

#PoweringAfrica

MISSION 300

Connecting **300 Million**
People to Electricity



VISION FOR IMPACT

The World Bank Group (WBG) and the African Development Bank (AfDB), in collaboration with partners, have launched an ambitious initiative to **connect 300 million people to electricity in Sub-Saharan Africa by 2030**. Known as Mission 300, this initiative provides a game-changing opportunity to lift millions out of energy poverty, unlock opportunities, and drive economic growth.

To achieve this goal, Mission 300 focuses on:



Expanding the **electricity grid** and increasing connections in underserved areas.



Deploying **mini-grids and standalone solar solutions** to bring power to remote, off-grid communities.

At the same time, **Mission 300 is modernizing Africa's energy sector** by catalyzing infrastructure investment, driving comprehensive policy reforms, and mobilizing private investment.

This effort will deliver reliable, modern, and affordable electricity to homes, businesses, schools, and hospitals across the continent.

THE CHALLENGE

Around **565 million** Africans lack power - representing around **85% of the global energy deficit**. There is a great urgency to accelerate the pace of electrification in the region and it is within our reach. Advances in technology, innovative business models, and financing mechanisms are making it more achievable than ever to close the energy access gap. Many African countries are already making strides toward universal access.



Join Mission 300 to Power Up Africa

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THE BENEFITS

Energy is the foundation of modern life. Mission 300 promises transformative impacts:



For people: Electricity is a lifeline. It transforms everyday life across Africa, especially in isolated and vulnerable communities, and enables modern communication.



For economies: Reliable and affordable energy creates jobs, boosts incomes, and powers stronger, more inclusive economic growth.



For communities: A focus on renewable energy reduces dependence on polluting fuels like kerosene and diesel, advancing climate and health goals while meeting energy needs.



A POWERFUL PARTNERSHIP

Mission 300 is unique both in its scale and its approach. To succeed, the initiative will require extensive collaboration among a wide range of stakeholders:



The World Bank Group and the African Development Bank are scaling up financing and technical assistance to deliver energy access to 300 million people.



African governments are taking the lead on critical reforms to modernize the energy sector, guided by a regional declaration and detailed National Energy Compacts that set measurable targets in five areas:

- Expanding **cost-efficient power generation**.
- Boosting **regional power integration** for cross-border trade.
- Scaling up last-mile electrification with distributed **renewable energy solutions**.
- Unlocking **private investment** through supportive regulatory frameworks.
- **Strengthening utilities** with transparent financial management and cost recovery.



The **private sector** plays a vital role in scaling up energy solutions across Africa - from distributed renewable energy such as mini-grids and standalone solar systems, to large-scale generation, transmission and distribution infrastructure. Achieving Mission 300 will demand effective public-private collaboration to unlock resilient energy solutions at scale.



Local communities and people are at the heart of Mission 300, ensuring that energy projects and investments reflect their needs and deliver meaningful impact. This includes regular consultations and surveys throughout the design and implementation of projects.



Donors, philanthropies, and partners, such as the Energy Sector Management Assistance Program (ESMAP), the Sustainable Energy for Africa (SEFA), the Rockefeller Foundation, Sustainable Energy for All (SEforALL), and the Global Energy Alliance for People and Planet (GEAPP), are helping to mobilize public and private financing to accelerate progress toward universal, reliable, and affordable electricity.

