Impact Evaluation Collaborative

DIME

Moving Economic Inclusion to Scale

IE WORKSHOP





Designing an Impact Evaluation for your Project

Group Clinics





Group Clinics

Ethiopia PSNP5 Livelihoods

Country <u>Strengthen Ethiopia's Adaptive Safety Net (SEASN)</u> Food Security Coordination Directorate (FSCD), MoA

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Preliminary Impact Evaluation Design

May 26^{th,} 2022



Clinic 1: Objective and Theory of Change

Livelihood component

- **Objective:** Reduce extreme poverty in rural Ethiopia through enhanced resilience to shocks of extreme poor and vulnerable
- Scope: Five components
- 1. Public works and cash transfers
- 2. Mentoring and coaching
- 3. Technical trainings
- **4.** Non-technical trainings
- 5a. Credit, 5b. Grant
- Targeting: Specify who will receive support
- 9 Regions, ~180 Woredas (>70% timely payments for public works)
- (1.+2.+3.+4.+5a.): Selected public works beneficiaries (550,000 Households)
- (1.+2.+3.+4.+5b.): 30% poorest of Livelihoods beneficiaries (167,000 Households)



Clinic 1: Objective and Theory of Change Theory of Change (Livelihoods Component)

INPUTS	ACTIVITIES	OUTPUTS	INTERMEDIATE OUTCOMES	LONG-TERM OUTCOMES
TARGETING CRITERIA * capacity (HH) * training participation (HH) * poverty (HH) * saturation (Kebele)	Targeting within Kebele (DA-facilitated community wealth ranking) Beneficiary livelihood selection Group formation		DIRECT EFFECTS AND SPILLOVER EFFECTS	
	Cash transfers - Shock responsive	Transfer receipt - 6 mo (12 mo if shock)	Consumption, Saving COMPLEMENTS TRAININGS	
TRAINING (SOFT SKILLS, BUSINESS, EMPLOYABILITY) * CF (SELECTION???) VS. CONTRACTOR	Mentoring+coaching module: CF- delivered	Mentoring+coaching participation	Norme Amirations "Soft Skills"	Diversification
	Training module - Technical: DA-delivered - Non-Tech: Contractor/CF - Video/tech-aided? - Developed via market analysis]	Norms, Aspirations, "Soft Skills" "Mindset"	
		Training participation - Business plan development	Technical/Business Skills Livelihoods	
	LH grant/Woreda guaranteed credit - Sufficiently large?	LH grant/credit receipt	Productive Investment and Assets Diversified income sources	



Impact Evaluation Questions

- What is the impact of **RPSNP LH** on ...
- What is the impact of the **number of LH beneficiaries per kebele** on ...
- What is the impact of the **non-technical trainings** on ...
- What is the impact of the selection of community facilitators (community selection vs. competitive selection) on ...
 - economic outcomes?
 - economic outcomes of non-targeted households within kebele?

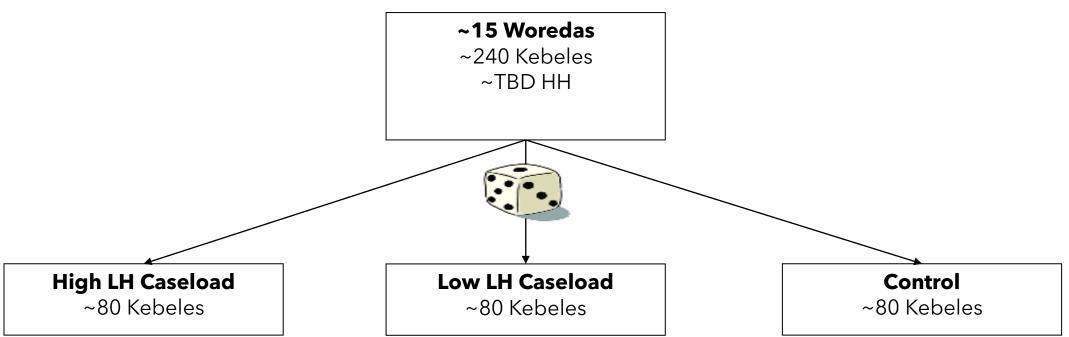
Continuing to explore other impact evaluation questions of interest, e.g.,

- Delivery modality for non-technical trainings
- Approach to targeting within Kebele



Clinic 3: Program Roll-out Plan and Impact Evaluation Strategy

Methodology



- Implement public lottery at Woreda-level to assign caseload, CF-selection modality, and non-technical trainings
- Numbers remain under discussion



Clinic 3: Program Roll-out Plan and Impact Evaluation Strategy

Challenges

Compliance with "assignment" to livelihoods

- Solution 1: (Potentially) Woreda-level lottery to assign caseload to kebele
- Solution 2: (Potentially) use tablet based tool to assign households to livelihoods

Timeline

- Livelihoods to be rolled out in IE Woreda in January 2023
- Details of HH profiling (required for beneficiary selection and baseline sampling) still under discussion
- Design Workshop in Ethiopia in July 2022 to finalize additional details
- Baseline survey needs to happen before Livelihoods implementation



Clinic 4: Implementation Plan and Presentation

Team

Impact Evaluation Team Impact evaluation TTL: John Loeser Principal investigator(s): Gashaw Abate, Tanguy Bernard, Aidan Coville, Dennis Egger, Margaux Vinez Research analyst(s): TBD Field coordinator: TBD

Project Team
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Thank you!

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