



PROBLUE

HEALTHY OCEANS • HEALTHY ECONOMIES • HEALTHY COMMUNITIES

Supporting integrated and sustainable economic development in healthy oceans

PROBLUE is a new Multi-Donor Trust Fund, housed at the World Bank, that supports the development of integrated, sustainable and healthy marine and coastal resources. With the Blue Economy Action Plan as its foundation, PROBLUE contributes to the implementation of Sustainable Development Goal 14 (SDG 14) and is fully aligned with the World Bank's twin goals of ending extreme poverty and increasing the income and welfare of the poor in a sustainable way.

PROBLUE is part of the World Bank's overall Blue Economy program, which as of March 2020 amounted to around US\$5.6 billion in active projects.

FOUR FOCUS AREAS



Improving fisheries by tackling the underlying causes of overfishing and addressing aquaculture sustainability



Addressing threats posed to ocean health by marine pollution, including litter and plastics, from marine or land-based sources



Sustainable development of key oceanic sectors such as tourism, maritime transport and off-shore renewable energy



Building government capacity to manage marine resources, including nature-based infrastructure such as mangroves

Cross-cutting issues such as poverty, livelihoods, gender, climate change and maximizing finance for development, are interwoven throughout the program.

ACTIVITIES

- ▶ Generate knowledge and analytical work that drives the agenda
- ▶ Provide technical assistance and build country capacity for designing and implementing interventions in the blue economy space
- ▶ Increase impact through greater investments

SUPPORTERS AND GOVERNANCE STRUCTURE

PROBLUE's current pledges and commitments amount to more than \$150 million, with support from Canada, Denmark, France, Germany, Iceland, Norway, and Sweden. Additional associated partners include the European Commission and the United States. Representatives from the private and philanthropic sectors have also expressed interest in joining PROBLUE.

PROBLUE is governed by a Partnership Council that provides strategic guidance and direction, endorses annual work plans and budgets, and reviews progress reports. The Partnership Council is chaired by the World Bank and consists of contributing donors and Bank representatives. A Program Management Team administers the day-to-day operations of PROBLUE.

www.worldbank.org/problue

PROBLUE
HEALTHY OCEANS • HEALTHY ECONOMIES • HEALTHY COMMUNITIES

