



# GoPay x Card Program

Pre-employment

**Yogi Harsudio**

Head of Payments Compliance and Regulatory  
GoPay Affairs

**Indonesian Social Protection Seminar:**

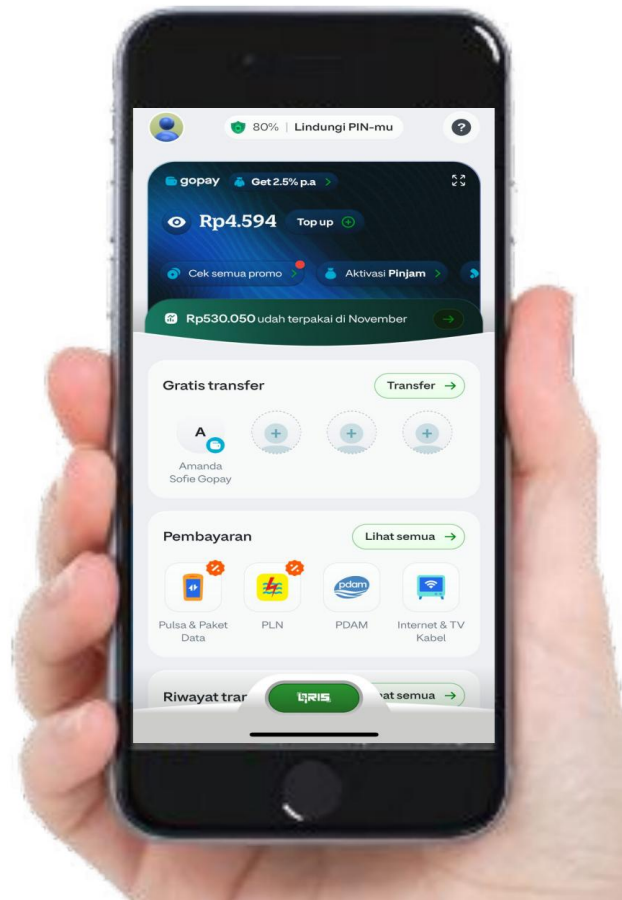
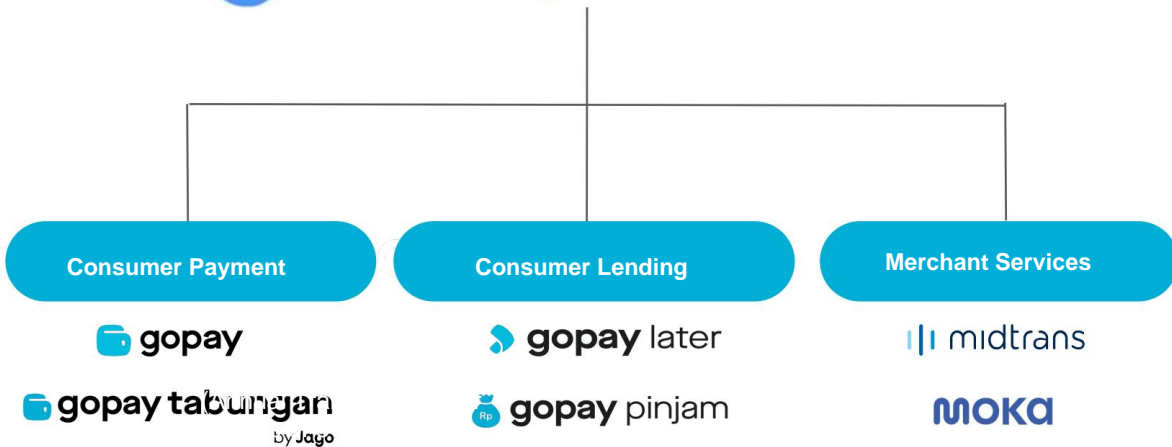
Increasing the Distribution of Benefits from  
Social Protection

Jakarta, October 3, 2024

# Promoting Financial Inclusion through Services Finance for All Levels of Society



# goto financial



# GoPay Collaborates to Provide Incentive Distribution for Pre-Employment Card Program Participants



## Achievements

## Value-added

1

Millions of Pre-Employment participants choose GoPay for **incentive** distribution

1

**Transparent and effective** distribution of incentives directly to program participants

2

To be an **alternative channel for incentives** for **unbanked** and **underbanked** participants

2

**Complete and easily accessible** digital financial services for program participants

3

**Secure** services through the use of technology

4

**Financial literacy** education and programs for program participants

## Cara Daftar & Upgrade Akun GoPay untuk Kartu Prakerja

GoPay / 1 Mar 2021



# Smart with GoPay : Increase Financial Literacy



## Material

Financial planning

Savings management

Investment management

Other financial education

## Facts

1

present since **2019** under the name **Finansiap**

2

**millions of people** have become users

3

available for **individuals** and **businesses (SMEs)**

goto financial | gojek | BIG ALPHA

# Pintar Bareng

MITRA DRIVER gojek

Selasa, 25 Juni 2024 13.00 WIB

**Farizy Yunaz, M.Ak., CFP**  
Certified Financial Planner

**Ria Lim**  
Growth & Strategy GoPay Later

**Timothy Prawiromaruto**  
Direktur Findaya

Moderator:  
**Puri Anindita**  
News Anchor

**Raih Saldo GoPay Total Rp5.000.000**  
untuk 100 Mitra Driver Gojek terpilih

LIVE GoPay Indonesia  
[bit.ly/pintarbarengmitradriver](https://bit.ly/pintarbarengmitradriver)

GoTo Financial Inc. dan Gojek adalah perusahaan publik yang terdaftar di Bursa Efek Indonesia (BEI).

# Expanding Outreach Programs through Landing Page Displays

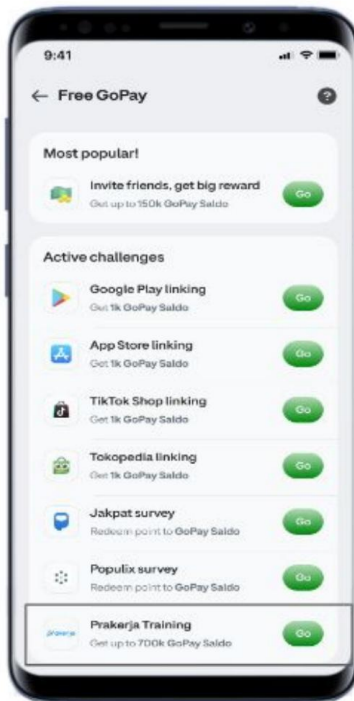
## Pre-Employment Card Program Registration



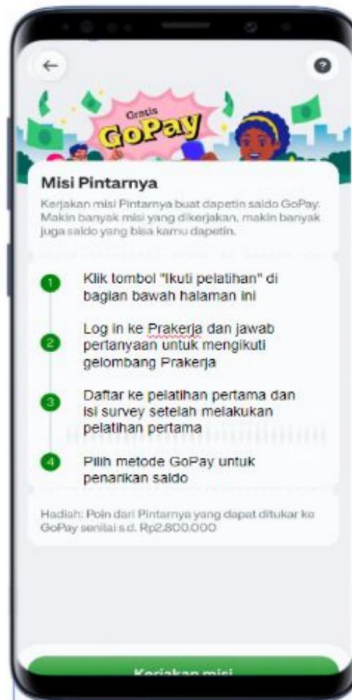
### Home Page



### Task List

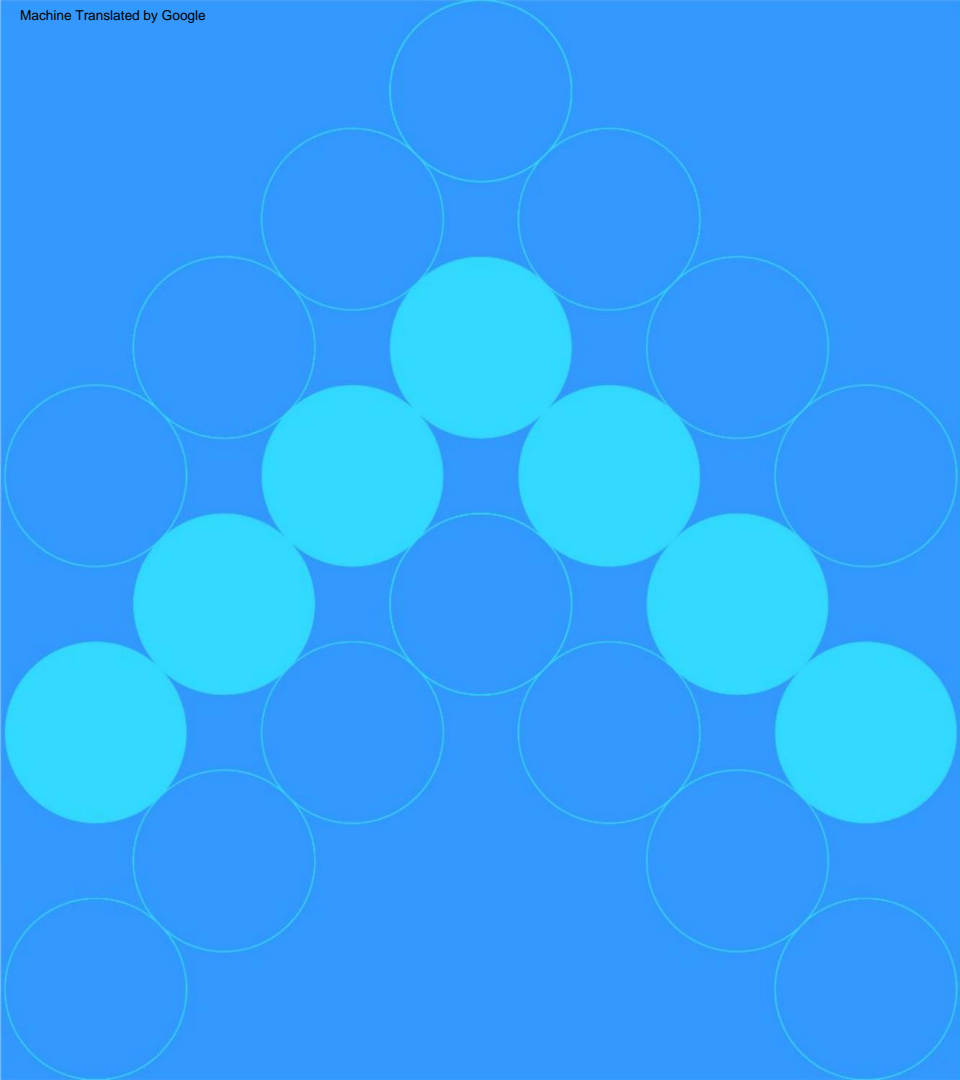


### Instruction Page



### Partner's Page





**Thank You!**