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Folder Title: President Wolfensohn - Briefing Book for President's Meetings and Events - Phone Appointment - Harold Williams - Chief Executive Officer - Getty Trust - March 11, 1998

Folder ID: 30489804

Series: Meeting and event briefing materials

Dates: 03/05/1998 – 03/13/1998

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THE WORLD BANK

Washington, D.C.

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03-11-98



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President Wolfensohn - Briefing Book for President's Meetings - Briefing Material -
Phone Appointment - Harold Williams - Chief Executive Officer - Getty Trust -

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Document Log

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A. CLASSIFICATION

☐ Meeting Material
☐ Trips
☐ Speeches

☐ Annual Meetings
☐ Corporate Management
☐ Communications with Staff

☐ Phone Logs
☐ Calendar
☐ Press Clippings/Photos

☐ JDW Transcripts
☐ Social Events
☒ Other

B. SUBJECT: PHONE APPOINTMENT: MR. HAROLD WILLIAMS, CHIEF EXECUTIVE OFFICER, GETTY TRUST (B) <Confirmed> TIME: 6:00 - 6:30 P.M.
VENUE: MC 12-750 (OFFICE) CONTACT: VALERIE @ 310-440-6417 // FAX: 310-440-7724 IN ATTENDANCE: JDW, MR. WILLIAMS // NOTE: MR. WILLIAMS TO CALL IN // TOPIC: PARTNERSHIP BETWEEN THE WORLD BANK AND THE GETTY TRUST AND PERSONAL // NOTE: (3/4) CFMD VIA PHONE WITH VALERIE // (B) MARISELA TO PREPARE (IF ANY) EXC: JDW // LFG (3/3)
Brief includes:
---Note to JDW from Michael Cohen

DATE: 03/11/98

C. VPU

Corporate

☐ CTR
☐ EXT
☐ LEG
☐ MPS
☐ OED
☐ SEC/Board
☐ TRE

Regional

☐ AFR
☐ EAP
☐ ECA
☐ LAC
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☐ GEF
☐ ICSID
☐ IFC
☐ Inspection Panel
☐ Kennedy Center
☐ MIGA

D. EXTERNAL PARTNER

☐ IMF
☐ UN
☐ MDB/Other IO
☐ NGO
☐ Private Sector

☐ Part I
☐ Part II
☐ Other

E. COMMENTS:



mcohen@worldbank.org on 03/05/98 11:18:00 AM

Message from Michael Cohen
(relevant for your ^{telephone call} meeting with
Harold Williams
today)

Subject: Message for JDW

6:00 to 6:30
(Telephone Conference)

Marisela:

Greetings from Buenos Aires.

I would appreciate if you could let Jim know that I met with Harold Williams last week in Los Angeles to follow up joint activities on the Getty-Bank partnership within the broader framework of the Network for Cultural Heritage which we have launched. Harold has been asked by Barry Munitz to see that the various parts of the Getty work together in responding to requests from the Bank. I also gave him some materials on the GEF to get his thoughts on how a GEF-like structure might be modified to be useful in the field of culture.

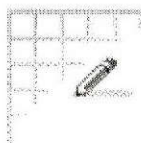
Following up Jim's request, I gave Harold a set of the materials we received from Merrill Lynch concerning their new credit programs in Los Angeles. I briefed him on the visit of the community leaders to the Bank and Jim's followup call to Merrill Lynch. Harold was very interested and said he would be in touch with Jim on this subject. He received an award from the Cardinal several weeks ago for his active role in the LA community. He mentioned that he may be in Washington later in March and was hoping to stop at the Bank to see Jim if Jim was available.

I'm joining an IDB mission focusing on developing a cultural heritage project for Argentina next week to see how we might co-finance a set of activities at the community level. I'm also working with the Kellogg Foundation representative here to arrange a visit of some 20 Latin American community activists and foundation leaders to the Bank in late June.

Regards,

Mike

To: Marisela Montoliu Munoz
cc: Maritta R. V. B. Koch-Weser
Anthony J. Pellegrini
Nawal Kamel



Rita M. Hilton
03/11/98 11:12 AM

Extn: 33946 SRMPG
Subject: Getty Trust Relationship

Ismail and Marisela:

Per your request of yesterday, please find attached (from Mike Cohen) an update on the Getty Trust relationship, and cultural heritage more broadly.

Rita

----- Forwarded by Rita M. Hilton/Person/World Bank on 03/11/98 11:07 AM



mcohen@worldbank.org on 03/11/98 09:55:35 AM

To: Rita M. Hilton
Subject: Getty Trust Relationship

The Partnership Agreement was signed on November 4, 1997, and the following developments have occurred since then:

1. I sent a preliminary letter to Harold Williams in December identifying a set of projects in which we had common interests. These included: Bethlehem 2000, Mundo Maya, Buenos Aires, Georgia, Russia, India, and China.
2. Getty management was totally occupied during December with the opening of the Getty Center. Harold Williams retired on January 5, with Barry Munitz taking over as Chief Executive. Munitz has created the post of COO to supervise the Directors of the 5 institutes and programs.
3. Bank task managers contacted various parts of the Getty to see whether Getty staff might participate in various Bank project preparation missions. Getty agreed that they would appoint a single person to be the funnel for requests and to vet these requests on the Getty side. We agreed that all requests to and from the Getty would go through the office of Maritta Koch-Weser (Tia Duer and Steve Stern).
4. The Getty sent several managers to the January 26-27 meeting of the Network on Cultural Heritage: Miguel Angel Corzo (Director of the Getty Conservation Institute), Eleanor Fink (Director of the Getty Information Institute), and Michael Roth (Deputy Director of the Getty Research Institute). They played very constructive roles and have agreed to play major roles in this process, for example with Eleanor Fink heading up the working group on information.
5. Robin Thornes and Cynthia Scott of the Getty Information

Institute have met with various Bank staff to discuss holding a training workshop on information issues related to cultural heritage. Steve Stern and Tia Duer are the contact people on this work.

6. I met with Harold Williams, who has been asked by Barry Munitz to continue some oversight responsibility on Bank-Getty relationships, on February 27 to discuss the following:

A. The need for a focal point within the Getty to facilitate operational cooperation. He agreed and would arrange for this.

B. To provide a list of operations in which forward movement is occurring:

1. GRI participation in February 1998 mission to China, with an agreed two year commitment to joint work.

2. The status of Bethlehem 2000 discussions with MNA inviting the Getty to a conference in Brussels on the status of the project in March.

3. Continuing weekly discussions between LAC and GCI on the Mundo Maya program.

4. Field support to the GR exhibition in Buenos Aires.

C. To give Harold materials on the GEF to see how it might be adapted towards creating a Global Cultural Facility.

D. To brief Harold on the Network meetings, followup with the Government of Italy, and plans for the conference. Harold might be able to come to the May meetings to be held in Rome on the Italian conference.

7. My overall feeling is that the relationship is proceeding, albeit somewhat slowly due to the timing of the Getty Center opening and a new management there. The Getty is a bit wary of being swallowed up by the Bank, but they are very supportive and constructive. They could be more effective if they worked as a group, not simply one institution by itself. We should send a group of Bank staff to LA to spend a week as a training exercise.

To: M. Ismail Serageldin
Marisela Montoliu Munoz
cc: Maritta R. V. B. Koch-Weser
Kreszentia M. Duer
Stephen Raymond Stern
Gloria Davis-Sdv

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