



**WORLD BANK GROUP**  
Urban, Disaster Risk Management, Resilience & Land

## International Symposium

Organized by  
World Bank TDLC and City of Kitakyushu

Tokyo  
Development  
Learning  
Center



# Challenges and Approaches to Addressing Problems of Marine Litter and Ocean Plastic

Simultaneous  
Interpretation

*Global issues and efforts /  
public-private partnership  
in marine plastic waste  
management*

Organizers : World Bank TDLC / City of Kitakyushu  
Cooperation : Institute for Global Environmental Strategies

**2019.11.13 (Wed) 14:00 – 18:00**  
(Opens at 13:30)

**Kitakyushu International  
Conference Center  
Main Hall**



Admission  
Free!!

Pre-registration required

Contact ✉ : [oceanplastic2019@worldbank.org](mailto:oceanplastic2019@worldbank.org)

## Session Themes

This event will focus on two main pillars of marine plastic waste management:

### Global issues and efforts in marine plastic waste management

Marine plastic waste problems know no national borders. Efforts by many nations to solve them can be easily derailed by a small number of countries refusing to address the issue: while some countries invest a significant amount of time and cost to educate their citizens and preserve the coastal environment, other countries may fail to take any measures to reduce marine plastic waste.

Speakers of this session will report their main challenges and measures (policy measures as well as day-to-day efforts) being taken to decrease the volume of marine plastic waste, including recycling and collection.

### Public-private partnership in marine plastic waste management

With the increasing international concerns on emerging issues in plastic waste management, the leading public sector has collaborated with the private sector to reduce plastic waste and promote the circular economy. It is extremely important to promote this kind of collaboration not only to speed up and scale up the marine plastic management initiatives, but also to enlighten citizens to be involved in plastic waste management movements. In this session, speakers will report the overview and lessons learned from the latest public-private partnership projects.

## Program

| Start Time | End Time | Description  | Moderators  |
|------------|----------|--|---|
| 14:00      | 14:10    | Opening Remark <ul style="list-style-type: none"><li>Ms. Catalina Marulanda, World Bank</li><li>Mr. Akira Kondo, City of Kitakyushu</li></ul>  |   |
| 14:10      | 14:50    | Keynote Presentations <ul style="list-style-type: none"><li>Mr. Phil Karp &amp; Ms. Silpa Kaza, World Bank</li><li>Mr. Satoru Iino, Ministry of the Environment, Japan</li></ul>   |   |
| 14:50      | 15:00    | Break  |   |
| 15:00      | 16:40    | Panel Session (1): Global issues and efforts in marine plastic waste management<br>Panelists: <ul style="list-style-type: none"><li>Ms. Azusa Kojima, Japan Environmental Action Network (JEAN)</li><li>Ms. Kremena Ionkova, World Bank</li><li>Mr. Sei Kondo, Japan International Cooperation Agency (JICA)</li><li>Mr. Ridha Yasser, Coordinating Ministry of Maritime Affairs, Indonesia / Mr. Frank van Woerden, World Bank</li><li>Ms. Gabrielle Johnson, National Oceanic and Atmospheric Organization (NOAA), USA</li><li>Mr. Eiji Nakamura, City of Kitakyushu</li></ul> | Mr. Francis Ghesquiere, World Bank                                      |
| 16:40      | 16:50    | Break  |   |
| 16:50      | 17:50    | Panel Session (2): Public-private partnership in marine plastic waste management<br>Panelists: <ul style="list-style-type: none"><li>Mr. Masaki Takao, JEPLAN, INC.</li><li>Mr. Yasushi Kawata, Toppan Printing Co., Ltd.</li><li>Mr. Taro Ishii, Alliance to End Plastic Waste (AEPW)</li></ul> Commentator: <ul style="list-style-type: none"><li>Mr. Junichi Sono, City of Kitakyushu</li><li>Mr. Satoru Iino, Ministry of the Environment, Japan</li></ul>   | Mr. Shiko Hayashi, Institute for Global Environmental Strategies (IGES) |
| 17:50      | 18:00    | Closing Remarks <ul style="list-style-type: none"><li>Mr. Frank van Woerden, World Bank</li></ul>  |   |