



# Partnership for Economic Inclusion

## IE Collaborative

### Technical Workshop

June 14-15, 2023



# Ignite and Discussion: Mixed Methods

# Rationale

- Strengthen reliability
- Increase validity
- Broaden and deepen understanding
- Generate new insights

# How to get started - Questions for reflection

- **What research questions** you need answers to that will help strengthen your program (and your evaluation!)?
- **When** would it make sense **to integrate** mixed methods within the context of your program and your impact evaluation?
- **What tools could be used** to explore the desired questions?

# Before

## Example of questions:

- What are key constraints and enablers of change in targeted communities?
- How do target beneficiaries define/frame key concepts, e.g., WEE, social relations?
- How could the context (social, economic, cultural..) affect how beneficiaries engage?

## Example of tools:

- Focus group discussions
- Participant observation

# During

## Example of questions:

- How is the program being implemented?
- How are beneficiaries engaging in the program?
- What explains early results of the program?

## Example of tools:

- Key informant interviews
- Participant observation
- In-depth interviews
- Quantitative survey on use and satisfaction with program

# After

## Example of questions:

- What are the main drivers (pathways) of change?
- Why are some beneficiaries benefiting more than others?
- Are there unintended effects of the program and how has that affected program impact?

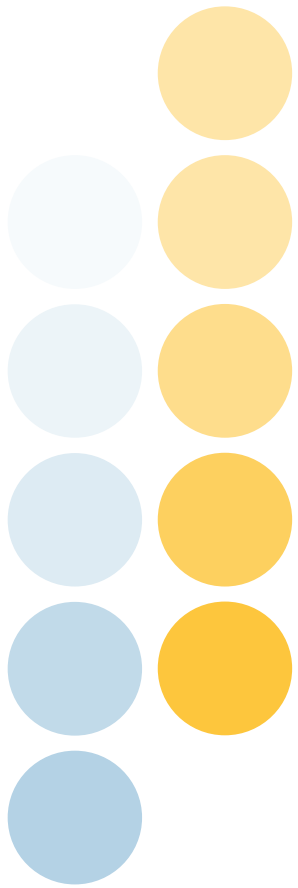
## Example of tools:

- In-depth interviews:
- Focus group discussions:

# Questions for reflection

- **What research questions** you need answers to that will help strengthen your program (and your evaluation!)?
- **When** would it make sense **to integrate** mixed methods within the context of your program and your impact evaluation?
- **What tools could be used** to explore the desired questions?





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# Thank you!



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