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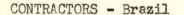
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#### CROSS REFERENCE SHEET

Contractors Brozil

# COMMUNICATION: Letter

DATED: April 18, 1958

TO: Mr Demuth (also one to Mr Black)

(

FROM: Francisco Vera - Secretary-General to the International Conference Investments. (Confederacao Nacional Da Industria)

FILED UNDER: Mise. Conferences Int. Inv. Conf.

SUMMARY:

Invitations to the International Investments Conference to be held in Belo Horizonte, Capital City of the State of Minas Ferais under the auspices of the National Confederation of Industries (Brazil)

It will take place on June 23-26 in Belo Horizonte and June 27-28 in Arzxa and June 29 in Brasilia.

No participants from the Bank and there was no reply to the letter.

(Knapp - may 21, 1958)

( this is a follow-up of the IIDC)

September 25, 1957

#### AIR MAIL

Mr. J. Pokrovsky Engenheiros E Economistas Consultores Sociedade Civil Limitada Rua B. Itapetininga 297, S. 805 Sao Paulo

#### Dear Mr. Pokrovsky:

Upon my return to Washington I found your good letter of September 6 and you may be sure I was greatly distressed that I could not see you during my flying trip to Sao Paulo. I originally budgeted a week or ten days for Sao Paulo when, at the last minute, I received instructions from my Bank to proceed immediately to Chile. The result was to cut off my Sao Paulo visit and also the pleasure of seeing you again.

I am glad to see that you have kept in communication with the Bank office here in Washington as well as with our technical representatives who travel in Brazil from time to time. Given the nature of the Bank's operations, however, it is rather improbable that we would make direct use of the services that your firm offers. As you perhaps know, we lend money only on specific projects, but it is the responsibility of the prospective borrower to prepare such projects, including economic, technical and financial analyses. In other words, it is the prospective borrower and not the Bank who has need of consulting services in engineering and economic matters. Our small technical staff here in the Bank is concerned with evaluation and verification of project proposals after they have been prepared.

In case we receive enquiries from anyone in Brazil desirous of preparing a project for Bank consideration and in need of technical services in preparation thereof, we should be glad to bring your firm to their attention. But, as I have indicated above, the initiative always lies with the prospective borrower and not with the Bank in contracting for special services.

You are undoubtedly acquainted with the new International Finance Corporation which was organized just a year ago as an Mr. J. Pokrovsky

- 2 -

affiliate of the International Bank. Rather than tell you about it, however, it is easier to enclose a small pamphlet which contains the descriptive information which you probably could use.

I hope you and your wife are enjoying the best of health and with my personal regards, I am,

Sincerely yours,

Reynold E. Carlson Department of Operations Western Hemisphere

Enclosure

RECarlson/moc

Sociedade Civil Limitada

RUA B. ITAPETININGA 297, S. 805 TEL. 34-7925 S. PAULO

C/244

#### São Paulo, 6 september, 1957

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Dear Mr. Carlson:

Your last letter of march 12th, 1956 said: "I may well be in the nest four or five months in Brazil and I shall certainly get in touch with you in São Paulo". After that, many more months have passed by and up to now I have not heard from you.

During this long period we have concluded an important work in San Francisco Valley, doing many interesting researches at the lo cal market. We are sorry in not having had you here to discuss the many important subjects.

At present, the economist Mr. Lionel Jago and the engeneer Mr. Jean de Fargues, from your Bank, are here in São Paulo whom I co ntacted asking about you, and was told that you are still in the Bank.

Some years ago, other collegues of yours Mr. Demuth and Mr. Larson have here and I had the chance of talking to the latter about the possibilities of organizing some firms at the Mogiana Zone (you surely remember the Mogiana Railway). Last year I left the Mogiana in order to dedicate myself entirely to our organization. However, I am not very pleased with the actual situation since we have been working for a very few private companies and almost none of them being American. Our main work has been with the governament organizations.

Among the researches for private companies we have various studies of automobile spare parts and others connected with the automobilistic industry. Most of our clients were Brazilian firms connected with English and German companies, there being no American compr-March 1, 1956 nies among them. February 20, 1956

Mr. Souza Lima wrote to your Bank and received a kind letter from Mr. J. Burk Knapp, where he says: "your letter has been recorded here for possible future reference and use", but since then we ha ve not heard from him.

I have been told to get in touch with your engeneering advisor, Mr. Gaiel Hathaway. We have send him an official letter and we would appreciate very much your talking with him about us.

Looking forward to see you here in São Paulo once again and thanking you in anticipation, I remain, with my best personal regards.

e um abraed civil Limitade -)

+ Ref. Celp Labertine

Adi September 25 Economista J, Pokrovsky Diretor - Gerente-

Your very truly,

ENGENHEIROS E ECONOMISTAS CONSULTORES

FORM NO. 5 INTERNATIONAL BANK FOR (3-52) RECONSTRUCTION AND DEVELOPMENT

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From



# INTERNATIONAL BANK FOR RECONSTRUCTION AND DEVELOPMENT

#### WASHINGTON 25, D.C.

TELEPHONE: 32-2979

SPECIAL REPRESENTATIVE IN BRAZIL AVENIDA FRANKLIN ROOSEVELT № 39 · SALA 1415 RIO DE JANEIRO, BRAZIL CABLE ADDRESS: INTBAFRAD-RIO

April 18, 1956

Mr. R. F. Quandt Department of Operations Western Hemisphere I.B.R.D. 1818 "H" Street, N.W. Washington 25, D.C. - U.S.A. Letter - Special Series Nº 36/56:

Dear Richard:

Subject: Engenheiros e Economistas Consultores.

This is a belated reply to your letter Nº 13<sup>V</sup> of March 1st asking for information concerning Engenheiros e Economistas Consultores of São Paulo.

During my recent visit to São Paulo I spent a couple o hours, or at least time seemed to me that long, with Mr. J. Pokrovsky, the Diretor-Gerente of this outfit. I had seen him a couple of times before and he had announced each time the impending organization of a consulting firm, without being able to excite my enthusiasm. This is probably why he got Alvaro de Souza Lima to write to Washington.

The idea Pokrovsky is pursuing is of course fine. What I do not like is his approach which consists of listing a lot of top-level people as members of a Conselho, while, in fact, they have somewhat loose ties with the organization. I was told by Pokrovsky that they meet at dinner once a month to discuss general problems, but are in no way responsible for the work of the firm. Pokrovsky told me that he had tried to get Lucas Lopes to be one of the members of the Conselho, but had failed.

They have a big job under way: an economic study of the São Francisco valley. How many such surveys have been made in recent years is hard to tell. Anyhow, Pokrovsky, a nice chap, seems to believe that this is a survey to end all the surveys. They have started with population forecasts... and will probably end before they get in the real stuff. The Comissão do Vale do São Francisco is paying for this. -2- Rio de Janeiro Mr. R. F. Quandt April 18, 1956 Depart. of Oper's. W.H. Subject: Engenheiros e Economistas Consultores Letter SS-36/56.

Summing up, a good idea, mixed in with some names calling. Burke's letter to Souza Lima seems all that needs to be done at present.

I will keep in touch, occasionaly, with PPokrovsky, as I do with other people in that line, making sure that they will never be able to claim that they have any direct or specific connection with IBRD.

Cordially yours,

mino

Bruno B. A. Luzzatto

BBAL/ra

March 1, 1956

Letter No. 13

Mr. Bruno Luzzatto Special Representative, I.B.R.D. Avenida Franklin Roosevelt No. 39, S.1415 Rio de Janeiro, Brazil

Dear Bruno:

I attach the copy of a letter and a list which we received today from Alvaro de Souza Lima, and a copy of our reply.

For possible future use, would you please obtain as detailed information as possible on the background and standing of the organization dealt with in the letter as well as on its members listed on the letter's attachment.

Yours as ever,

Richard F. Quandt

beh: april 18

Attachments

RFQuandt/meog

March 1, 1956

Illmo Sr. Eng.<sup>O</sup> Alvaro de Souza Lima Diretor-Presidente Engenheiros e Economistas Consultores Sociedade Civil Limitada Sao Paulo, Brasil

Dear Mr. President:

Your letter dated February 20, 1956, addressed to the President of this Bank, has been referred to me for reply.

I was most interested to hear of your new enterprise which I am sure will find very promising opportunities for work on economic and financial studies and surveys in Brazil. Your letter has been recorded here for possible future reference and use.

May I take this occasion to recall with great pleasure our happy association during the time that I served with the Comissao Mixta. I hope that it will not be too long before our paths may cross again.

Sincerely yours,

J. Burke Knapp Director of Operations Western Hemisphere

cc: Mr. Luzzatto (Rio)

RFQuandt/JBKnapp/mln

Mr. S. Aldewereld

February 29, 1956

Richard F. Quandt

Brazilian Consultant Engineers and Economists

I attach the copy of a letter and a list of Consultants which Mr. Black received from an apparently new Brazilian consultant firm. I have requested the Bank's Resident Representative to obtain for us detailed information on the background and standing of both the firm and its members.

Attachment

Copies to: Messrs. Knapp, Schmidt, Larsen, Carlson, Acheson RFQuandt/meog

#### ENGENHEIROS E ECONOMISTAS CONSULTORES Sociedade Civil Limitada

RUA B. ITAPETININGA 297, S.805 Tel. 34-7925 S. Paulo End. Telegr. ENECON

Sao Paulo, February 20, 1956.

Mr. Eugene Black International Bank for Reconstruction and Development Washington (D.C.)

Dear Mr. Black:

We take pleasure in bringing to your attention the activities of our group "Engenheiros e Economistas Consultores" which was organized in 1955.

In view of the conditions and the economic trends of Brazil, we have felt it worth while to form an association of engineers, economists of the needs, problems and possibilities of Brazil, who working as a group will be able to furnish special studies and surveys covering technical economic and financial matters.

It is possible for us to offer our assistance to private companies as well as public entities in following:

Plans and studies for new investments.

Analyses of the position of existing firms.

Technical, economic and financial supervision.

The organizing and planning of agricultural enterprises industrial and commercial undertakings.

Ceneral market research.

Reports on economic trends.

We attach a list of our consultants, trusting it will receive your valued attention. The services of our consultant group are at your disposition.

Very truly yours

(signed) Eng. Alvaro de Souza Line Diretor-Presidente

Enclosure: List of Technical consultants.

COPY

### ENGENHEIROS E ECONOMISTAS CONSULTORES Sociedade Civil Limitada

Rua B. Itapetininga 297, S.805 Tel. 34-7925 S. Paulo

#### Members of the Organization

Alvaro de Souze Line - Engineer; President of National Council of Roads; Ex-Minister of Communications and Ex-President of the Mogyana Ry.

Brigadier-General A. Guedes Munig - Aviation Engineer.

Apolonio Salles - Federal Senator; Agricultural Engineer; Ex-Minister of Agriculture.

<u>Colonel A. Bubois Ferreirs</u> - Military Engineer; Director of Army Construction and Fortifications Dept; Ex-Vice President of National Research Center.

Arnold Gotter - Electrical Engineer; Director of "Siemens of Brazil".

Bernardo Vianna - Lawyor; Ex-Director of State Revenue Dept.

Cacil M. P. Cross - Consul General USA, ratirad; Political and Economic Conditions.

Decio Ferres Novais - Lawyer; Banker; Importer; Ex-Fresident the Commercial Association of Sao Faulo.

Francisco F. Barratto - Banker.

Frof. Francisco Vicente de Azevado - Engineer; Ez-President of the Center of Industries of Sao Paulo. President of the Brazilian Assn. of Ceravics.

<u>J. Pokrovsky</u> - Meonomist; Mx-Chief of the Meonomical Dept. of the Marchandise Exchange of Sap Paulo; Assistant Economist of the Mogiana Ry.

Jean Charles Henri Fischer - Industrial Consultant.

Jorge de Sousa Rezende - Engineer; Director of the "Maquinas Piratininga Co. Director of the Industrial Federation of Sac Paulo.

Jose Maria Farnandes - Agricultural Engineer; Chief of the Rural Dept. of the Ministry of Agriculture in Sao Paulo.

Prof. Jose Numes Guimaraes - University Prof. Economist; Assistant to the President of the Bank of Brazil and to the Ministry of Finances.

Jose Velasques Vargas - Economist; Lawyer; Ex-President of the Graine Exchange of Sao Paulo.

COPY

Prof. Manori Ferreira - Doctor of Medicin; Director of the National Malaria Service; Representative in the U.N. Health Organ.

Mario Lopes Leso - Engineer; Director of the State Dept. of Water - and Electrical Energy of Sao Paulo.

M. A. Xavier da Silveira - Engineer; President of the "Paulistano" Bank, Sao Paulo.

Miguel Stegel - Engineer; Specialist in metallurgy.

Nelson Alves Vianna - Lawyer; Legel Adviser.

Micolas Msevoloiskoy - Commercial Engineer; University of Brusselles.

Octavio Castro Guimaraes - Accounting Expert.

Orlando Caldeira - Civil and Mining Engineer.

Oscar Machado da Costa - Engineer; President of the "Machado da Costa Co." hydraulic construction.

Othon Barcellos - Engineer; Fresident of the "Fabrica Nacional de Vagoes" (Railroad Rolling Stock).

Paulo Correa de Brito - Engineer.

Paulo Miguel Bohomolatz - Mining Engineer; Geologist; Assistant Prof. at Polyteonical School of Sao Paulo.

Admiral Paulo Nogueira Panide - Director of the Navy Department of Electronics; Naval Adviser.

P. J. Berg - Naval Engineer of Eng. Col. of the Imperial Russian Navy.

P. J. De Roode - Engineer (dipl. Helland); Industrial Organization.

Benato C. Monteiro de Barros - Civil Engineer.

Prof. Theotonio Montairo de Barros - Economist Lawyer - Federal Deputy Prof. at University of Sac Paulo.

<u>Victor Mancel de Souza Lina</u> - Engineer; Assistant-Prof. at Polytecnical School of Sao Paulo.

<u>Weldemar Tiets</u> - Consulting Engineer; Dipl. of the Imperial Institute of Technology of Kharkov.

> Directors: Alvaro de Souza Lima - President M.A. Xavier da Silveira - Trevasure

J. Pokrovsky - Manager

Sociedade Civil Limitada

RUA B. ITAPETININGA 297, S. 805 TEL. 34-7925

S. PAULO

End. Telegr. ENECON

São Paulo, February 20, 1956.

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Reports on economic trends.

We attach a list of our consultants, trusting it will receive your valued attention. The services of our consult tant group are at your disposition.

Very truly yours "ENGENHEIROS E ECONOMISTAS CONSULTORES" EEB 31 V 12 64 1800- Seeledade Ovil Limitada 1 on Enge, Alvaro de Souza Lima Diretor - Presidente

ad: Karch 1

Enclosure: List of Technical Consultants.

Sociedade Civil Limitada

RUA 8. ITAPETININGA 297, S. 805 TEL. 34-7925 S. PAULO

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Enge, Alvaro de Souza Lima Diretor - Presidente

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Enclosure: List of Technical Consultants.

Sociedade Civil Limitada

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Cecil M.P. Cross - Consul General USA, retired. Political and Economic Conditions.

Décio Ferraz Novais - Lawyer; Banker; importer. Ex-President

Francisco F. Darretto - Banker

- Prof. Francisco Vicente de Azevedo Engineer.Ex-President of the Center of Industries of São Paulo. President of the Brazi lian Ass. of Ceramics.
- J. Pokrovsky Economist. Ex-Chief of the Economical Dept. of the Marchandise Exchange of São Paulo; Assistant Economist of the Mogiana Ry.

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#### ENGENHEIROS E ECONOMISTAS CONSULTORES sociedade civil limitada

- Prof. Manoel Ferreira Doctor of Medicin. Director of the Mational Malaria Service. Representative in the U.N. Health Organ.
- Mario Lopes Leão Engineer. Director of the State Dept. of Water and Electrical Energy of São Paulo.
- M. A. Xavier da Silveira Engineer, President of the "Paulistano" Bank, Sao Paulo.

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Nelson Alves Vianna - Lawyer, Legal Adviser

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Waldemar Tietz - Consulting Engineer, Dipl. of the Imperial Institute of Technology of Kharkov

> Directors: Alvaro de Souza Lima - President M.A.Xavier da Silveira-Trovasure J. Pokrovsky - Manager



William .

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