

The logo for the KWPF Global Workshop 2024 features a central dark blue square containing the text 'KWPF Global Workshop 2024' in white. This square is surrounded by several overlapping, semi-transparent geometric shapes in red, blue, and yellow. The background of the slide is white with faint, colorful geometric lines in the corners.

KWPF
Global
Workshop
2024

The Future is Now: Jobs as Engines of Economic Transformation

AI & Public Employment Service in KOREA

Centered on Personalized Service



I. Overview

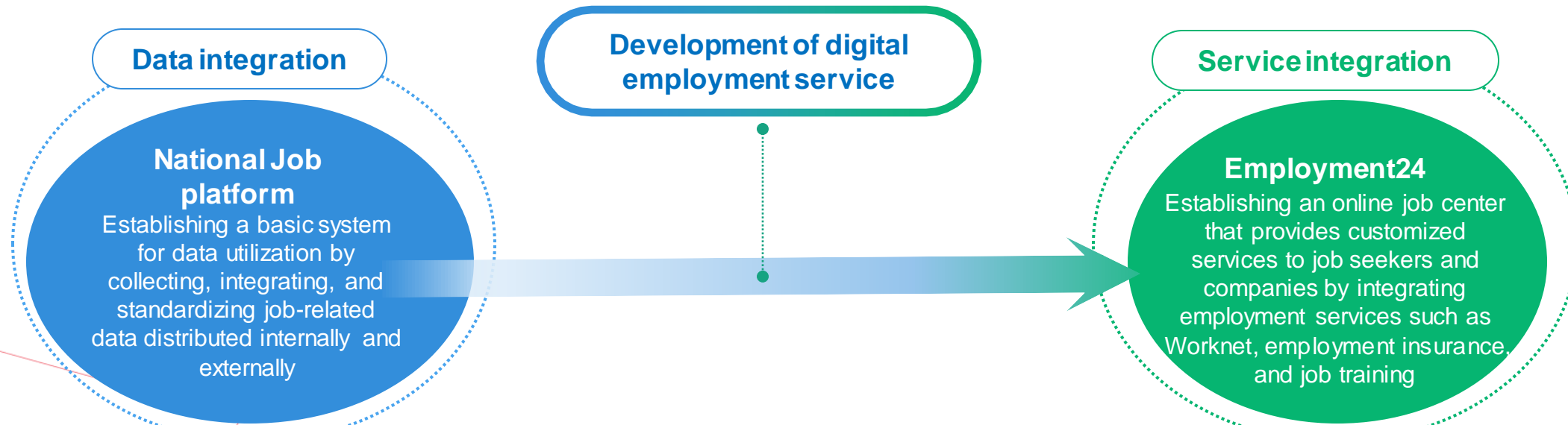
1. Development of digital employment service



Proposing **lifecycle-based employment services** to all the people and implementing an **employment information ecosystem**



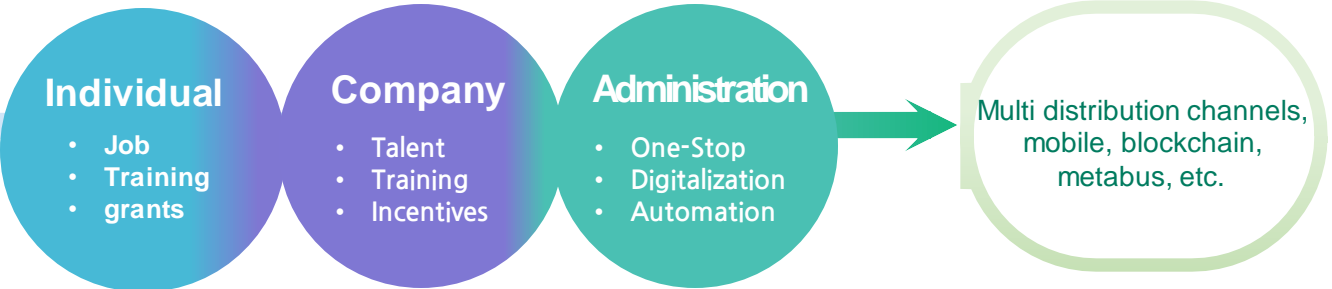
2. Development of digital employment service



II. Projects in progress 1. Employment24



Next-generation digital employment service platform - Employment24 -



 From JobCare, employment service for individuals	 From FirmCare, employment service for companies	 From the online job center for smart administration
1. Developing Job-oriented competency It analyzes your experience and education to provide you with the job competency you need for the job that's right for you.	1. Hiring talent at the right place It analyzes the characteristics and tasks of the company to find the right talent.	1. One-Stop administrative processing Fast processing on one screen through integrated information search
2. Job training that can be used right away The training your business needs is right around the corner.	2. Growing employee training It provides continuously evolving training for immediate use on site.	2. Applying digital-based legal system Applying simple legal system with automatic formatting
3. Helpful Grants It checks in advance whether or not you are eligible for grants, and the application process is simple, and it takes care so that the applicant is not alienated.	3. Necessary incentives, labor consulting It simplifies the application process and takes care of resolving labor-management issues.	3. Automated examination of grants and incentives One-stop classification and examination of objects with automatic examination service

II. Projects in progress 2. Evolution of AI job matching service

Services are evolving from job condition search to intelligent job matching that enables precise individual matching by using the latest artificial intelligence technology in order to solve the mismatch of skills and information and frictional unemployment.



Condition search

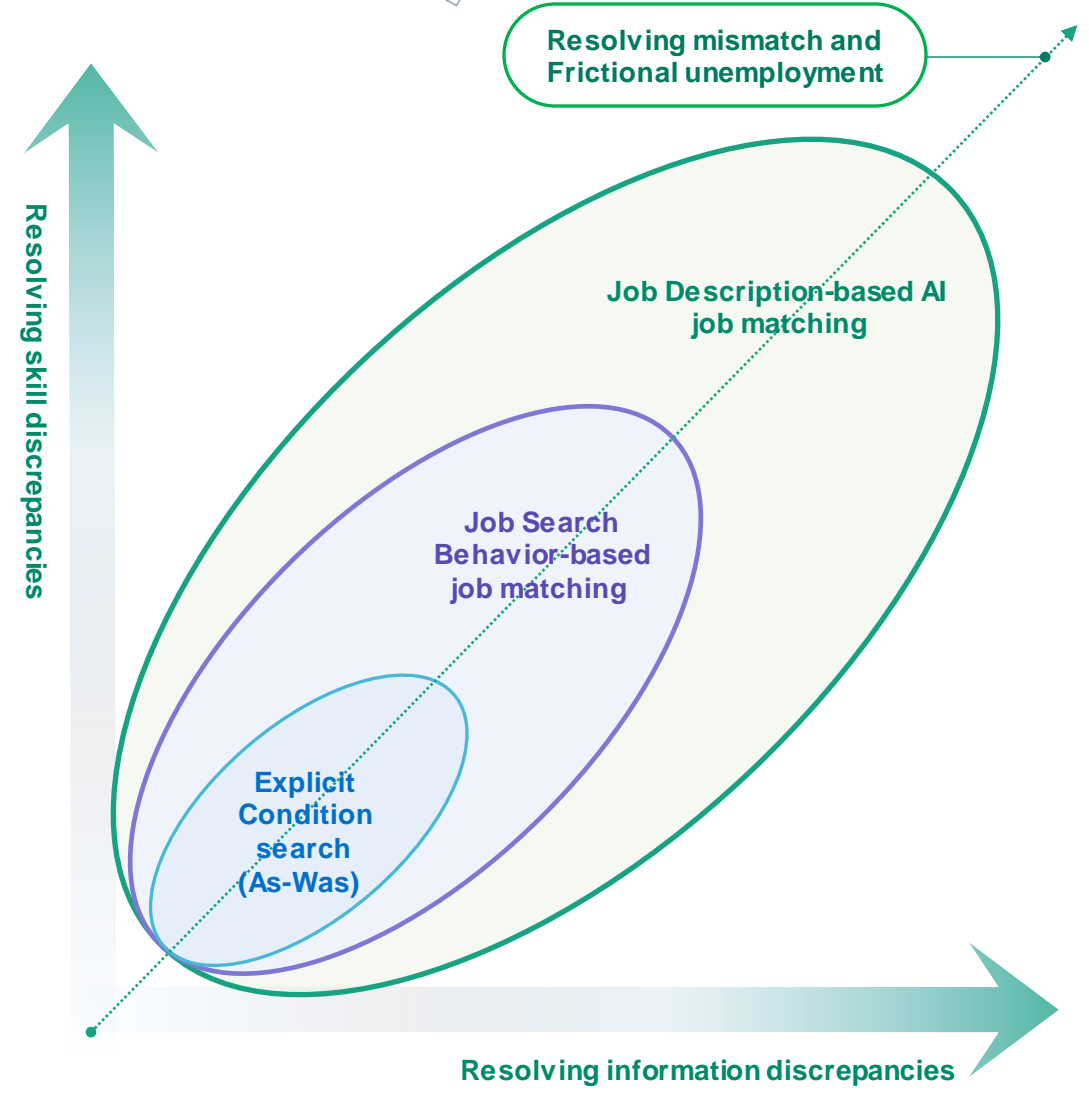
A service that allows users to search by directly entering job conditions (region, occupation, wage, etc.)

Behavior-based jobmatching

A service that analyzes job seekers' behavioral data and recommends employment information suitable for them

Job-based AI job matching

A service that matches job positions and talents based on job competencies using AI technology

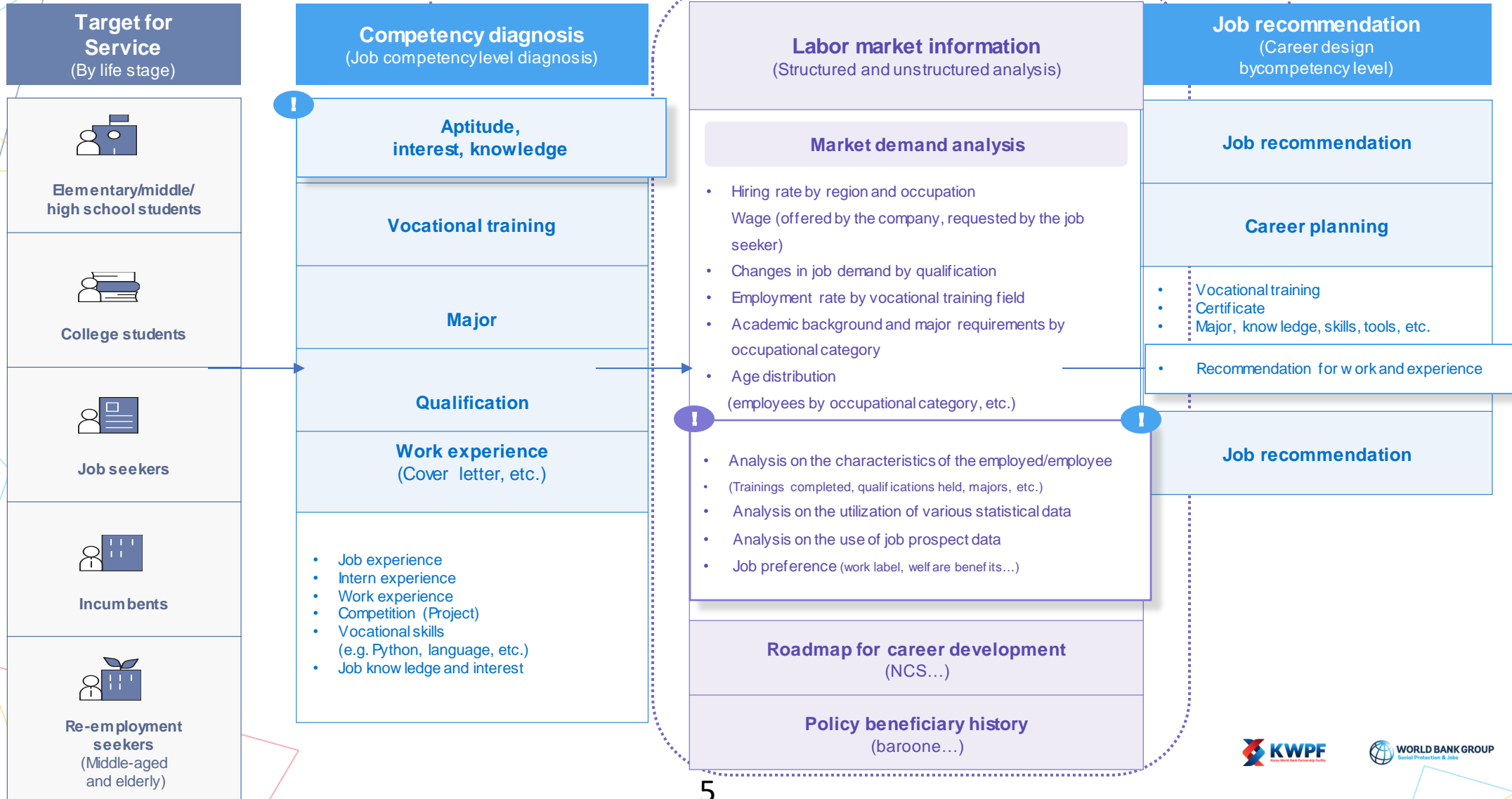


II. Projects in progress 2. Concept of JobCare service

! More available in the future (review)



Deriving the necessary competencies



III. Future plan



Providing one-stop customized employment services for individuals and companies that go beyond the limits of offline job centers



Advancement into an online employment center through 'Employment24', a next-generation digital employment service

Providing nationwide customized online career development service by strengthening job information in JobCare

Reinforcing Customized job recommendations by strengthening learning and analysis of the latest job-related data