An example of an integrated approach for youth employment

YOUTH ECONOMIC INCLUSION PROJECT IN TUNISIA
YOUTH EMPLOYMENT: A MULTI-FACET PROBLEM

- Informal in private
- Formal in private
- Public
- Agriculture
- Own-account worker
- Non-paid
- Unemployed
- Inactive

How to characterize this labor market?

✓ Low contribution of the private sector to jobs (low growth of the private sector)

✓ Low labor force participation, especially among women (social norms)

✓ High unemployment rate, especially among graduates (skills mismatch)

✓ Very low usage of the national employment agency to find a job or to find workers (intermediation systems to be enhanced)
A INNOVATIVE PROJECT FOR YOUTH EMPLOYMENT

6 years to enhance the economic opportunities for 10,000 youth from disadvantaged families in 7 governorates (2 phases) while supporting 4 value chains and 250-300 SME, hosted by the Ministry of Employment under the technical support of the ANETI.

LET’ S GO BEYOND THE NUMBERS AND PILOT NEW APPROACHES/TOOLS
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<td><strong>BEYOND THE NUMBERS</strong></td>
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<td><strong>1</strong></td>
<td>Enhancing employment services and Streamlining employment support programs</td>
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<td>• Capacity building of associations to build a network of high-quality associations</td>
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<td>• Youth that need more handholding could be supported by these associations</td>
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<td>• All contracts supervised by the ANETI to ensure quality (performance-based)</td>
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<td><strong>2</strong></td>
<td>A new IT system focused on the clients (the youth and the enterprise)</td>
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<td>• A close follow-up of each job seeker (info on training, stipends, presence, etc)</td>
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<td>• Online courses</td>
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<td>• Matching to job offers and distance to the job</td>
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<td>• More attractive IT solution for enterprises</td>
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<td><strong>3</strong></td>
<td>An offering for disadvantaged youth</td>
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<td>• More intense curriculum for soft skills</td>
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<td>• More social and cultural activities along with psychological support</td>
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<td>• Center for micro-enterprises</td>
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<td><strong>4</strong></td>
<td>More private sector-led jobs for youth</td>
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<td>• A value chain platform: A team within the administration able to coordinate value chain analysis with a common methodology and write Strategic Investment plans</td>
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<td>• Capital subsidies versus Wages subsidies</td>
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3 COMPONENTS

Component 1: SUPPLY SIDE

1. Expression of interest
2. Enrolment and profiling
3. Scoring and selection
4. Connection to jobs - tailored support

Component 2: DEMAND SIDE

Support to high-potential value chains (VC): VC task force, technical assistance and matching grants to SMEs (250 - 300), infrastructure, policies

Disadvantaged youth in the entrepreneurship track

Disadvantaged youth being placed in participating, or non-participating firms (employability track)

Component 3: INTERMEDIATION

Online matching system
Participatory platform for youth
THE SUPPLY SIDE

Stipends

Technical skills

Soft skills

Job search assistance

National Employment Agency
/ Private service providers

Performance-based contracts
THE DEMAND SIDE

Selected value chains

based on their job content

Business environment
Technical assistance
Financing

PROFITS +

Matching grants to re-orient investments to labor-intensive investments
MATCHING

SUPPLY

DEMAND

Information  Quality of training  Matching technology  Bonuses
AN EXAMPLE

A modern space for micro-entrepreneurship with a longer ideation phase, more private sector involvement, more individual exercises, and anchored in the local economy (agriculture-related projects, touristic experiences).

Call for proposals for SMEs to develop an aggregator of touristic experiences for local (and international) tourists.

Content creators for the wage employment track.
THANK YOU
FOR YOUR ATTENTION

For more questions:
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