

Measuring Impact of Investment Climate Reforms

An Impact Evaluation Workshop

Paris Concorde Opera Hotel, Baccarat Room

November 12 – 16, 2012

Objectives

- To develop a high-quality impact evaluation design and implementation plan through clinics by bringing together a country/project delegation with impact evaluation experts.
- To enhance the country/project delegation's technical capacity to design and implement impact evaluation of IC reforms through hands-on training on methods and policies.
- To create a CIC impact evaluation community of practice with donors, practitioners, country representatives, and WBG partners.

Outputs and Outcomes

- Project-specific concept notes or action plans (one per team). To facilitate a swift delivery of these, teams will be asked to provide drafts (outline + bullet points) prior to the workshop so that clinics are part of the ongoing work and teams can deliver final drafts before the holidays.
- Increased awareness in the value of measuring programme impacts.
- Improved and decentralised Impact Evaluation skills in participating countries.

Structure

The agenda is structured to provide a general overview of impact evaluation in the first day. The subsequent days will be focused on the different methodologies and analysis of case studies (methods and policy), to finally apply these concepts in each team's evaluation projects (clinics).

- The **Policy** sessions will share international evidence on investment climate reform interventions, including case studies of ongoing impact evaluations.
- The **Methods** sessions will deliver general methodological training for teams to become informed consumers of impact evaluation.
- The **Clinics** are designed to facilitate a process of discussion for each country specific team to agree on the policy questions, and develop an initial design for the impact evaluation of their intervention with support from an impact evaluation expert and a sector specific expert. The program will continue to provide technical assistance to the countries for the implementation of these studies.

Country/Project Team (main audience)

The aim is to build a team that has: (1) power of decision, (2) knowledge of the specific program or intervention the ministry is interested in evaluating, and (3) potential for taking responsibility for the implementation. To meet this aim, the team composition would count on:

- Country Head of the Delegation: Director level official responsible for policy in the specific areas of interest within the line ministry
- Country Program or Project Manager or Coordinator

- Country Statistician or Monitoring and Evaluation Specialist
- WBG Task Team Leader (TTL)
- WBG Researcher (CIC, DEC, DIME or external academic)

Agenda

Monday November 12	
8:30-9:00	Registration
9:00-9:15	Welcome and introductions Pierre Guislain, Director CICDR
9:15 – 9:45	“Before” knowledge test Moderator: Felipe Dunsch, World Bank Development Impact Evaluation Initiative (DIME)
9:45 – 10:15	Measuring the impacts of investment climate reform: What do we want to achieve and what have we learned (in the context of FIAS strategy) Presenter: Marialisa Motta, Director FICDR
10:15-10:30	Questions and Answers
10:30-10:45	COFFEE BREAK
10:45-11:45	Brainstorming session: What should we evaluate? (donors, researchers, practitioners) Moderator: David Bridgman, Manager CICAF Panel: Miguel Laric, Economic Advisor DFID, Cory O’Hara Trade and Investment Advisor USAID, Representative from DCED (TBC)
11:45-12:45	Impact evaluation for real time decision making Presenter: Arianna Legovini, Head, World Bank Development Impact Evaluation Initiative (DIME)
12:45-1:00	Questions and Answers
1:00-2:00	LUNCH
2:00-3:00	Policy 1: A guide to growth: Unpacking the causal chain underlying investment climate reforms Presenters: Christine Zhenwei Qiang, Manager CICTI
3:00-3:15	Questions and Answers
3:15-3:30	COFFEE BREAK
3:30 – 4:00	Overview and expectations from the clinics Presenter: Arianna Legovini, Head, World Bank Development Impact Evaluation Initiative (DIME)
4:00-4:15	Questions and Answers
4:15-6:00	Clinic 1: Introduction to evaluation clinics, project descriptions, and research questions Breakout groups will be project specific. Country/project teams are introduced to the evaluation clinic and will set goals for the workshop. Each team is assigned a facilitator and a researcher to provide technical support to the team throughout the length of the workshop (and beyond) and ensure that the project-specific goals are achieved.

Tuesday November 13	
9:00-10:00	Methods 1: Causal inference and randomization Presenter: Bilal Zia, DECFP
10:00-10:15	Questions and Answers
10:15-10:30	COFFEE BREAK
10:30-11:30	Methods 2: Mixed methods Presenter: Michael Woolcock, Lead Social Development Specialist, DECPI
11:30-11:45	Questions and Answers
11:45-1:00	Experimental game (interactive session) Moderator: Felipe Dunsch, DIME
1:00-2:00	LUNCH
2:00-3:00	Methods 3: Quasi-experimental methods Presenter: Florence Kondylis, DIME
3:00-3:15	Questions and Answers
3:15-3:30	COFFEE BREAK
3:30 – 6:00	Clinic 2: Research questions, indicators, and data Teams will continue working on their projects with facilitators/researchers
7:00-9:00	NETWORKING EVENT: DINNER

Wednesday November 14	
9:00-10:00	Clinic 3: Short presentations on research questions Moderator: Aidan Coville, DIME
10:00 – 10:45	Methods 4: Practical sampling guide Presenter: Aidan Coville, DIME
10:45-11:00	Questions and Answers
11:00-11:15	COFFEE BREAK
11:15-12:15	Policy 2: Evaluating Business Registration Reforms Promoting firm formalization in Minas Gerais, Brazil Presenter: Miriam Bruhn, Economist, DECFP Combining formalization and financial training in Malawi Presenter: Francisco Campos, Economist AFTFW
12:15-12:30	Questions and Answers
12:30-1:30	LUNCH
1:30-2:30	Policy 3: Evaluating Business Compliance Reforms Tax reforms for SMEs in Georgia Presenter: Miriam Bruhn, Economist, DECFP Bankruptcy reforms in Romania Presenter: Massimiliano Santini, Economist CICBR
2:30-2:45	Questions and Answers
2:45-3:00	COFFEE BREAK
3:00-6:00	Clinic 4: IE Methods and implications in roll out plans Teams will continue working on their projects with facilitators/researchers

Thursday November 15	
9:00 - 9:30	Policy 4: Evaluating Trade Logistics Reforms Presenter: Russell Hillberry
9:30-9:45	Questions and Answers
9:45-10:30	Methods 5: What are the technical and implementation issues of impact evaluation? Changing plans and designs on the go Discussion panel: all researchers
10:30-10:45	COFFEE BREAK
10:45 – 12:30	Clinic 5: IE Preparation of team presentation Teams will continue working on their projects with facilitators/researchers
12:30-1:30	LUNCH
1:30 – 3:45	Clinic 5: IE Preparation of team presentation (cont'd) Teams will continue working on their projects with facilitators/researchers
3:45-4:00	COFFEE BREAK
4:00-4:30	“After” knowledge test Moderator: Felipe Dunsch, DIME
4:30 – 6:00	Team presentations 1-4 Per country/project team: 10 min presentation, 10 min discussion
6:00-7:00	NETWORKING EVENT: COCKTAIL

Friday November 16	
9:00 – 9:30	Results from knowledge test and experimental game Presenter: Felipe Dunsch, DIME
9:30-11:00	Team presentations 5-8 Per country/project team: 10 min presentation, 10 min discussion
11:00-11:15	COFFEE BREAK
11:15-12:30	Team presentations 9-12 Per country/project team: 10 min presentation, 10 min discussion
12:30-1:30	CLOSING CEREMONY/NETWORKING EVENT/LUNCH