in the Bank? How do we define sustainability? How do we measure it? How can we include indicators of sustainability in our structural adjustment and other project work? How are sustainability issues addressed in PRSPs?

Some possible topics include:



- The WDR *Sustainable Development with a Dynamic Economy*. the report will address the interaction among growth, poverty reduction, social cohesion, and the environment
- Examples of best practice.
- Spotlight on a country—sustainable development from a country's point of view (eg. Uganda)
- A Children's Panel—Voices of the Future
- Corporate Sustainability
- Structural Adjustment
- Safeguards

*Sustainable Development Month*: The overriding theme of the month will be what security means to sustainable development. Various sectors in the Bank that link to SD will be approached to participate during this time period—i.e. transport, energy, infrastructure, private sector etc. The format will be varied, in some cases a keynote speaker, in other cases panel discussions, workshops etc. Some of the technical sessions of ESSD Week will be repeated once or twice through the month.

An Atrium Fair will take place from April 8 – 19, focusing on *New Institutional and Financial Arrangements for the 21<sup>st</sup> Century*. Institutions, Partnerships and Alliances that the Bank works with will be invited to participate—for example CGIAR; GEF; CEPF; TB/AIDS Initiatives; World Bank/WWF Alliance; PCF; IUCN; UNDP; UNEP etc.. The Atrium Fair will also showcase Institutional Sustainability with examples of innovative financing—Prototype Carbon Fund; Payment for Ecosystem Services; Funds for Protected Areas; Farm and Off Farm; as well as corporate sustainability.

#### Audiences:

The target group for ESSD Week is Bank staff. Several regions have already indicated that they will sponsor the participation of field staff. This provides an opportunity to go beyond the usual networking functions and really share learning. Some events through the month will be open to Bank only, some will be open to targeted internal and external audiences by invitation only, and some will be open to the general public.

- The critical audience will be Bank staff including both ESSD and non-ESSD—as well as country offices
- There will also be a targeted external audience made up of: media; NGOs, and other members of civil society (community based organizations); academics, think tanks; students; private sector; government agencies, ministers, and officials

#### Organization

The task manager for ESSD Week/SD Month is Anita Gordon. Anita led the team that delivered the very successful month *Environment in June 2001*. Anita will report to a steering committee comprised of the three ESSD Directors—Kristalina Georgieva, Director of Environment; Steen Jorgensen, Director of Social; and Bob Thompson, Director of Rural—and Odin Knudsen, advisor to the ESSD Vice President. Steen Jorgensen and Odin Knudsen will cochair the Steering Committee, and will be the Steering Committee's operational liaison with the task manager. The Steering Committee will have broad oversight on the content and direction of ESSDweek/SDmonth, ensuring that the objectives of the program are met.

Anita will be supported by the learning coordinators from Rural (Shawki Bargouti), Social (Najma Saddiqi), and Environment (Jo Albert with David Hanharan and Mariam Britel-Swift). Working with the task manager, the family learning coordinators are responsible, in collaboration with the Regions, for organizing and implementing the learning activities of ESSD Week/SD Month.

Two strong working teams—one focusing on content and implementation, the other on logistics—drawn from across ESSD, the regions and the sectors will work with the task manager to deliver the events of ESSD Week/SD Month. Additional support will be added as required.

Delivering ESSD Week/SD Month in the short time that exists before April will require commitment at all levels—good management and enthusiastic participation from ESSD and strong involvement from Regional/Sector Management and staff.

A draft budget has been prepared and is attached. Staff will be identified to make up the working teams for ESSD Week/SD Month.



## **Terms of Reference for ESSD Week/SD Month—April 2002 (draft December 18/01)**

In April 2002, the ESSD Vice Presidency is sponsoring an ESSD Week embedded in a Sustainable Development Month. Clear and targeted communication within the Bank, and with our partners, clients and NGOs, is a major requirement of mobilizing and mainstreaming new approaches to sustainable development. Taking *security* as its overall theme, the ESSD Week/Sustainable Development (SD) Month 2002 is a key element in this endeavor. The intent is to make the month relevant, provocative, and memorable—particularly for Bank staff.

Anita Gordon has been appointed overall task manager for the ESSD Week/SD Month. Anita will provide conceptual guidance and advice for ESSD Week/SD Month. As task manager, Anita will oversee both the content and logistics for the month, ensuring that the events reflect ESSD, and that the stated objectives of the concept for the month are being met.

The ESSD Week/SD Month task manager will report to a steering committee comprised of the three ESSD Directors—Kristalina Georgieva, Director of Environment; Steen Jorgensen, Director of Social; and Bob Thompson, Director of Rural—and Odin Knudsen, advisor to the ESSD Vice President. Steen Jorgensen and Odin Knudsen will cochair the steering committee, and will be the Steering Committee's operational liaison with the task manager. The Steering Committee will have broad oversight on the content and direction of ESSD Week/SD Month, ensuring that the objectives of the program are met.

Two strong working teams—one focusing on **content and implementation**, the other on **logistics**—drawn from across ESSD, the regions and the sectors will work with the task manager to deliver the events of ESSD Week/SD Month. Additional support will be added as required.

**Content and Implementation:** The April 02 program is divided into six components. Various task leaders/task teams will be responsible for delivering the different components, in consultation with the overall task manager for the month. The ESSD Learning Coordinators Group will be responsible for key elements in the program. (Please see #2 and #3 below)

**Logistics:** A logistics team, under the direction of the ESSD Week/SD Month task manager, will provide all logistical support needed for the month.

The six components of ESSD Week/SD Month are:

1. ESSD Week plenary (Tuesday, April 9 and Friday, April 12, 2002)
2. ESSD Week learning sessions. (Wednesday, April 10 and Thursday, April 11, 2002)
3. Basic Technical Training Sessions (Week of April 15; possible other dates in the month)
4. Security Theme: high profile events and sessions. (Monday, April 8 – Tuesday April 30)
5. Atrium Fair: *Innovative Institutional and Financial Arrangements for the 21<sup>st</sup> C.* (week of April 15)
6. External Communications

Following is the setup and responsibilities for managing and implementing ESSD Week/SD Month:

### **1. ESSD Week Plenary (Tuesday, April 9 and Friday, April 12)**

The week will be 'book-ended' (Tuesday & Friday) by high profile, world class plenary sessions. A number of keynote speakers and panelists will be invited from outside the Bank, and good



speakers will be drawn from within the Bank on topics that deal with the World Bank and Sustainable Development. One major session will focus on the WDR2003. Anita Gordon will task manage these days in conjunction with Bank staff (to be identified) who will implement specific events and elements of the program.

## **2. ESSD Week Learning Sessions (Wednesday, April 10 and Thursday, April 11, 2002)**

A 'trade fair' format will be used to organize the week. In consultation with the ESSD Week/SD Month task manager, the ESSD Learning Coordinators are responsible, in collaboration with the Regions, for conceptualizing, organizing and implementing the learning activities of ESSD Week. The ESSD Learning Coordinators: Rural (Shawki Bargouti), Social (Najma Siddiqi), and Environment (Jo Albert with David Hanharan and Mariam Britel-Swift), will each implement learning sessions on Wednesday, April 10 and Thursday, April 11. Each coordinator will be responsible for specific portions of the program. They will ensure that the sessions are in harmony with the objectives of ESSD Week/SD Month, that the sessions incorporate the perspectives of the other two ESSD families, and appeal to all three Families. Some sessions that are either of particular interest or of high-need will be repeated (e.g. forward view on safeguards; what does Kyoto mean to operations? SSPs; update on indicators—environmental; social; rural.) A half-day session will be allocated to the thematic groups, to allow staff to network and share information with other members of their thematic group.

## **3. Family and Regional Led Technical Training Program (Pre and Post ESSD Week)**

The technical training program comprises two elements:

- i.) **Basic Technical Training Sessions:** These basic technical training sessions will be for the benefit of field staff who will be in Washington during ESSD Week/SD Month, and for Headquarters ESSD staff. Jo Albert will be responsible for implementing this program, working with OPCS, other networks and in collaboration with the ESSD Learning Coordinators Team and ESSD Regional teams. Jo will work in consultation with Anita Gordon on the scheduling and promotion of these sessions.
- ii.) **Family and Regional Fora and/or Retreats:** Making use of the presence of field staff at HQs, ESSD teams in the regions and families at the anchor have the option to organize one or two day fora and/or retreats around the ESSD week. These events will enhance cross-fertilization of ideas and experiences. A number of regions have expressed an interest in making use of this opportunity to bring together their staff who will be in Washington for the ESSD Week/SD Month. These optional fora and/or retreats will be planned by Family and Regional representatives, pre and/or post ESSD Week. They will work in consultation with Anita Gordon on the scheduling and promotion of these sessions.

## **4. Security Theme: High Profile Events and Sessions. (Monday, April 8 – Tuesday April 30)**

The overriding theme of the month will be what security means to sustainable development—redefining security in the 21<sup>st</sup> Century. Various sectors in the Bank that link to SD will be approached to participate during this time period—i.e. transport, energy, infrastructure, private sector etc. The format will be varied, in some cases a keynote speaker, in other cases



panel discussions, workshops etc. Various task leaders (volunteers and volunteered) drawn from ESSD, relevant sectors and regions, will deliver each session. They will work in consultation with the overall SD month task manager.

#### **5. Atrium Fair: *Innovative Institutional and Financial Arrangements for the 21<sup>st</sup> C.* (week of April 15)**

The Atrium Fair will focus on *New Institutional and Financial Arrangements for the 21<sup>st</sup> Century*. Institutions, Partnerships and Alliances that the Bank works with will be invited to participate—for example CGIAR; GEF; CEPF; TB/AIDS Initiatives; World Bank/WWF Alliance; PCF; IUCN; UNDP; UNEP etc.. The Atrium Fair will also showcase Institutional Sustainability with examples of innovative financing—Prototype Carbon Fund; Payment for Ecosystem Services; Funds for Protected Areas; Farm and Off Farm; as well as corporate sustainability. The Atrium Fair will feature the positive role that working with others—UN partners, governments, NGOs and other multilateral organizations—plays in the World Bank's work on sustainable development. A task leader and team will be appointed. He/she/they will work in consultation with the ESSD Week/SD Month task manager.

#### **6. External Communications**

An external affairs communications team led by Sergio Jellinek and Kristyn Ebro will deal with all external affairs matters around ESSD Week/SD Month. They will work in consultation with the ESSD Week/SD Month task manager.

### ESSD MONTH COST ESTIMATES

| Budget Items                                      | Related products/services                              | Quantity    | Estimated Cost   | Vendor/Service Provider                                  |
|---------------------------------------------------|--------------------------------------------------------|-------------|------------------|----------------------------------------------------------|
| <b>1. Speaker's Travel, hotel and subsistence</b> | Regions/sectors                                        | 5 speakers  | 40,000.00        | Speakers will buy their own tickets and get reimbursed   |
|                                                   | other                                                  | 8 speakers  | 48,000.00        |                                                          |
|                                                   | <b>Subtotal</b>                                        |             | <b>88,000.00</b> |                                                          |
| <b>2. Labor (Consultants and Short Term Temp)</b> | 3 internal staff                                       | 15w         | 0.00             | paid for by sector or region (Galina, Samir, Anna Corsi) |
|                                                   | External Consultants                                   | 13w         | 19,500.00        |                                                          |
|                                                   | Jason Steele                                           | 13w         | 11,960.00        |                                                          |
|                                                   | ACS Temp                                               | 7w          | 7,000.00         |                                                          |
|                                                   | Anita Gordon                                           | 17w         | 51,000.00        |                                                          |
|                                                   | <b>Subtotal</b>                                        |             | <b>89,460.00</b> |                                                          |
| <b>3. Atrium fairs</b>                            | posters, panels and booths, AV, equipment              | 1 week fair | 40,000.00        | C2 media, in-house designer, GSD                         |
| <b>Subtotal</b>                                   |                                                        |             | <b>40,000.00</b> |                                                          |
| <b>4. Catering</b>                                | Opening reception, breaks, lunches, regional cocktails |             | 35,000.00        | Marriott                                                 |
| <b>Subtotal</b>                                   |                                                        |             | <b>35,000.00</b> |                                                          |
| <b>6. Other</b>                                   |                                                        |             |                  |                                                          |



|                      |                                        |   |                   |  |
|----------------------|----------------------------------------|---|-------------------|--|
| Printed Materials    | copies for learning activities/courses |   |                   |  |
| Interactive learning | Month Guide                            |   | 20,000.00         |  |
| Prizes and Rewards   | Flyers                                 |   | 5,000.00          |  |
|                      |                                        | 2 | 3,000.00          |  |
|                      | large TV sets                          |   |                   |  |
|                      | Channel 13, B-span and                 |   |                   |  |
| Media and Av         | Web cast + GDLN                        |   | 20,000.00         |  |
| <b>Subtotal</b>      |                                        |   | <b>48,000.00</b>  |  |
|                      |                                        |   |                   |  |
| <b>Grand Total</b>   |                                        |   | <b>300,460.00</b> |  |

# APRIL

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|---------------------------------------------------------------|---------------------------------------|-----------------------------------------------|-----------------------------------------------|--------------------------------------------------------------|----|----|
| 1                                                             | 2                                     | 3                                             | 4                                             | 5                                                            | 6  | 7  |
| 8<br>Launch ESSD<br>Week/SD<br>Month Event<br>and Reception   | 9<br>ESSD Plenary                     | 10<br>ESSD Training<br>Sessions<br>(Learning) | 11<br>ESSD Training<br>Sessions<br>(Learning) | 12<br>A.M. – ESSD<br>Plenary and<br>Launch of<br>Atrium Fair | 13 | 14 |
| 15<br>Atrium Fair<br>and Basic<br>Training<br>Sessions        | 16<br>Atrium Fair<br><b>S E<br/>T</b> | 17<br>Atrium Fair<br><b>C U<br/>H E</b>       | 18<br>Atrium Fair<br><b>R I<br/>M E</b>       | 19<br>Atrium Fair<br><b>T Y<br/>S</b> →                      | 20 | 21 |
| 22<br>WB Spring<br>Meetings<br>(Financing for<br>Development) | 23                                    | 24                                            | 25                                            | 26 →                                                         | 27 | 28 |
| 29<br>Security<br>Theme Events<br>→                           | 30 →                                  |                                               |                                               |                                                              |    |    |



**ESSD Week/SD Month ...Possible Topics and Speakers** (ag draft Dec. 18/01)

Overall Theme: What Security Means for Sustainable Development  
*Redefining Security in the 21<sup>st</sup> C*  
Possible speaker: Kofi Annan

Topics: (1) Ensuring Security for the Poorest of the Poor  
Possible Speakers: Vaclav Smil (Univ of Manitoba?)(energy security/food security)

(2) Securing the Global Commons for Man and Nature

(3) Security in Uncertain Times—Conflict Prevention and Reconstruction

Possible Speakers: Person from Rand Corp (ask Ian)

(4) Globalization and Its Implications for Security

Possible Speaker: George Soros

Panel: Is the Glass Half Empty or Is It Full?

*The Skeptical Environmentalist*

Possible Speakers: Lomberg

Jesse Ausubel

Paul Ehrlich

Matthew Arnold (WRI)

Panel: Financing for Sustainable Development  
(during Spring Meetings Week)

Possible Speakers: Finance Ministers and other high profile people  
at the WB Spring Meetings

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*What does security mean in the 21<sup>st</sup> century?*

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What does security mean in the 21<sup>st</sup> century?

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- Safeguards

*Sustainable Development Month:* The overriding theme of the month will be what security means to sustainable development. Various sectors in the Bank that link to SD will be approached to participate during this time period—i.e. transport, energy, infrastructure, private sector etc. The format will be varied, in some cases a keynote speaker, in other cases panel discussions, workshops etc. Some of the technical sessions of ESSD Week will be repeated once or twice through the month.

An Atrium Fair will take place from April 8 – 19, focusing on *New Institutional and Financial Arrangements for the 21<sup>st</sup> Century*. Institutions, Partnerships and Alliances that the Bank works with will be invited to participate—for example CGIAR; GEF; CEPF; TB/AIDS Initiatives; World Bank/WWF Alliance; PCF; IUCN; UNDP; UNEP etc.. The Atrium Fair will also showcase Institutional Sustainability with examples of innovative financing—Prototype Carbon Fund; Payment for Ecosystem Services; Funds for Protected Areas; Farm and Off Farm; as well as corporate sustainability.

#### Audiences:

The target group for ESSD Week is Bank staff. Several regions have already indicated that they will sponsor the participation of field staff. This provides an opportunity to go beyond the usual networking functions and really share learning. Some events through the month will be open to Bank only, some will be open to targeted internal and external audiences by invitation only, and some will be open to the general public.

- The critical audience will be Bank staff including both ESSD and non-ESSD—as well as country offices
- There will also be a targeted external audience made up of: media; NGOs, and other members of civil society (community based organizations); academics, think tanks; students; private sector; government agencies, ministers, and officials

#### Organization

The task manager for ESSD Week/SD Month is Anita Gordon. Anita led the team that delivered the very successful month *Environment in June 2001*. Anita will report to a steering committee comprised of the three ESSD Directors—Kristalina Georgieva, Director of Environment; Steen Jorgensen, Director of Social; and Bob Thompson, Director of Rural—and Odin Knudsen, advisor to the ESSD Vice President. Steen Jorgensen and Odin Knudsen will cochair the Steering Committee, and will be the Steering Committee's operational liaison with the task manager. The Steering Committee will have broad oversight on the content and direction of ESSDweek/SDmonth, ensuring that the objectives of the program are met.



Anita will be supported by the learning coordinators from Rural (Shawki Bargouti), Social (Najma Saddiqi), and Environment (Jo Albert with David Hanharan and Mariam Britel-Swift). Working with the task manager, the family learning coordinators are responsible, in collaboration with the Regions, for organizing and implementing the learning activities of ESSD Week/SD Month.

Two strong working teams—one focusing on content and implementation, the other on logistics—drawn from across ESSD, the regions and the sectors will work with the task manager to deliver the events of ESSD Week/SD Month. Additional support will be added as required.

Delivering ESSD Week/SD Month in the short time that exists before April will require commitment at all levels—good management and enthusiastic participation from ESSD and strong involvement from Regional/Sector Management and staff.

A draft budget has been prepared and is attached. Staff will be identified to make up the working teams for ESSD Week/SD Month.

## **Terms of Reference for ESSD Week/SD Month—April 2002** (draft December 18/01)

In April 2002, the ESSD Vice Presidency is sponsoring an ESSD Week embedded in a Sustainable Development Month. Clear and targeted communication within the Bank, and with our partners, clients and NGOs, is a major requirement of mobilizing and mainstreaming new approaches to sustainable development. Taking *security* as its overall theme, the ESSD Week/Sustainable Development (SD) Month 2002 is a key element in this endeavor. The intent is to make the month relevant, provocative, and memorable—particularly for Bank staff.

Anita Gordon has been appointed overall task manager for the ESSD Week/SD Month. Anita will provide conceptual guidance and advice for ESSD Week/SD Month. As task manager, Anita will oversee both the content and logistics for the month, ensuring that the events reflect ESSD, and that the stated objectives of the concept for the month are being met.

The ESSD Week/SD Month task manager will report to a steering committee comprised of the three ESSD Directors—Kristalina Georgieva, Director of Environment; Steen Jorgensen, Director of Social; and Bob Thompson, Director of Rural—and Odin Knudsen, advisor to the ESSD Vice President. Steen Jorgensen and Odin Knudsen will cochair the steering committee, and will be the Steering Committee's operational liaison with the task manager. The Steering Committee will have broad oversight on the content and direction of ESSD Week/SD Month, ensuring that the objectives of the program are met.

Two strong working teams—one focusing on **content and implementation**, the other on **logistics**—drawn from across ESSD, the regions and the sectors will work with the task manager to deliver the events of ESSD Week/SD Month. Additional support will be added as required.

**Content and Implementation:** The April 02 program is divided into six components. Various task leaders/task teams will be responsible for delivering the different components, in consultation with the overall task manager for the month. The ESSD Learning Coordinators Group will be responsible for key elements in the program. (Please see #2 and #3 below)

**Logistics:** A logistics team, under the direction of the ESSD Week/SD Month task manager, will provide all logistical support needed for the month.

The six components of ESSD Week/SD Month are:

1. ESSD Week plenary (Tuesday, April 9 and Friday, April 12, 2002)
2. ESSD Week learning sessions. (Wednesday, April 10 and Thursday, April 11, 2002)
3. Basic Technical Training Sessions (Week of April 15; possible other dates in the month)
4. Security Theme: high profile events and sessions. (Monday, April 8 – Tuesday April 30)
5. Atrium Fair: *Innovative Institutional and Financial Arrangements for the 21<sup>st</sup> C.* (week of April 15)
6. External Communications

Following is the setup and responsibilities for managing and implementing ESSD Week/SD Month:

### **1. ESSD Week Plenary (Tuesday, April 9 and Friday, April 12)**

The week will be 'book-ended' (Tuesday & Friday) by high profile, world class plenary sessions. A number of keynote speakers and panelists will be invited from outside the Bank, and good



speakers will be drawn from within the Bank on topics that deal with the World Bank and Sustainable Development. One major session will focus on the WDR2003. Anita Gordon will task manage these days in conjunction with Bank staff (to be identified) who will implement specific events and elements of the program.

## **2. ESSD Week Learning Sessions (Wednesday, April 10 and Thursday, April 11, 2002)**

A 'trade fair' format will be used to organize the week. In consultation with the ESSD Week/SD Month task manager, the ESSD Learning Coordinators are responsible, in collaboration with the Regions, for conceptualizing, organizing and implementing the learning activities of ESSD Week. The ESSD Learning Coordinators: Rural (Shawki Bargouti), Social (Najma Siddiqi), and Environment (Jo Albert with David Hanharan and Mariam Britel-Swift), will each implement learning sessions on Wednesday, April 10 and Thursday, April 11. Each coordinator will be responsible for specific portions of the program. They will ensure that the sessions are in harmony with the objectives of ESSD Week/SD Month, that the sessions incorporate the perspectives of the other two ESSD families, and appeal to all three Families. Some sessions that are either of particular interest or of high-need will be repeated (e.g. forward view on safeguards; what does Kyoto mean to operations? SSPs; update on indicators—environmental; social; rural.) A half-day session will be allocated to the thematic groups, to allow staff to network and share information with other members of their thematic group.

## **3. Family and Regional Led Technical Training Program (Pre and Post ESSD Week)**

The technical training program comprises two elements:

- i.) **Basic Technical Training Sessions:** These basic technical training sessions will be for the benefit of field staff who will be in Washington during ESSD Week/SD Month, and for Headquarters ESSD staff. Jo Albert will be responsible for implementing this program, working with OPCS, other networks and in collaboration with the ESSD Learning Coordinators Team and ESSD Regional teams. Jo will work in consultation with Anita Gordon on the scheduling and promotion of these sessions.
- ii.) **Family and Regional Fora and/or Retreats:** Making use of the presence of field staff at HQs, ESSD teams in the regions and families at the anchor have the option to organize one or two day fora and/or retreats around the ESSD week. These events will enhance cross-fertilization of ideas and experiences. A number of regions have expressed an interest in making use of this opportunity to bring together their staff who will be in Washington for the ESSD Week/SD Month. These optional fora and/or retreats will be planned by Family and Regional representatives, pre and/or post ESSD Week. They will work in consultation with Anita Gordon on the scheduling and promotion of these sessions.

## **4. Security Theme: High Profile Events and Sessions. (Monday, April 8 – Tuesday April 30)**

The overriding theme of the month will be what security means to sustainable development—redefining security in the 21<sup>st</sup> Century. Various sectors in the Bank that link to SD will be approached to participate during this time period—i.e. transport, energy, infrastructure, private sector etc. The format will be varied, in some cases a keynote speaker, in other cases

panel discussions, workshops etc. Various task leaders (volunteers and volunteered) drawn from ESSD, relevant sectors and regions, will deliver each session. They will work in consultation with the overall SD month task manager.

#### **5. Atrium Fair: *Innovative Institutional and Financial Arrangements for the 21<sup>st</sup> C.* (week of April 15)**

The Atrium Fair will focus on *New Institutional and Financial Arrangements for the 21<sup>st</sup> Century*. Institutions, Partnerships and Alliances that the Bank works with will be invited to participate—for example CGIAR; GEF; CEPF; TB/AIDS Initiatives; World Bank/WWF Alliance; PCF; IUCN; UNDP; UNEP etc.. The Atrium Fair will also showcase Institutional Sustainability with examples of innovative financing—Prototype Carbon Fund; Payment for Ecosystem Services; Funds for Protected Areas; Farm and Off Farm; as well as corporate sustainability. The Atrium Fair will feature the positive role that working with others—UN partners, governments, NGOs and other multilateral organizations—plays in the World Bank's work on sustainable development. A task leader and team will be appointed. He/she/they will work in consultation with the ESSD Week/SD Month task manager.

#### **6. External Communications**

An external affairs communications team led by Sergio Jellinek and Kristyn Ebro will deal with all external affairs matters around ESSD Week/SD Month. They will work in consultation with the ESSD Week/SD Month task manager.



# APRIL

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|---------------------------------------------------------------|---------------------------------------|-----------------------------------------------|-----------------------------------------------|--------------------------------------------------------------|----|----|
| 1                                                             | 2                                     | 3                                             | 4                                             | 5                                                            | 6  | 7  |
| 8<br>Launch ESSD<br>Week/SD<br>Month Event<br>and Reception   | 9<br>ESSD Plenary                     | 10<br>ESSD Training<br>Sessions<br>(Learning) | 11<br>ESSD Training<br>Sessions<br>(Learning) | 12<br>A.M. – ESSD<br>Plenary and<br>Launch of<br>Atrium Fair | 13 | 14 |
| 15<br>Atrium Fair<br>and Basic<br>Training<br>Sessions        | 16<br>Atrium Fair<br><b>S E<br/>T</b> | 17<br>Atrium Fair<br><b>C U<br/>H E</b>       | 18<br>Atrium Fair<br><b>R I<br/>M E</b>       | 19<br>Atrium Fair<br><b>T Y<br/>S</b> →                      | 20 | 21 |
| 22<br>WB Spring<br>Meetings<br>(Financing for<br>Development) | 23                                    | 24                                            | 25                                            | 26                                                           | 27 | 28 |
| 29<br>Security<br>Theme Events<br>→                           | 30<br>→                               |                                               |                                               |                                                              |    |    |



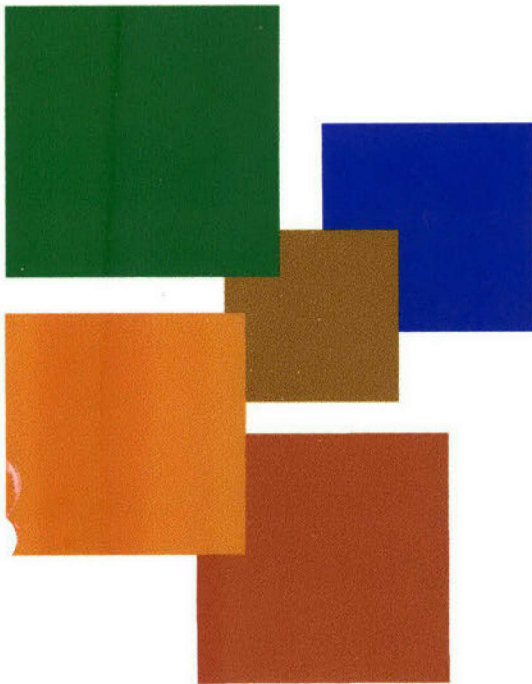
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| <b>File Title</b><br>Conferences and Seminars - Environmentally and Socially Sustainable Development Network [ESSD]<br>Week and Sustainable Development Month - April 2002 - General Correspondence |                                | <b>Barcode No.</b><br><br>1832577                                                                                                                                                                                                                                                                     |                                  |                             |
| <b>Document Date</b><br>undated                                                                                                                                                                     | <b>Document Type</b><br>Report |                                                                                                                                                                                                                                                                                                       |                                  |                             |
| <b>Correspondents / Participants</b>                                                                                                                                                                |                                |                                                                                                                                                                                                                                                                                                       |                                  |                             |
| <b>Subject / Title</b><br>ESSD month cost estimates                                                                                                                                                 |                                |                                                                                                                                                                                                                                                                                                       |                                  |                             |
| <b>Exception(s)</b><br>Personal Information                                                                                                                                                         |                                |                                                                                                                                                                                                                                                                                                       |                                  |                             |
| <b>Additional Comments</b>                                                                                                                                                                          |                                | <p>The item(s) identified above has/have been removed in accordance with The World Bank Policy on Access to Information or other disclosure policies of the World Bank Group.</p> <table border="1"><tr><td><b>Withdrawn by</b><br/><br/>A.May</td><td><b>Date</b><br/>May 30, 2025</td></tr></table> | <b>Withdrawn by</b><br><br>A.May | <b>Date</b><br>May 30, 2025 |
| <b>Withdrawn by</b><br><br>A.May                                                                                                                                                                    | <b>Date</b><br>May 30, 2025    |                                                                                                                                                                                                                                                                                                       |                                  |                             |



THE WORLD BANK

Building Blocks  
for the Future



# Sustainable Development

**Briefing Book for Launch of  
ESSD Week/Sustainable  
Development Month**

**James D. Wolfensohn**

President, The World Bank Group

April 1, 2002

**Monday, April 1, 2002**

***Launch Sustainable Development Month***

**Time:** 5:00pm – 7:00pm

**Location:** 12<sup>th</sup> Floor Atrium

**Audience:** ESSD and Bank Staff

**Speakers:** James D. Wolfensohn

**Description:** Remarks and reception in the 12<sup>th</sup> Floor Atrium. Reception starts at 5:00pm; Jim Wolfensohn arrives at 5:30pm; meet and greet; Ian Johnson introduces him; he speaks for 10-15 minutes: *From Monterrey to Johannesburg and Beyond*; takes some questions; leaves. Reception continues to 7:00pm.

**Contact:** Anita Gordon (x31799)

**Attachments:**

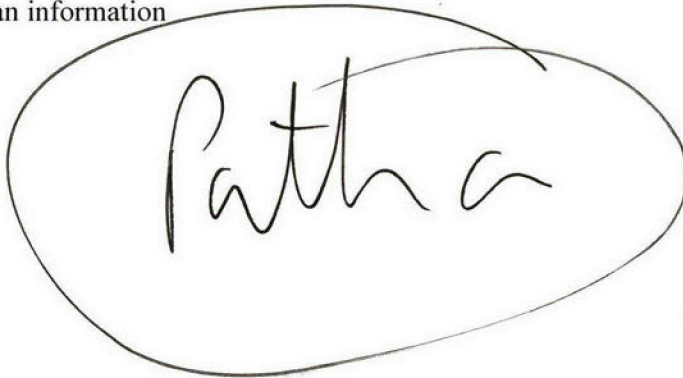
Background Note from Ian to JDW

Briefing book material sent to JDW on March 29

Technical requirements and room setup

Reception Information

Bspan information

A handwritten signature, "Patth a", is enclosed within a hand-drawn oval. The signature is written in a cursive, flowing style.



## BACKGROUND

This year and in part due to the Summit on Sustainable Development, ESSD is organizing not only the ESSD week, but also the Sustainable Development Month. JDW will be launching the month on April 1st. Some of the key themes include:

- Ensuring security for the poor and vulnerable
- Security for the global commons
- Conflict prevention and reconstruction
- Globalization and its implications for security

During the month eminent external speakers will address these issues (opened by Jane Goodall) , UN reps like UNEP's Topfer and Malloch Brown, and reps from academia (eg Sachs). The ESSD week (mid April) will bring together ESSD staff from headquarters and the field, focusing on learning and knowledge sharing.

The speech should be around 10-15 minutes  
Audience: Mainly HQ staff.

+ Panthers

## Talking Points

*The concept of interdependence, north/south, and the one world idea developed by JDW in the last speeches is central to how security needs should be addressed.*

1. Outcomes from Monterrey and how the post Monterrey scenario will set the stage for the World Summit on Sustainable Development (WSSD) taking place in Johannesburg in late August. Here the need is basically to explain how Monterrey and Johannesburg are linked. Monterrey providing the financial platform and the WSSD focusing on applications, on implementation. WSSD is not the right place to reopen debates on FfD.
2. The need of focusing the WSSD agenda, narrowing it to a set of long term, time bounded commitments at the global and regional level.
3. This is not an environmental Summit, it's a Summit on how development can be more effective, more sustainable, Sustainable Development depends on our ability to find ways to ensure that economic growth preserves and enhances the capacities and assets of poor people including physical, social, natural financial and human assets for future generations.
4. How WSSD can help in generating a global deal with three components:
  - a) developing countries providing a new platform for governance
  - b) developed countries providing more financial resources, *as discussed in Monterrey*, access to markets, and knowledge and technology sharing,
  - c) *measurable sustainable development outcomes as the result of the deal*
5. WSSD is an opportunity for the Bank to move forward in the strategic direction of scaling up operations based on lessons learned on what really works
6. The WDR this year will focus on Sustainable Development. It will represent a milestone in the process of moving ahead towards in a

comprehensive approach of development, integrating the pillars of development in a holistic way.

7. Focus on Africa: WSSD can represent a turning point for Africa, setting new development targets in line with the MDG's. We have a particular interest in HIV/AIDS, Agricultural productivity and sustainable water and land management



# ESSD Week/Sustainable Development Month *WEEK 1*

**MONDAY** April 1

**Launch of ESSD Week/Sustainable Development Month by James D. Wolfensohn**  
Address and Reception

5:00 pm — 7:00 pm ■ MC 12 Gallery ■ Contact: Anita Gordon x31799

**TUESDAY** April 2

**Distinguished Lecture Series: Professor Partha S. Dasgupta**  
The Economics of Sustainability

4:30 pm — 6:00 pm ■ Preston Auditorium ■ Contact: Anita Gordon x31799

**WEDNESDAY** April 3

**Panel Discussion: Can Economic Growth Eliminate Vulnerability?**

Professor Lant Pritchett, Professor Partha S. Dasgupta, Steen Jorgensen, Kristalina Georgieva  
12:30 pm — 2:30 pm ■ MC 2-800 (light lunch provided) ■ Contact: Anita Gordon x31799

**FRIDAY** April 5

**Dealing With Chemicals at the Global Level**

Keynote: Dr. Klaus Töpfer, Executive Director, UNEP

Panelists: Dr. John Buccini, Chairman of the INC process; Mike Walls, American Chemical Manufacturers Assoc.; and Clifton Curtis, WWF; Linda Fisher, U.S. EPA

1:30 pm — 3:30 pm ■ Preston Auditorium ■ Contact: Steve Gorman x35865

**SUNDAY** April 7

**NGO/CS/SD Specialists Meeting**

Sharing Experiences and Preparing for Our Work with Civil Society

6:00 pm — 8:00 pm ■ H Auditorium ■ Contact: Yumi Sera x32416

PLEASE CHECK THE INTERNAL WEBSITE FOR THE MOST CURRENT INFORMATION. TYPE "ESSDweek" IN YOUR BROWSER.



## MONDAY 22 SEPTEMBER

### Culture and Institutions—Incorporating Critical Elements of National Culture in the Design of Bank-Supported Operations

9:00 am – 12:30 pm ■ MC 4-800 ■ Contact: Barbara Mascarenas x32426

### NGO/CS/SD Specialists Meeting: Sharing Experiences and Preparing for Our Work with Civil Society

9:00 am – 5:00 pm ■ H Auditorium ■ Contact: Yumi Sera x32416

### Operationalizing the Empowerment Agenda

9:00 am – 12:30 pm ■ I 1-200 ■ Contact: Barbara Mascarenas x32426

### RDV Thematic Group Sessions

9:00 am – 12:30 pm ■ MC 5W-150, MC 6W-150, MC 7W-150, MC 8W-150  
■ Contact: Paul O'Connell x32533

### Safeguard Policies: Disclosure of Safeguard Policies Documents

9:30 am – 1:30 pm ■ JB 1-075 ■ Contact: Mariam Britel-Swift x36772

### Productivity and Security: The Gender Connection

11:00 am – 12:30 pm ■ MC 7-W150 ■ Contact: Lucia Fort x34293

### Welcome to ESSD Week: Keynote and Reception—Dr. Jane Goodall

6:00 pm – 7:00 pm ■ Keynote Address in Preston Auditorium

7:00 pm – 8:00 pm ■ Reception in MC 12 Gallery ■ Contact: Anita Gordon x31799

### ESSD Plenary Session: The World Development Report (WDR)—Implications for Development

9:30 am – 12:30 pm ■ Preston Auditorium ■ Contact: Anita Gordon 31799

### Development for Peace and Security in the Middle East

1:30 pm – 3:30 pm ■ Preston Auditorium ■ Contact: Shawki Barghouti x82867

### ESSD Plenary Session: The World of Summits: How Do They Affect the Bank's Work?

4:00 pm – 5:30 pm ■ Preston Auditorium ■ Contact: Jocelyne Albert x33458

### Biotech: Intellectual Property Rights and Food Security

9:30 am – 12:30 pm ■ MC 4-W150 ■ Contact: Mariam Britel-Swift x36772

### Watershed Management—Three Community Approaches to a Sustainable Future

9:00 am – 12:30 pm ■ MC 5-W150 ■ Contact: Paul O'Connell x32533

### Reaching the Rural Poor

9:00 am – 12:30 pm ■ H Auditorium ■ Contact: Paul O'Connell x32533

### Security: Vulnerability & Adaptation to Climate Change in Bank Operations

9:00 am – 12:30 pm ■ MC 6-W150 ■ Contact: Mariam Britel-Swift x36772

### Youth and Development

9:00 am – 12:30 pm ■ MC 4-800 ■ Contact: Barbara Mascarenas x32426

### Migration for Change and Sustainable Development (in partnership with ILO and IOM)

9:00 am – 12:30 pm ■ MC 2-800 ■ Contact: Najma Siddiqi x87033

### Presenting Ideas Effectively (Day 1 of 2)

9:30 am – 1:00 pm ■ MC-C2-125 ■ Contact: Mariam Britel-Swift x36772

### Extractive Industries Review

11:00 am – 12:30 pm ■ MC 9-W150 ■ Contact: Monika Weber-Fahr x30879

### Café Exchange

11:30 am – 12:30 pm ■ MC Atrium ■ Contact: Barbara Mascarenas x32426

### Implications for Environmental Assessment of Moving to the Managed Flows Concept

12:00 pm – 2:00 pm ■ MC 8-W150 (brown bag lunch) ■ Alessandro Palmieri x30357

### Lunch for SD Staff Members

12:30 pm – 2:30 pm ■ East Dining Room ■ Contact: Barbara Mascarenas x32426

### ESSD Inputs and Influence on PRSPs: Taking Stock & Challenges Ahead

2:00 pm – 5:30 pm ■ MC 4-800 ■ Contact: Barbara Mascarenas x32426

### Working Across Sectors in Rural Space

2:00 pm – 5:15 pm ■ MC 13-121 ■ Contact: Paul O'Connell x32533

### How Does Our Work Contribute to Reaching the Millennium Development Goals?

2:00 pm – 3:30 pm ■ MC 7-W150 ■ Contact: Mariam Britel-Swift x36772

### Conflict Analysis

2:00 pm – 5:30 pm ■ MC 2-800 ■ Contact: Barbara Mascarenas x32426

# ESSD Week/Sustainable Development Month

## WEEK 2

### Conflict and Natural Resource Management: Perspectives on NRM as a Direct or Indirect Cause/Contributor to Conflict

9:00 am – 12:30 pm ■ MC 2-800 ■ Contact: Barbara Mascarenas x32426

### Policy-based Lending and Implications for ESSD

9:00 am – 12:30 pm ■ MC 4-800 ■ Contact: Barbara Mascarenas x32426

### Innovative Financing for Sustainable Development

9:00 am – 10:30 am ■ MC 4-W150 ■ Contact: Mariam Britel-Swift x36772

### Integrating the Analysis of Poverty and Social Capital

9:00 am – 10:30 pm ■ MC 10-W150 ■ Barbara Mascarenas x32426

### 2002—The Year of the Mountain

9:00 am – 10:30 am ■ MC 5-W150 ■ Contact: Mariam Britel-Swift x36772

### Global Alliances for Rural Development

9:00 am – 12:30 pm ■ MC 13-121 ■ Contact: Paul O'Connell x32533

### What can Food Policy Analysis add to Poverty Diagnosis?

9:00 am – 12:30 pm ■ MC 8-W150 ■ Contact: Paul O'Connell x32533

### Presenting Ideas Effectively (Day 2 of 2)

9:30 am – 1:00 pm ■ MC-C2-125 ■ Contact: Mariam Britel-Swift x36772

### Coffee Crisis: Consequences & Possible Answers to Extremely Low World Coffee Prices

11:00 am – 12:30 pm ■ MC 6-W150 ■ Paul O'Connell x32533/Bryan Lewis x30656

### Café Exchange

11:00 am – 12:30 pm ■ MC Atrium ■ Contact: Barbara Mascarenas x32426

### Lunch and Keynote Address: Ms. Margaret Beckett, Secretary of State for the Department of Environment, Food and Rural Affairs, UK

12:30 pm – 2:00 pm ■ MC 12 Gallery (by invitation) ■ Contact: Anita Gordon 31799

### Meeting the Millennium Development Goals—The Importance of Environment to Poverty Reduction

2:00 pm – 4:30 pm ■ H Auditorium ■ Contact: Nenuca Robles x82338

### Current Realities/ Future Directions: Strategy & Options for the Social Development Family—Dialogue Space for Social Development Staff

2:00 pm – 4:30 pm ■ Preston Auditorium ■ Contact: Barbara Mascarenas x32426

### RDV Thematic Group Sessions

1:30 pm – 5:00 pm ■ MC 8-W150, MC 10-W150, MC 13-121, MC 4-800

■ Contact: Paul O'Connell x32533

### SDS Reception

5:30 pm Onwards ■ MC Atrium ■ Contact: Barbara Mascarenas x32426

### ESSD Plenary Session: A Vision for Sustainable Development

9:30 am – 12:30 pm ■ Preston Auditorium ■ Contact: Anita Gordon x31799

### Social Analysis for Investment Projects

12:30 pm – 5:30 pm ■ MC 4-800 ■ Contact: Barbara Mascarenas x32426

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# ESSD Week/Sustainable Development Month

## WEEK 3

### CDD Training (5 parallel sessions)

8:30 am — 5:00 pm ■ Locations: 1) JB 1-080 2) JB 1-075 3) H Auditorium 4) H 1-200 5) MCC 1-108 ■ Contact: Samantha de Silva x31774 or Daniel Owen x32211

### LCSES Regional Retreat (Day 1 of 2)

9:00 am—2:30 pm ■ State Plaza Hotel ■ Contact: Keiko Ashida x 31339

### EA Regional Retreat (Day 1 of 2)

9:30 am — 4:30 pm ■ F-2P-182 (IFC) ■ Contact: Nona Sachdeva x 82717

### Project Supervision and Monitoring Indicators (Day 1 of 2)

9:30 am — 4:30 pm ■ MC 4-800 ■ Contact: Mariam Britel-Swift x36772

### ECA Regional Retreat (Day 1 of 2)

9:30 am — 4:30 pm ■ Watergate ■ Contact: Devrin Weiss x32479

### Atrium Fair Opens

12:00 pm ■ MC Atrium ■ Contact: Scott Yetter x81363

### Thematic Supervision of IPM in Africa Region

5:00 pm — 6:30 pm ■ J 7-044 ■ Contact: Charlotte Bingham x38021

### Regional Retreat—AFTEs

8:30 am — 5:30 pm ■ Location: Westin Grand Hotel ■ Contact: Richard Scobey x84056

### CDD Training (5 parallel sessions)

9:00 am — 5:30 pm ■ Locations: 1) JB 1-080 2) JB 1-075 3) H Auditorium 4) H 1-200 5) MCC 1-108 ■ Contact: Samantha de Silva x31774 or Daniel Owen x32211

### LCSES Regional Retreat (Day 2 of 2)

9:30 am—5:00 pm ■ I-6-180 ■ Contact: Keiko Ashida x 31339

### EA Regional Retreat (Day 2 of 2)

9:30 am — 4:30 pm ■ IFC-2P-182 ■ Contact: Nona Sachdeva x 82717

### Project Supervision and Monitoring Indicators (Day 2 of 2)

9:30 am — 4:30 pm ■ MC 4-800 ■ Contact: Mariam Britel-Swift x36772

### ECA Regional Retreat (Day 2 of 2)

9:30 am — 4:30 pm ■ Watergate ■ Contact: Devrin Weiss x32479

### Distinguished Lecture Series: Dr. Jeffrey Sachs

1:15 pm — 2:45 pm ■ Preston Auditorium ■ Contact: Anita Gordon x31799

### CDD Training (5 parallel sessions)

9:00 am — 6:00 pm ■ Locations: 1) JB 1-080 2) JB 1-075 3) H Auditorium 4) H 1-200 5) MCC 1-108 ■ Contact: Samantha de Silva x31774 or Daniel Owen x32211

### Social Development Tools for Poverty and Social Impact Analysis

9:00 am—5:30 pm ■ MC 2-800 ■ Contact: Barbara Mascarenas x32426

### Presenting Ideas Effectively (Day 1 of 2)

9:30 am — 1:00 pm ■ MC-C2-133 ■ Contact: Mariam Britel-Swift x36772

### Trust Funds (1st offering)

9:30 am — 4:30 pm ■ MC 7-W150 ■ Contact: Mariam Britel-Swift x36772

### Safeguard Policies (2nd offering)

9:30 am — 4:30 pm ■ MC 13-121 ■ Contact: Mariam Britel-Swift x36772

### Log Frame and Project Monitoring (Day 1 of 3)

9:30 am — 4:30 pm ■ MC 8-W150 ■ Contact: Mariam Britel-Swift x36772

### Poverty and Environment Links

9:30 am — 4:30 pm ■ J 6-044 ■ Contact: Mariam Britel-Swift x36772

### Poverty Aspects of the Private Sector and Market Development in Rural Areas

9:30 am — 12:30 pm ■ MC 10-W150 ■ Contact: Mariam Britel-Swift x36772

### Integrating Gender into Operations: Design, Implementation, Monitoring and Evaluation

2:00 pm — 4:30 pm ■ J 4-044 ■ Contact: Lucia Fort x34293

### Stakeholder Consultations

9:00 am — 5:30 pm ■ I 8-300 ■ Contact: Barbara Mascarenas x32426

### Community-based Procurement: Contracting and Financial Management Session

9:00 am—5:30 pm ■ JB 1-080 ■ Contact: Kai Pappas x35583

### Social and Public Accountability: Participatory Approaches to Public Expenditure Management

9:00 am — 5:30 pm ■ IFC PB-100 ■ Contact: Barbara Mascarenas x32426

### CDD Training (5 parallel sessions)

9:00 am — 5:30 pm ■ Locations: 1) JB 1-080 2) JB 1-075 3) H Auditorium 4) H 1-200 5) MCC 1-108 ■ Contact: Samantha de Silva x31774 or Daniel Owen x32211

### Presenting Ideas Effectively (Day 2 of 2)

9:30 am — 1:00 pm ■ MC-C2-133 ■ Contact: Mariam Britel-Swift x36772

### Safeguard Policies (3rd offering)

9:30 am — 4:30 pm ■ MC 10-W150 ■ Contact: Mariam Britel-Swift x36772

### Financial Management (1st offering)

9:30 am — 4:30 pm ■ MC 6-W150 ■ Contact: Mariam Britel-Swift x36772

### Trust Funds (2nd offering)

9:30 am — 4:30 pm ■ MC 7-W150 ■ Contact: Mariam Britel-Swift x36772

### Log Frame and Project Monitoring (Day 2 of 3)

9:30 am — 4:30 pm ■ MC 8-W150 ■ Contact: Mariam Britel-Swift x36772

### Designing Rural Poverty Reduction Strategies

9:30 am — 12:30 pm ■ U 11-078 ■ Contact: Mariam Britel-Swift x36772

### Agribusiness and Agro-Food System Development and Poverty

2:00 pm — 4:30 pm ■ MC 5-W150 ■ Contact: Paul O'Connell x32533

### CDD Training (5 parallel sessions)

9:00 am — 5:30 pm ■ Locations: 1) JB 1-080 2) JB 1-075 3) H Auditorium 4) H 1-200 5) MCC 1-108 ■ Contact: Samantha de Silva x31774 or Daniel Owen x32211

### Participatory Monitoring and Evaluation

9:00 am—5:30 pm ■ J 7-044 ■ Contact: Barbara Mascarenas x32426

### Poverty and Social Impact Analysis (PSIA)

9:00 am — 5:30 pm ■ IFC PB-100 ■ Contact: Barbara Mascarenas x32426

### Community Based Procurement and Small Contracts

9:00 am — 5:00 pm ■ MC 6-W150 ■ Contact: Mariam Britel-Swift x36772

### Financial Management (2nd offering)

9:30 am — 4:30 pm ■ MC 10-W150 ■ Contact: Mariam Britel-Swift x36772

### Log Frame and Project Monitoring (Day 3 of 3)

9:30 am — 4:30 pm ■ MC 8-W150 ■ Contact: Mariam Britel-Swift x36772

### Safeguard Policies (4th offering)

9:30 am — 4:30 pm ■ MC 5-W150 ■ Contact: Mariam Britel-Swift x36772

### Rural Poverty Diagnostics

2:00 pm — 4:30 pm ■ I 1-200 ■ Contact: Mariam Britel-Swift x36772

PLEASE CHECK THE INTERNAL WEBSITE FOR THE MOST CURRENT INFORMATION. TYPE "ESSDweek" IN YOUR BROWSER.



# ESSD Week/Sustainable Development Month *WEEKS 4 & 5*

**WEDNESDAY** . . . April 24

**Back to the Future—Eminent Voices of Sustainable Development: Maurice Strong**

12:00 pm — 2:00 pm ■ MC-C1 East Dining Room (by invitation) ■ Contact: Anita Gordon x31799

**SATURDAY** . . . April 27

**Public Service Day: Rebuilding Together**

9:00 am — Afternoon ■ Contact: Scott Yetter x81363

**MONDAY** . . . April 29

**Can the Global Commons be Secured Through Economic Growth and Development, Even if We Had Time? (TBC)**

1:30 pm — 3:30 pm ■ Preston Auditorium ■ Contact: Ajay Mathur x32561

**TUESDAY** . . . April 30

**Distinguished Lecture Series: Dr. Herman Daly**

4:30 pm — 6:00 pm ■ Preston Auditorium ■ Contact: Anita Gordon x31799

**THURSDAY** . . . May 2

**Human Rights Session**

**Keynote: Ms. Virginia Bonoan-Dandan, Chairperson of the Committee on Economic, Social and Cultural Rights**

9:00 am — 5:00 pm ■ JB 1-080 ■ Contact: Judith Edstrom x33621

PLEASE CHECK THE INTERNAL WEBSITE FOR THE MOST CURRENT INFORMATION. TYPE "ESSDweek" IN YOUR BROWSER.

Calendar Entry:

## Meeting

|          |                               |             |         |
|----------|-------------------------------|-------------|---------|
| Subject: | Lisa Jorgenson                | Location:   | MC4-123 |
| Begins:  | Thu 04/11/2002 12:00 PM       | Entry type: | Meeting |
| Ends:    | Thu 04/11/2002 12:30 PM       |             |         |
| Chair:   | Ian Johnson/Person/World Bank |             |         |
| Sent by: | June Remy/Person/World Bank   |             |         |

### Invitations already sent

To: John Briscoe/Person/World Bank@WorldBank, Sergio Alvaro Jellinek/Person/World Bank@WorldBank  
cc:  
bcc:

- ☐ Pencil In  
☐ Mark Private  
☐ Notify me

Categorize:

Time will appear free to others.  
Others cannot see any details about this event.  
Have Notes notify you before the event.

Description:

"Lisa Jorgenson"  
<ljorgenson@igc.org>  
03/27/2002 11:12 AM

To: <ljohnson@Worldbank.Org>  
cc:  
Subject: Johannesburg Summit

### 3/28: Need to check with Ian. Vlnio

I would like to see if I could set up a meeting with during the week of April 1, 2002 to discuss the Johannesburg Summit.

Water is emerging as an important topic for the Summit. I have several ideas how the World Bank might prepare a "position paper" that could contribute to the discussion at the conference.

First, in 1997 I pulled all the water related project elements together into a portfolio across 11 Sectors of the Bank. John Briscoe's new water paper may be doing this again. It is my thought that Bank water related projects could be mapped to indicate work they fund in the 66 sub regional water areas that are part of the Global International Waters Assessment.

Global International Waters Assessment (GIWA) is a UNEP led project implemented by the University of Kalmar, Sweden. UNEP-GIWA, which is funded, by Global Environment Facility (GEF), Sweden and Finland is a global assessment of the status of the worlds shared water bodies; groundwater reservoirs, rivers, lakes and coastal waters.



The focus of GIWA is to assess transboundary issues, to analyze the root causes of the problem of deteriorating waters, and to make predictive scenarios of the future development. GIWA started in 1999 and is nearing its completion.

Second, the World Bank "Project Concept Document" could add a flag to indicate projects that effect water resources. This would greatly improve Bank reporting to the Development Activity Index, housed in IDRC in Canada, and on the Bank web site. This reports all the multi-lateral and bi-lateral, and NGO financed development projects. It is one of the main tools for river basin management.

Third, the World Bank Institute is preparing to respond to the Johannesburg Summit. A Bank water focal point could be developed to utilize some of the resource maps Zmarak Shalizi has developed for the Sustainability report and a statement on how the Bank works with water resource issues.

What I would like to propose is a short term contract, in the order of \$5,000 to pull these water ideas together in a position paper for your review. I look forward to seeing you again.

Lisa Jorgenson

Tel: 202-462-1929

Indicators of how "water" is becoming an important theme for the Johannesburg Summit:

- . "No Water, No Future;" the Prince of Orange's paper for the UN Secretary General
- . The US AID commitment lists water as their first issue area.
- . The GIWA water resources report

**ADAM WOLFENSOHN & YALE STUDENT VISIT  
TO THE WORLD BANK**

**Monday, April 29, 2002  
Room MC7-W150  
9:00 a.m. – 12:30 p.m.**

Hosted by: Ian Johnson, Vice President,  
Environmentally & Socially Sustainable Development Network

Including: Kristalina Georgieva, Director of Environment Department

| <b>Time:</b>  | <b>Topics:</b>           | <b>Presenter:</b> |
|---------------|--------------------------|-------------------|
| 9:15 - 10:00  | Forestry                 | Christian Peter   |
| 10:00 - 10:45 | Water Resources Programs | Guy Alaerts       |
| 10:45 - 11:30 | Renewable Energy         | Ajay Mathur       |
| 11:30 - 12:30 | Climate Change           | Robert Watson     |

Contact: Kristyn Ebro  
External Affairs  
202-458-2736



Influence Healy + Dasgupta, Daly<sup>ex 4/10/07</sup>, Dixon & Hamilton, Pearce<sup>1</sup>.

## Vision for Sustainable Development

(or evaluation)

x While most of us broadly agree with the notion of Sustainable Development it is our ex colleague Herman Daly who has described the term as "dangerously vague":  
interesting <sup>philosophical</sup> useful for politicians and visionaries  
perhaps less useful for engineers and economists.

As Herman notes at least it is better than "unsustainable non development"!

Politically the term came to fruition in the Brundtland Commission in "Our Common Future" which defined it as

"Development which meets the needs

of the present without sacrificing <sup>(?)</sup>  
the ability of the future to meet its  
needs". Economics has largely been about steady state  
hold natural constant  $\approx$  Daly SD = Development without  
growth - redistribution, consumption etc

Discussions around sustainable  
development have generally taken  
the following form:

- They ~~are~~ <sup>they are</sup> inter-temporal,  
that is to say <sup>they are</sup> worried about the  
long-term - our children and their children  
<sup>what soft deal</sup>  $\rightarrow$  <sup>symmetric treatment of</sup> the present and the future.

- They link economic development  
with ecology - with natural capital  
and with exceeding ecological carrying  
capacity. <sup>Daly et al.</sup> ~~environmental services not included~~

- They ~~explicitly~~ deal with issues of  
social justice between countries, ~~and~~ over time,  
and between people and cultures. <sup>emergence</sup>  
<sup>of social capital</sup>



• they deal with the explicit recognition of the value of environmental assets and ~~other~~ non-market public goods assets. Exhaustible resources (DasGupta) & one renewable & non-renewable

Put in context:

Let's look at the challenges by reviewing this past century: we use 50 year intervals - indeed "50 years is enough" can monitor significant changes in

- ⇒ economic progress
- ⇒ social progress
- ⇒ technological progress
- ⇒ natural or biospheric progress

|          | 1900   | 1950     | 2000    |
|----------|--------|----------|---------|
| GDP [3%] | \$1.1t | \$4.5t   | \$32t   |
|          | ?      | (84:16%) | (80:20) |
| Pop      | 1.6b   | 2.5b     | 6.3b    |

Economic progress - 3% per annum half inequality 80x 20% // from 1950 to by 2000 the ratio of income to poor 20% had gone 25:1 to 60:1

In terms of social progress tremendous progress has been made: Overall; life expectancy, nutritional status; educational attainment, have all improved globally yet dramatically unevenly. For example despite an average caloric intake of 2,700 calories per person per day yet 900 million people suffer from malnutrition. DAIT → SD = redistribution within & between countries.

Technological progress → staggering shifts on all fronts. <sup>Sub</sup> century major econometric studies on the impact of in New York of horse-drawn carriages 3 feet deep. <sup>ca</sup>

Ag revolution in 1960s - green rev etc  
communications revolution  
Energy boom at  
biosphere & natural resource progress

more sustainable  
(seen as end  
middle - 1916  
century =  
6 billion  
more people)

→ much less promising  
1950 - 50% of tropical forests gone  
Jane Goodall - 2m to 20000 chimpanzees  
1.6% of land contains 60% of species



Fish stocks etc.

(5)

Water resources often incorrectly  
thought of as inexhaustible & many countries  
under immense stress.  
Compounds this in LT CO<sub>2</sub> went from 1.75 Gt (1950) to 6.85 Gt (2000)

→ Now lets "fast forward" 50  
years - within some of our lifetimes  
and well within most of our children.  
Goal <sup>mid</sup> 2015 - 1/2 2050 but all to be at under 100, all = US or  
country \* (i) 3% growth = \$100 + E added [i.e. \$140t]  
- modest growth, extrapolates from past and is  
consistent with LT IMF projections. LDCs grow at 4.5%.

we do not know what this means but  
we can make some reasonably plausible guesses  
→ population 9-10 billion [most when]

→ Food needs more than double [perhaps 2.5]  
driven by 1/2 pop + 1/2 by income change

→ energy needs increase overall by 5 fold <sup>elec by 10 fold</sup> ~~4~~  
Futurists not yet built for the 100t economy surplus

⇒ Carbon dioxide <sup>could</sup> increase from ⑥  
6.8 gigatons per to 25-27 gigatons  
depends on technology choice. <sup>climate</sup> effect <sup>definitely</sup> felt.

Forests, water, biodiversity = who  
knows but -- -- ? without restoration action = ??

The question we must ask ourselves  
as a world community is what kind of  
world would we want for our children:  
- one free of poverty - with wealth creation  
- one free of conflict - with social harmony  
- one with a natural environment at least as  
decent as today.  
= all are doable all are a challenge.

~~One approach~~ followed in

However significant changes in thinking and  
behavior will be required:



⑦  
• Focus on "intensities" to a focus  
on "extensities" - dramatic shift to public <sup>or</sup> social

• Focus on "state" as sole organizing  
principle to "people + communities" as  
organizing principle: from state to social <sup>Financial</sup> <sup>accountability</sup> <sup>to</sup> <sup>social</sup> <sup>accountability</sup>

• Focus on technical change and given  
pace of adoption on path dependency  
- on to sustainable pathways. <sup>Faith in</sup> technology

• Focus on quality and global ethics of economic  
growth <sup>and economic justice</sup> and not just numerical growth. = global deal

• The management of all assets known to  
human kind. WDR = Financial, physical, human,  
and now natural + social and a greater clarity  
on ~~the~~ understand complementarity and  
substitutability [or irreversibility]

What does this mean in ⑧  
practice: I would submit:

4 Key Sectors that must be addressed and  
+ 4 Key Themes

### (a) Sustainable Agriculture

→ must grow [20-30 yrs] for low income  
countries at the pace of GDP, ~~exp~~ in Africa

- Need for: yield increases - a new ag revolution  
esp in Africa

- but one that (a) holds constant Nat K [water + land]

- but one that adapts to dramatic shifts in  
climate change that could [in absence of technical  
change] reduce productivity by 20%.

- that is socially responsible especially in  
the application of new technology

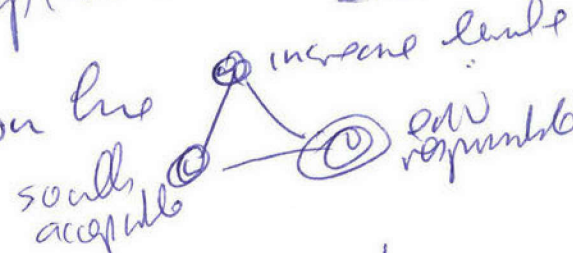
- that is part of a global deal for market access [360b subsidy]

### (b) Sustainable Energy

that moves systematically and prudently to a  
non-carbon intensive structure but investment



strategies that meet the need for ⑨  
economic growth - a slagger - new  
installed may be needed.

but • that meets rural and poor needs.  
• that respects NRM [esp water] [but]  
• that is socially acceptable (nuclear?).  
⇒ AS + Energy = high carbon low  
socially acceptable 

## Health

MDG goals extended but look at  
underlying causes of ill health:

- income [household]
- a healthy environment
- a safe and conducive settlements and

shocked?

Urban structure  
I did not mention water but sterile drinking water  
Education & knowledge

energy + AS = 80%  
health = 20%  
100%

extend MDG goals + invest in technology  
and access and address underlying causes.

Thematic areas we will need to address are:

(10)

## (1) Making Markets work:

1950's - 50% of world in a market economy  
now 100%.

market is short when we need long  
• by definition don't include non-market services.

innovative financing <sup>polices</sup> are needed to:

- (a) Transfer private IP to public IP
- (b) for natural & non market services such as "payment for ecological services" - needs to be scaled up
- (c) markets for carbon expanded.
- (d) corporate responsibility

## (2) Global <sup>advantaged</sup> Public Goods

broad discussion but now actions needed in a number of areas especially technical change [agriculture; health and energy [much in private sector and not for pure] and env. education [discovery]



(11)

(3) Investing in Social Capital

The last and least understood "asset" yet empowerment, positive social capital are essential to long run sustainability

(4) Environmental factors need to infiltrate thinking and link with all aspects of development.

# Our Role

well positioned to play a catalytic role  
in the long term transition to sustainability  
→ (1) we are a LT financier - we provide  
long money we should provide long thinking

[Do we?]

(2) Sectoral knowledge combined with  
integrative thinking + SSPs  $\approx$  Knowledge base = good  
FWDK

(3) Combine analysis with policy and finance

(4) experience in partnerships and new  
paradigms of development that are conducive to  
sustainability

(5) we have experience and knowledge on key issues  
of SD [env, carbon, biodiversity, etc.]  
yet I still worry that

we are myopic: the LT = 5 years

MT = 3 years

ST = last 1/4 of each FY

What then are key actions?

Let me list a few:



# Debate, Research and Advocacy

→ keep up our research work

① better understanding of path dependency and its role in technological transformation in light of uncertainty. More work on how to drive down pathways that are sustainable. How can options <sup>lowest</sup> insurance be addressed. + ReD

② Social capital - deepen our understanding of it and its relation to growth, stability. Adhikari calls the tyranny of no alternatives

③ Markets for public goods - market based mechanisms = vulnerability, land reform, public goods

④ Don't shy away from technological change: need for open debate on key ones eg agriculture

⑤ science: what's socially ideal of an amenity: funds. Will we be global? eg consumption debate.

⑥ Trade: 360b eliminated could provide \$140b of increased inflows ie 3x on A. What options are available for partial barriers removal. Innovation. Other harmful subsidies \$17b = elec.

⑦ Indicators - good economics - we are what we measure. Bank has led [Kirk Hamilton, John Dixon etc]. Need to formalize - at least depletion of water which was common in more



## (b) Operational Modalities:

(14)

(A) get LTSD thinking more mainstream into CA3 / PKSBs etc. Some good practices but on the whole unpurified. We will monitor more closely extent to which S Dev. Look at under-  
cases (esp poverty & env).

(B) Step up our operational work on agriculture and energy but with respect to env responsibility. Both are needed for growth, poverty and natural resource management. Both Focus on African ag = central: 1/3 of Africa -

(C) Continue our work on CDD (2b to date) deeper our social policy work (after SSP)

(D) Step up our efforts to address obvious public bads esp (a) phaseout of CFCs; and (b) phase

out of unleaded gasoline. Both good progress. Scale up Safeguards are essential but a new generation needs scale up scale up scale up

(E) Find an enhanced window for strategic

experimentation especially on (1) public-private especially where state has failed; (2) innovative financing.

(G) Deepen strategic partnerships esp through UNCTAD, FARA



## (c) Finance for Sustainable development

(15)

push hard for:

- full replenishment of GEF (600m)
- increase & get fully operational the

global communicable health fund

- More fully fund national & international

R + D in agriculture inc Global Conservation

Trust (600k accensus)

- Do ~~more~~ <sup>more</sup> think on ~~energy~~ finance and exp on R + D; moral, and public-private

## Conclusion

- there's little doubt that technological and social change will ensure we survive on planet ~~yet~~ we face a critical juncture on choice of technique; <sup>and the paths ~~under~~ closer,</sup> commitment to wealth creation in the 20% of the world that has 70%

of the wealth; we need to go to ~~work~~ <sup>efforts</sup> on drastically accelerate (6)  
global bads = poverty, social chaos; climate  
change, biodiversity loss etc.

We need political champions - politicians  
who see beyond the next election to lead in  
J'berg and beyond and we will need a  
strong international system and new institutional relations  
we have the building blocks  
we have the people  
- it continues

The Bank is well positioned  
have outstanding technical and policy staff and

we now have greater political acceptance in  
the international stage than ever before. We are  
adding <sup>important</sup> high imls and we must <sup>step up to the plate</sup> be a big organization  
and get work by  
our ambassadors

Thank you



# Intro

o welcome -

- Field & Hill

! EBSD & non-EBSD stuff

o Parents meet - Thank  
Anta Gordon & Cranes culture

Organizations! Hope you have

liked it

Best culture - there is too much sad  
stuff.

# Energy

- LDCs growing at 5% per
- energy in North is 10\* that of South
- electricity in North is 25\* that of South

- Installed capacity today is  

|       |             |           |                         |
|-------|-------------|-----------|-------------------------|
| world | 3180 GW (%) | 2050      | Growth in<br>million MW |
| LDCs  | 1,337 (40%) | 15,000 GW |                         |

one percentage = small.

- Installed capacity by 2050  
 will be 10\* greater than today for  
 LDCs.

15,000 GW



1,000 MW x 150,000  
density plants





# ESSD Week Sustainable Development Month April 2002

## Event Guide





# 1990–2015 Millennium Development Goals

## **Eradicate extreme poverty and hunger**

- Halve the proportion of people with less than one dollar a day.
- Halve the proportion of people who suffer from hunger

## **Achieve universal primary education**

- Ensure that boys and girls alike complete primary schooling

## **Promote gender equality and empower women**

- Eliminate gender disparity at all levels of education

## **Reduce child mortality**

- Reduce by two thirds the under-five mortality rate

## **Improve maternal health**

- Reduce by three quarters the maternal mortality ratio

## **Combat HIV/AIDS, malaria and other diseases**

- Reverse the spread of HIV/AIDS

## **Ensure environmental sustainability**

- Integrate sustainable development into country policies and reverse loss of environmental resources
- Halve the proportion of people without access to potable water
- Significantly improve the lives of at least 100 million slum dwellers

## **Develop a global partnership for development**

- Raise official development assistance
- Expand market access
- Encourage debt sustainability



# ESSD Week/Sustainable Development Month

## Letter from the

VP

Ian Johnson

Vice President  
Environmentally and  
Socially Sustainable  
Development

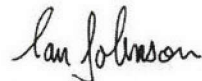
Dear Friends and Colleagues,

Thank you for joining us for *ESSD Week/Sustainable Development Month*. Throughout April 2002, the Rural, Environment, and Social families of ESSD are pooling their resources and talents to bring you the events of the month. We are hoping that it will show the Bank at its best—working together, sharing ideas and knowledge, finding common ground on solving problems, and learning from each other. *ESSD Week/Sustainable Development Month* will serve as a forum for Bank staff to gain exposure to cutting-edge thinking on development topics germane to the ESSD agenda, and also allow them to benefit from cross-fertilization of ideas and sharing of experiences, from within the Bank and outside.

The main focus of the month is on sustainable development and human security. Some of the key themes include: Ensuring Security for the Poor and the Vulnerable; Security for the Global Commons; Security in Uncertain Times—Conflict Prevention and Reconstruction; Globalization and its Implications for Security.

There are events throughout the month that are key or primetime (PT) for ESSD staff. I ask you to attend them if you are in Washington. We will hold an Atrium Fair the week of April 15 with its innovative Café Exchange, and a public service day on April 27, which will give Bank staff an opportunity to give back to their community.

I encourage you all to take advantage of the various activities scheduled throughout the month. This guide presents a calendar of events and a brief overview of the plenary sessions, cross cutting issues sessions, and core skills training. Please check the internal web (<http://essdweek>) for the latest updates to the schedule and sessions. This should be a rich and rewarding month. Enjoy!



Ian Johnson

# ESSD Week/Sustainable Development Month

## *Monday . . . April 1*

### **Launch of ESSD Week/Sustainable Development Month by James D. Wolfensohn (PT)**

Remarks, Address and Reception

5:00 pm — 7:00 pm ■ MC 12 Gallery ■

Contact: Anita Gordon x31799

## *Tuesday . . . April 2*

### **Distinguished Lecture Series: Professor Partha S. Dasgupta (PT)**

The Economics of Sustainability

4:30 pm — 6:00 pm ■ Preston Auditorium ■

Contact: Anita Gordon x31799

## *Wednesday . . . April 3*

### **Panel Discussion: Can Economic Growth Eliminate Vulnerability?**

Professor Lant Pritchett, Professor Partha S.

Dasgupta, Steen Jorgensen, Kristalina Georgieva

12:30 pm — 2:30 pm ■ MC 2-800 (light lunch

provided) ■ Contact: Anita Gordon x31799

## *Friday . . . April 5*

### **The Global Chemical Management Agenda (PT)**

Keynote: Dr. Klaus Töpfer, Executive Director, UNEP ■ Panelists: Dr. John Buccini, Chairman of the INC process; Mike Walls, American Chemical Manufacturers Assoc.; Brooks Yager, WWF; Linda Fisher, U.S. EPA

1:30 pm — 3:30 pm ■ Preston Auditorium ■

Contact: Steve Gorman x35865

## *Sunday . . . April 7*

### **NGO/CS/SD Specialists Meeting: Sharing Experiences and Preparing for Our Work with Civil Society**

6:00 pm — 8:00 pm (by invitation) ■

H Auditorium ■ Contact: Yumi Sera x32416

## *Monday . . . April 8*

### **Culture and Institutions—Incorporating Critical Elements of National Culture in the Design of Bank-Supported Operations**

9:00 am — 12:30 pm ■ MC 4-800 ■ Contact: Barbara Mascarenas x32426

### **NGO/CS/SD Specialists Meeting: Sharing Experiences and Preparing for Our Work with Civil Society**

9:00 am — 5:00 pm (by invitation) ■ For location, contact Yumi Sera x32416



## **Operationalizing the Empowerment Agenda**

9:00 am – 12:30 pm ■ I 1-200 ■ Contact:  
Barbara Mascarenas x32426

## **RDV Thematic Group Sessions**

9:00 am – 12:30 pm ■ MC 5W-150, MC 6W-150,  
MC 7W-150, MC8 W-150 ■ Contact:  
Paul O'Connell x32533

## **Safeguard Policies: Disclosure of Safeguard Policies Documents**

9:30 am – 1:30 pm ■ JB 1-075 ■  
Contact: Mariam Britel-Swift x36722

## **Productivity and Security: The Gender Connection**

11:00 am – 12:30 pm ■ MC 7-W150 ■  
Contact: Lucia Fort x34293

## **Welcome to ESSD Week: Keynote and Reception—Dr. Jane Goodall (PT)**

6:00 pm – 7:00 pm ■ Keynote Address in  
Preston Auditorium  
7:00 pm – 8:00 pm ■ Reception in MC 12 Gallery  
■ Contact: Anita Gordon x31799

## *Tuesday . . . April 9*

## **ESSD Plenary Session: The World Development Report (WDR)—**

### **Implications for Development (PT)**

9:30 am – 12:30 pm ■ Preston Auditorium ■  
Contact: Anita Gordon x31799

## **Development for Peace and Security in the Middle East**

1:30 pm – 3:30 pm ■ Preston Auditorium ■  
Contact: Shawki Barghouti x82867

## **ESSD Plenary Session: The World of Summits: What Do They Really Mean for Our Work?**

3:30 pm – 5:30 pm ■ Preston Auditorium ■  
Contact: Jocelyne Albert x33458

## *Wednesday . . . April 10*

## **Biotechnology, Biodiversity, and Food Security**

9:00 am – 12:30 pm ■ MC 13-121 ■  
Contact: Mariam Britel-Swift x36722

## **Watershed Management—Three Community Approaches to a Sustainable Future**

9:00 am – 12:30 pm ■ MC5-W150 ■  
Contact: Paul O'Connell x32533

## **Reaching the Rural Poor**

9:00 am – 12:30 pm ■ H Auditorium ■  
Contact: Paul O'Connell x32533

## **Security: Vulnerability and Adaptation to Climate Change in Bank Operations**

9:00 am – 12:30 pm ■ MC 6-W150 ■  
Contact: Mariam Britel-Swift x36722

## **Youth and Development**

9:00 am – 12:30 pm ■ MC 4-800 ■  
Contact: Barbara Mascarenas x32426

## **Migration for Change and Sustainable Development (in partnership with ILO and IOM)**

9:00 am – 12:30 pm ■ MC 2-800 ■  
Contact: Najma Siddiqi x87033

## **Presenting Ideas Effectively (Day 1 of 2) (1st offering)**

9:30 am – 1:00 pm ■ MC-C2-125 ■  
Contact: Mariam Britel-Swift x36722

**Towards a Contribution to Sustainable Development? A Review of the Bank Group's Role in the Extractive Industries**

11:00 am – 12:30 pm ■ MC 9-W150 ■  
Contact: Monika Weber-Fahr x30879

**Café Exchange**

11:00 am – 12:30 pm ■ MC Atrium ■  
Contact: Barbara Mascarenas x32426

**Implications for Environmental Assessment of Moving to the Managed Flows Concept**

12:00 pm – 2:00 pm ■ MC 8-W150 (brown bag lunch) ■ Contact: Alessandro Palmieri x30357

**Lunch for SD Staff Members**

12:30 pm – 2:00 pm ■ East Dining Room ■  
Contact: Barbara Mascarenas x32426

**ESSD Inputs and Influence on PRSPs: Taking Stock and Challenges Ahead**

2:00 pm – 5:30 pm ■ MC 4-800 ■  
Contact: Barbara Mascarenas x32426

**Working Across Sectors in Rural Space**

2:00 pm – 5:15 pm ■ MC 13-121 ■  
Contact: Paul O'Connell x32533

**How Does Our Work Contribute to Reaching the Millennium Development Goals?**

2:00 pm – 3:30 pm ■ MC 7-W150 ■  
Contact: Mariam Britel-Swift x36722

**Conflict Analysis**

2:00 pm – 5:30 pm ■ MC 2-800 ■  
Contact: Barbara Mascarenas x32426

*Thursday... April 11*

**Conflict and Natural Resource Management: Perspectives on NRM as a Direct or Indirect Cause/Contributor to Conflict**

9:00 am – 12:30 pm ■ MC 2-800 ■  
Contact: Barbara Mascarenas x32426

**Policy-based Lending and Implications for ESSD**

9:00 am – 12:30 pm ■ MC 4-800 ■  
Contact: Barbara Mascarenas x32426

**Innovative Financing for Sustainable Development**

9:00 am – 10:30 am ■ MC 4-W150 ■  
Contact: Mariam Britel-Swift x36722

**Integrating the Analysis of Poverty and Social Capital**

9:00 am – 10:30 am ■ MC 10-W150 ■  
Contact: Barbara Mascarenas x32426

**Global Alliances for Rural Development**

9:00 am – 12:30 pm ■ MC 13-121 ■  
Contact: Paul O'Connell x32533

**What Can Food Policy Analysis Add to Poverty Diagnosis?**

9:00 am – 12:30 pm ■ MC 8-W150 ■  
Contact: Paul O'Connell x32533

**Presenting Ideas Effectively (Day 2 of 2) (1st offering)**

9:30 am – 1:00 pm ■ MC-C2-125 ■  
Contact: Mariam Britel-Swift x36722

**2002—The Year of the Mountain**

11:00 am – 12:30 pm ■ MC 5-W150 ■  
Contact: Mariam Britel-Swift x36722



**Coffee Crisis: Consequences and Possible Answers to Extremely Low World Coffee Prices**

11:00 am – 12:30 pm ■ MC 6-W150 ■  
Paul O'Connell x32533/Bryan Lewis x30656

**Café Exchange**

11:00 am – 12:30 pm ■ MC Atrium ■  
Contact: Barbara Mascarenas x32426

**Lunch and Keynote Address: Ms. Margaret Beckett, Secretary of State for the Department of Environment, Food and Rural Affairs, UK**

12:30 pm – 2:00 pm ■ MC 12 Gallery (by invitation) ■ Contact: Anita Gordon x31799

**Meeting the Millennium Development Goals—The Importance of Environment to Poverty Reduction**

2:00 pm – Onwards ■ H Auditorium ■  
Contact: Nenuca Robles x82338

**Current Realities/ Future Directions: Strategy and Options for the Social Development Family—Dialogue Space for Social Development Staff**

2:00 pm – 4:30 pm ■ Preston Auditorium ■  
Contact: Barbara Mascarenas x32426

**RDV Thematic Group Sessions**

1:30 pm – 5:00 pm ■ MC 8-W150, MC 10-W150, MC 13-121, MC 4-800 ■ Contact: Paul O'Connell x32533

**SDS Reception**

5:30 pm – Onwards ■ MC Atrium ■  
Contact: Barbara Mascarenas x32426

*Friday . . . April 12*

**ESSD Plenary Session: A Vision for Sustainable Development (PT)**

9:30 am – 12:30 pm ■ Preston Auditorium ■  
Contact: Anita Gordon x31799

**Globalization: Dialogue or Violence (Video and Discussion)**

12:30 pm - 2:00 pm ■ Preston Auditorium ■  
John Garrison x34742

**Social Analysis for Investment Projects**

12:30 pm – 5:30 pm ■ MC 4-800 ■ Contact: Barbara Mascarenas x32426

**Civil Society Transnational Linkages and the World Bank**

3:00 pm - 4:30 pm (session); 4:30 - 5:00 pm (reception) ■ J 1-150 ■ Contact: John Garrison x34742

*Monday . . . April 15*

**CDD Training (5 parallel sessions)**

8:30 am – 5:00 pm ■ 1) JB 1-080 2) JB 1-075 3) H Auditorium 4) H 1-200 5) MC C 1-108 ■  
Contact: Samantha de Silva x31774/Daniel Owen x32211

**LCSES Regional Retreat (Day 1 of 2)**

9:00 am–2:30 pm ■ State Plaza Hotel ■  
Contact: Keiko Ashida x 31339

**EA Regional Retreat (Day 1 of 2)**

9:30 am – 4:30 pm ■ F2P-182 (IFC) ■  
Contact: Nona Sachdeva x 82717

**Project Supervision and Monitoring Indicators (Day 1 of 2)**

9:30 am – 4:30 pm ■ MC 4-800 ■ Contact: Mariam Britel-Swift x36722

**ECA Regional Retreat (Day 1 of 2)**

9:30 am – 4:30 pm ■ Watergate Hotel ■  
Contact: Devrin Weiss x32479

**Atrium Fair Opens**

12:00 pm ■ MC Atrium ■ Contact: Scott  
Yetter x81363

**Thematic Supervision of IPM  
in Africa Region**

5:00 pm – 6:30 pm ■ J 7-044 ■ Contact:  
Charlotte Bingham x38021

***Tuesday... April 16*****Regional Retreat—AFTES**

8:30 am – 5:30 pm ■ Location: Westin Grand  
Hotel ■ Contact: Richard Scobey x84056

**CDD Training (5 parallel sessions)**

9:00 am – 5:30 pm ■ Locations: 1) JB 1-080 2)  
JB 1-075 3) H Auditorium 4) H 1-200  
5) MC C1-108 ■ Contact: Samantha de Silva  
x31774/Daniel Owen x32211

**LCSES Regional Retreat (Day 2 of 2)**

9:30 am–5:00 pm ■ I 6-180 ■ Contact:  
Keiko Ashida x 31339

**EA Regional Retreat (Day 2 of 2)**

9:30 am – 4:30 pm ■ F2P-182 (IFC) ■  
Contact: Nona Sachdeva x 82717

**Project Supervision and Monitoring  
Indicators (Day 2 of 2)**

9:30 am – 4:30 pm ■ MC 4-800 ■ Contact:  
Mariam Britel-Swift x36722

**ECA Regional Retreat (Day 2 of 2)**

9:30 am – 4:30 pm ■ Watergate Hotel ■  
Contact: Devrin Weiss x32479

**Distinguished Lecture Series:****Dr. Jeffrey Sachs (PT)**

1:15 pm – 2:45 pm ■ Preston Auditorium ■  
Contact: Anita Gordon x31799

**WB Information Disclosure Policy and  
Country Strategy**

2:30 pm - 5:00 p.m. ■ MC 4-W150 ■  
Contact: John Garrison x34742

***Wednesday... April 17*****CDD Training (5 parallel sessions)**

9:00 am – 6:00 pm ■ Locations: 1) JB 1-080 2)  
JB 1-075 3) H Auditorium 4) H 1-200 5) MC C1-108  
■ Contact: Samantha de Silva x31774/Daniel  
Owen x32211

**Part 1: Poverty and Social Impact  
Analysis—Framework and Social  
Development Tools for PSIA**

9:00 am–5:30 pm ■ MC 2-800 ■ Contact:  
Barbara Mascarenas x32426

**Presenting Ideas Effectively (Day 1 of 2)  
(2nd offering)**

9:30 am – 1:00 pm ■ MC-C2-133 ■ Con-  
tact: Mariam Britel-Swift x36722

**Trust Funds (1st offering)**

9:30 am – 4:30 pm ■ MC 7-W150 ■  
Contact: Mariam Britel-Swift x36722

**Safeguard Policies (2nd offering)**

9:30 am – 4:30 pm ■ MC 13-121 ■  
Contact: Mariam Britel-Swift x36722

**Log Frame and Project Monitoring (Day  
1 of 3)**

9:30 am – 4:30 pm ■ MC 8-W150 ■  
Contact: Mariam Britel-Swift x36722



### **Poverty and Environment Links**

9:00 am – 12:30 pm ■ J 6-044 ■ Contact:  
Mariam Britel-Swift x36722

### **Poverty Aspects of the Private Sector and Market Development in Rural Areas**

9:30 am – 12:30 pm ■ MC 10-W150 ■  
Contact: Mariam Britel-Swift x36722

### **Integrating Gender into Operations: Design, Implementation, Monitoring and Evaluation**

2:00 pm – 4:30 pm ■ J 4-044 ■ Contact:  
Lucia Fort x34293

## *Thursday... April 18*

### **Stakeholder Consultations**

9:00 am – 5:30 pm ■ I 8-300 ■ Contact:  
Barbara Mascarenas x32426

### **Community-based Procurement: Contracting and Financial Management Session**

9:00 am–5:30 pm ■ JB I-080 ■ Contact:  
Kai Pappas x35583

### **Social and Public Accountability: Participatory Approaches to Public Expenditure Management**

9:00 am – 5:30 pm ■ F P8-100 (IFC) ■  
Contact: Barbara Mascarenas x32426

### **CDD Training (5 parallel sessions)**

9:00 am – 5:30 pm ■ Locations: 1) JB 1-080 2) JB 1-075 3) H Auditorium 4) H 1-200 5) MC C1-108  
■ Contact: Samantha de Silva x31774/Daniel Owen x32211

### **Presenting Ideas Effectively (Day 2 of 2) (2nd offering)**

9:30 am – 1:00 pm ■ MC-C2-133 ■  
Contact: Mariam Britel-Swift x36722

### **Safeguard Policies (3rd offering)**

9:30 am – 4:30 pm ■ MC 10-W150 ■  
Contact: Mariam Britel-Swift x36722

### **Financial Management (1st offering)**

9:30 am – 4:30 pm ■ MC 6-W150 ■  
Contact: Mariam Britel-Swift x36722

### **Trust Funds (2nd offering)**

9:30 am – 4:30 pm ■ MC 7-W150 ■  
Contact: Mariam Britel-Swift x36722

### **Log Frame and Project Monitoring (Day 2 of 3)**

9:30 am – 4:30 pm ■ MC 8-W150 ■  
Contact: Mariam Britel-Swift x36722

### **Designing Rural Poverty Reduction Strategies**

9:30 am – 12:30 pm ■ U 11-078 ■  
Contact: Mariam Britel-Swift x36722

### **Developing Agribusiness and Agro-Food Systems: The Impact of Poverty**

2:00 pm – 4:30 pm ■ MC 5-W150 ■  
Contact: Paul O'Connell x32533

## *Friday... April 19*

### **CDD Training (5 parallel sessions)**

9:00 am – 5:30 pm ■ Locations: 1) JB 1-080 2) JB 1-075 3) H Auditorium 4) H 1-200 5) MC C1-108 ■ Contact: Samantha de Silva x31774/Daniel Owen x32211

### **Participatory Monitoring and Evaluation**

9:00 am – 5:30 pm ■ J 7-044 ■ Contact:  
Barbara Mascarenas x32426

**Part 2: Poverty and Social Impact  
Analysis—Integrating Multi-disciplinary  
Approaches**

9:00 am — 5:30 pm ■ F P8-100 (IFC) ■  
Contact: Barbara Mascarenas x32426

**Community Based Procurement and  
Small Contracts**

9:00 am — 5:00 pm ■ MC 6-W150 ■  
Contact: Mariam Britel-Swift x36722

**Financial Management (2nd offering)**

9:30 am — 4:30 pm ■ MC 10-W150 ■  
Contact: Mariam Britel-Swift x36722

**Log Frame and Project Monitoring (Day  
3 of 3)**

9:30 am — 4:30 pm ■ MC 8-W150 ■  
Contact: Mariam Britel-Swift x36722

**Safeguard Policies (4th offering)**

9:30 am — 4:30 pm ■ MC 5-W150  
Contact: Mariam Britel-Swift x36722

**Rural Poverty Diagnostics**

2:00 pm — 4:30 pm ■ I 1-200 ■ Contact:  
Mariam Britel-Swift x36722

*Wednesday . . . April 24*

**Back to the Future—Eminent Voices of  
Sustainable Development: Maurice Strong**

12:00 pm — 2:00 pm ■ MC-C1 East Dining  
Room (by invitation) ■ Contact: Anita Gordon  
x31799

*Thursday . . . April 25*

**A Conversation with the Goldman Prize  
Winners**

11:00 am — 12:00 pm ■ MC 4-800 ■  
Contact: Anita Gordon x31799

**Globalization and Poverty**

1:30 pm — 3:30 pm ■ MC 4-800 ■ Contact:  
Ian Golden x80921

*Saturday . . . April 27*

**Public Service Day:  
Rebuilding Together**

9:00 am — Afternoon ■ Contact: Scott Yetter  
x81363

*Monday . . . April 29*

**Can the Global Commons be Secured  
Through Economic Growth and  
Development, Even if We Had Time?  
(TBC) (PT)**

1:30 pm — 3:30 pm ■ Preston Auditorium ■  
Contact: Ajay Mathur x32561

*Tuesday . . . April 30*

**Distinguished Lecture Series:  
Dr. Herman Daly (PT)**

4:30 pm — 6:00 pm ■ Preston Auditorium  
Contact: Anita Gordon x31799

*Thursday . . . May 2*

**Human Rights Session: What Role for  
the Bank?**

Keynote—Ms. Virginia Bonoan-Dandan,  
Chairperson of the Committee on  
Economic, Social and Cultural Rights  
9:30 am — 5:00 pm ■ JB 1-080 ■  
Contact: Judith Edstrom x33621



# ESSD Week/Sustainable Development Month

## Plenary Sessions

9 April

### ESSD Plenary Session:

#### **The World Development Report (WDR) – Implications for Development (PT)**

9:30 am – 12:30 pm ■ Preston Auditorium ■ Open Session ■ Contact: Anita Gordon x31799

This is a presentation of the key messages of the World Development Report with responses from a panel of Bank and outside experts.

**Speaker:** Zmarak Shalizi, Principal Author of WDR 2003, Research Manager (DECRG) will present the World Development Report.

**Chairs:** Nicholas Stern, Chief Economist, World Bank; Ian Johnson, Vice President, ESSD

**Panel:** Robert Picciotto, Director General (DGO); Claude Martin, Director General, WWF International (Worldwide Fund for Nature); James Adams, Vice President (OPCVP)

### ESSD Plenary Session

#### **Development for Peace and Security in the Middle East (PT)**

1:30 pm – 3:30 pm ■ Preston Auditorium ■ Open Session ■ Contact: Shawki Barghouti x82867

The panel will address the current problems challenging the survival of the peace process and debate the sequencing of political and economic agreements required to stabilize peace and development in the region.

**Speakers:** Mr. Abdul Elah Khatib, Former Jordan Minister of Foreign Affairs and participant in the peace negotiation between Jordan and Israel, Mr. Joel Singer partner in Sidley Austin Brown & Wood LLP in Washington DC and Legal Advisor to The Government of Israel during the Oslo negotiations; Ed Abington, former US State Council General, Jerusalem and Political Advisor to the Palestinian National Authority; Robert D. Kaplan, author and journalist (TBC)

### ESSD Plenary Session

#### **The World of Summits: What Do They Really Mean for Our Work? (PT)**

3:30 pm – 5:30 pm ■ Preston Auditorium ■ Open Session ■ Contact: Jocelyne Albert x33458

This session has three main objectives: (1) to provide all ESSD staff with basic information on the critical issues being discussed at the Summit, (2) to highlight the links between the many Summits of the past year: the Millennium Summit, Doha, Monterrey, Rome, and Johannesburg (3) to give staff a better understanding of how these seemingly unrelated issues are indeed important to their job.

**Speakers:** Uri Dadush, Director, Economic Policy and Prospects Group (PREMEP/DECPG) (TBC); Enrique Rueda-Sabater, Senior Manager (SPRFD); Kristalina Georgieva, Director, Environment Department. (WSSD)

**Chair:** (TBA)

*April* **11** **Lunch and Keynote Address: Ms. Margaret Beckett, Secretary of State for the Department of Environment, Food and Rural Affairs, UK**

12:30 pm – 2:00 pm ■ MC 12 Gallery (by invitation) ■ Contact: Anita Gordon x31799

**Speaker:** Ms. Margaret Beckett, Secretary of State for the Department of Environment, Food and Rural Affairs, United Kingdom

*April* **12** **ESSD Plenary Session:  
A Vision for Sustainable Development (PT)**

9:30 am – 12:30 pm ■ Preston Auditorium ■ Open Session ■ Contact: Anita Gordon x31799

A number of keynote speakers and panelists will be drawn from within and outside the bank on topics that deal with the World Bank and Sustainable Development.

**Speakers:** Ian Johnson, Vice President, ESSD (Keynote Address); Vinod Thomas, Country Director (LCC5C); Nemat Shafik, Vice President (PSIVP)

Visit **<http://essdweek>** for more information  
**10**



# ESSD Week/Sustainable Development Month

## *Cross-Cutting Issues*

8 April

### **Culture and Institutions—Incorporating Critical Elements of National Culture in the Design of Bank-Supported Operations**

9:00 am – 12:30 pm ■ MC 4-800 ■ Open Session ■ Contact: Barbara Mascarenas x32426

The incorporation of culture into the design of a development operation can contribute to or hinder its success. This course will examine cases, including transfer of technology, health, education and decentralization, where these factors and constraints were and were not addressed. It will also synthesize good practices and lessons learned there from. The course will outline a framework and tools that will help in the assessment of constraints posed by cultural factors and identify solutions for the design of operations.

**Organizers/Speakers:** Mohammed Arbi Ben-Achour, Senior Social Scientist (MNSRE); Dr. Daryl Hobbs, Professor, University of Missouri (Columbia)

### **Operationalizing the Empowerment Agenda**

9:00 am – 12:30 pm ■ I 1-200 ■ Open Session ■ Contact: Barbara Mascarenas x32426

This session will focus on the empowerment framework and key principles for its implementation. It aims at an improved understanding of the factors that foster or hinder implementation of these principles, utilizing case studies that illustrate how the empowerment principles were operationalized in specific regions or countries. Discussion will focus on the key factors indicated above; application of principles in the context of on-going work; and obstacles and solutions to incorporating the principles as identified by task managers.

**Organizers/Speakers:** Mary Mcneil, Senior Operations Officer (WBIEP); Alexandre Marc, Sector Manager (ECSSD); Deepa Narayan, Senior Adviser (PRMPR)

### **Productivity and Security: The Gender Connection**

11:00 a.m. – 12:30 p.m. ■ MC 7-W150 ■ Open Session ■ Contact: Lucia Fort x34293

The session will present the findings from several studies about the relationship between household productivity and security and gender, which were commissioned by the GENRD thematic group last year.

**Organizers/Speakers:** Session organizer: Dely Gapasin, Sr. Agriculturist (EASRD); Karen Mason, Director (PRMGE); Dorothy Hamada, Consultant (EASRD); Leena Kirjavainen, Gender Specialist (Finland, WIDAGRI); Kathleen Cloud, University of Illinois, Director of Gender in Agribusiness project; Apollonia Kerenge, Gender Specialist (Tanzania, ESAMI)

## **Biotechnology, Biodiversity, and Food Security**

9:00 am – 12:30 pm ■ HC 13-121 ■ Open Session ■ Contact: Mariam Britel-Swift x36722

This presentation will explore the positive and negative impacts of modern biotechnology on biodiversity and food security.

**Organizers/ Speakers:** Gunars Platais, Senior Environmental Economist (ENV); Derek Byerlee, Lead Economist (RDV); Eija Pehu, Senior Adviser (RDV);

**Chair:** Ian Johnson, Vice President (ESSD); Robert Watson, Chief Scientist/Director (ESSD)

## **Migration and Sustainable Development (in partnership with ILO and IOM)**

9:00 am – 12:30 pm ■ MC 2-800 ■ Open Session ■ Contact: Najma Siddiqi x87033

This session will explore the links between migration and sustainable development, and its analytic and policy implications for the Bank. The volumes, types, flows, and trends in migration, along with causes and effects on sending societies will be addressed by representatives of two international agencies working with issues of migration and development. Selected country cases will be presented to discuss the developmental impacts of migration, and the role of migrants and their families as agents of change in societies of emigration. Lessons will be drawn from these cases. The relevance of Migration for Sustainable Development, and the potential for World Bank will be discussed.

**Speakers:** Farooq Azam, Regional Representative East Asia, International Office of Migration (Bangkok); Monolo Abella from ILO Migration Office, Chief of MIGRANT (ILO's program on labor migration – Geneva); Mr. Gervais Appave, International Organization for Migration; Dr. Philip Martin, Professor, University of California-Davis

## **Reaching the Rural Poor**

9:00 am – 12:30 pm ■ H Auditorium ■ ESSD Network, other units working closely with RDV and external partners ■ Contact: Paul O'Connell x32533

Provides overview on how to implement new Rural Strategy i.e. foster rural growth, improve quality of life for rural people, and sustain natural resources health and productivity. Poverty reduction is the overarching objective of the Bank and rural development is a key element in achieving progress toward that objective.

**Organizers/ Speakers:** Nicholas Stern, Chief Economist for the World Bank; Kevin Cleaver, Director (RDV) and Director (IFPRI); Emmy Simmons (USAID); Ambassador Takashima (JICA)

**Moderator:** Ian Johnson, Vice President (ESSD)

## **Security: Vulnerability and Adaptation to Climate Change in Bank Operations**

9:00 am – 12:30 pm ■ MC 6-W150 ■ Bank staff involved in project and program financing ■ Contact: Mariam Britel-Swift x 36722

This session seeks to provide an understanding of the linkages and vulnerability of Bank projects to climate change. It also seeks to educate the participants about risk mitigation strategies that minimize the adverse effects of climate change.

**Organizers/Speakers:** Mahesh Sharma, Senior Energy Economist (ENV)



## **Watershed Management—Three Community Approaches to a Sustainable Future**

9:00 am – 12:30 pm ■ MC 5-W150 ■ ESSD network, other sectors working with RDV and external partners ■ Contact: Paul O'Connell x 32533

Three case studies will be addressed in this session. First, 'Sustainable Management of the Usangu Wetlands and its Catchment'; second, 'Farming Practices that Improve Producer Net Returns and has Watershed Benefits'; and third, 'Revitalizing the Landscape' – an Australian approach aimed at moving away from the issue approach of the past to a more integrated environmental strategy.

**Organizers/ Speakers:** Rafik Hirji, Sr. Water Resources Specialist (ENV); Christian Pieri, Consultant (RDV), Steve Morton (CSIRO, Australia)

## **Youth and Development**

9:00 am – 12:30 pm ■ MC 4-800 ■ Open Session ■ Contact: Barbara Mascarenas x32426

There is increasing recognition that the inclusion of youth in development, as a major human resource and as an agent of social change, can help to minimize the risks of violent conflict and crime in society. This may also lead to the empowerment of a generation of citizens who participate in creating sustainable and accountable institutions that can promote economic and political stability in their communities at the local and national levels. Since youth, as an integral section of the population, will influence the future of development, it is critical that ESSD focus its attention on the inclusion of youth in its analytical and operational work. This session will put the spotlight on youth as a new theme area for security and sustainable development. Two regional multi-sectoral teams have already initiated major programs in this area. The session will focus on a presentation of their experiences. External resource persons who have studied and worked with youth as a special group of change agents will share their findings and insights.

**Organizers/Speakers:** Shelton Davis, Sector Manager (SDV); Alexandre Marc, Sector Manager (ECSSD); Professor Abebe Zegeye, University of South Africa; Mr. Juan Carlos Cortazar, London School of Economics and Political Science; Mr. Blasko Smileski, LIL Project Manager, Macedonia

## **Towards a Contribution to Sustainable Development? A Review of the Bank Group's Role in the Extractive Industries**

11:00 am - 12:30 pm ■ MC 9-W150 ■ Open session ■ Contact: Monika Weber-Fahr (x30879)

The World Bank Group has long played an active role in the extractive industries – oil, natural gas, and mining. Changing Bank priorities, industry trends, and a worldwide growing appreciation of the complexity of the issues and trade-offs related to the contribution of extractive industries to sustainable development have led, in Autumn 2001, to the Bank embarking on a consultative process to review its role in the extractive industries (oil, gas, and mining).

**Speakers:** Clive Armstrong, Principal Economist, Oil and Gas Department; Monika Weber-Fahr, Senior Economist, Mining Department; Julia Grutzner, Extractive Industries Secretariat

## **Implications for Environmental Assessment of Moving to the Managed Flows Concept**

12:00 pm – 2:00 pm (brown bag lunch) ■ MC 8-W150 ■ Bank staff and Washington-based Impact Assessment colleagues (CEQ, USEPA, USAID and IADB) ■ Contact: Alessandro Palmieri x30357

One of the main conclusions of the recent Ecohydraulics Symposium (Cape Town, 3-8 March, 2002) has been that of moving from the Environmental Flows to the Managed Flows concept. There was broad agreement, among the about 400 delegates that, if both present and planned developments include informed management of river flows, then water resources can be used whilst holding negative impacts at a level that is acceptable to society. Such managed flows can be used to achieve conservation or recreational aims, ensure continued subsistence use of river resources, or simply to ensure a better functioning and healthier ecosystem.

The BBL objectives are:

- to inform the three main constituencies (water-related sectors, safeguards and financiers) of the "new deal" on managed flows,
- start gleaning some good practices or elements thereof.

**Speakers:** Dr. John M. Nestler, Research Ecologist within the US Army Engineer Environmental Laboratory (TBC); Jean Roger Mercier, Lead Specialist (ESDQC); Rafik Hirji, Sr. Water Resources Specialist (ENV); Alessandro Palmieri, Lead Dam Specialist, (ESDQC)

## **How does our work contribute to reaching the Millennium Development Goals?**

2:00 pm – 3:30 pm ■ MC 7-W150 ■ Open Session ■ Contact: Mariam Britel Swift x36722

The Strategic Forum 02 identified the Millennium Development Goals (MDGs) as the global frame of reference for the World Bank's work. This session will address the question: 'How does our work contribute to reaching the MDGs and specifically how we can measure progress and the cost of ensuring environmental sustainability?'

**Organizers/ Speakers:** Hans O. Ibrekk, Sr. Environmental Specialist (ENV); Eric Swanson, Program Manager (DEC); Kirk Hamilton, Senior Environmental Economist (ENV); Barbara Evans (FPSI)

**Moderator:** Michele de Nevers, Manager (WBIEN)

## **Working Across Sectors in Rural Space**

2:00 pm – 5:15 pm ■ MC 13-121 ■ ESSD network, other sectors working with RDV and external partners ■ Contact: Paul O'Connell x32533

Session will Focus on the multi-sector approach to development in rural space i.e. with Environment, Social, Infrastructure, Education, Health, IFC, PREM, and Finance sectors of the bank to achieve the goal of reaching the rural poor. 1st panel is from Headquarters and 2nd is from the field.

**Panel Members:** Nemat Talaat Shafik, Vice President (PSI); Hasan Tuluy, Director (SRMSG); Christine Cornelius, Sr. Operations Officer (AFTR1); Nyambura Githagui, Sr. Social Development Specialist (AFTES-Uganda)

**Moderator:** Sushma Ganguly, Sector Manager (RDV)



## Conflict Analysis

2:00 pm – 5:30 p.m. ■ MC 2-800 ■ Open Session ■ Contact: Barbara Mascarenas x32426

Recognizing that conflict is a major constraint to development, the Bank will use its various instruments to promote economic growth and poverty reduction through assistance that minimizes potential causes of conflict. The course will illustrate the links between conflict and poverty, and highlight ways in which poverty reduction can help to reduce the risks of violent conflict. A framework for conflict analysis will be presented which brings together indicators to assess the risk and intensity of violent conflict, and indicators to assess a move towards peaceful development (including security, social cohesion, economic performance, and governance). Tools for its application in countries developing PRSPs will also be explored. This course is relevant to social scientist and economists in particular, and country teams in general.

**Organizers/Speakers:** Per Wam, Senior Social Scientist (SDV); Shonali Sardesai (RDV)

## ESSD Inputs and Influence on PRSPs: Taking Stock and Challenges Ahead

2.00 – 5.30 pm ■ MC 4-800 ■ Open Session ■ Contact: Barbara Mascarenas x32426

The purpose of this course is to identify areas where the ESSD perspective has shaped the formulation of PRSP, to highlight good practice cases where this incorporation has been successful, and to develop ideas for future involvement of ESSD in PRSP and programmatic lending. The course will draw on the three retrospective studies on PRSP conducted by three families of ESSD: rural, environment and social; and show the trends in incorporating these issues in PRSPs. It will also include presentations by staff members, client country participants, and other development agencies who have enabled incorporation of rural, environmental and social issues, both in content and process, of PRSP formulation and implementation at the country level.

**Organizers/ Speakers:** Parmesh Shah, Coordinator, Participation Group (SDV); Jan Bojo, Lead Environmental Economist (ENV); Louise Cord, Senior Economist (PRMPR); Patrick Verissimo, WBI; Jeni Klugman (PREM)

## Conflict and Natural Resource Management: Perspectives on NRM as a Direct or Indirect Cause/Contributor to Conflict

9:00 am – 12:30 pm ■ MC 2-800 ■ Open Session ■ Contact: Barbara Mascarenas x32426

There is currently a debate regarding whether or not there is a causal relationship, direct or indirect, between Natural Resource Management issues and Conflict (at a national or international level). This course seeks to understand the links between natural resource management and conflict. It will explore the implications of these links for World Bank operations and find common ground for collaboration between the Conflict unit and those units working on NRM: ENV and RDV.

**Organizers/ Speakers:** Ian Bannon, Manager, Conflict Prevention and Reconstruction Team (SDV); Kazuhide Kuroda, Knowledge Management Officer (SDVCP); Dr. Thomas Homer-Dixon, University of Toronto; Dr. Nils Petter Gleditsch, International Peace Research Institute, Oslo, Norway

11 April



## **Global Alliances for Rural Development**

9:00 am – 12:30 pm ■ MC 13-121 ■ ESSD network, other sectors working with RDV and external partners ■ Contact: Paul O'Connell x32533

The session will discuss how International Organizations plan to stimulate rural growth and reduce rural poverty. The following questions will be addressed: How to get a Global Profile and Recognition? How to get Donor Consensus? How to Organize it? and How to Fund it?

**Organizers/ Speakers:** David Forbes-Watt (FAO); Phrang Roy (IFAD); Philip Mikos (EC); Robert Watson, Chief Scientist and Director (ESSD); Francisco Reifschneider (CGIAR); Petra Mutla (GTZ)

**Moderator:** Kevin Cleaver, Director (RDV)

## **Innovative Financing for Sustainable Development**

9:00 am – 10:30 am ■ MC 4-W150 ■ Open Session ■ Contact: Mariam Britel-Swift x36722

Payments for Environmental services are an important tool for internalizing conservation into the decision making process at the local, national, and regional levels. The practical "how to" and "under what circumstances" questions will be addressed.

**Organizers/ Speakers:** Gunars Platais, Senior Environmental Economist (ENV), Gonzalo Castro, Senior Biodiversity Specialist (ENV), Stefano Pagiola, Senior Environmental Economist (ENV)

## **Integrating the Analysis of Poverty and Social Capital**

9:00 am – 10:30 am ■ MC 10-W150 ■ Open Session ■ Contact: Barbara Mascarenas x32426

The session will present the results of joint work between SDV, DEC and PREM on the measurement of social capital. A questionnaire has been developed which draws on vast experience gathered in the course of empirical studies on social capital in almost 20 countries. The questionnaire is intended for integration into the LSMS system, which is the Bank's main vehicle for collecting data on household well-being and poverty. Thus the approach aims to provide a basis for integrating the analysis of social capital with poverty analysis, in the context of poverty assessments and the PRSP process. The proposed data collection and analysis covers six policy-relevant dimensions and outcomes of social capital: groups and networks; trust and solidarity; collective action and cooperation; information and communication; social cohesion and inclusion; empowerment and political action.

**Organizers/ Speakers:** Christiaan Grootaert, Lead Economist (SDV); Deepa Narayan, Senior Adviser (PRMPR)

## **Policy based Lending and Implications for ESSD**

9:00 am – 12:30 pm ■ MC 4-800 ■ Open Session ■ Contact: Barbara Mascarenas x32426

This course seeks to understand where the Bank is headed with respect to the increase in policy based lending. It will explore management's perspectives of ESSD's role in policy based lending and highlight the opportunities for ESSD to make inputs into the design and monitoring of operations. The course will include OPCS representatives who will discuss current and anticipated trends in lending and a dialogue on the experience and perspectives of Bank management and subject specialists.

**Organizers/ Speakers:** Anis Dani, Lead Social Scientist (SDV); Ulrich Zachau (OPCS); Kirk Hamilton (ENV); Robert J. Anderson (ECA); Raidar Kvam (SAR)



## **What can Food Policy Analysis add to Poverty Diagnosis?**

9:00 am – 12:30 pm ■ MC 8-W150 ■ Staff from ESSD, HD and PREM ■ Contact:  
Paul O'Connell x32533

Analysis of marketing chains, intra household distribution, income and price fluctuations and other facets of food access, may provide information necessary for the correct diagnosis of poverty, which will be discussed.

**Organizers/Speakers:** Harold Alderman, Advisor, Food and Nutrition Policy (RDV); Lawrence Haddad (IFPRI); Steven Block, Professor of International Economics, Tufts University

## **Coffee Crisis: Consequences and Possible Answers to Extremely Low World Coffee Prices**

11:00 am – 12:30 pm ■ MC 6-W150 ■ ESSD network and other sectors interested in trade issues  
■ Contact: Paul O'Connell x32533/Bryan Lewis x30656

What led up to the current situation; economic, environment, and social impacts of low coffee prices; and views from industry and others on possible solutions.

**Organizers/Speakers:** Panayotis Varangus, Senior Economist (RDV); Robert Nelson (Coffee Industry); Don Holly (Green Mountain)

## **2002—The Year of the Mountain**

11:00 am – 12:30 pm ■ MC 5-W150 ■ Contact: Mariam Britel-Swift x36722

All of the major rivers in the world have their headwaters in mountains. More than half of humanity relies on the fresh water that accumulates in mountains—for drinking, domestic use, irrigation, hydropower, industry and transportation. These "water towers" are crucial to the welfare of humankind. Careful management of mountain water resources must therefore become a global priority in a world moving towards a water crisis in the next century. Mountain communities have traditionally been stewards of mountain resources. As more mountain resources are used, downstream beneficiaries have contributed little reinvestment in the resources or their traditional stewards, the mountain communities. As a result, mountain resources are being depleted at unsustainable rates, and mountain communities are becoming marginalized. In order to ensure the sustainable management of mountain resources, new financial and economic approaches are needed to capture and reallocate an appropriate share of benefits—or a payment for good stewardship—to mountain communities.

This workshop will look at two case studies where efforts are being made to focus on watershed management, the role of the mountain communities, and the payments for ecological services. The Project Director of the India Watershed Project will address issues of (a) social inclusion and nomadic issues, (b) empowerment and participation in the context of watershed/mountain ecosystems management. The task manager of the Costa Rica Project will look at an innovative financial scheme which provides financial incentives to upstream forest communities to maintain the forests and the watershed. He will address not only the economic rationale, but also some of the political considerations in implementing such a scheme.

**Organizers/ Speakers:** Jocelyne Albert, Senior Regional Coordinator (ENV); A.S.Dogra, Project Director and Special Secretary, Integrated Watershed Development Project; Paola Agostini, World Bank/FAO; John Kellenberg, Sr. Economist, (LCSES)



April 8

**Safeguard Policies — Disclosure of Safeguard Policies Documents**

9:30 am — 1:30 pm ■ JB 1-075 ■ All Bank staff, priority to field staff ■ Contact:  
Mariam Britel-Swift x36722

The World Bank's Safeguard Policies (SP) have been in the Bank since the late 80's and the early 90's. In 1997, they have been packaged into a set of policies and procedures designed to prevent and mitigate undue harm to people and their environment in the implementation of specific development projects, and to strive for achieving optimal sustainable benefits from development initiatives. The generic SP training program participates in the clarification to Bank staff and their partners of the detailed process of ensuring compliance with the SP in a cost-effective way.

The Safeguard Policies workshops are an integral part of the ESSD Learning Month. The format is hands-on, allowing ample time for discussion and exchange of experiences. Bank staff from Resident Missions will be particularly encouraged to share their experiences in the implementation of Safeguard Policies in their respective countries.

This session will focus on the disclosure requirements for the various Safeguard Policies documents that need to be produced during preparation (Environmental Assessment Report, Resettlement Action Plan/Framework, Indigenous Peoples Development Plan/Framework, etc.).

Example will be welcomed on how "good practice" cases are leading to positive results for the target populations. The specific objectives of the workshops are to: (1) Provide participants with a general overview of Safeguard Policies; (2) discuss salient disclosure issues encountered in a number of field projects; (3) provide a platform for discussion, allowing participants to share ideas and experiences, and learn from each other; (4) strengthen links between Safeguards/Disclosure specialists at headquarters and in Resident Missions, and familiarize participants with existing Safeguards/Disclosure tools and resources such as the Safeguards and Disclosure Web sites and the Safeguards/Disclosure Help Desks.

**Organizers/ Speakers:** Steve Lintner, Senior Adviser (ESDQC); Jean Roger Mercier, Lead Specialist (ESDQC); Maninder Gill, Senior Social Scientist (ESDQC), Hannah Grace George (EXTIN), Colin Bruce (OPCS)

April 10

**Presenting Ideas Effectively (Day 1 of 2) (1st offering)**

9:30 am — 1:00 pm ■ MC-C2-125 ■ Bank staff who wish to gain confidence and expertise in formulating, organizing and presenting ideas and requests more effectively. Those whose jobs require skills for making formal presentations should sign up, instead, for "Organizing and Delivering Presentations" ■ Contact: Mariam Britel-Swift x 36722

The objective of this course is to enable participants to: (1) Assess preferred individual and Bank communication styles; (2) Organize ideas by analyzing the situation, receiver, intended outcome, and expected questions; (3) Present an engaging and persuasive argument.



### **Presenting Ideas Effectively (Day 2 of 2) (1st offering)**

9:30 am – 1:00 pm ■ MC-C2-125 ■ Contact: Mariam Britel-Swift x 36722

The objective of this course is to enable participants to: (1) Assess preferred individual and Bank communication styles; (2) Organize ideas by analyzing the situation, receiver, intended outcome, and expected questions; (3) Present an engaging and persuasive argument.

11 April

### **Social Analysis for Investment Projects**

12:30 am – 5:30 pm ■ MC 4-800 ■ Contact: Barbara Mascarenas x32426

The Social Analysis OP/BP has been developed by the Social Development Board to systematize and mainstream the Bank's work on social analysis and to guide task managers and social scientists on the use of the OP/BP. This course will provide understanding of the concepts and precepts described in the policy. It will also provide guidance on the application of the conceptual framework and procedures for social analysis as laid out in the policy. The course is of relevance both to task managers and to social scientists.

**Organizers/Speakers:** Anis Dani, Lead Social Scientist (SDV)

12 April

### **CDD Training: 5 parallel sessions**

8:30 am – 5:00 pm ■ 1) JB 1-080 2) JB 1-075 3) H Auditorium 4) H 1-200 5) MC C 1-108 ■  
Contact: Samantha de Silva x31774/Daniel Owen x32211

The objective of the training is to strengthen the operational skills of Bank, in-country staff and client project teams involved in designing and implementing programs of support to CDD. A related objective is to provide a forum for discussion of key issues such as scaling up CDD and integrating CDD in PRSPs and the CAS.

DETAILS ABOUT THE FIVE INDIVIDUAL SESSIONS ARE POSTED ON THE INTERNAL WEB: <http://essdweek>

15 April

### **Project Supervision and Monitoring Indicators (Day 1 of 2)**

9:30 am – 4:30 pm ■ MC 4-800 ■ Contact: Mariam Britel-Swift x36722

This two day workshop will provide the participants with the latest policies and guidelines on supervision of Bank Financed projects. There will be hands-on practice on the use of PSRs and special emphasis on the importance of the accuracy of the PSRs. Participants will learn about QAG's approach to assessing Quality of supervision through an intensive case study. The workshop will include sessions on quality ICRs and the importance of proper quality at entry for effective supervision.

**Speakers:** Hoveida Nobarkht (OPCPD)

**Logon** to <http://essdweek>

for more **information**

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## *April* 16 **CDD Training: 5 parallel sessions**

9:00 am – 5:30 pm ■ Locations: 1) JB 1-080 2) JB 1-075 3) H Auditorium 4) H 1-200  
5) MC C1-108 ■ Contact: Samantha de Silva x31774/Daniel Owen x32211

The objective of the training is to strengthen the operational skills of Bank, in-country staff and client project teams involved in designing and implementing programs of support to CDD. A related objective is to provide a forum for discussion of key issues such as scaling up CDD and integrating CDD in PRSPs and the CAS.

DETAILS ABOUT THE FIVE INDIVIDUAL SESSIONS ARE POSTED ON THE INTERNAL WEB: <http://essdweek>

### **Project Supervision and Monitoring Indicators (Day 2 of 2)**

9:30 am – 4:30 pm ■ MC 4-800 ■ Contact: Mariam Britel-Swift x36722

This two day workshop will provide the participants with the latest policies and guidelines on supervision of Bank Financed projects. There will be hands-on practice on the use of PSRs and special emphasis on the importance of the accuracy of the PSRs. Participants will learn about QAG's approach to assessing Quality of supervision through an intensive case study. The workshop will include sessions on quality ICRs and the importance of proper quality at entry for effective supervision.

**Speakers:** Hoveida Nobarkht, (OPCPD)

## *April* 17 **CDD Training: 5 parallel sessions**

9:00 am – 6:00 pm ■ Locations: 1) JB 1-080 2) JB 1-075 3) H Auditorium 4) H 1-200 5) MC C1-108  
■ Contact: Samantha de Silva x31774/Daniel Owen x32211

The objective of the training is to strengthen the operational skills of Bank, in-country staff and client project teams involved in designing and implementing programs of support to CDD. A related objective is to provide a forum for discussion of key issues such as scaling up CDD and integrating CDD in PRSPs and the CAS.

DETAILS ABOUT THE FIVE INDIVIDUAL SESSIONS ARE POSTED ON THE INTERNAL WEB: <http://essdweek>

### **Poverty and Environment Links**

9:00 am – 12:30 pm ■ J 6-044 ■ Contact: Mariam Britel-Swift x36722

The main objective of this course is to prepare Environment staff to participate in the preparation of PRSPs and CAS and provide effective input into country program and portfolio discussions.

**Organizers/Speakers:** Kirk Hamilton, Senior Environmental Economist (ENV); Jeni Klugman, Lead Economist (PRMPR)



## **Part I: Poverty and Social Impact Analysis: Framework and Social Development Tools for PSIA**

9:00 am – 5:30 pm ■ MC 2-800 ■ Open Session ■ Contact: Barbara Mascarenas x32426

This course will give participants an opportunity to apply the Social Development tools for Poverty and Social Impact Analysis (PSIA) to a specific case example. It provides an opportunity for hands-on learning and an in-depth exploration of the SD tools, and is a necessary complement to the overall PSIA course. At the end of the course, participants will have explored and discussed the SD tools and thought through the design of the social elements of a full PSIA.

**Organizers/Speakers:** Anis Dani, Lead Social Scientist (SDV)

## **Log frame and Project Monitoring (Day 1 of 3)**

9:30 am – 4:30 pm ■ MC 8-W150 ■ Contact: Mariam Britel-Swift x36722

The objectives of this 3 day course are to build skills in performance-based program and project design, supervision, and evaluation; to teach the use of adaptable lending strategies to establish client-centered and results-based learning systems; to improve the causal logic and clarity of project designs, linkages with program goals, and strategic objectives; and to communicate why quality is a negotiated agreement among stakeholders and how to use collaborative processes for strategic program and project design. The logframe—a requirement for all Bank financed projects—helps develop a performance-based project, derived from negotiated agreement among stakeholders and beneficiaries on project development objectives and outcomes; outputs, processes/activities, and inputs; indicators for monitoring the attainment of these states; systems for carrying out monitoring, evaluation, and project improvement; and critical assumptions about project success.

**Organizers/Speakers:** Hoveida Nobakht, Senior Operations Officer (OPCPD)

## **Poverty Aspects of the Private Sector and Market Development in Rural Areas**

9:30 am – 12:30 pm ■ MC 10-W150 ■ Contact: Paul O'Connell x32533

Questions that will be answered here are: How to identify market failures that affect the rural poor? What can be done about the investment climate in rural areas? How to assess the contribution of non-farm private sector development to growth and poverty reduction?

**Organizers/Speakers:** Jock Anderson, Adviser (RDV); Louise Cord, Senior Economist (PRMPR); Tom Reardon; Peter Hazell (TBC); William Steel (TBC)

## **Presenting Ideas Effectively (Day 1 of 2) (2nd offering)**

9:30 am – 1:00 pm ■ MC-C2-133 ■ Bank staff who wish to gain confidence and expertise in formulating, organizing and presenting ideas and requests more effectively. Those whose jobs require skills for making formal presentations should sign up, instead, for "Organizing and Delivering Presentations" ■ Contact: Mariam Britel-Swift x36722

The objective of this course is to enable participants to: (1) Assess preferred individual and Bank communication styles; (2) Organize ideas by analyzing the situation, receiver, intended outcome, and expected questions; (3) Present an engaging and persuasive argument.

## **Safeguard Policies (2nd offering)**

9:30 am – 4:30 pm ■ MC 13-121 ■ Contact: Mariam Britel-Swift x36722

The World Bank's Safeguard Policies (SP) program is designed to mitigate undue harm to people and their environment in the implementation of specific development projects, and to strive for achieving optimal benefits from development initiatives. The SP training program is designed to facilitate and accelerate the process of instilling in Bank staff and their partners the capacity to deal with SP in a positive way. This implies taking the process from mere compliance and "do no harm" to optimally effective development initiatives.

The workshops will be an integral part of the ESSD Learning Month. The format will be hands-on, allowing ample time for discussion and exchange of experiences. Bank staff from Resident Missions will be particularly encouraged to share their experiences in the implementation of Safeguard Policies in their respective countries. Example will be welcomed on how "good practice" cases are leading to positive results for the target populations. The specific objectives of the workshops are to: (1) Provide participants with a general overview of Safeguard Policies; (2) discuss salient implementation issues encountered in a number of field projects; (3) provide a platform for discussion, allowing participants to share ideas and experiences, and learn from each other; (4) strengthen links between Safeguards specialists at headquarters and in Resident Missions, and familiarize participants with existing Safeguards tools and resources such as the Safeguards Website and the Safeguards Help Desk.

**Organizers/Speakers:** Steven Lintner, Senior Adviser (ESDQC); Jean Roger Mercier, Lead Specialist (ESDQC); Maninder Gill, Senior Sociologist (ESDQC)

## **Trust Funds (1st offering)**

9:30 am – 4:30 pm ■ MC 7-W150 ■ Contact: Mariam Britel-Swift x36722

The course will cover the broader context of the Bank's trust fund program, the specific trust fund and related policy environments, a review of the different trust funds and programs, and other related issues.

**Organizers/Speakers:** Anders Bjorgung, Senior Cofinancing Officer (TFO)

## **Integrating Gender into Operations: Design, Implementation, Monitoring and Evaluation**

2:00 pm – 4:30 pm ■ J 4-044 ■ Contact: Lucia Fort x34293

This interactive session will provide examples from different countries and sectors as well as guidance and tools for integrating gender into rural development, social development and infrastructure (water, sanitation and transport).

**Speakers:** (TBA)



**CDD Training: 5 parallel sessions Details**

9:00 am – 5:30 pm ■ Locations: 1) JB 1-080 2) JB 1-075 3) H Auditorium 4) H 1-200 5) MC C1-108  
 ■ Contact: Samantha de Silva x31774/Daniel Owen x32211

The objective of the training is to strengthen the operational skills of Bank, in-country staff and client project teams involved in designing and implementing programs of support to CDD. A related objective is to provide a forum for discussion of key issues such as scaling up CDD and integrating CDD in PRSPs and the CAS.

DETAILS ABOUT THE FIVE INDIVIDUAL SESSIONS ARE POSTED ON THE INTERNAL WEB: <http://essdweek>

**Community-based Procurement: Contracting and Financial Management Session in conjunction with CDD training**

9:00 am - 5:30 pm ■ JB1-080 ■ Contact: Kai Pappas x35583 ■ Organized by the CDD group

The role of financial management (FM) and procurement in CDD projects differs substantially from many standard Bank projects. The Bank's financial management and procurement procedures originally prepared for large investment projects provide relatively little guidance for these new demand-driven investments that include hundreds and sometimes thousands of community-level sub-projects. This one-day training module will provide a framework for designing and managing the FM, procurement and disbursement arrangements of a CDD project. The session will address the following topics: discuss why direct financing of communities is important in the context of demand driven projects; review related Bank guidelines and procedures; review lessons learned from social funds and other CDD projects using this approach and; identify the appropriateness of the approach, constraints and possible solutions. The one-day session will include short presentations, Q&A sessions, and small group work around case studies on designing and managing CDD projects using direct financing of communities.

**Organizers/Speakers:** Pamela Bigart, Senior Procurement Specialist (OPCPR); Velayutham Vijayaverl, Procurement Specialist (OPCPR); Jean-Jacques Raoul, Manager (OPCPR); Samantha de Silva, Social Protection Specialist (HDNSP); Robert Saum, Sr Financial Management Specialist (SARFM); Brian Falconer, Regional Financial Management Advisor (AFTQK)

**Stakeholder Consultations**

9:00 am – 5.30 pm ■ I8-300

This course will distill and disseminate the large amount of information and experience gained by the Bank to date on stakeholder consultations, including Consultations with Civil Society: A Sourcebook. This course is designed more as a learning workshop, where participants learn to think through the design elements and understand the key challenges while organizing stakeholder consultations. Most of the work will be based on selected participants' actual work assignments. This is a highly interactive workshop that combines presentations, panel discussions, and small group work to highlight good practice and lessons learned from case examples. It is of relevance to NGO/CS specialists and social development specialists in country offices; and other staff involved in organizing consultations at the project, program, and policy level.

## **Social and Public Accountability: Participatory Approaches to Public Expenditure Management**

9:00 am — 5:30 pm ■ IFC P8-100 ■ Contact: Barbara Mascarenas x 32426

This course is relevant to task managers of public sector reform projects, community driven development projects, PRSPs, PRSCs and programmatic/adjustment lending projects. This course will also be useful for social scientists, country economists, public expenditure economists, governance and sectoral specialists who are interested in developing social and public accountability components in their sectors.

In the context of increased emphasis on programmatic lending and PRSCs in the Bank, an adaptation of skills is required in Participation and Civic Engagement work. Social Accountability of public institutions, and participatory mechanisms through which citizens can give feedback, have a voice and hold accountability over public resources, services and institutions become critical. The course will introduce a number of new methodologies and approaches (such as citizen report cards, community expenditure tracking, participatory budgeting, social auditing) based on Bank and non Bank experiences that have been synthesized in an Action Learning Program. Through case study discussions, the participants will learn to design accountability components in PRSP, PRSC, CDD and Public Sector Reform Projects. This course is relevant to all staff, especially social scientists, with an interest in programmatic lending, public sector reform and community driven development.

**Organizers/Speakers:** Parmesh Shah, Coordinator, Participation Group (SDV)

**Special Note for this session:** Staff interested in this session are requested to complete a questionnaire, which can be accessed through the following link: <http://essd.worldbank.org/essd/internalsurveys.nsf/PSERegistration>. If you have trouble accessing this link, please contact [pshah@worldbank.org](mailto:pshah@worldbank.org) (or) [mpapahagi@worldbank.org](mailto:mpapahagi@worldbank.org)

## **Designing Rural Poverty Reduction Strategies**

9.30 am — 12:30 pm ■ U 11-078 ■ Contact: Mariam Britel-Swift x 36722

This session provides an overview of what we know about the relationship between rural growth, poverty reduction and inequality, as well as discussion of key constraints to rural growth. The main aim of the session is to help staff prioritize between various factors, while using poverty reduction strategies.

**Organizers/Speakers:** Alberto Valdes, Consultant (LCSER); Louise Cord, Senior Economist (PRMPR); Graeme Donovan (RDV); Steven N. Schonberger (EACSF); Adolfo Brizzi (SASR);

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## **Financial Management (1st offering)**

9:30 am – 4:30 pm ■ MC 6-W150 ■ Open Session ■ Contact: Mariam Britel-Swift x36722

This one-day course helps develop participants' awareness of financial management roles and responsibilities in the project cycle. Participants learn the main elements of project financial management, Bank policies and procedures regarding project financial management, and the roles and responsibilities of task members with respect to financial management activities that are performed in the project cycle. Additionally, the course enhances participants' understanding of the recent changes to Project Financial Management Procedures.

**Organizers/Speakers:** Ahmadou Moustapha Ndiaye, Sr. Financial Management Specialist, Financial Management Unit, Operations Policy and Country Services; Daniel Boyce, Senior Financial Management Specialist (OPCFM)

## **Log frame and Project Monitoring (Day 2 of 3)**

9:30 am – 4:30 pm ■ MC 8-W150 ■ Contact: Mariam Britel-Swift x36722

The objectives of this 3 day course are to build skills in performance-based program and project design, supervision, and evaluation; to teach the use of adaptable lending strategies to establish client-centered and results-based learning systems; to improve the causal logic and clarity of project designs, linkages with program goals, and strategic objectives; and to communicate why quality is a negotiated agreement among stakeholders and how to use collaborative processes for strategic program and project design. The logframe – a requirement for all Bank financed projects – helps develop a performance-based project, derived from negotiated agreement among stakeholders and beneficiaries on project development objectives and outcomes; outputs, processes/activities, and inputs; indicators for monitoring the attainment of these states; systems for carrying out monitoring, evaluation, and project improvement; and critical assumptions about project success.

**Organizers/Speakers:** Hoveida Nobakht, Senior Operations Officer (OPCPD)

## **Presenting Ideas Effectively (Day 2 of 2) (2nd offering)**

9:30 am – 1:00 pm ■ MC-C2-133 ■ Contact: Mariam Britel-Swift x36722

**Course Objectives** – To enable participants to: (1) Assess preferred individual and Bank communication styles; (2) Organize ideas by analyzing the situation, receiver, intended outcome, and expected questions; (3) Present an engaging and persuasive argument.

## **Trust Funds (2nd offering)**

9:30 am – 4:30 pm ■ MC 7-W150 ■ Contact: Mariam Britel-Swift x36722

The course will cover the broader context of the Bank's trust fund program, the specific trust fund and related policy environments, a review of the different trust funds and programs, and other related issues.

**Organizers/Speakers:** Anders Bjorgung, Senior Cofinancing Officer (TFO)

## **Safeguard Policies (3rd offering)**

9.30 am – 4.30 pm ■ MC 10-W150 ■ Contact: Mariam Britel-Swift x36722

The World Bank's Safeguard Policies (SP) program is designed to mitigate undue harm to people and their environment in the implementation of specific development projects, and to strive for achieving optimal benefits from development initiatives. The SP training program is designed to facilitate and accelerate the process of instilling in Bank staff and their partners the capacity to deal with SP in a positive way. This implies taking the process from mere compliance and "do no harm" to optimally effective development initiatives.

The workshops will be an integral part of the ESSD Learning Month. The format will be hands-on, allowing ample time for discussion and exchange of experiences. Bank staff from Resident Missions will be particularly encouraged to share their experiences in the implementation of Safeguard Policies in their respective countries. Example will be welcomed on how "good practice" cases are leading to positive results for the target populations. The specific objectives of the workshops are to: (1) Provide participants with a general overview of Safeguard Policies; (2) discuss salient implementation issues encountered in a number of field projects; (3) provide a platform for discussion, allowing participants to share ideas and experiences, and learn from each other; (4) strengthen links between Safeguards specialists at headquarters and in Resident Missions, and familiarize participants with existing Safeguards tools and resources such as the Safeguards Website and the Safeguards Help Desk.

**Organizers/Speakers:** Steven Lintner, Senior Adviser (ESDQC); Jean Roger Mercier, Lead Specialist (ESDQC); Maninder Gill, Senior Sociologist (ESDQC)

## **Developing Agribusiness and Agro-Food Systems: the Impact on Poverty**

2:00 pm – 4:30 pm ■ MC5- W150 ■ Rural and PSD Staff ■ Contact: Paul O' Connell x 32533

Agro-food systems in developing and transition economies are going through major changes because of privatization, liberalization of trade, globalization, new forms of retailing and competition. These developments offer opportunities and challenges for increasing income and poverty reduction. Module contents include: changing food markets and effects of globalization; institutional transition problems; case study on good practices for privatization (IFPRI study in Eastern & Southern Africa); and challenges of food safety and food standards.

**Organizers/Speakers:** Louise Cord, Senior Economist (PRMPR); Eleni Gabre-Mahdhin (TBC); Chris Delgado (TBC); Tom Reardon (TBC); Steven Jaffee, Senior Economist (PRMEP); Ron Kopicki, Lead Private Sector Development Specialist (AFTPS)

## *April* 19 **CDD Training: 5 parallel sessions Details**

9:00 am – 5:30 pm ■ Locations: 1) JB 1-080 2) JB 1-075 3) H Auditorium 4) H 1-200 5) MC C1-108  
■ Contact: Samantha de Silva x31774/Daniel Owen x32211

The objective of the training is to strengthen the operational skills of Bank, in-country staff and client project teams involved in designing and implementing programs of support to CDD. A related objective is to provide a forum for discussion of key issues such as scaling up CDD and integrating CDD in PRSPs and the CAS.

DETAILS ABOUT THE FIVE INDIVIDUAL SESSIONS ARE POSTED ON THE INTERNAL WEB: <http://essdweek>



## **Community Based Procurement and Small Contracts**

9:00 am – 5:00 pm ■ MC6- W 150 ■ Contact: Mariam Britel-Swift x36722

This session will cover procurement and financial management in CDD and is intended to reach both the CDD and ESSD participants. It will focus on the following:

1. Interim guidance just issued in draft covering fiduciary in CDD
2. Case studies developed by sector so that the interim guidance can be applied to the cases as defined.
3. Q&A session which will cover the case work and address specific questions that arise from the exercise or experiences of participants.

**Speakers:** Pamela Bigart, Senior Procurement Specialist (OPCPR); Velayutham Vijayaverl, Procurement Specialist (OPCPR); Jean-Jacques Raoul, Manager (OPCPR)

## **Part 2: Poverty and Social Impact Analysis: Integrating multi-disciplinary approaches**

9:00 am – 5:30 pm ■ IFC P8-100 ■ Contact: Barbara Mascarenas x32426

Bank lending is expected to move toward greater reliance on policy based lending, both through Adjustment Loans and Poverty Reduction Support Credits. PSIA can inform the design of policies and public action choices and thereby improve policy impacts and development outcomes. This course will introduce a new Guidance Manual developed jointly with PREM that addresses the Bank's approach to PSIA and introduces the economic and social analysis tools that form part of the PSIA repertoire. Participants will be given the opportunity to think through the design of a PSIA based on a case example. The course is relevant to all staff, especially social scientists, with an interest in PRSCs or adjustment loans.

**Organizers/Speakers:** Anis Dani, Lead Social Scientist (SDV), other speakers (TBA)

## **Participatory Monitoring and Evaluation**

9:00 am – 5:30 pm ■ J 7-044 ■ Contact: Barbara Macarenas x32426

The World Development Report 2000/1 identified empowerment as one of the three pillars of poverty reduction, stressing the importance of poor people gaining voice and negotiating power in the development process at both local and national levels. M&E systems that support transparency, inclusion and accountability to poor people provide a strategic opening for operationalizing the empowerment agenda. M&E, participation is an indispensable element to support broad based learning and corrective action.

**Course Objectives:** To strengthen participants' capacities to initiate, guide and supervise PME activities. Program will emphasize PME approaches in PRSP and sector reform contexts, but also review applications in CDD projects and local government/ decentralization programs.

**Organizers/Speakers:** Reiner Forster, Social Development Specialist (SDV); Patti Petesch, Consultant (PRMPR); Karen Sirker, Research Analyst (WBIEP)

### **Financial Management (2nd offering)**

9:30 am – 4:30 pm ■ MC 10-W150 ■ Contact: Mariam Britel-Swift x36722

This one-day course helps develop participants' awareness of financial management roles and responsibilities in the project cycle. Participants learn the main elements of project financial management, Bank policies and procedures regarding project financial management, and the roles and responsibilities of task members with respect to financial management activities that are performed in the project cycle. Additionally, the course enhances participants' understanding of the recent changes to Project Financial Management Procedures.

**Organizers/Speakers:** Ahmadou Moustapha Ndiaye, Sr. Financial Management Specialist, Financial Management Unit, Operations Policy and Country Services; Daniel Boyce, Senior Financial Management Specialist (OPCFM)

### **Log frame and Project Monitoring (Day 3 of 3 days)**

9:30 am – 4:30 pm ■ MC 8-W150 ■ Contact: Mariam Britel-Swift x36722

(See Day 1 for description)

**Organizers/Speakers:** Hoveida Nobakht, Senior Operations Officer (OPCPD)

### **Safeguard Policies (4th offering)**

9:30 am - 4:30 pm ■ MC 5-W150 ■ Contact: Mariam Britel-Swift x36722

The World Bank's Safeguard Policies (SP) program is designed to mitigate undue harm to people and their environment in the implementation of specific development projects, and to strive for achieving optimal benefits from development initiatives. The SP training program is designed to facilitate and accelerate the process of instilling in Bank staff and their partners the capacity to deal with SP in a positive way. This implies taking the process from mere compliance and "do no harm" to optimally effective development initiatives.

The workshops will be an integral part of the ESSD Learning Month. The format will be hands-on, allowing ample time for discussion and exchange of experiences. Bank staff from Resident Missions will be particularly encouraged to share their experiences in the implementation of Safeguard Policies in their respective countries. Example will be welcomed on how "good practice" cases are leading to positive results for the target populations. The specific objectives of the workshops are to: (1) Provide participants with a general overview of Safeguard Policies; (2) discuss salient implementation issues encountered in a number of field projects; (3) provide a platform for discussion, allowing participants to share ideas and experiences, and learn from each other; (4) strengthen links between Safeguards specialists at headquarters and in Resident Missions, and familiarize participants with existing Safeguards tools and resources such as the Safeguards Website and the Safeguards Help Desk.

**Organizers/Speakers:** Steven Lintner, Senior Adviser (ESDQC); Jean Roger Mercier, Lead Specialist (ESDQC); Maninder Gill, Senior Sociologist (ESDQC)



## Rural Poverty Diagnostics

2:00 pm – 4:30 pm ■ I 1-200 ■ All Bank staff, priority to field staff ■ Contact: Mariam Britel-Swift x36722

An overview of (a) the key components of rural multi dimensional poverty diagnostics; (b) the main sources of data and analytical tools for poverty diagnostics; (c) how poverty analysis can help identify policy priorities and options.

**Organizers/Speakers:** Louise Cord, Senior Economist (PRMPR); Peter Lanjouw, Senior Economist (DEC/RDV); Alberto Valdes (LCRCE)

## Human Rights and Sustainable Development – What role for the Bank?

9:30 am – 5:00 pm ■ JB1-080 ■ Contact: Judith Edstrom x33621

As the World Bank's collective understanding of poverty expands and we adopt and promote more comprehensive approaches to fighting poverty, many new and challenging areas of concern emerge. One of these is human rights. Interest in this area is further piqued by our partners in UN organizations and certain bilateral development agencies which have explicitly linked their strategies and operations to the principles and instruments embedded in international human rights conventions. Staff may be wondering how a human rights approach to development differs from the World Bank approach. Are the approaches convergent or conflictual? What does this mean for our work?

This full day session is designed to increase the understanding of Bank staff regarding international human rights and provoke thinking about how these rights relate to our work. Mamphela Ramphele, WB Managing Director, will open the session, followed by a discussion of the fundamentals of human rights principles and related international policy instruments, with adequate time for questions and discussion. A luncheon hosted by Ramphele will include remarks by Virginia Bonan-Dandan, Chair of the UN Committee on Economic, Social and Cultural Rights. A number of breakout sessions will be offered in the afternoon addressing particular human rights and development-related topics such as food security, the rights of indigenous peoples, core labor standards, and the right to education, followed by a closing plenary.

**Speaker:** Ms. Virginia Dandan

2 May





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