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THE WORLD BANK

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Meeting: *2*
Cultural Heritage

Tuesday, November 25, 1997

3:30 - 4:15 p.m.

MC12-700 *Conference Room*

The White House Group
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President Wolfensohn - Briefings Books for Presidents Meetings - Meeting Materials
Cultural Heritage - November 25, 1997

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A. CLASSIFICATION

☒ Meeting Material
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☐ Annual Meetings
☐ Corporate Management
☐ Communications with Staff

☐ Phone Logs
☐ Calendar
☐ Press Clippings/Photos

☐ JDW Transcripts
☐ Social Events
☐ Other

B. SUBJECT: MEETING: CULTURAL HERITAGE (B) (N) // VENUE: MC 12-700 (EXC. CONF. ROOM) // + 14 // CONTACT: SAITO @ 82842 / COHEN @ 31015 // IN ATTENDANCE: JDW, M. KOCH-WESER, M. COHEN, D. ARONSON, T. BLINKHORN, C. BOGYO, M. BROMHEAD, M. CERNEA, G. DAVIS, S. DAVIS, K. DUER, Y. EGUCHI, R. FLORES, M. GAUTIER, L. GIOVINE, A. IATSENIA, R. MAURER, {B. MCGEAN-on mission}, J-R. MERCIER, E. MONOSOWSKI, A. NASSAU, S. PAGIOLA, W. PATRIDGE, G. READ, J SAITO, K. SCHECTER, I. SERAGELDIN, V. SERRA, S. STERN, {J. UQUILLAS-on mission}, M. NIEUWKOOP, D. WILLIAMS, A. FLEMING, MARISELA, {E. HAMILTON-annual leave} // (B) CONSISTS OF A STATEMENT OF THE GOALS OF MTG BY COHEN - WILL SEND BY EMAIL // DUE THURSDAY, NOV. 20 // EXC: MM // LFG (11/05) VENUE: MC 12-700 (EXC. CONF. ROOM) // + 14 // CONTACT: SAITO @ 82842 / COHEN @ 31015 // IN ATTENDANCE: JDW, M. KOCH-WESER, M. COHEN, D. ARONSON, T. BLINKHORN, C. BOGYO, M. BROMHEAD, M. CERNEA, G. DAVIS, S. DAVIS, K. DUER, Y. EGUCHI, R. FLORES, M. GAUTIER, L. GIOVINE, A. IATSENIA, R. MAURER, {B. MCGEAN-on mission}, J-R. MERCIER, E. MONOSOWSKI, A. NASSAU, S. PAGIOLA, W. PATRIDGE, G. READ, J SAITO, K. SCHECTER, I. SERAGELDIN, V. SERRA, S. STERN, {J. UQUILLAS-on mission}, M. NIEUWKOOP, D. WILLIAMS, A. FLEMING, MARISELA, {E. HAMILTON-annual leave} // (B) CONSISTS OF A STATEMENT OF THE GOALS OF MTG BY COHEN - WILL SEND BY EMAIL // DUE THURSDAY, NOV. 20 // EXC: MM // LFG (11/05)

DATE: 11/25/97

Brief includes:

--- Briefing note prepared by Michael Cohen, Nov. 24

C. VPU

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E. COMMENTS:

File Location ☒ EXC ☐ IISC ☒ Archives	Cleared By Marisela Montoliu Munoz	Date: 12/08/97
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Meeting on Cultural Heritage Strategy

Tuesday, November 25, 1997

3:30-4:15 p.m.

Conference Room MC-12-700

This meeting is a result of your request to Michael Cohen on November 4, 1997, during your trip to Los Angeles, indicating that you would welcome an opportunity to convey your views on this sector directly to concerned staff. Michael Cohen immediately contacted your office to arrange such a discussion with a group of about 30 staff from all Regions.

The agenda of the meeting would be threefold:

- An opportunity for *Mr. Wolfensohn to informally convey his perspective* on what should be included in a Bank operational strategy and program for cultural heritage. The invited staff are those already convinced of the importance of Bank involvement in this field. They would benefit, however, from hearing your own perspective on the relationship between cultural heritage and the Bank's core development objectives.
- A brief *update on the status of the pipeline review now underway* for operations and supporting analytic work, as well as ideas for other non-lending activities such as the creation of a network of organizations working in this field.
- An *informal discussion with staff working on projects* on several dimensions of building a program in this field, including consideration of cultural heritage preservation in country assistance strategies, financing operational work, and use of new instruments. This discussion will focus on steps which staff believe Mr. Wolfensohn might undertake to help advance the development of a cultural heritage operations program in the Bank.

The managers coordinating the Cultural Heritage area (Ismail Serageldin, Maritta Koch-Weser and Michael Cohen) see this meeting as a useful input into the strategy formulation process. They are hoping to have a draft paper reviewing the existing pipeline by December 5, 1997, and to be able to discuss it with Mr. Wolfensohn during the week of December 15. *(Please indicate if you would like that a meeting be scheduled then.)*

Participants:

M. Koch-Weser, M. Cohen, D. Aronson, T. Blinkhorn, C. Bogyo, M. Bromhead, M. Cernea, G. Davis, S. Davis, K. Duer, Y. Eguchi, R. Flores, M. Gautier, L. Giovine, A. Iatsenia, R. Maurer, J-R. Mercier, E. Monosowski, A. Nassau, S. Pagiola, W. Patridge, G. Read, J Saito, K. Schechter, I. Serageldin, V. Serra, S. Stern, M. Nieukoop, D. Williams, A. Fleming.

