

Internship # 12 – Poverty and Equity Global Practice
Support to Gender Innovation Lab for Latin America and the Caribbean

Location: Flexible

The Poverty and Equity Global Practice, part of the Equitable Growth, Finance, and Institutions vice-presidency, plays a key role in supporting the World Bank Group's goals of ending extreme poverty and boosting shared prosperity. It generates knowledge and dialogue and supports operational solutions, focusing on poverty monitoring and statistical capacity building, markets and institutions, fiscal and social policy, and resilience to shocks and sustainability. The practice is organized into seven regionally-oriented units—EAP, ECA, LAC, MNA, SAR and two in AFR—each managed by a Practice Manager. The development and flow of global knowledge within the practice is facilitated through four cross-cutting thematic lines, each of which is led by a thematic Lead Economist. These are: (1) data for policy analysis; (2) markets and institutions for poverty reduction and shared prosperity; (3) fiscal and social policy for poverty reduction and shared prosperity; and (4) welfare implications of climate change, fragility and conflict risks. Every member of the practice is affiliated with, participates in and contributes to the work of at least one of the thematic lines. In addition, the practice takes the lead in two corporate priority areas: (a) Data for Goals; and (b) Systematic Country Diagnostics.

Gender Innovation Lab for Latin America and the Caribbean (LACGIL) Background/General Description

The purpose of the Gender Innovation Lab for Latin America and the Caribbean (LACGIL) is to provide World Bank operational teams, policymakers, and development practitioners with knowledge that helps inform operations and policymaking in LAC. To this end, the Lab supports studies to learn what works to close gender gaps and the dissemination of research findings to broad audiences. The LACGIL focuses on novel interventions and other innovations that can help enhance the effectiveness of policies and programs. LACGIL aims to implement and disseminate studies that are relevant for project design and can influence policy. The LACGIL's work is informing new operations and featured in policy dialogue, for instance with government counterparts.

Duties and accountabilities:

The World Bank's Poverty and Equity Global Practice is seeking to recruit a talented individual, with technical expertise in measuring and evaluating poverty, inequality and welfare outcomes. The intern will support teams in the Unit working on understanding the root causes of poverty and inequality, as well as gender gaps, across various dimensions. They will be a core member of technical teams working on country level and regional tasks and will participate in a variety of training and dissemination events, providing an opportunity to learn about various technical and policy areas. The individual will be able to contribute their experience into the tasks they work on, especially to strengthen the focus on inclusion and equality. The recruit will also be tasked with co-authoring written work, as an output of their internship.

The intern may also participate in policy dialogue and in discussions with development partners and will contribute substantively to ongoing discussions within the unit and with colleagues from other sectors of the Bank.

Objective and activities

The objective is for the intern to have an opportunity to gain relevant new experience by working with the LACGIL team on high-quality LACGIL communications products. The scope of the activities will be determined based on LACGIL need and the intern's profile. Examples of activities to be implemented include: supporting the publication of communications materials in collaboration with the research teams, such as blogs and briefs; helping the LACGIL team coordinate the logistics and organization of launch events for new products; and working with the LACGIL team to develop additional outreach and communications activities, such as events with external partners to market. Additional activities may be developed on coordination with the intern based on mutual interest.

Qualifications

- An MA in communications science, journalism, writing or in other field relevant to the LACGIL's gender work
- Professional expertise in public relations and knowledge management
- Experience in digital communication platforms and social media
- Knowledge of key themes related to gender, such as gender-based violence, economic inclusion, or social gender norms
- Strong writing skills and ability to take part in editorial review processes
- Excellent interpersonal skills, high energy, demonstrated teamwork
- Excellent English written and oral skills. Command of Portuguese or Spanish preferred
- Location of the post is flexible (remote work possible) for a duration of 6 months.