

Distortions and Firm Dynamics in Middle Income Countries

Roberto N. Fattal Jaef (DECMG)

WDR 2024 Seminar Series October 18th, 2023

What Explains TFP Differences? Growth Accelerations? An Unified View Of Development Differences and Dynamics



Period since T0

What Explains TFP Differences? Growth Accelerations? An Unified View Of Development Differences and Dynamics



- Evaluate the role of persistent / declining distortions
 - Policies and frictions that misallocate resources from more to less productive firms
 - E.g. India's Small Scale Reservation Laws
- Mechanism: endogenous theory of TFP
 - Static: resource misallocation
 - **Dynamic:** reduced innovation

Main Messages



- Larger distortions in less developed economies
- Declining distortions in salient growth accelerations
 - Reversal of misallocation
 - Technology adoption and Innovation

Efficient Creative Destruction



MACRO

- Creative Destruction \rightarrow Pushing the frontier
- Entrants and incumbents invest in tech
- Allocative Efficiency \rightarrow AT the frontier



MICRO

- Size distribution reflects capability distribution
- Up or out life-cycle dynamics

Creative Destruction Meets Misallocation



- Misallocation: capable firms too small, less capable ones too big \rightarrow inside frontier
 - Financial frictions
 - Size-dependent labor regulations
 - Size-dependent tax-enforcement

Creative Destruction Meets Misallocation



- Dynamic Effect: disincentive to innovate \rightarrow inward shift frontier
 - Why innovate if distorted rate of return?

Creative Destruction Meets Misallocation: Micro



- Inefficient Size Distribution: prevalence of small firms
- Inefficient Life-Cycle Dynamics: weaker selection + less innovation = "Flat and Stay" dynamics

How to Measure Distortions?

- De-jure based: PMR, Doing Business
- Survey Based: Enterprise Surveys
- Outcome Based: expected efficient behavior vs actual behavior
 - \circ Structural approach \rightarrow assumptions to derive efficiency
 - Data intensive: firm-level data

How to Measure Distortions?

Consider 2 manufacturers of Dairy Products ISIC code 1050, A and B

Productivity A > Productivity B

- **Efficiency:** equalize marginal revenue products
 - \circ Employment A = 300
 - Employment B = 100
- Data
 - Employment A = 250
 - Employment B = 150
- Distortion: Tax/subsidy combination that rationalizes data
 - Firm A is " Implicit Tax"
 - Firm B is " Implicit Subsidy"

Outcome: A Distribution of Firm-Specific Implicit Taxes and Subsidies

How to Measure Distortions?

- De-jure based: PMR, Doing Business
- Survey Based: Enterprise Surveys
- Outcome Based: expected efficient behavior vs actual behavior



SIMPLE DIAGNOSTICS

LIFE-CYCLE DYNAMICS OF FIRMS



• USA up or out dynamics

LIFE-CYCLE DYNAMICS OF FIRMS



- US: up or out dynamics
- India, Mexico, Peru: flat and stay dynamics
 - Weak selection
 - Weak growth

MICRO-ENTERPRISES RULE



- Flat and Stay \rightarrow micro-entrepreneurship
- Already suggests weak creative destruction

Can we go deeper?



MEASURING DISTORTIONS

DISTORTIONS: The Evidence

- Efficiency: Strong size-productivity relationship
- Productivity-dependent distortions: Weak size-productivity relationship
 - Too costly for productive firms to achieve desired scale



DISTORTIONS AND GROWTH ACCELERATIONS

TFP Sustained Growth Accelerations



Productivity-Dependent Distortions and Growth Accelerations

Source: WDR team based on PWT 9.0, ASI (India), ENIA (Chile), Survey of Industrial Production (China)

LOWER DISTORTIONS AND ALLOCATIVE EFFICIENCY

TFP DATA

TFP POTENTIAL

10% bridging gap with PPF

Improvment in Allocative Efficiency



FROM REALLOCATION TO ADOPTION AND INNOVATION





Technological Convergence: From Diffusion to Discovery

A = # Citations from Frontier to Growing Country's Patents

B = # Citations from Growing Country to Frontier's Patents

Frontier Citation Intensity = A / (A+B)



Frontier and Own Inward Citation Intensity

Concluding Remarks

- Proposed unified view to interpret income differences and growth accelerations
 - Endogenous theory of TFP connecting distortions, misallocation, innovation
- Quantified distortions across countries and over time in acceleration episodes
- Provided evidence in favor of mechanisms
 - Allocative efficiency gains
 - Improvements in firm-level TFP distribution
 - Patenting data to document protracted rise in R&D over adoption and imitation