

THE WORLD BANK

TERMS OF REFERENCE – SHORT TERM TEMPORARY

Knowledge Management & Communications Consultant – October 2022

Organization:	World Bank
Recruitment Type:	Local or Remote Recruitment
Department/Division:	Development Impact Evaluation / DIME0
Grade:	STT
Term Duration:	1 year 0 months
Hire Type:	ST Temporary
Location:	Washington, DC, United States or Remote
Required Language(s):	English
Preferred Language(s):	French, Spanish
Closing Date:	6 November 2022 at 11:59pm ET

Description

Do you want to build a career that is truly worthwhile? Working at the World Bank Group provides a unique opportunity for you to help our clients solve their greatest development challenges. The World Bank Group is one of the largest sources of funding and knowledge for developing countries; a unique global partnership of five institutions dedicated to ending extreme poverty, increasing shared prosperity and promoting sustainable development. With 189 member countries and more than 120 offices worldwide, we work with public and private sector partners, investing in groundbreaking projects and using data, research, and technology to develop solutions to the most urgent global challenges. For more information, visit www.worldbank.org

Background

DIME is a Department of the World Bank's Development Economics Vice Presidency. DIME's purpose is to increase the use of impact evaluation (IE) in the design and implementation of public policy and to develop institutional capacity and motivation for evidence-based policy. DIME's work focuses on three areas:

- Evaluating programs at scale to answer policy-relevant questions
- Building capacity to strengthen country institutions for evidence-based policymaking

- Building theory on mechanisms in strategic development areas based on high-quality evidence

DIME aims to overcome the challenge of identifying true cause-and-effect relations in policy programs. By linking researchers to policymakers and feeding results back into policies, DIME fosters systematic use of evidence, which informs adoption, mid-course corrections, and scale-up of policies. Through workshops and clinics with operational staff and government clients, joint research teams, active field coordination, as well as research products such as seminars, papers, and policy briefs, DIME builds capacity while forming a wider community of practice.

With a portfolio of more than 220 impact evaluations, DIME operates across all sectors in about 60 countries spanning the globe. The IEs test a variety of interventions and mechanisms to understand why policy succeeds or fails and how to improve policy design and implementation to obtain better results. By working proactively in collaboration with clients, DIME employs experimental methods to infer causality whenever possible (79% of the portfolio). 17% of DIME IEs utilize non-experimental methods, while 4% use a combination of the two.

DIME is structured into 4 units:

- DIME 1 "Economic Growth and Structural Transformation"
- DIME 2 "Gender, Economic Opportunity, and Fragility"
- DIME 3 "Governance and Institution Building"
- DIME 4 "Infrastructure and Climate Change"

More information can be found at www.worldbank.org/dime

Summary

DIME seeks to recruit a Consultant to support DIME's Knowledge Management and Communications activities. The Consultant will also contribute to the organization and coordination of DIME events and activities.

DIME's Knowledge Management and Communications agenda seeks to improve traction of DIME's research within the World Bank as well as across the portfolios of external clients and development partners. Activities include the development of compelling visuals, the streamlining of organizational processes and the dissemination of various knowledge products.

Roles and Responsibilities

The Consultant will support DIME's objective to produce high-quality research and tools and disseminate those outputs broadly. We therefore seek candidates with excellent organizational skills who can adapt to the changing needs of the program,

communicate technical knowledge in a policy and operational environment, and have an interest in impact evaluation and reproducible research.

The Consultant will carry out a range of support work for the DIME Knowledge Management and Communications team assisting in the production of various products such as reports, data visualizations, newsletters, maps, briefs, blogs, animated videos. The Consultant is also expected to assist in the development and rolling out of internal and external knowledge management processes, platforms and databases.

The Consultant will report directly to the Knowledge Management Officer. The candidate is expected to either be based in Washington, DC or work remotely. The expected start date is 1 December 2022.

Qualifications

- Education/Experience: Bachelor's degree in a relevant field (e.g. international relations, economics, public policy, communications);
- Excellent organizational skills and attention to detail;
- Previous experience in coding, map rendering, data visualization (dashboards, charts), and slide deck production
- Strong written and verbal communication skills in English required, fluency in other World Bank working languages (particularly French and Spanish) strongly preferred;
- Eagerness to collaborate with colleagues of diverse backgrounds, skills, and experience;
- Resourceful and a self-starter, excited to work on a dynamic and fast-growing team;
- Demonstrated interest in impact evaluation and/or reproducible research.

Application process

To apply, please send your CV and a cover letter to mfayet@worldbank.org by 6 November 2022 11.59PM ET. Only shortlisted candidates will be contacted.

Poverty has no borders, neither does excellence. We succeed because of our differences and we continuously search for qualified individuals with diverse backgrounds from around the globe.