

Listen to your citizens

Digital solutions, empathy, trust and improving service delivery





CONSUL

open participation

Open Software for Citizen Participation



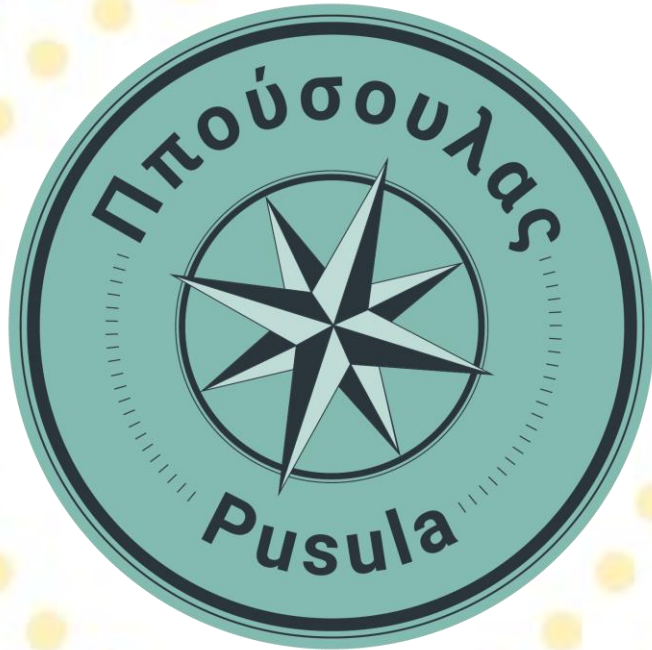
- 35 Countries
- 135 Institutions
- 90 Millions of citizens



United Nations Public Service Award

Pusula/Ππούσουλας Digital Platform

Building trust, civic engagement and improving lives in Cyprus



Cyprus Pusula/Ππούσουλας

A **digital civic engagement platform** that aims to empower people interact with government, share ideas and decide jointly how to prioritize and solve societal problems at the neighborhood, village, city or island-wide level.

How does Pusula / Ππούσουλας contribute to social change? Theory of change



Experiencing Pusula / Ππούσουλας



Pusula / Ππούσουλας

MENU



MY CONTENT

MY ACCOUNT

SIGN OUT

CAMPAIGNS

VOTING

RULES OF ENGAGEMENT

ABOUT US

HELP

CONTACT US

Help Cyprus find its direction while bringing your ideas to life!

Use Pusula / Ππούσουλας to make Cyprus more open, more transparent and more collaborative

DREAM

DECIDE

ÖNERİ ÇAĞRISI

OYLAMA

KATILIM KURALLARI

HAKKIMIZDA

YARDIM

BİZİMLE İLETİŞİME GEÇİN

Kazanan öneri 'Geleceğin Bahçeleri'!

Pusula'ya katıldığınız için teşekkür ederiz. Değişimi hep birlikte gerçekleştirebiliriz. Kazanan önerinin uygulanmasıyla ilgili gelişmeleri pek yakında paylaşacağız. Bizi izlemeye devam edin!

HAYAL ET

KARAR VER

Βοηθήστε την Κύπρο να βρει τον Ππούσουλα της και κάντε τις ιδέες σας πραγματικότητα!

Χρησιμοποιήστε τον Ππούσουλα για μια Κύπρο με περισσότερη ανοικτοσύνη, διαφάνεια και συνεργασία.

ΟΝΕΙΡΕΨΟΥ

ΑΠΟΦΑΣΙΣΕ

ΔΗΜΙΟΥΡΓΗΣΕ



People use it: 2 years of Pusula in numbers



Scale

4500+ registered users

7500+ followers

30,000+ user sessions

200,000+ unique site visitors across platforms

300+ proposals

Offline exposure on TV, print media, podcasts

Campaign 1 – “Help us improve life on the island”

An app to help residents and visitors improve city neighborhoods by reporting non-emergency issues to local authorities

Neo: An online jobs platform that matches demand and supply for digital skills

An app to connect people across the island for team sports, helping them socialize and stay healthy



BETTER CITIES



EDUCATION



ECONOMY



ENVIRONMENT



HEALTH



SOCIAL COHESION

Gizem: Online Greek and Turkish language courses to overcome the language barrier between the two communities

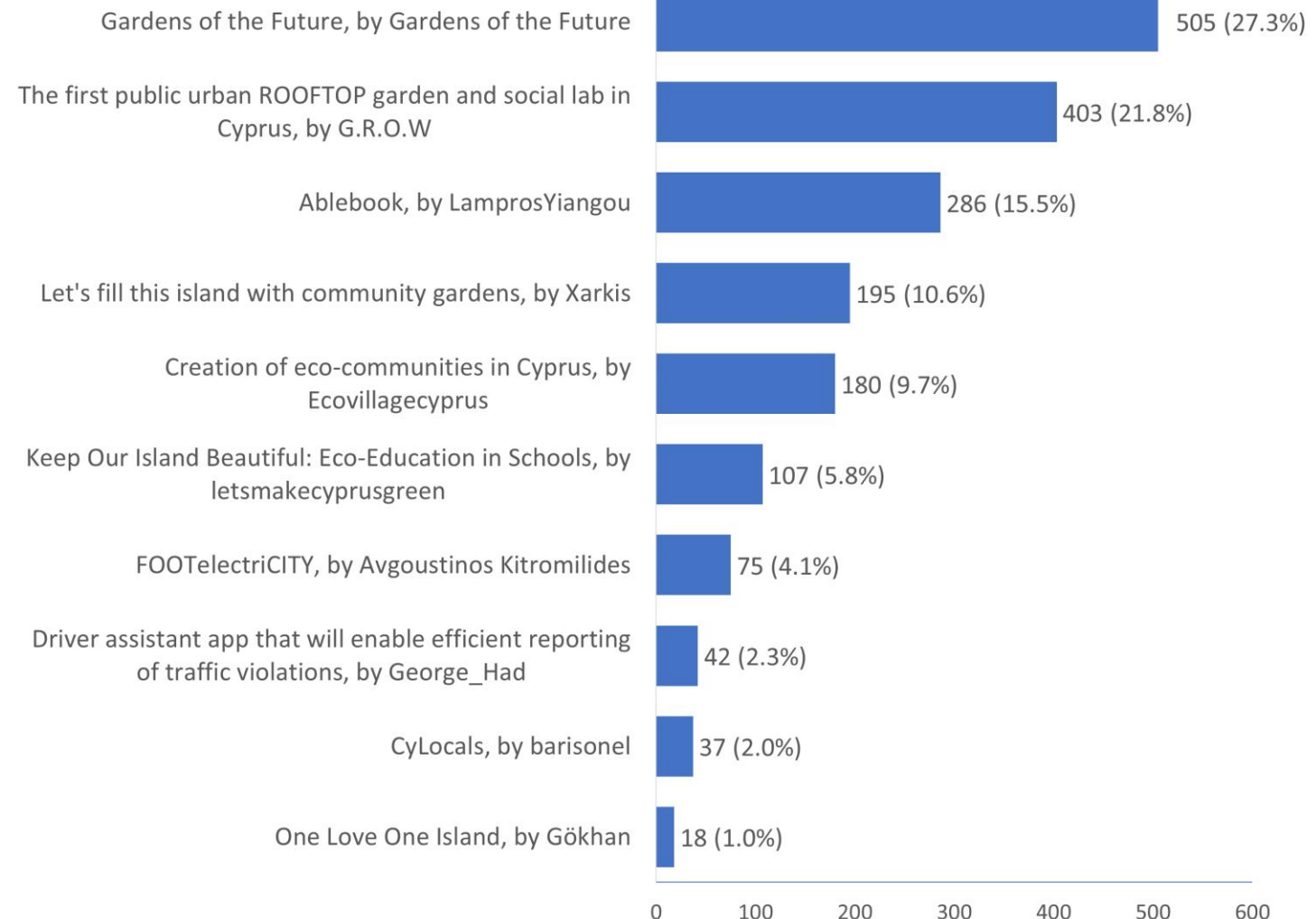
Anniemal: Reduce plastic waste through a new handling system that allows plastic containers to be sterilized and re-used

n.loizides: Adopt measures to enhance dialogue and collaboration between the two communities against COVID-19

Data insights: Listen and Empower - people decide



Help Cyprus find its direction while bringing your ideas to life! -



Delivery and Building Trust - From digital platform to real world

Gardens of the Future: a collective space for sustainable growing & next generation education



Campaign 2: #Live2EatCyprus Challenge to reduce food waste

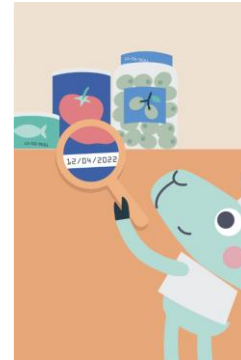
For each challenge people were invited to share ideas in the form of text, photos or videos on Facebook or Instagram using **#Live2EatCyprus** and **@PusulaCyprus**



Challenge 1:

The Bakal(i) Challenge

Make a grocery list, weekly meal planning and avoid impulse buys.



Challenge 2:

The Bayat(iko) Challenge

Check if food is still safe to eat, proper use of 'best before' and 'use by' dates.



Challenge 3:

The Genius Storage Challenge

Store and preserve food properly to make it last longer.



Challenge 4:

The Leftovers Challenge

Repurposing leftovers.

Data insights: Did Pusula change food waste habits?



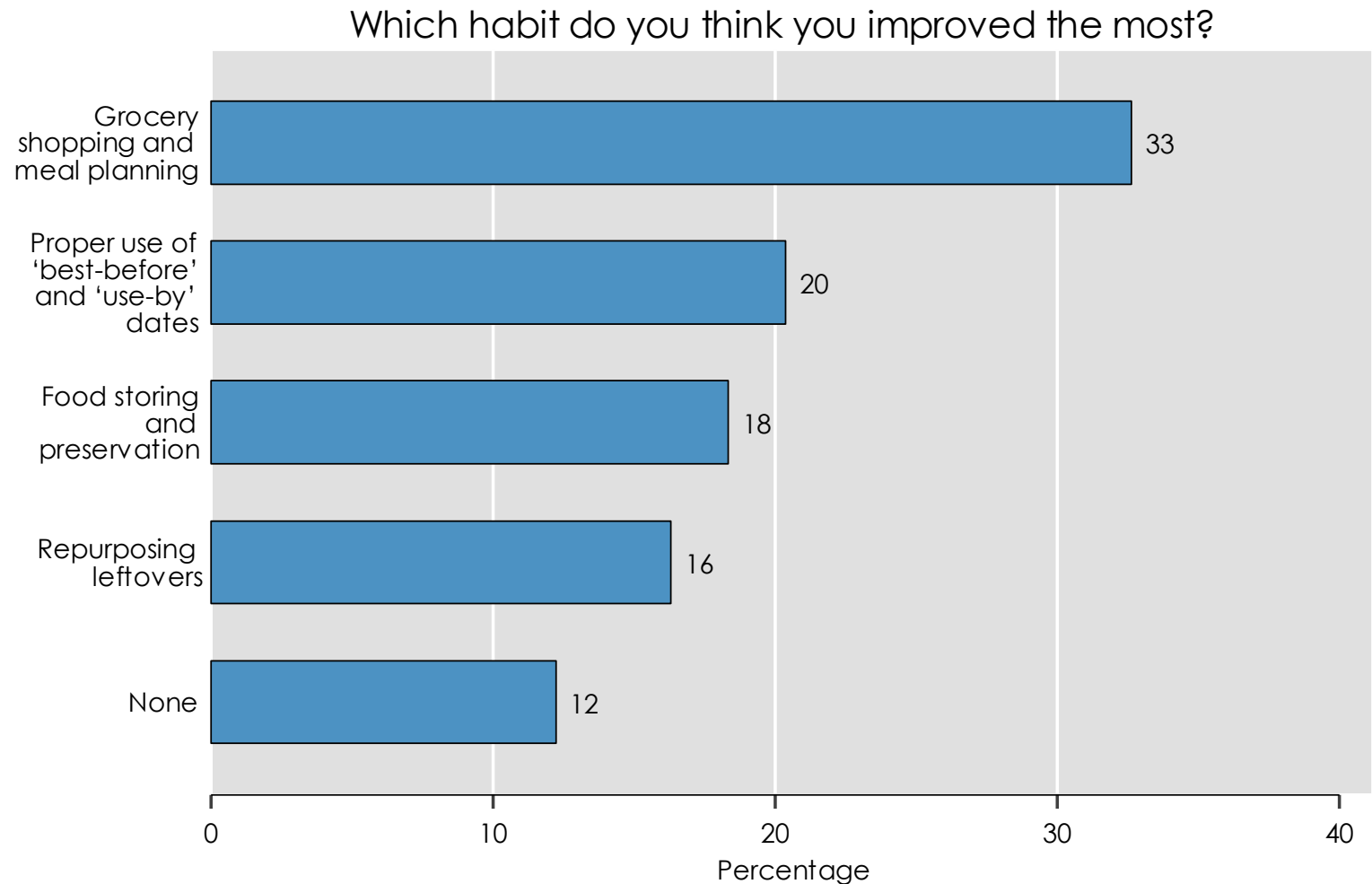
#Live2EatCyprus impacts

Pre-shopping:

Use of a grocery list by **9%**
Check the freezer by **7%**
Decide on a budget by **28%**
Plan meals by **16%**

Preparation:

Make extra for future meal by **35%**
Make extra in case is needed by **43%**



Campaign 3: Equality Makes Sense

Personal and Family Life

Professional Life

Political and Civic Life







Embassy of Sweden
Nicosia

FRIEDRICH
EBERT
STIFTUNG
Cyprus Office



Data insights: Building trust and social interaction

	<h3>The first public urban ROOFTOP garden and social lab in Cyprus</h3> <p>G.R.O.W 12 comments Created Date:01/04/2020</p> <p>Campaign: Help Cyprus find its direction while bringing your ideas to life!</p> <p>An urban rooftop garden and social lab which promotes sustainability, increases citizen's participation and well-being, while interacting with nature.</p> <p>Community community gardens grow food Rooftops Urban</p>	<div>135 supports</div> <p>The author considers this proposal should not receive further support.</p>
	<h3>Let's fill this island with community gardens</h3> <p>Xarkis 4 comments Created Date:20/03/2020</p> <p>Campaign: Help Cyprus find its direction while bringing your ideas to life!</p> <p>Community gardens provide opportunities for locals to learn how to grow their own food, eat and share their legacy with their respective communities and neighbourhoods.</p> <p>Community Environment sustainability community gardens collaborative 8+</p>	<div>117 supports</div> <p>The author considers this proposal should not receive further support.</p>
	<h3>Ablebook</h3> <p>Ablebook LTD 4 comments Created Date:08/04/2020</p> <p>Campaign: Help Cyprus find its direction while bringing your ideas to life!</p> <p>AbleBook was created to allow people with disabilities and vulnerable groups to be an active part of society and to have equal opportunities</p> <p>platform disability services startup vulnerablegroups 2+</p>	<div>106 supports</div> <p>The author considers this proposal should not receive further support.</p>
	<h3>Keep Our Island Beautiful: Eco-Education in Schools</h3> <p>letsmakecyprusgreen 4 comments Created Date:07/05/2020</p> <p>Campaign: Help Cyprus find its direction while bringing your ideas to life!</p> <p>Eco-education in schools with the creation of a Downloadable Educational Package for Students and Teachers designed to encourage students to get involved and learn more about environmental issues.</p> <p>Environment sustainability reuse Waste Reduce 1+</p>	<div>90 supports</div> <p>The author considers this proposal should not receive further support.</p>

Music concert

Campaigns: **You dream a better Cyprus, together we make it happen.**

ambradinuzzo 1 comment Created Date: 22/01/2020

Proposal code: **Pusula / Προύσουλας-2020-01-74**

We should organise a big music concert in Nicosia, that would attract young people from both communities.

Youth is the future of the island, we need to make them feel Cypriots, all of them, from any community.

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SUPPORTS

2 supports

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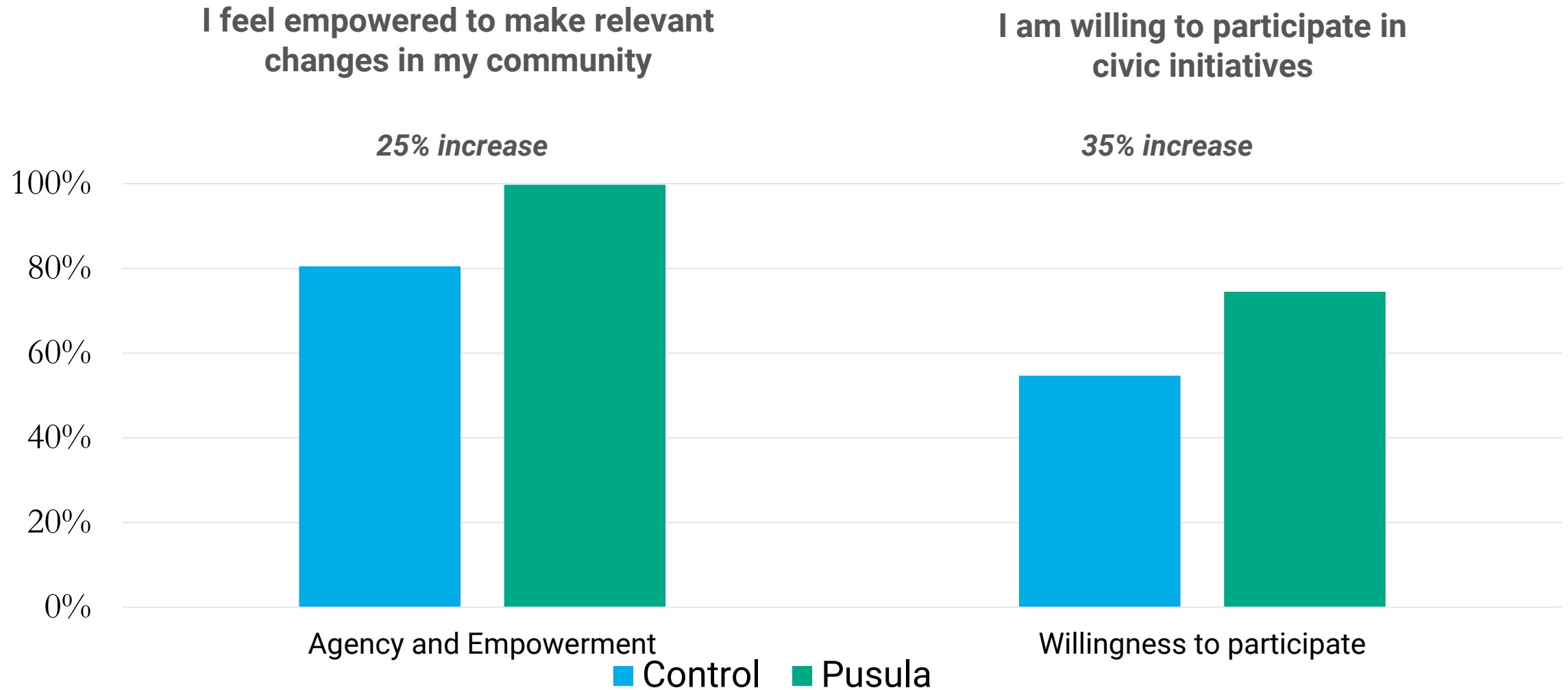
FOLLOW CITIZEN PROPOSAL

COMMUNITY

Participate in the user community of this proposal.

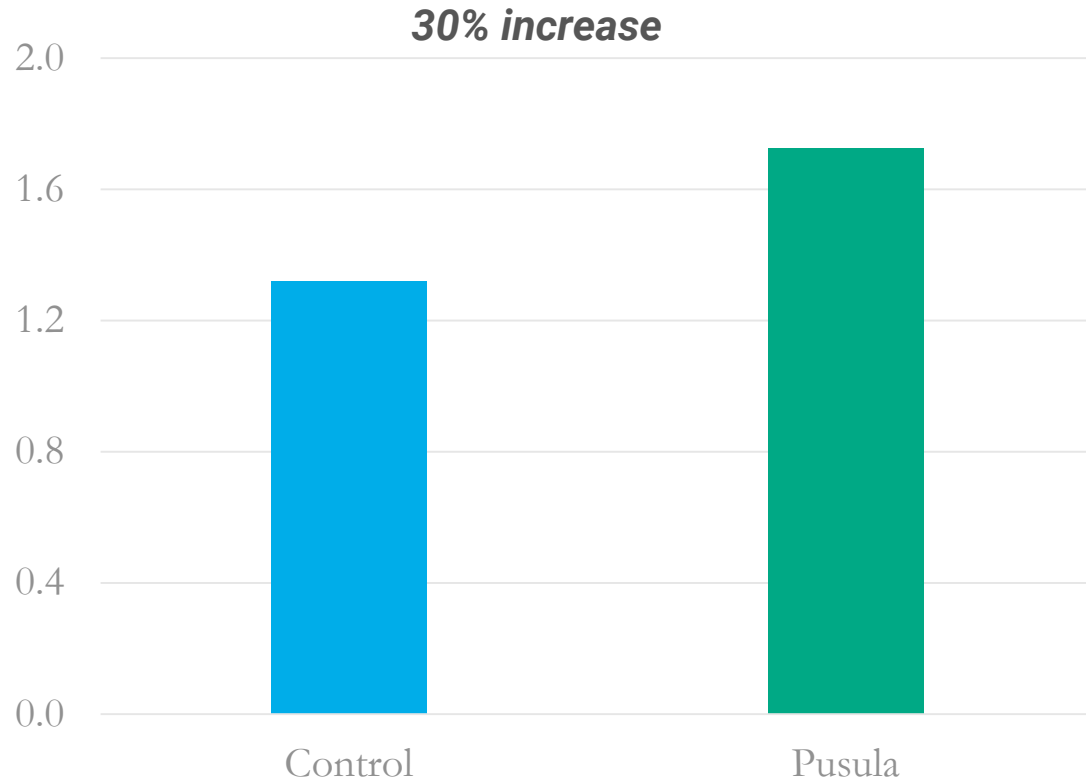
ACCESS THE COMMUNITY

Did Pusula change attitudes and behaviors? Civic engagement

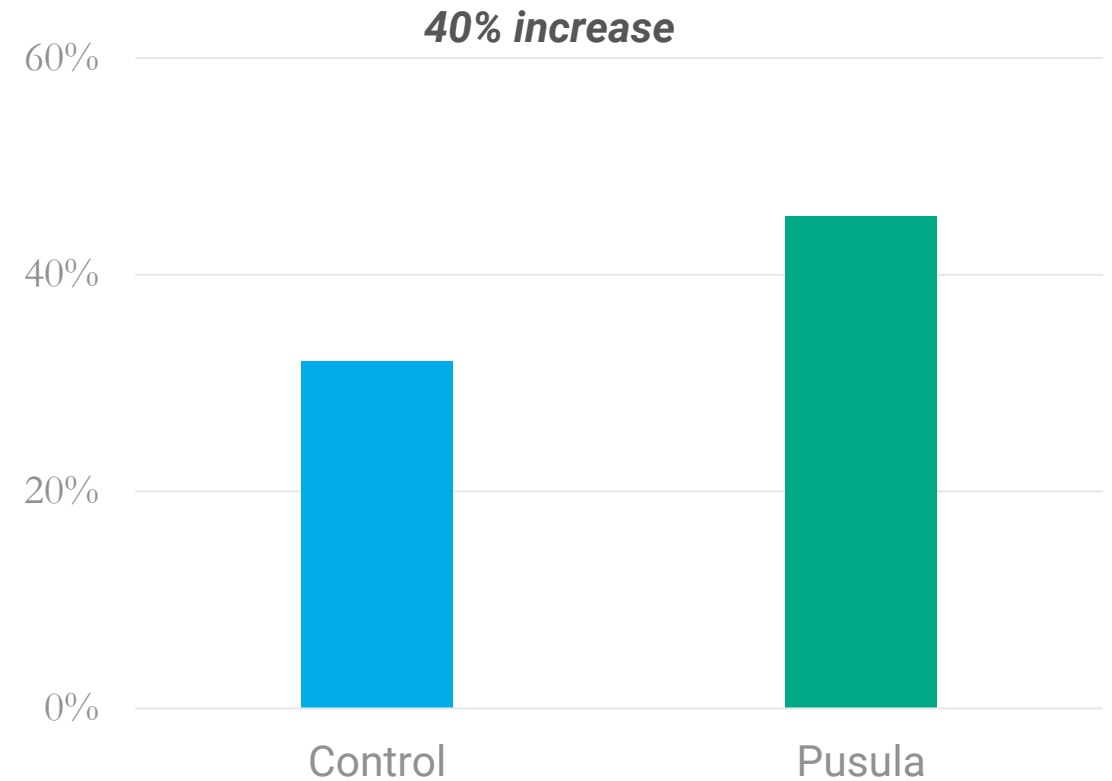


Did Pusula change attitudes and behaviors? Social contact

Online interactions (days)

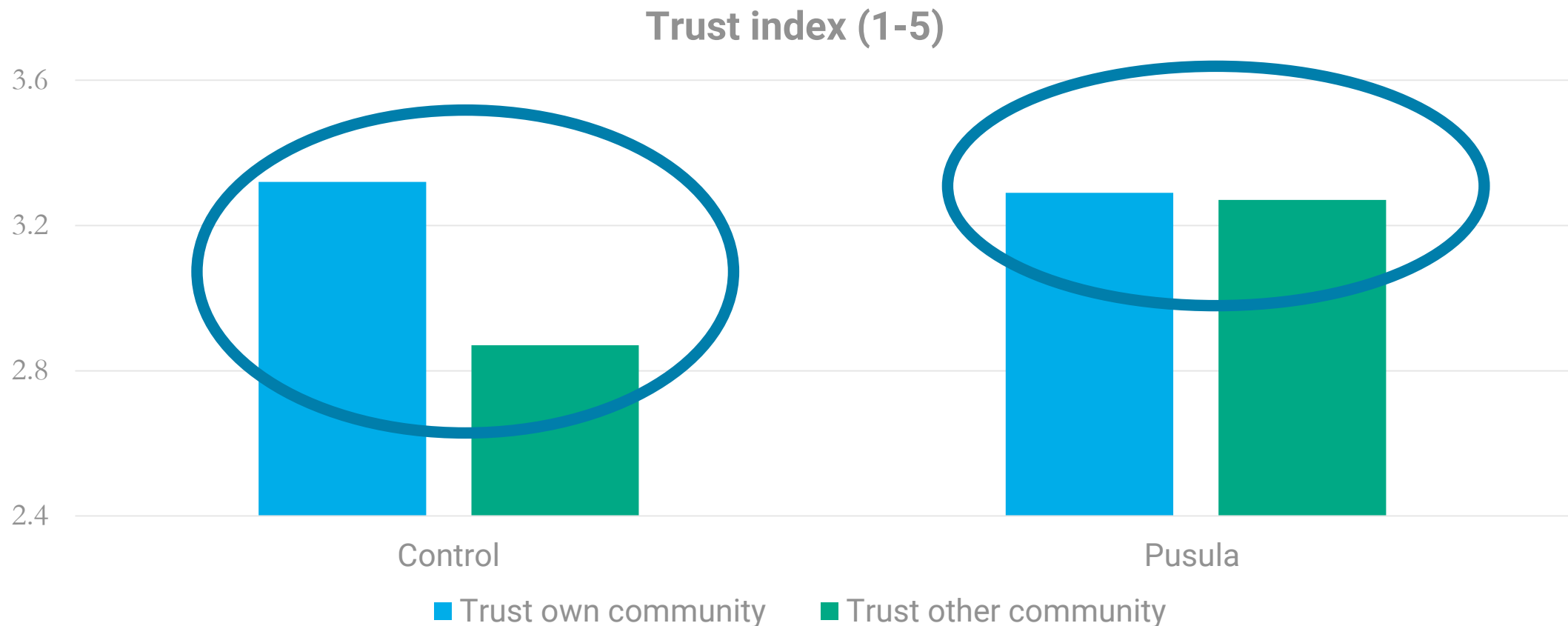


Online interactions with people from the other community (%)



Did Pusula change attitudes and behaviors? Trust

Pusula participants **trust** people from the **other community** at the **same levels** as they trust people from their **own community**





Thank you

