



# RETHINKING THE WORLD BANK GROUP COUNTRY ENGAGEMENT APPROACH

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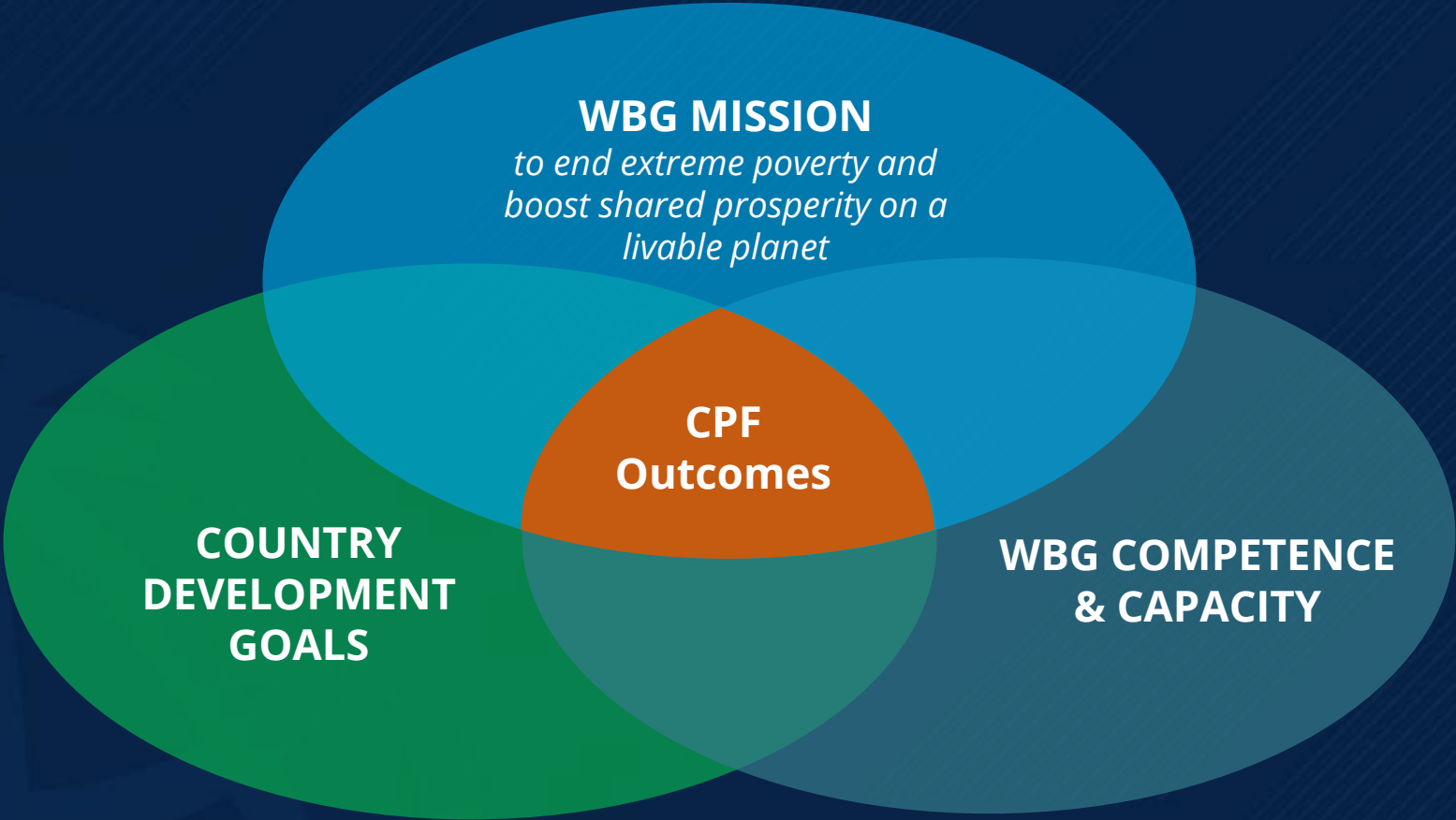
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# Why rethink our **Country Engagement Approach?**

- To align it with the World Bank Group's new vision and mission
- To be more efficient, outcome-focused, and more systematic in tapping into private sector solutions wherever possible
- To prioritize country development goals and the WBG's new mission, while drawing on our strengthened comparative advantage and global expertise
- To ensure contestability, global knowledge is used systematically to inform program selection and improve implementation

# Strategic Alignment of Country Goals and WBG Mission



# Proposed Changes



Selectivity



Strategy &  
Implementation



Knowledge



Partnerships



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Simplicity




# QUESTIONS FOR FEEDBACK & DISCUSSION?



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# GUIDING QUESTIONS

-  Does the proposed approach effectively generate a selective and outcome-driven Country Partnership Framework (CPF)?
-  Does the proposed approach strike the right balance between global and local development challenges and needs?
-  Does the proposed move, towards fewer CPF indicators that align with the new WBG Scorecard, enable countries to focus on long-term development impact?
-  Does the proposed dynamic CPF lifecycle, that allows adaptive management and course corrections as needed and includes an annual business planning process, help countries better address emerging needs?
-  Does the proposed approach provide sufficient opportunities for engagement with external stakeholders- citizens, civil society, partners, private sector?
-  Does the proposed joint business planning and a stronger focus on partnerships ensure that public and private solutions are brought in to maximize development impact?
-  Are there any other comments that you would like to share on the new proposed approach?