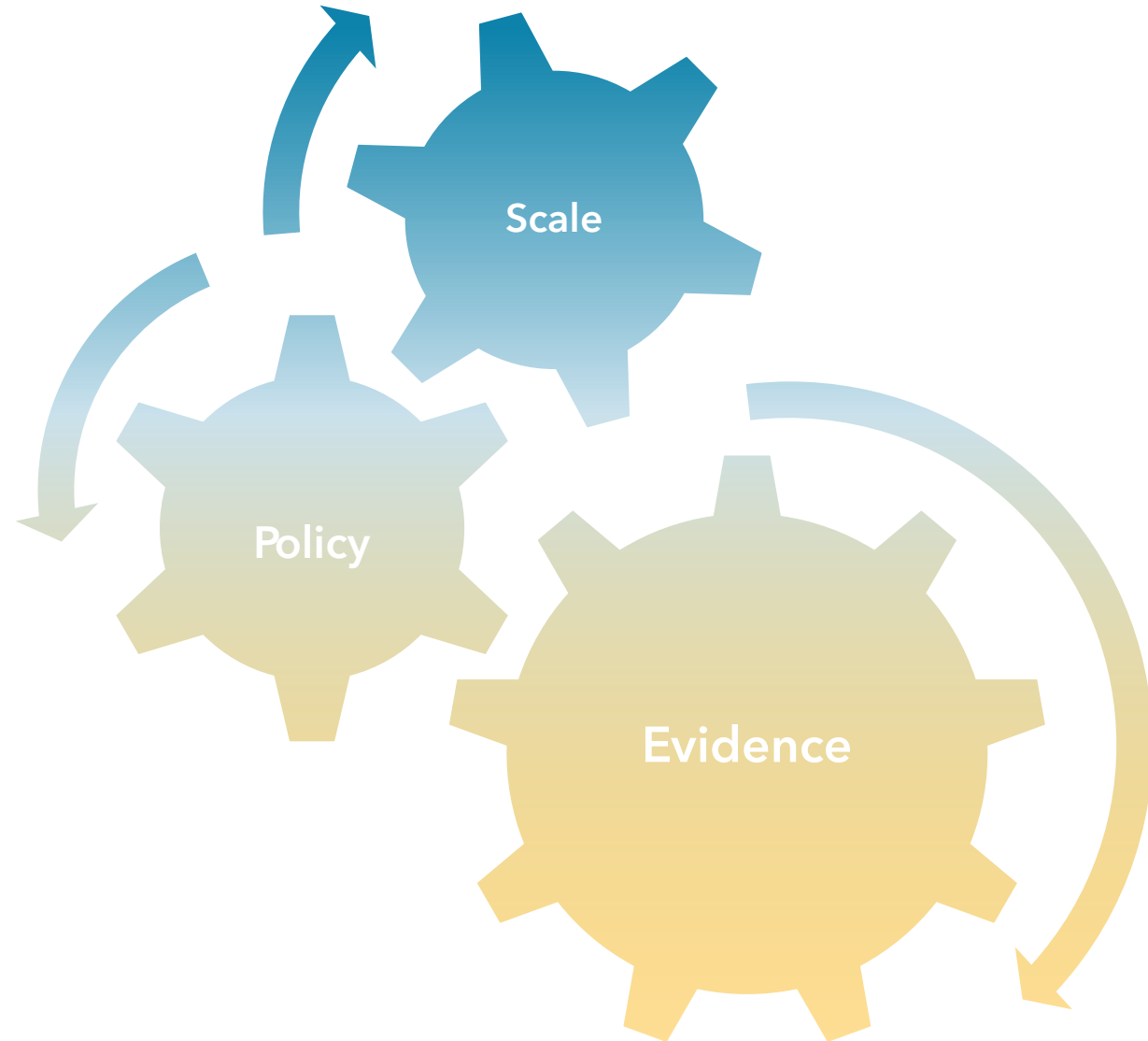


PEI Impact Evaluation Workshop

Moving Economic Inclusion to scale





Opportunities and Challenges in Scaling up Economic Inclusion Programming

Ethiopia: Urban Productive
Safety Net and Jobs Project

Delegation members

Government Counterparts:

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WB project focal points:

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Matched researchers:

Kathleen G. Beegle (WB DECRG); Girum Abebe Tefera (Africa Gender Innovation Lab)

Background and context

- The Project is implemented by the Government of Ethiopia since 2016.
- It aims to increase and diversify household level incomes of the urban poor through self and wage employment and eventually enable households to graduate from the program and move out of poverty.
- The livelihoods component is guided by a three-year graduation approach focused on five “building blocks. It combines support for immediate needs through cash transfers (consumption support through PWs) with longer term human capital investments (asset transfers through savings and grants, skills training and mentoring and coaching services).
- In the **first year**, beneficiaries receive cash transfers conditioned on public works. In the **second year**, in addition to conditional transfers one beneficiary per household will receive livelihoods support comprising of skills and technical training, and financial support (livelihood grant \$500). In the **third year** coaching and mentoring services are provided to strengthen livelihood activities.

Project innovations

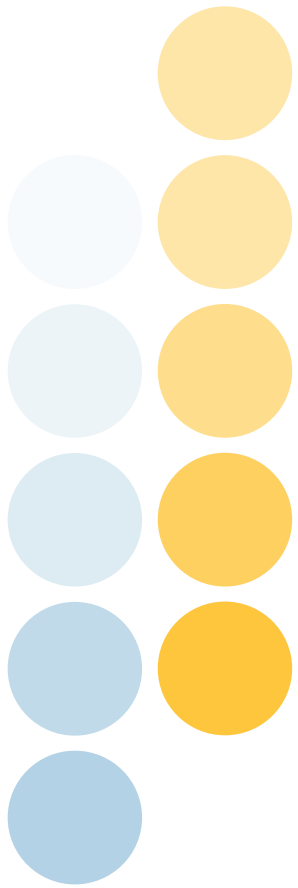
- The project is looking for optimal use of existing service delivery providers (relevant city administration, one stop shop centre and TVETS) to minimize implementation costs.
- The Project adopted a learning by doing approach to be able to course correct as and when required using findings from the evaluation process.
- Contracting a specialized firm for training material development and for a TOT considered to improve the quality of training.
- Introduction of behavioral nudges to enhance plan making, self-affirmation, and social proof of support beneficiaries in developing their livelihoods.
- Integration of Refugees and Host Communities in Selected Localities.
- Introduce activities to foster Urban Youth Employment by providing access to a first work experience and to strengthen support services.

Scale-up/Scalability

Overall, the program intends to expand coverage and reach over 800,000 beneficiaries in 84 cities, of these over 75% are expected to participate in livelihood activities.

Challenges:

- High staff turn over of front-line workers.
- Inadequate capacity of one stop shop centers to deliver the full package of program services with sufficient quality.
- Not clear if the current training curriculum, materials and manuals meet the needs of the beneficiaries.



Thank you!

Presenter's name

Contact-Mekonen Yaie



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