Circular economy and tourism – towards recovery, sustainability and resilience
Responsible Recovery for People, Planet and Prosperity

**People**
- Public health
- Social inclusion

**Planet**
- Biodiversity conservation
- Climate action

**Prosperity**
- Circular economy
- Governance and finance

Transition to a more sustainable tourism model based on social inclusion and the restoration and protection of the environment.

Our Call to Action
Circular Economy and Tourism

Building tourism back better

Businesses
- Competitiveness
- Responsibility

Destinations
- Wellbeing
- Positioning

Tourists
- Purpose
- Transformation
Circular Economy and Tourism

The bigger picture

Pollution  Biodiversity Loss  Climate Change

Accelerating the adoption of circular economy principles, policies and practices is essential if we are to make progress on the Sustainable Development Goals and fully implement the Paris Agreement. (UNIDO Regional Consultations November 2020)
Circular Economy and Tourism - New Research Field

How can we make better, longer use of the materials we utilize to deliver our service?
Circular Economy and Tourism – Policies and Strategies

Portugal National Tourism Strategy

Slovenia National Circular Economy Roadmap

Colombia National Sustainable Tourism Policy

Spain National Circular Economy Strategy
Integrating Circular Economy principles and processes in tourism

Shift towards a circularity of plastics

Prioritize sustainable food approaches

Invest in transforming tourism value chains

Circularity as a strategy to embrace a sustainable and resilient pathway, in line with international decarbonization goals.
1. **Eliminate** problematic or unnecessary plastic items and packaging

2. Integrate **reuse models** or reusable alternatives

3. Engage the **value chain** to embrace reusable, recyclable, compostable

4. Request increased amount of **recycled content** across plastics used

5. Collaborate to increase plastics **recycling and composting rates**

6. **Report** publicly and annually on progress made
Machu Picchu (Peru)

Recovery of food waste into biochar

https://youtu.be/1t2lE0oOg6I
Business models

PROCESSES

- Redesign
- Reduce
- Reuse
- Refuse
- Remanufacture
- Repair
- Refurbish
- Recycle
- Repurpose
- Recover

01 Circular supply chains
02 Recovery and recycling
03 Product life extension
04 Sharing platforms
05 Product as a service

(Accenture)
Circular Economy and Tourism

Building our common vision
Thank you

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