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President Wolfensohn - Briefings Books for Presidents Meetings - Meeting Materials
Executive Committee Meeting - International Federations of Multiple Sclerosis

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A. CLASSIFICATION

☐ Meeting Material
☒ Trips
☒ Speeches

☐ Annual Meetings
☐ Corporate Management
☐ Communications with Staff

☐ Phone Logs
☐ Calendar
☒ Press Clippings/Photos

☐ JDW Transcripts
☐ Social Events
☐ Other

B. SUBJECT: EXECUTIVE COMMITTEE MEETING: MSS CONFERENCE
ATLANTA (B) // VENUE: ATLANTA HYATT, HANOVER C ROOM // EXC:
GEOFF //LFG (10/21/96 5:52p)

Brief Includes:

--- Keynote Address by JDW
--- National MS Society Release "World Vision World Vision"
--- Letter to JDW from Richard Hamilton Secretary General IFMSS - 8/19/96
--- Letter from Richard G. A. Feachem "Re: International Federation of Multiple Sclerosis Societies" (IFMSS) - 9/16/96
--- Abbreviated Agenda for JDW at 1996 Int'l Leadership Conference
--- National MS Society Bulletin with Photo of JDW and MS Athlete of 1996
Laura Schwanger

DATE: 11/07/96

C. VPU

Corporate

☐ CTR
☐ EXT
☐ LEG
☐ MPS
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☐ SEC/Board
☐ TRE

Regional

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D. EXTERNAL PARTNER

☐ IMF
☐ UN
☐ MDB/Other IO
☐ NGO
☐ Private Sector

☐ Part I
☐ Part II
☐ Other

E. COMMENTS:

National **MS** Society *Bulletin*



Join Us In April for the MS Walk!

The National MS Society Walk is a nationwide event and our largest fund-raising activity. Recruit your friends, call your chapter, and register now! This year's MS Walk takes place in April. The national dates are April 12 and 13, but some chapters will hold the event on other weekends, so be sure to contact your local chapter for details.

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Copaxone Approved

A third drug that alters the natural course of MS has been approved for marketing in the United States as a therapy for people with relapsing-remitting MS. Copaxone or copolymer 1 (now known generically as glatiramer acetate for injection) is a synthetic protein that simulates myelin basic protein, a component of the material called myelin that insulates nerve fibers in the brain and spinal cord. It is myelin that is damaged in MS. Although scientists don't yet understand exactly how Copaxone works, the best guess is that the substance is a kind of decoy to attacking immune cells.

Copaxone appears to be nontoxic in both human beings and laboratory animals, except for some transitory problems just after injection.

The data that prompted FDA approval was garnered in a randomized, double-blind, controlled trial

involving 251 volunteers at 11 U.S. medical centers along with an earlier, smaller trial. These data showed the annual rate of relapses was reduced by 29% in people who took Copaxone as compared to people who took a placebo, or inactive look-alike.*

With the approval of Copaxone, people with MS now have a choice among three drugs—all of which have a proven effect on the natural course of MS.

All the volunteers had active relapsing-remitting MS with disability rated "minimal" to "moderate". ("Moderate" or, technically, #5 of

continued on page 2 ➡

National MS Society
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A NEWSLETTER FOR FRIENDS OF THE
NATIONAL MULTIPLE SCLEROSIS SOCIETY
VOLUME 5 NO. 1 • SPRING 1997

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Archives

Join the National MS Society

When you join you receive your choice of our national publications. Check one red box:

☐ **INSIDE MS**, our 32-page magazine on all aspects of living with MS

☐ **National MS Society Bulletin**, our 8-page newsletter on the Society's people, programs, and events

Membership makes a difference! Membership contributions support research, advocacy, publications, and strong local chapters. Members receive invitations and information from the local chapter, and have full voting privileges at the chapter's annual meeting.

Enclosed is my Annual Member Gift

☐ \$20 - Official member

☐ \$35 - Honor Roll member

I want to help even more

☐ \$50 ☐ \$100 ☐ \$250 ☐ Other

☐ \$500 - National Leadership Circle

☐ **Courtesy.** If contributions are not feasible, people with MS may check here for Courtesy Membership and free subscription to INSIDE MS.

☐ I am a person with MS ☐ family member
☐ health-care professional ☐ other

☐ **Change my publication choice.** I am a current member and prefer the publication checked above.

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Send this coupon with your check or money order to National MS Society, Annual Fund, P.O. Box 4594, New York, NY 10163-4594. You may use the **Annual Fund reply envelope** attached.

Copaxone continued from page 1

the 10 points on the Expanded Disability Status Scale used to rate MS disability, means a person has significant problems with daily activities but can walk without an aid at least 200 meters.)

With the approval of Copaxone, people with relapsing-remitting MS now have a choice among three relatively nontoxic drugs—Betaseron, Avonex, and Copaxone—all of which have a proven effect on the natural course of MS.

*The study, by DRs. KENNETH P. JOHNSON, B.R. BROOKS, J.A. COHEN, et al., was published in *Neurology*, July 1995.

1996 Walk a Record-Breaker!

At 550 sites across the nation, nearly 200,000 walkers raised \$19.1 million during last year's MS Walk. This was an increase of \$800,000 over 1995, making 1996 the third consecutive year of growth for the MS Walk. Over 8,000 groups in the "TeamMS" program, including those sponsored by corporations, friends, families, clubs, and schools, raised \$6 million of the total!

MS Walk continued from page 1

MS Walks range from 5 to 15 kilometers (3 to 9 miles), and many sites offer an accessible component.

You can walk for a "Solemate" (a person with MS), organize a team, or walk individually! Help us build awareness about this unpredictable disease and show the world

how hard we're fighting to end the devastating effects of MS.

For more information on the Walk and the "TeamMS" program, call 1-800-FIGHT MS (1-800-344-4867), and press Option #1 to be connected to your chapter.



The 1996 MS Walk in New York City

Leslie Caroline

World Bank President is Keynote Speaker at Society Conference

James D. Wolfensohn, president of the World Bank, gave a portion of his distinguished career to the movement to end MS after seeing its effects on his close friend, the cellist Jacqueline du Pré. He served as president of the International Federation of MS Societies from 1977 to 1983. At the joint conference of the National MS Society and the International Federation of MS Societies (IFMSS) in Atlanta this past November, he described the challenge faced by the MS movement as similar to that of the World Bank.

"When you face an international problem, you simply cannot do it alone," he said. "One needs compacts

between like-minded institutions. One needs volunteers from all levels of society. And, today, one needs participation by a new force for change — the international corporation.

"The MS movement is a coming together of 34 national MS societies, each of which is sensitive to local needs and able to share ideas internationally. And most importantly, it is a movement bringing people with MS together. Twenty years ago, people with MS were not represented on the executive committee of the IFMSS. That has changed, I'm pleased to see. Full



James D. Wolfensohn and Laura Schwanger, 1996 MS Athlete of the Year.

participation by people with MS and their family members will ensure our purpose."

Biogen Funds "Quality of Life" Programs in 25 Chapters

For the past two years, Biogen, Inc., manufacturer of Avonex, has supported local programs that enhance people's ability to live a satisfying life despite MS. The Biogen Quality of Life Grants are varied amounts up to \$5,000, and support start-up programs or one-time-only projects in employment, independent living, emotional health, physical health, or coping with MS through knowledge. Twenty-five chapters received grants.

Last year, the Midlands Chapter, which serves Nebraska, expanded an MS aquatics exercise program to 23 sites throughout the state. Chapter services director Susan Clevenger and her staff visited Y's and community swimming pools, determined accessibility, and then provided trainers for the staff instructors at the sites.

"Community pools were very enthusiastic about being able to offer safe, appropriate exercise programs to people with disabilities," said Ms. Clevenger. "The benefits of aquatics are really impressive. We also used some of the grant to do a training video. After a site visit, we send it with a pack of written instructions and we do follow-up telephone counseling. It takes 8 hours to get across Nebraska by car, so you can see how very helpful the video training package is."

In the mountains of Western Massachusetts, the Massachusetts Chapter experimented with a telephone support group especially for men.

"We were very pleasantly surprised at how well this jelled," said Susan Fliegel, chapter services director. "Initially, the men were skittish.

Stoic Yankees just don't join support groups. But Martha Hannon, who's services associate for the area, convinced them to give it a try, and a psychologist who has MS himself volunteered to be facilitator. Now they're going on as a self-help group, with the chapter picking up the conference call charges."

All of the grant proposals were reviewed by the Society's National Services Advisory Council. (All members of this committee have MS.) Key factors considered were not only the potential impact, but also the degree to which people with MS are involved in the planning, implementation, and evaluation.

To date, Biogen has provided \$80,000 in funding, and an estimated 156,000 people with MS have participated in underwritten activities.

Chicago Chapter Trustee Advocates Independent Living

by Kathryn Holub

Not every person living with a disability has the resources to make himself or herself independent. Peter Gidwitz does. And he's working ardently on behalf of those who don't.

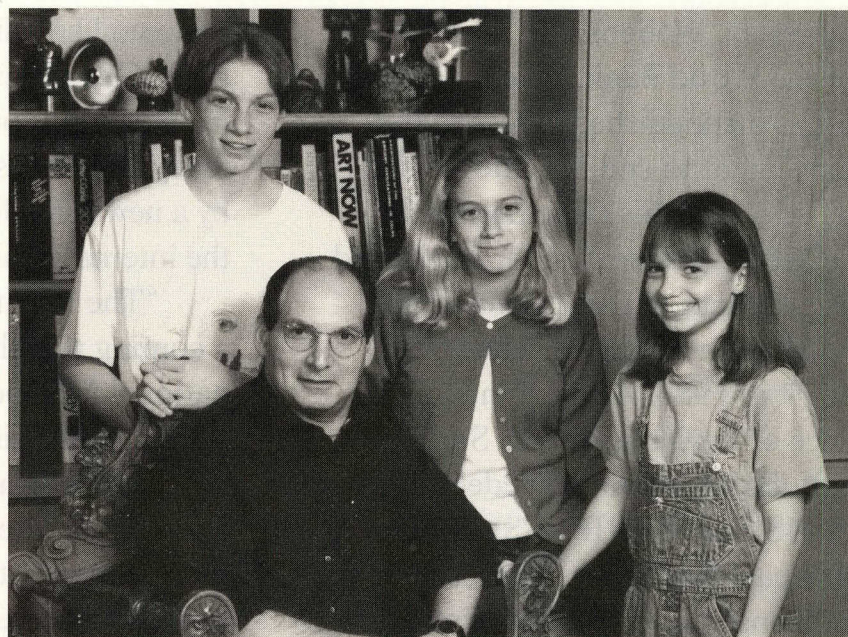
Peter Gidwitz has MS. What began as numbness of the fingers turned into a six-year search to uncover the cause of his mysterious symptoms. He has now been living with MS for 24 years. And, he has been involved with the National MS Society for almost as long. He made his first gift to the Society in 1978.

Currently, Peter sits on the board of trustees of the Society's Chicago-Greater Illinois Chapter. Peter's donations to the Society are restricted to research for one reason: He wants researchers to find a cure.

As MS inhibited Peter's mobility, he became an advocate for independent living and accessibility, joining the board of Access Living

of Metropolitan Chicago. Peter describes his hometown of Chicago as being advanced in terms of accessibility. A number of years ago, Peter made maps of the city designating which intersections needed curb ramps, prompting the city's Department of Aging and Disabilities to put in 50 ramps. Later, Chicago Mayor Daley followed up by installing asphalt ramps throughout downtown Chicago.

The bigger picture is a bit different. "On a national basis, I would like to see people with disabilities have more choices about where they can live and work."



Peter with his children: Jay, Lauren, and Marjorie.

Steve Pratapas, president of the Chicago Chapter said of Peter, "He embodies empowerment. He gets things accomplished and has the personal fortitude to confront his situation."

KATHRYN HOLUB is associate editor of publications at the Society.

Teaching the Teachers: Seminars in MS Care for America's Nurses

Nurses have always played an enormous role in counseling and educating people with long-term chronic disease. Their role is growing larger daily as managed-care systems limit doctor/patient contact time.

"There is so much variability in MS, its symptoms, and its psychological and social aspects. As unfamiliar new treatments arrive in the clinical setting, health-care professionals all over the country are facing a major challenge," said Nancy Holland, Ed.D., vice president for Client & Community Services at the National

MS Society. "Nurses need to deal with issues that range from side effects of new treatments, to appropriate use of complementary or alternative therapies, to handling the spiritual distress that MS often brings."

Dr. Holland and June Halper, who is executive director of the Consortium of MS Centers, have developed a comprehensive educational module on MS in audio-conference form. They, together with their colleagues Kathleen Costello and Amy Perrin Ross,

presented four such conferences last fall, providing formal continuing education credits to the nurses who participated. Additional programs will be available in 1997. The program was made possible by a generous grant from Teva Marion Partners.

For more information on "Current Concepts in Multiple Sclerosis: A Nursing Educational Initiative," contact the Client & Community Services Department of the National MS Society in New York at 212-476-0457.

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For over 50 years, we've been
the one thing people with MS can count on.
Please, can we count on *you* today?

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Every hour...every day... for over 50 years... the need has never ended!

For over 50 years, whenever someone with MS has reached out for help — a friend, a neighbor, a loved one — your National MS Society has been there. In a world sometimes filled with anxiety and uncertainty, your National MS Society has been a trusted friend — the one thing people with MS have always been able to count on!

Right now, that need is greater than ever before. As you read this, someone in your town — perhaps even in your own home — may be turning to us for special help. And we can't be there for this person in need without support from friends like you. Please. Help us be there for those you love — help us find a cure — by giving to our 1997 Annual Fund today.

Every day you're needed...and every day you make the difference!

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- *An annual contribution of \$20 or more includes one-year membership in the Society, voting privileges at your local chapter and your choice of one of these publications:
- ☐ Inside MS, our 32-page magazine for people with MS.
- ☐ National MS Society Bulletin, our 8-page newsletter for friends of the MS Society. A quick read about Society programs and donors.

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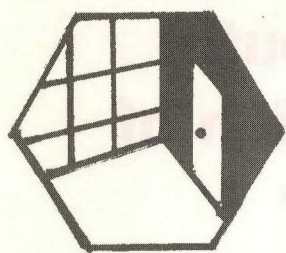
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Why You Are So Important!

- Every week approximately 200 people are told, "You have multiple sclerosis."
- MS is a chronic disease of the central nervous system that can strike any adult — often impairing sight, speech, balance, and in the most severe cases, causing paralysis.
- The burden of MS, both emotional and economic, can be an awesome strain on a family.
- There is no cure for multiple sclerosis...yet! People like you can make all the difference.



NATIONAL
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SOCIETY



Corner Office: Independence Counts

Both Peter
Gidwitz (pro-
filed opposite)
and Marsha

Moers, our National Achievement Award winner for 1996, exemplify a drive to maintain independence and to participate fully in life activities shared by people with and without MS. It does not diminish their notable achievements to say that they need support of many kinds to be achievers. Indeed, no one is truly

independent; to a greater or lesser extent, each of us is interdependent.

This is an important distinction: our supportive services aim to promote as much personal accomplishment and individual independence as possible. Both Peter and Marsha work to further the “independent living” concept for people with disabilities. The National MS Society supports the concept 100 percent.

To end the devastating effects of MS in the present, the Society

promotes access and advocates for services to people whose lives have been changed by MS. To end the devastating effects of MS forever, a united Society, including many who themselves have MS, works to fund top-notch scientific discovery. With leaders like Peter Gidwitz and Marsha Moers on our team, we will accelerate advances on both fronts.

MIKE DUGAN, General, USAF (Ret.)
President and C.E.O.

MS Achiever of 1996: Marsha Moers

Marsha Moers of Lansing, Michigan was hit by such a rapidly progressing MS that within a few years of diagnosis she found herself in a nursing home. She was 35.

Today, she lives in her own apartment with a part-time home aide. She is employed as an advocate for people with disabilities by the United Cerebral Palsy Association of Michigan, and when she is not at work she is a volunteer for the National MS Society’s Michigan Chapter and several other organizations, including Big Sisters.

“A whole person must be both a giver and a receiver. Disability doesn’t take away your ability to give,” Ms. Moers said.

She remembers her turning point vividly. She was, quite literally, trapped in a nursing home bed: “If I have to be here, I have to make this a place I can stand,” she thought. She began with the classic tools of advocacy—letters and visits—to pressure the staff to get every resident dressed

and out of bed every day. Before she returned to the wider community, she had groups organizing parties for mentally disabled residents and the administration had even agreed to adopt Judy, the dog, as the home’s pet.

“Independent living means living in the environment that permits the most possible individual control,” Ms. Moers said recently. Each person must define that for themselves but, she believes, “Wherever you live you need the freedom to fail. People with disabilities are often too protected.”

Accepting her award at the International Leadership Conference in Atlanta last November, she spoke with characteristic gusto.

“When I was in college, I pledged the very best sorority. We were the brightest and most ambitious young women at the school. There wasn’t anything we couldn’t do,” she said. “But the kid who had all the promise just didn’t exist after MS. It took me a long time to learn that the

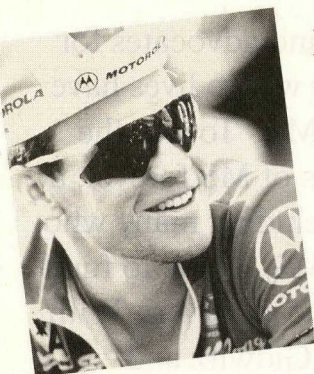


**Marsha Moers with Richard Snyder,
National MS Society Chairman of the Board**

kid I used to be wasn’t dead after all. Here I am. I have a family, friends, a community. I have accomplishments I’m proud of. And I can tell my sorority sisters, ‘Look at me now!’”

“Many people gave time and financial resources to make this difference for me. So I can say to all my brothers and sisters who also struggle with MS: Yes, there is hope. Yes, we have a right to have great expectations for ourselves.”

Lance Armstrong Honored



Lance Armstrong

He is the youngest cyclist to ever win a world championship in cycling. And now he's turning his energies against a personal battle, cancer.

Lance Armstrong, the honorary chair of the Society's MS Bike Tour series, announced to the world last October that he had contracted testicular cancer and that a CT scan revealed the condition had spread into his abdomen and lungs.

To date, the treatment is going extremely well. His doctor told *The New York Times* that he has met every benchmark of progress, and there's nothing to keep us from thinking he won't be cured.

Lance Armstrong's three-year involvement with the National MS Society has helped to elevate the recognition and reputation of the country's largest organized cycling series.

While receiving chemotherapy treatments to eradicate the disease, Armstrong was named the Society's

Peter Herschend (left) with Mike Dugan.

"Athlete of The Year" at the International Leadership Conference in Atlanta.

"I intend to beat this disease and further, I intend to ride again as a professional cyclist," he stated. "I might still participate in the 1997 season."

Peter Herschend, the country's top fund-raising cyclist in the MS Bike Tour series, accepted the award. "We at the Society would like to thank Lance for his participation but, more importantly, we join with Lance, his family, and friends in offering our thoughts and prayers for a full recovery."

Readers can send their best wishes to Lance at the following address: Lance Armstrong, c/o Brown McCarroll, 111 Congress Avenue, Ste. 1400, Austin, TX 78701 or by e-mail: Lance@bmoh.com



HealthSouth: Corporation of The Year

In accepting the Society's Corporation of The Year award on behalf of Health South Corporation, CEO and founder Richard Scrushy had a surprise announcement for the 800 attendees of the Society's International Leadership Conference. He has recruited President George Bush



Richard Scrushy accepts the Society's Corporation of The Year award on behalf of HealthSouth Corporation.

as the National Honorary Chairman of the "Leadership MS" program, which honors up-and-coming business leaders in communities throughout the country.

HealthSouth is the country's largest rehabilitation service provider and has been a key supporter of the MS Walk, MS Bike Tour, and the new "Leadership MS" corporate campaign.

New "Band Crazy" CD Benefits Society

A new music CD featuring up-and-coming bands from many of the country's top local music scenes and college campuses has been released, with net proceeds to be given to the Society.

"Band Crazy, Volume 1," a joint release from Bzar Records and Vision Trust Promotions, is the inspiration of Vision Trust founder Stephanie LeBeau.

Vision Trust named the Society as the project's beneficiary after contacting our Northern California Chapter.

"My personal involvement with MS is a result of my brother's having been afflicted with the disease," she said. "There's a direct correlation between the amount of money available for MS research and the

progress that's been made in combating the disease. We're pleased that perhaps Vision Trust can play a role in helping further achievements."

"Band Crazy" can be found at your favorite record store. If it's unavailable in your area, call Vision Trust at 1-800-379-3009.

Member of Society's Peer Review Committee Wins Nobel Prize

Dr. Peter Doherty, of St. Jude Children's Research Hospital in Memphis, Tenn. won the Nobel Prize for physiology or medicine for his immune system research last October. He shares the prize with longtime collaborator, Dr. Rolf Zinkernagel, of Switzerland's University of Zurich. Dr. Doherty has served as a member of one of the National MS Society Peer Review Committees since January 1994, identifying the research proposals that have the most merit.

"The research recognized by the Nobel committee was really basic. It was about how T cell recognition worked. The results have had a great impact on the way people think about immune diseases — including MS — and have enabled doctors to suggest possible treatments," explained Dr. Doherty.

The T cell is a type of white blood cell. Dr. Doherty's research showed how the T cell is activated and targets other cells for destruction. The results have also helped scientists to develop better vaccines

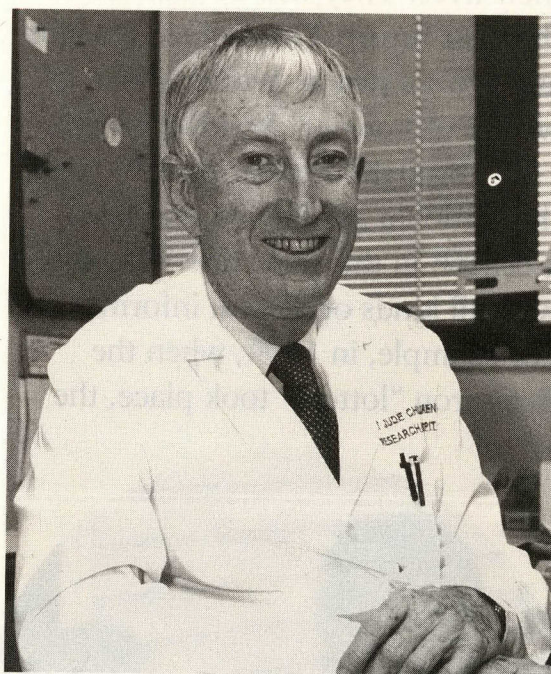


Photo courtesy of St. Jude Children's Research Hospital

Dr. Peter Doherty

and have ensured more successful organ transplants.

In the early 1980s, Dr. Doherty undertook research in an animal model for immune function in MS under a grant from the National MS Society. "I think the Society does a great job supporting basic research. I'm glad to be able to work with the Society," he said.

Currently, Dr. Doherty is analyzing T cell "memory" and how T cells control viruses that can cause tumors.

National Teleconference on Treatment Options

This May, the Society's annual Teleconference for people with MS will discuss treatment options and provide an update on current trials of treatments. The event, which takes place over three weekends, will be offered at more than 500 sites nationwide. For more information, call 1-800-FIGHT MS (1-800-344-4867), and press option #1.

National MS Society Bulletin

A newsletter for friends of the National Multiple Sclerosis Society is published three times a year.

733 Third Avenue

New York, NY 10017-3288

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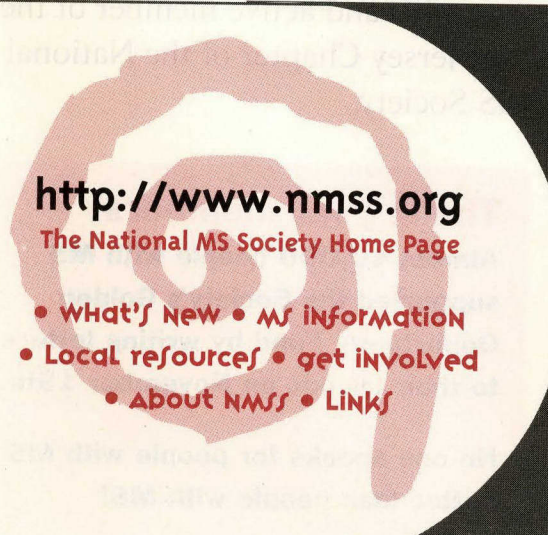
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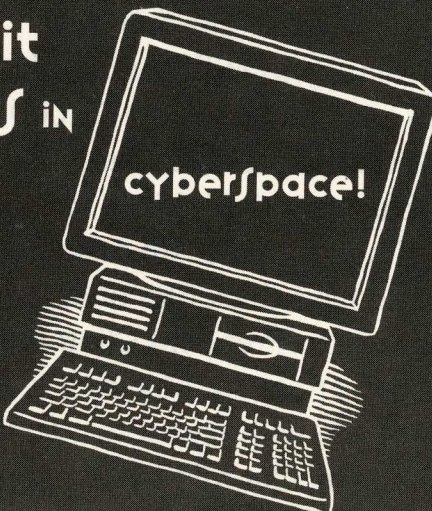
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Life with MS: A Tribute to Laurie by Arthur N. Wolke

I want to tell you about my daughter, a most extraordinary person. In 1982, at the age of 16, bubbly, pretty, super-active Laurie, a high school sophomore, was suddenly stricken with symptoms. After 1 1/2 years of tests, CT scans, MRIs, spinal taps, and intermittent hospitalizations, she was finally diagnosed with MS.

I will not talk here about the disease itself and its progression of symptoms. I want to tell you about Laurie, not MS, as those of us in the MS community are all too familiar with it.

In spite of all the above mentioned interruptions, Laurie finished high school with her class, was accepted by several colleges, and chose the University of Delaware. Still with her chin up, and the effervescent personality that charms everyone, she gave college her best effort until she was forced by various disabling symptoms to drop out and return home. She re-entered college and dropped out several more times; even while away from the university, she managed to accumulate credits at various colleges near home.

When she could no longer write due to hand tremors, she taped lectures, asked others to take notes, wrote reports and papers using a computer, and scheduled her exams to be taken individually or orally. When she could no longer walk across the campus, she made all sorts of transportation arrangements. She never, ever gave up! It took 6 1/2 years and by golly, she got her degree from the University of Delaware. Were we proud of her? You bet!

During her last year in college, she met a wonderful young man whom she loves very much and who loves her so much he is going to

share her problems for the rest of their lives. They will be married in the near future. Do we love Dwight and are we just as proud of him as we are of Laurie? You bet we are.

Throughout these past 14 years, the National MS Society has been a beacon in the dark, providing us with all kinds of helpful information. For example, in 1994, when the Betaseron "lottery" took place, the



Dwight and Laurie

Society helped us cut through all the misinformation and rumors. We attended meetings of Betaseron support groups sponsored by our chapter and got valuable information about the drug and the experiences of people who were taking it.

When I was still working, I was able to contribute at least \$1,000 a year to the chapter's Research Fund. Now that I'm retired, I help in other ways. I'm part of the Advocacy Network and have thick files of letters to everyone from President Clinton on down, concerning the Medicare "Catch 22" situation with regard to coverage for Betaseron. Our Mid-Jersey Chapter provided guidance in this effort.

The Delaware Chapter to which Laurie now belongs provided her with a walker. She has volunteered her clerical services there and has met some wonderful people. They are her unofficial support group. More recently, Laurie obtained a wheelchair through Medicare with the assistance and advice of her chapter and the Paralyzed Veterans of America.

Laurie has had temporary jobs in the field of her expertise, social services, and is now seeking a permanent part-time position. A full-time job would be too difficult for her to attempt at this point. She relies on the wheelchair at times and on the walker at others. She does so with that never-fading smile and cheery disposition of hers. There is no one with whom she comes into contact who is not affected by her outlook and her determination to get on with her life, while contending with new drugs, exercises, therapies, and on and on.

Laurie is one in a million. Her inner strength is astounding. Are we, her parents, proud of this magnificent young woman? You bet we are!

ARTHUR WOLKE is a retired sales executive and active member of the Mid-Jersey Chapter of the National MS Society.

Thank you, members!

Almost 40,000 people with MS supported the Society's Golden Opportunity Fund by writing letters to their friends on November 19th.

No one speaks for people with MS better than people with MS!

Mr. James D. Wolfensohn

**Keynote Address
International Leadership Conference
International Federations of Multiple Sclerosis Societies
Atlanta, Georgia
November 7, 1996**

Draft Framework

Introduction

[Background on your personal association with MS and with the MS Society, including:]

Your presidency of the IFMSS (1977-83). During this time [per Sylvia Lawry], you launched (1) the Dupré concerts, (2) the Dupré fellowships, and (3) the Wolfensohn award [you will give this out at the end of your speech]

Progress against MS

We are at a critical and exciting time in the fight against MS. For the first time, we have treatments that can slow the course of MS, along with quicker diagnoses and a large number of new therapies to manage symptoms.

Medical research has accelerated to a high pace of exciting new discoveries: in immunology, in genetics, in virology, and in the biology of glial cells.

There is active study of new drugs [anti-viral, anti-inflammatory, immunosuppressive, and anti-symptomatic]. Just last Spring, the U. S. Food and Drug Administration approved Avonex -- a new drug that slows increases in physical disability and reduces the number of acute attacks. This joins the growing number of treatments that are becoming available.

We are at a threshold of making MS a more manageable disease -- in the last few years, we have seen emerge real hope for controlling the progression of MS. Just five years ago, not one approved treatment addressed the underlying causes of MS -- instead, they only provided relief for flares.

I want to emphasize the extent to which organization -- within and across countries - has made these remarkable breakthroughs possible. Back in the 1960s, the U.S. National MS Society, under the lead of Dr. George Schumaker, brought order to the chaos of MS research at the time; and this opened the way to the development of the first

steroid treatments. Since then, the MS Society has been the driving force behind the increasing pace of new discoveries and improved treatments. Ten years ago, people with MS were typically informed that they should not expect to keep their jobs or participate in routine social activities. Today, with the passage of the Americans with Disabilities Act, much better public information about MS, and the Society's vigorous advocacy of employment and other rights, people with MS are beginning to be able to lead lives of sustained hope, independence and dignity.

It is the National MS Societies -- here in the US and in dozens of other countries that are responsible for virtually all of this progress. And for 50 years, so much of what has been achieved has happened because of the unbelievable dedication of a single volunteer, **Sylvia Lawry**.

Now, we are once again at a threshold, which can accelerate the pace of medical discoveries and improved care for MS patients even further -- and Sylvia's hand is very much behind this as well. This is in the growth of organization and communication between the national MS societies in the International Federation of National MS Societies.

As President of the World Bank, I oversee an institution with a global presence, which has a network of field offices throughout the world. I have seen what can happen when you use this capability to bring people together -- whether they be researchers in different areas of development, or simply people with innovative practices to share with others. For example, some of the economic policies that made the East Asian "miracle economies" a success are being adapted to local circumstances in others areas around the world -- with great success -- and we facilitated this by helping communicate the way it was done.

I know from this the power of what bringing together people and institutions can do. Not only can you help make it easier for medical researchers to share information, you can achieve a lot simply by bringing people together -- people who have developed new and better ways of coping with MS.

[The following points come from discussion with Sylvia Lawry:] Denmark's MS Society can share with others its innovative program of MS holiday centers involving entire families, the UK Society can share information on the international gene tissue bank it helped launch to help medical researchers around the world; and the U.S. society can make available its incomparable computer-based information network, getting the latest news on treatment to any MS patient worldwide at the touch of a button. Together, all the established MS societies can work together to help fledgling organizations in developing and transition countries -- and I know that we are fortunate to have some of them represented here with us in Atlanta.

Networking, bringing people together and combining peoples' special talents has always been the special vision of Sylvia Lawry and of the national MS Societies -- and it has

worked.. As an international force, it can bring a quantum leap forward in the quality of life for people with MS.

The World Bank and the fight against MS

At the World Bank we have not been involved in direct lending for MS or for support of MS societies, and I am looking into what we can do about it

[note: in correspondence and conversation with Richard Feachem, the Bank's health policy is to lend only where there are tried, tested and cost-effective interventions – and thus far, MS has not fallen under this category. We are just beginning to look at neuro-psychological disorders, but thus far nothing on MS. As for support of MS societies, it would be possible to make small grants available, but Richard doubts that much could be loosened up. Sylvia mentions that you said to her that it might be possible to provide support for her idea of making grants available to help people start up businesses, with the intent of donating profits to MS societies – particularly in Eastern Europe.]

Health -- along with education -- is the fastest growing area of the World Bank's lending. Our current portfolio contains 190 projects in 86 countries around the world. With \$11 billion of the Bank's money committed, our health sector portfolio is growing by a new \$2 billion a year, and now constitutes 11 percent of all Bank lending.

Where I think we can make a difference in the fight against MS is in our emphasis in lending for the most basic services in the countries where we do business. The question we must ask ourselves at the Bank is how we can do the greatest good with limited resources for the 4.5 billion people we serve. 3 billion of these live in poverty, and 1.3 billion live on less than \$1 a day. For many of these people, the issue is not one of access to the latest medical treatment -- it is access to any treatment at all. There are well over a billion people in the world without access to medical facilities at all.

For this reason 75 percent of our lending is for the purpose of building primary health services at the local level, on promoting basic nutrition, maternal care and family planning. We are also building national health care capacity, with a focus on building the infrastructure and institutions that make adequate health care available on an equitable basis.

This effort can have an impact by helping bring persons with MS into the international circuit of health care and research. Without attention to basic health capacity in developing countries, many people with MS are probably going entirely undiagnosed. Now, at least, they will stand a chance of reaping the benefits of the progress that you have made.

The other area where we can help is in facilitating communications. At the Annual Meetings of the Bank and the IMF last month, I announced that we will be building a

Global Knowledge Partnership as a major driver of development in general. This means we will be coupling our own knowledge and experience with those of research institutions worldwide and pulling it together through the information and telecommunications technology that has made revolutionary advances in recent years.

We will be building on techniques in distance education -- requiring only a phone line, a technician and computer terminals in remote locations. Or, where the basics to support computer technology or even telecommunications are not available, there are now available wind-up radios that can be used to get information out where it is needed.

We can work together to vastly increase the flow of research and information about MS, and make it available in parts of the world that would otherwise be excluded. In particular, we could build on the immense wealth of information and data created in the U.S. MS information network and make it globally available. In this way, health care workers in, say, an African country could have access to the most recent information about MS from the most advanced centers in the world.

Presentation of Awards [the following text suggested by the MS Society]

It is now my special honor to present the Wolfensohn Award. This award is presented to an individual chosen from an international set of nominees for personal achievement against the odds of MS. This year there were 10 entries, and as usual the selection panel complained about the difficulty of selecting from among nominees each of whom had achieved incredible feats. As difficult as the task was, the committee did select a person who epitomizes that success is achievable from wherever you may stand -- or sit, as the case may be. Let us now hear more about the winner of this year's award.

[The Pearse Video is run]

Ladies and Gentlemen, David Pearse

[One minute acceptance speech]

I also have the honor today of presenting an award to a fellow Olympian: Laura Schwanger. This year's winner of the NMSS Athlete of the Year has received two dozen medals and set three world records in Field competitions during the last nine years since becoming a member of the US Disabled Sports Team. During the 1996 Paralympics in Atlanta, this athlete won three silver medals in the discus, shot put and javelin competitions -- throwing the javelin nearly 20 meters from a seated position. This athlete works from a seated position because she has MS. She was diagnosed in 1981 while in the U.S. Army. By 1982, her physical problems had become so severe that she was forced to take medical retirement. But Laura was not the sort of person to sit and do nothing, and she got involved in sports during a rehabilitation program after a particularly severe experience with exacerbation.

Not only has Laura been remarkable as an athlete, she is remarkable as a person. She has been active in her community serving on many committees as an advocate for people with disabilities. It is my great privilege to present the National Multiple Sclerosis Society's Athlete of the Year Award to Laura Schwanger.

[One minute acceptance speech]



NATIONAL
MULTIPLE SCLEROSIS
SOCIETY

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50 Years of Service

1946-1996 Immediate Release

"WORLD VISION WORLD MISSION"

THE INTERNATIONAL FEDERATION OF MS SOCIETIES STEP UP THE ATTACK ON AN INTERNATIONAL PROBLEM AT WORLD CONFERENCE IN ATLANTA, GA

NEW YORK, N.Y. ... More than 800 distinguished volunteers and executive staff from across the United States and 30 international Multiple Sclerosis Societies have gathered at the Hyatt Regency in Atlanta, November 6-9, 1996 for a world meeting of the International Federation of Multiple Sclerosis Societies. The International Leadership Conference is hosted by the National Multiple Sclerosis Society-USA and the Georgia Chapter. The theme of the conference is the "World Vision World Mission" shared by the 34 member countries comprising the federation in their ongoing fight to end the devastating effects of MS.

"This is a very exciting period in MS research," says General Mike Dugan, president and CEO of the National Multiple Sclerosis Society-USA (NMSS). "For the first time there are treatment options available to individuals with MS that affect the course of the disease. Moreover, with speedier diagnoses and a host of new therapies to better manage symptoms, we are also making major strides in helping to improve the quality of life for people with the disease."

Observes James Cantalupo, President of McDonald's International and the International Federation of MS Societies (IFMSS), "Over and above the more than 20 clinical trials underway in the U.S. testing treatments for MS, there are more than 70 substances in various stages of testing around the world. Everyone is very hopeful that by the year 2001 we'll be well on the way to arresting the

- more -

The National MS Society....One thing people with MS can count on.

** TOTAL PAGE.01 **

progress of multiple sclerosis."

Highlights of the Conference Include:

o **THE CREATIVE WILL** and **"MS THROUGH THE EYES OF A CHILD"** on view Wednesday November 6th - Saturday, November 9th, with a special Reception Wednesday, 6:30-8:00 pm., a Workshop Friday, 9:45 a.m.-1:00 p.m., and a general session Saturday, 1:00-2:45 p.m. A work of art can "speak" to people on many levels and illustrate the impact multiple sclerosis has on a personal, professional and family life.

THE CREATIVE WILL is a biennial, juried, nationally touring art exhibition. The 1995-96 show features the works of 16 contemporary career artists with MS. Established in 1983 to bring added visibility to American artists who share in common the challenge of MS, **THE CREATIVE WILL** dramatically demonstrates that disability and inability are not synonymous. The works of these professional artists is contrasted in an allied exhibition --

MS THROUGH THE EYES OF A CHILD. This inaugural exhibition showcases the art works and inner thoughts of children, ages 5-15, from around the world who are touched by MS because someone they know and love has this lifelong and unpredictable disease. The show has been developed to spotlight the fact that chronic illness extends far beyond the individual who has the disease. It strives both to recognize and honor a special part of the family -- its future.

o **World Vision...**presented Thursday, November 7th, 1:30-2:30 p.m. by James D. Wolfensohn, President of the World Bank and former President of the IFMSS. Wolfensohn was introduced to the devastating effects of MS when his friend the world renowned cellist Jacqueline du Pre was diagnosed with the disease. Prior to his appointment at the World Bank, Wolfensohn was an international investment banker. Highpoints of his career include the role he played in restructuring Chrysler Corporation, serving as Chair of the Board of Trustees of the John F. Kennedy Center for the Performing Arts and Chair of Carnegie Hall (1980-'91)

during which time he led the successful effort to rebuild the concert hall. At the session, Wolfensohn will give the IFMSS Wolfensohn Award to David Pearce, an outstanding volunteer from the MS Society of Great Britain & Northern Ireland and the NMSS Athlete of the Year Award to paralympic star Laura Schwanger.

o **50 Years of Research Progress...**presented Friday, November 8th, 8-9:30 a.m. by Dr. Loren A. Rolak, from the Marshfield MS Center & the University of Wisconsin, and Dr. W. Ian McDonald, from the Institute of Neurology & the National Hospital for Neurology and Neurosurgery, Queen Square in London. Dr. Stephen Reingold, vice president of the National MS Society's Research & Medical Programs will help answer questions and offer insights on MS facts and fictions with emphasis on the Society's role in MS research breakthroughs.

o **This Is The Moment...**presented Friday, November 8th, 1-2:45 p.m. The session will focus on the Services provided by the Society worldwide and spotlight the stories of individuals who have seized the moment to attain fulfilling lives despite the challenges of MS. Special recognition will be given to the NMSS Achievement Award Winner, Marsha Moers; the IFMSS Nicholson Caregiver Award to Joan Dartnell; the NMSS Employer of the Year Award to Allstate Insurance; and the NMSS Volunteer of the Year to Franco Harris, President of Super Bakery.

o **One Woman, A Dream & 50 Years of Service...**presented Friday, November 8th, 6:30-10:30 p.m. The program salutes Sylvia Lawry and the promise she made to her brother Bernard a half century ago to end the devastating effects of MS. It was Lawry's determination that established the volunteer movement to combat MS, first in the U.S. in 1946 and later worldwide in 1967. In addition, the NMSS Media Organization of the Year Award will be given to Lifetime Television.

The Key Volunteer Awards include:

o **Marsha M. Moers** of the Michigan Chapter of the National MS Society is the NMSS 1996 MS National Achievement Award winner. Not only has Moers helped serve her community directly as Coordinator for Personal Assistance Services at

United Cerebral Palsy Association of Michigan where she writes a bi-monthly newsletter, "THE PASword," and as an MS support group leader, Moers has also helped empower thousands of people with disabilities to take greater charge of their own lives and assume more pro-active roles in societal change. According to her, "Community-based independent living with appropriate support is essential for people with disabilities to maintain full participation in their community, their employment and their personal family life."

In addition, Moers has worked tirelessly to generate public commitment for community based programs to enhance the lives of persons with disabilities in the Michigan area and beyond. Observes Marsha, "Sometimes your only choices in life are hard choices. But you have to make those choices for yourself or somebody else will make them for you -- that's when your life is no longer your own." Moers started her professional life as a Speech and English teacher moving on to a career in student affairs at Youngstown University in Ohio where she was diagnosed with MS in her thirties. Her disease took a rapid turn for the worse forcing her into a nursing home among a sea of elderly and infirm residents. Marsha was determined to find a way out of the home and back into the community. It took three years of continued personal advocacy and family support to do so. Today, Marsha maintains her own apartment in East Lansing with the assistance of a part time home aide. Moers receives her award Friday, November 8th, at the This Is The Moment Session, 1:00-2:45 pm.

o David Pearse, from the MS Society of Great Britain and Northern Ireland, is the winner of the IFMSS James D. Wolfensohn Award. Pearse had built a distinguished career in computer technology and information management when he was first diagnosed with MS in 1991 at the age of 44. Though his MS symptoms made full time employment impossible, Pearse became a volunteer and technical advisor to the IFMSS. In this role, he has assisted the UK MS Society by designing and implementing a new computer and telecommunications network. He is encouraged in his volunteer endeavors by his wife Margaret and children Caroline

and Richard. **Pearse** will receive the **Wolfensohn Award**, Thursday, November 7th, 1:00-2:30 p.m. during the World Vision Session. It will be presented by **James Wolfensohn** himself. The Wolfensohn award is a travel grant given to a person with MS and an escort in recognition of a valuable contribution to the MS cause.

o **Laura Schwanger** of Williamstown, New Jersey is a recipient of the **NMSS Athlete of the Year Award**. This lithesome paraplegic has won some two dozen gold medals and set three world records in field competitions during the last nine years since becoming a member of the U.S. Disabled Sports Team. During the 1996 Paralympics, Schwanger won three silver medals in the discus, shot put and javelin competitions, throwing the javelin nearly 20 meters from a seated position. Schwanger was diagnosed with MS in 1981 while in the U.S. Army. By 1982, her MS symptoms had become so severe that she was forced to take medical retirement. Not a person to sit and do nothing, Laura's interest in field sports was sparked during a rehabilitation program after a particularly severe exacerbation. "For me, field sports have become my means of individual expression. When I throw the javelin, shot put or discus, it feels as if I too am flying through the air and I feel liberated," says Schwanger.

Knowing that the physical demands of field sports are such that she won't be able to compete forever, Schwanger has undertaken to enhance her academic skills and social commitments as well. She now has a B.A. in political science and serves on a series of community boards which help to empower people with disabilities. Laura is also an Ambassador for the NMSS and she educates the public about how there is "life after MS." Schwanger receives her award Thursday, November 7th during the World Vision Session, 1:30-2:30 p.m. **James Wolfensohn**, a former Olympian himself, will be the presenter.

o **Lance Armstrong**, the youngest cyclist to ever win a world championship, is a recipient of the **NMSS Athlete of the Year Award**. Armstrong is the honorary Chair of the NMSS Multiple Sclerosis Cycling Series. His ongoing participation has helped to elevate the recognition and prestige of the country's largest

organized cycling series. His reputation as a winner in professional cycling marathons such as the Tour de France have encouraged the finishing power of participants in the NMSS Cycling Series. Armstrong's award will be presented Friday, November 8th at the 50 Years of Research Progress Session 8:00-9:30 a.m. Peter Hershand from the Mid-America Chapter in Kansas will accept the award on Armstrong's behalf. Hershand is the nation's top fund raiser in the NMSS Cycling Series event.

o Lifetime Television for Women has been selected as the NMSS Media Organization of the Year. During the past two years, this national cable television network has been a national media sponsor of The MS Walk. Their daily airings of the Society's Walk Public Service Announcements was key to helping recruit more than 200,000 walkers and volunteers and raising nearly \$35 million cumulatively through this important national event. Lifetime Television will be honored during the International Leadership's Gala Reception, Friday, November 8th, 6:30-10:30 p.m. which also commemorates the achievements of Sylvia Lawry, the founder of both the NMSS and IPMSS. Lifetime has prepared a special video to mark the occasion. Meredith Wagner, Senior Vice President of Public Affairs will accept the Media Organization Award on behalf of Lifetime Television.

o Franco Harris has been chosen as the NMSS 1996 Volunteer of the Year. Harris is the President and CEO of Super Baker, Inc. and member of the National Football League Hall of Fame. Harris has been a member of the Allegheny Chapter's Volunteer Board of Directors since 1976, playing an active role in its READaTHON program for many years. Beginning in 1993, Harris has provided Society chapters with more than \$250,000 worth of Super Donuts for participants in The MS Walks. Harris receives his award at the This Is The Moment Session, Friday, November 8th, 1:00-2:45. John Brown, a former teammate from the Pittsburgh Steelers and fellow Allegheny Chapter Board Member will be the presenter.

o Allstate Insurance Company, based in Northbrook, Illinois, has won the NMSS 1996 Employer of the Year Award. Allstate is the nation's largest

publicly-held personal lines insurance company with more than 20 million customers. The company has consistently shown that it values diversity among its work force, emphasizes the abilities of its employees and helps them to realize their full potential. Allstate is committed to a supportive work environment and demonstrates this through their Work/Life Initiative. This initiative includes such programs as the Family Resource Program and Flexible Work Arrangements. In addition, the company has consistently been proactive in creating and enhancing employment opportunities for people with disabilities, including implementation of reasonable accommodations for employees with MS. Allstate was nominated for this award by the Greater Carolinas Chapter. Allstate will receive their award Friday, November 8th, 1:00-2:45 p.m. during the This Is The Moment Session. Accepting for the Company will be Bob Clemens, Regional Vice President.

o HealthSouth Corporation, based in Birmingham, Alabama, has earned the NMSS 1996 Corporation of the Year Award. HealthSouth is the country's largest rehabilitation service provider. The company has been a key supporter of The MS Walk and MS Cycling Series for the past five years, as well as leading national sponsor of the Society's newest corporate campaign, Leadership MS - Class of '96. HealthSouth was chosen not only for their outstanding support of NMSS chapters nationwide, but for their innovative volunteer leadership in helping the Society launch new campaigns on a national scale. HealthSouth receives their award Friday, November 8th, 8:00-9:30 a.m. at the 50 Years of Research Progress Session. Accepting for the Company will be Richard Scrushy, the CEO.

o Joan Dartnell from Australia is the winner of the IFMSS 1996 Nicholson Award, International Caregiver of the Year. This honor is given annually to recognize individuals who have demonstrated outstanding commitment and devotion in support of a loved one with MS. Dartnell's daughter Natalie was diagnosed with MS in 1988 at the age of 13. Natalie's level of disability is now severe and her care needs are high. Despite these difficulties, Natalie remains an integral part of the Dartnell family activities. Joan is also an MS support

group leader and organizes an annual fund raising event to further the programs of the MS Society of New South Wales. The Nicholson award will be given Friday, November 8th at the This Is The Moment Session, 1:00-2:45 p.m. Elizabeth Kirchner, Manager Rehabilitation Service, MS Society of Australia will accept.

Note to Editors: Multiple sclerosis is a chronic, often progressive disease of the central nervous system (brain & spinal cord). It occurs when the body's immune system attacks the protective insulation (myelin sheaths) surrounding nerve fibers. This results in a distortion or blocking of nerve messages that travel between the brain and the body's motor and sensory systems. The progress, severity and specific symptoms of the disease cannot be predicted. MS symptoms may range from tingling and numbness to paralysis and blindness. Most people with MS are diagnosed between the ages of 20 and 40, just when they are building their families and careers. Virtually every hour, another adult is diagnosed with MS. During the past three years significant breakthroughs have occurred in both treating and understanding the disease.

The International Federation of Multiple Sclerosis Societies is a nonprofit voluntary health organization with 34 member nations whose mission is to end the devastating effects of multiple sclerosis. The Societies fund research, provide services, encourages education, and promote public policy development and advocacy on behalf of the millions of people with MS and their families worldwide. The National Multiple Sclerosis Society-USA is based in New York and serves over a million individuals annually through its national office and 50-state network of chapters. It provides a 24-hour toll free information line 1-800 FIGHT MS. Its E-mail and World Wide Web addresses are info@nmss.org and <http://www.nmss.org> respectively. The International Federation of MS Societies home office is based in London. Its phone number is (44) 71 734-9120 and its "World of MS" Internet address is <http://www.ifmss.org.uk>

-30-

The World Bank

1818 H Street, N.W.
Washington, D.C. 20433, U.S.A.



With the compliments of
James D. Wolfensohn

Mr. Richard Feachem

Richard,

Any comments?

Jim

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19th August 1996

Mr James D Wolfensohn
World Bank
11818 H Street, Room E
1227 Washington D.C. 20433
USA

Dear Mr. Wolfensohn,

As promised in my letter of 27th June, I enclose a copy of our new fundraising and communications brochure 'Making Connections'.

Your award is featured on page 11 of the brochure as an example of the important role the Federation can play.

Helping to establish new MS Societies in developing countries is one of the Key Aims of the Federation. This applies particularly in Central and Eastern Europe and Latin America.

The quotation from Marcel Morar, President of the new Romanian Union of MS Societies (also on page 11) highlights the issue. Last week we had a visit from RO-MAN-AID, a small group of dedicated people who described the unique "window of opportunity" to provide facilities for persons with MS in Romania in the next two years.

Is this the type of partnership project which might be of interest to the World Bank? I have read a lot (particularly in the Financial Times) about the way you have developed partnerships programmes. This could fit very well with this style of activity: maximum benefit through local expertise and co-funding.

There must be well over 500,000 persons with MS living in countries where there is no MS Society. This is an enormous challenge for the International Federation.

Your advice and guidance would be greatly appreciated.

Yours sincerely

Richard Hamilton
Secretary General

International Federation of Multiple Sclerosis Societies

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THE WORLD BANK
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RICHARD G. A. FEACHEM
Senior Adviser
Human Development Department

September 16, 1996

Mr. James D. Wolfensohn
President
The World Bank
Washington DC, 20433

Dear Jim:

Re: International Federation of Multiple Sclerosis Societies

Multiple sclerosis, a chronic degenerative disease of the central nervous system, causes about 0.1% of total disease burden worldwide. There is no prevention and no cure. International efforts, such as those of the IFMSS, are directed at research and support of those affected. There is no current Bank involvement in MS that I am aware of — and little or nothing on neuropsychiatric disease in general.

However as populations age, chronic diseases of productive middle-aged adults become more common and result in demands upon the limited health resources. These diseases include neuropsychiatric diseases, such as multiple sclerosis. Our new Health, Nutrition and Population Sector Board will be leading the response to this new wave of health challenges in our borrowing countries.

The only way to help the IFMSS directly would be through a Special Grant. The Special Grant budget is already overcommitted and I doubt whether Joe Wood could find the extra cash. (By the way, if we move Bank staff off deluxe indemnity medical insurance and into managed care plans (which is what most major US employers are doing and what we advise our clients to do) we could create a Health Fund of tens of millions of dollars from the savings).

September 16, 1996

We can help IFMSS indirectly by keeping them informed of our work in adult health and by making contact in particular countries, – like Romania. David and I will be happy to write to Richard Hamilton on your behalf and/or visit him next time we pass through London.

Yours sincerely,

A handwritten signature consisting of a long horizontal line that curves upwards and to the right, ending in a small loop.

September 16, 1996

RFeachem:sw

cc: David de Ferranti (HDD); Sven Sandstrom (EXC); Dorothy Berry (HRSVP); Joe Wood (SASVP)

Human Development Department
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September 16, 1996 12:02 PM

Disability adjusted life years (DALYs) from Multiple Sclerosis, and selected other causes

Region	Cause	Total	Male	Female
WORLD	All Causes	1,379,237,910	722,032,406	657,205,504
	Multiple Sclerosis	1,417,450	613,848	803,602
	% of total	0.10%	0.09%	0.12%
Developed (including Former Socialist Economies)	All Causes	160,994,010	90,378,959	70,615,052
	Multiple Sclerosis	356,797	149,906	206,891
	% of total	0.22%	0.17%	0.29%
Developing	All Causes	1,218,243,900	631,653,448	586,590,452
	Multiple Sclerosis	1,060,653	463,941	596,711
	% of total	0.04%	0.09%	0.00%
Worldwide	Lower Respiratory Infection	112,898,000		
	% of total	8.19%		
	Diarrhea	99,633,000		
	% of total	7.22%		
	Maternal Conditions	29,826,774		
	% of total	2.16%		
	Malaria	31,706,000		
	% of total	2.30%		
	Tobacco Attributable Diseases	36,182,000		
	% of total	2.62%		

1996 INTERNATIONAL LEADERSHIP CONFERENCE

Abbreviated Agenda for James Wolfensohn

THURSDAY, NOVEMBER 7, 1996

8:00 AM - 11:00 AM

**International Federations of
Multiple Sclerosis Societies (IFMSS)
Executive Committee Meeting**

11:30 AM - 1:00 PM

IFMSS Luncheon

- o This luncheon will be for the IFMSS will be for all the international attendees. Running concurrent with this lunch will be 4 separate luncheons for National Multiple Sclerosis Society (NMSS USA)

1:30 PM - 2:30 PM

Opening General Session

- o This session is the official opening of the conference. All 700-800 attendees will be present. Mr. Wolfensohn's address is the centerpiece of this session. (It should be about 20 minutes)

In addition to the speech, we would like Mr. Wolfensohn to present the Wolfensohn Award (info and scripting to follow) and to possibly present the NMSS Athlete of the Year award to Laura Schwanger, a paralympian. We think this would be very appropriate as Mr. Wolfensohn is a past Olympian.

2:30 PM - 3:30 PM

PHOTO TAKING SESSION

- o Ben Sloane of Miss Lawry's office will be coordinating this photo session of Mr. Wolfensohn and Mr. Cantalupo (current IFMSS president) and leaders of IFMSS Societies. Approximately 30-40 photos.

6:00 PM - 7:15 PM

ATLANTA HIGHLIGHTS RECEPTION

- o This reception is for all attendees and will be held at the Atlanta Fernbank Museum of Natural History.

7:30 pm - 10:30 PM

LEADERSHIP DINNER

- o This dinner is for senior volunteer leadership and will be held at the Carter Presidential Library.

Ralph I. Straus Resolution Addendum

The Ralph I. Straus, established in 1973 with a contribution of \$100,000 by Mr. Straus, is currently almost \$350,000 and by the year 1212 it should increase to \$1 million.

In recognition of the original intent of Ralph I Straus to use this Award as an incentive to speed the conquest of multiple sclerosis by encouraging researchers to focus their efforts on increased biomedical study, it is recommended that the Board commit to raising the Ralph I. Straus Award to \$1 million at this time when it is decided by peer review that the published research of a submitting scientist has resulted in the development of effective and specific methods for preventing or arresting multiple sclerosis.

By committing to raise the award to \$1 million now, the Ralph I. Straus Award will match the Nobel Peace Prize level and become a more effective incentive and protmotional tool. By making this commitment, the Board is merely ensuring that the full amount of \$1 million will be made available at the time peer review determines that a cure for MS has been found. No current funds need be diverted to support this commitment.

The announcement of the \$1,000,000 commitment shall be made in conjunction with the National Leadership Conference and the International Federation Multiple Sclerosis Societies' annual meeting in Atlanta, GA in November 1996.

May want to mention in speech —

RALPH I. STRAUSS

COMMEMORATIVE RESOLUTION

February 22, 1996

Resolution:

WHEREAS, the leadership of the National Multiple Sclerosis Society deeply mourns the death of Ralph I. Straus on February 5, 1996, and

WHEREAS, it is fitting to recognize the monumental commitment of Ralph I. Straus for close to half a century in furthering the battle to end the devastating effects of MS; we wish to honor the contributions of Ralph Straus, who:

Served as a 43-year member of the Board of Directors of the National MS Society, serving as President from 1948-1952;

Established in 1973, in honor of his mother who had MS, The Ralph I. Straus Award, with a charitable pledge of \$100,000, to encourage MS research. The prize, now worth almost \$350,000, is designated for the scientist(s) whose published research is judged by peer review to result in the development of effective and specific methods for preventing or arresting multiple sclerosis;

Strengthened the Medical Advisory Board and encouraged expanded targeted biomedical research programs;

Involved himself personally and with utmost dedication in all levels of advancing the Society's mission.

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