Designing Your Impact Evaluation

Clinics and Funding

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September 9th 2019
9 Hours of Project Discussion

- Clinic 1 (Mon): Objectives and Theory of Change
- Clinic 2 (Tue): Research Questions and Data
- Clinic 3 (Tue): IE Design and Methods
- Clinic 4 (Wed): Implementation
- Clinic 5 (Thu): Team Presentation

what? whyyyy? how? what if?
The 3 Stakeholders

- **Policy**: <country-specific>
- **Operations**: <project-specific>
- **Research**: <global knowledge agenda>
Feedback

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Workshop Outputs

1. Presentation with basic IE design
2. Rough draft for seed funding application (optional)
After the workshop, the journey begins...

...and you can start by applying for funding!
<table>
<thead>
<tr>
<th>1. BRIEF PROPOSAL</th>
<th>2. REVIEW FOR SEED FUNDING</th>
<th>3. FULL METHODOLOGY (CONCEPT NOTE)</th>
<th>4. REVIEW FOR ENDORSEMENT AND IMPLEMENTATION FUNDING</th>
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| Preliminary methodology by Oct 15. | • Feedback  
  • 10 small grants | Detailed methodology by Feb 15. | • Endorse methodologies  
  • Up to 7 larger grants  
  • Feedback |
For your first clinic:

Stay – Harmonia (-1)
1. Burkina Faso
2. Cote d’Ivoire
3. Senegal Procurement
4. Senegal BPC

Go to Electra (M)
1. Mozambique
2. Nigeria
3. Rwanda
4. Uzbekistan

Go to Alkyoni (M)
1. Ghana
2. Egypt behavioral
3. Egypt digital
4. Lebanon/Tunisia