

THE WORLD BANK GROUP ARCHIVES

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THE WORLD BANK

Washington, D.C.

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The World Bank

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Washington DC 20433

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UNITED WAY



 **Archives**
R1991-083 Other # 3 Box # 209435B
Liaison Files - United Way - Correspondence - Volume 1

1104090



**DECLASSIFIED
WITH RESTRICTIONS**
WBG Archives

OFFICE MEMORANDUM

① JWS ② AMH ③ DDC

DATE: December 7, 1988

TO: Mr. Timothy T. Thahane, Vice President & Secretary

FROM: Francisco Aguirre-Sacasa, Director, EXT **FAS**

EXTENSION: 73770

SUBJECT: Bank Contributions to Charities Including United Way

I am replying to the questions raised by Mr. Paul Arlman, Executive Director, in his memo to you of November 15, 1988, concerning the Bank's United Way Campaign.

1. The combined Bank/Fund contribution to the United Way mentioned in the Institutional Investor article (\$325,000) is a close estimate of last year's actual staff contribution of \$327,213. According to a report prepared by the United Way Headquarters of the National Capital Area, Bank staff contributions totalled \$249,627 and Fund staff contributions totalled \$77,586, for a combined contribution of \$327,213.

2. In addition to staff contributions, the World Bank/IFC corporate donation to the United Way was \$100,000 in 1987. The funds come from the President's (EXC) budget. (United Way funds have been included in the EXC budget since 1984; prior to that time they were provided for in the Staff Activities budget under PMD.)

3. The World Bank does contribute to other charities. The External Relations Department contributes approximately \$7,000 each fiscal year to charitable institutions in the local area. Beneficiaries have included the American Red Cross, Project Hope, and a number of smaller service organizations such as Iona House and the National Institute of Dyslexia -- many of which are assisted by World Bank staff volunteers. These contributions are an integral part of the Bank's community relations program. This program is designed to enhance understanding of the Bank in the Washington area, and to demonstrate our commitment to helping improve the quality of life of some of the less-privileged members of our immediate community.

4. The overwhelming majority of the Bank's charitable contributions are channelled through the United Way. These donations are then directed to the final beneficiaries in accordance with donor instructions. Staff are advised that they may designate a beneficiary or beneficiaries from a list of United Way member-agencies around the world, including LDCs (e.g., the Philippines, India, Thailand, Venezuela, Jamaica). This year's campaign has a special focus on world-wide disaster relief. A letter to staff dated

September 29, 1988 from this year's chairman states that staff may use the campaign "to donate to relief in one or several of the world's countries suffering from recent natural disasters." In addition to the United Way Campaign, staff occasionally take the initiative to launch their own fund-raising efforts for specific causes both in the local area and abroad (e.g., disaster relief for Bangladesh floods, famine in Ethiopia, Mexican earthquake, volcanic eruption in Colombia, and hurricanes in Jamaica and Nicaragua).

5. This year's United Way campaign is scheduled to end on December 31. Funds will be disbursed to beneficiaries after July 1st of next year. An annual report is prepared by the United Way which includes a list of the beneficiaries and the amounts they receive.

Please let us know if we can furnish any additional information to Mr. Arlman or to others who may be interested in the Bank's charitable and/or volunteer activities.

cc: Messrs. Conable, Stanton.

United Way MH
JV

WORLD BANK OTS SYSTEM
OFFICE OF THE PRESIDENT

CORRESPONDENCE DATE : 88/10/11 DUE DATE : 00/00/00
LOG NUMBER : 881011002 FROM : Jack Lowther
SUBJECT : Briefing: UNITED WAY - Meeting with Mr. Tull on October 17, 1988
at 3:00 p.m.
OFFICE ASSIGNED TO FOR ACTION : Mr. B. Conable (E-1227)

ACTION:

- _____ APPROVED
- _____ PLEASE HANDLE
- _____ FOR YOUR INFORMATION
- _____ FOR YOUR REVIEW AND RECOMMENDATION
- _____ FOR THE FILES
- _____ PLEASE DISCUSS WITH _____
- _____ PLEASE PREPARE RESPONSE FOR _____ SIGNATURE
- _____ AS WE DISCUSSED
- _____ RETURN TO _____

COMMENTS : cc: MH, JV (follow file)

OFFICE MEMORANDUM

DATE: October 11, 1988

TO: Mr. Barber B. Conable, President

FROM: Jack Lowther *JL* Chairman, 1988 United Way Campaign

EXTENSION: 32932

SUBJECT: Briefing for your meeting with Mr. Tull on October 17, 1988

3:00 P.M.

Mr. Tull was last year's National Capital Chairman (see attached extract from the March 30, 1988 United Way Newsletter). I do not know what his function is this year.

I believe he wants to discuss the Corporate Gift. You mentioned in our first meeting that you expected to increase the Bank's gift to \$110,000 this year and it has been tentatively budgeted. Our record of giving was outlined in Gretchen Handwerger's excellent report on the 1987 Campaign (copy attached).

Should you wish to share with him a progress report on this years campaign:

- * 70 Coordinators (covering all major units) have been identified;
- * Coordinators are recruiting Volunteers to conduct a people-to-people campaign in small units from now until Thanksgiving (or later if needed);
- * We have set a goal of 60% staff participation to try to achieve the City's Silver Award (see attached notice to staff); and,
- * There will be a reception for *Confidential* Coordinators, Volunteers and Managers on November 2, 1988 to which you may wish to invite Mr. Tull and/or others from the National Capital Committee. We will also invite representatives of a United Way recipient agency.

I regret I must be away on Annual Leave this week. I will return to the office on October 17, 1988 and will be available for further information anytime that day.

cc: Yosef Hadar, EXTPA

March 30, 1988

Tull Thanks 1987 Campaign Volunteers



The selfless dedication of this year's United Way Campaign volunteers was honored at today's annual Awards Luncheon. Our 70,000 campaign volunteers from across the national capital area truly helped to bring out the best in our community.

The general campaign chairman for the 1987 United Way Campaign, William G. Tull, President of American Security Bank, is certainly one of our area's most distinguished volunteers. He marked 15 years of voluntarism in the national capital area by leading our United Way Campaign to a record-shattering \$59,305,763.

"It was a great honor to be a part of the 1987 campaign," Tull said. "The people of our diverse community have once again clearly demonstrated the care that they have for each other. This is dramatically reflected by our campaign results over the past eleven years.

"I'm certain that people across the country are aware of our great success.

That success is based on your volunteer effort—your drive and determination. Just like our Redskins, who went all the way to another exciting victory at the Super Bowl, you've done it again," said Tull.

The result of this year's United Way Campaign was due to an inspired team effort at every level—the Campaign Cabinet, Loaned Executives, campaign coordinators, volunteer solicitors, and thousands of generous contributors to the United Way Campaign in the national capital area.

"It is impossible to know how much good we have done by spurring the growth of our United Way Campaign. We have made it possible for over 200 United Way Campaign-supported health and human care agencies to serve more people than ever before.

"On behalf of our community, I thank each and every United Way Campaign volunteer. You've brought out the best in all of us."

Richard P. Hillery to Head 1988 United Way Campaign



Richard P. Hillery, Vice President and Eastern Division Manager of Safeway Stores, Inc., and a long time campaign volunteer, will lead the 1988 United Way Campaign this fall. As general campaign chairman for the United Way Campaign, Hillery will direct a 25-member Campaign Cabinet and over 70,000 volunteers from across the national capital area.

An area native, Hillery has worked for Safeway over forty years, interrupted only by a tour of duty with the U.S. Marine Corps. Hillery is already well known for his dedicated support of the United Way Campaign, and that support will increase over the coming months.

"I've been a part of this community all my life. Now I'm fortunate enough to be in a position to be able to contribute—to make good things happen for the people who need it most," Hillery said.

Hillery is a newly elected member of the Trustees Assembly of the United Way of the National Capital Area. He

has previously served as chairman of the Major Employee Groups Division and last year chaired the Loaned Executive Committee. His voluntarism has also included service on the boards of the Boys and Girls Club of Greater Washington and the Easter Seals Society for Disabled Adults and Children.

At today's luncheon, 1987 General Campaign Chairman William G. Tull presented Hillery with the gavel symbolic of the leadership of the United Way Campaign. "Just as we have honored the achievements of last year's United Way Campaign," Hillery said, "let's do the same this year and make the 1988 fund raising effort a great success. Last year's tremendous accomplishment now serves the national capital area through more than 200 health and human care agencies.

"Please join with me in making the very best of our opportunity to serve our community during the coming year through the United Way Campaign."

Mr. Lowden

OFFICE MEMORANDUM

DATE: August 29, 1988

TO: Mr. Barber B. Conable, EXC

FROM: Gretchen M. ^{Gmt}Handwerger, SVPPR

EXTENSION: 75681

SUBJECT: Bank/IFC 1987 United Way Campaign

1. The 1987 Bank/IFC United Way campaign got off to a slow and rocky start, picked up some steam along the way, and managed in the end to achieve a most respectable if not record-breaking showing. Final results indicate that 56.5% of Bank/IFC staff contributed \$249,669, only 1.5% lower than the previous year's record 58% participation rate, and \$54,199 lower than the previous year's record dollar amount of \$303,866. The approximately \$50,000 difference in total contributions was due primarily to the fact that there were almost 800 fewer potential contributors, an outgrowth of the reorganization. Comparative figures for the past five years are as follows:

<u>Year</u>	<u>Corporate Donation (\$)</u>	<u>Total Staff Contribution (\$)</u>	<u>\$ Amount Per Staff Member</u>	<u>% of Staff Contribution</u>
1983	120,000	265,000	81.61	54.0
1984	127,500	293,436	82.79	55.0
1985	142,500	279,925	93.75	46.0
1986	100,000	303,886	84.06	58.0
1987	100,000	249,669	81.16	56.5

As you know, these funds are in addition to those raised in the Bank for other charitable purposes, both international and domestic. Children's Hospital was a prime recipient of funds raised within the Bank last year.

2. Our results compare favorably with those of the IMF, where 52.5% of staff contributed \$77,236, an average of \$81.73 per contributor. (This was the first year we topped the IMF in percentage of contributors.) They also compare favorably dollar-wise, if not percentage-wise with those of the Inter-American Development Bank, where 66% of staff contributed \$43,782, an average of \$47.38 per contributor.

3. In addition to providing a smaller pool from which to solicit, the reorganization took its toll in other ways. The campaign got underway later than usual which put us out of phase with the overall metropolitan campaign. The new reorganizational structure and the wholesale shift of staff from one part of the Bank to another made a shambles of the carefully-crafted organization of campaign coordinators and volunteers which had been built up over the preceding years. Former volunteers were

hard to locate, new ones difficult to enlist, and both groups reluctant to volunteer time and effort while feeling their way with new jobs and supervisors. Those not pleased with the results of the reorganization (this included contributors as well as volunteers) saw non-participation as a way of "striking back," albeit in an inappropriate, unrelated way. There were a number of people, including some on the Steering Committee, who suggested that we not have a campaign but I think our business-almost-as-usual decision was a correct one. We did enrich the United Way coffers by almost \$250,000; we did engender some positive spirit among our co-workers, and we did sustain a respectable base upon which this year's campaign can build.

4. Past campaigns have used multiple-prize raffles to encourage participation. In the spring of 1987, the Steering Committee decided to feature an auction as part of the 1987 campaign. Unfortunately, the auction chairman was one of those who left the Bank as a result of the reorganization and, in her absence, the operation collapsed. We managed to salvage enough of the raffle/auction idea to offer two "grand" prizes--a vacation trip to Great Britain and a two-for-one trip on the QE II--and we used an honor system for participation, distributing a raffle ticket to each staff member and urging any who had not yet contributed to do so before submitting their raffle ticket. Before we announced the raffle, 45% of staff had contributed \$233,719, compared with the 56.5%, \$249,669 final figures. Thus, the raffle appears to have been responsible for much of the 11% last-minute surge in the participation rate. (Although the per person contribution of this 11% was only \$39.20, the additional amount raised was \$23,909.) We also did a holiday desk-to-desk distribution of an elephant good luck charm and accompanying fable. It is unclear how many dollars this effort added but, judging from verbal and written feedback, it resulted in considerable goodwill. Some individual units had their own mini-raffles or other forms of inducement, all of which seemed both to improve office ambiance and to increase participation.

5. In former years, the Bank has sponsored at least one loaned executive. Last year, again most likely because of the reorganization, no one volunteered and, after consultation with Mr. Cosgrove and others, we decided not to attempt to recruit one. A volunteer has been identified for the upcoming campaign and I suggest we re-join the program. The Steering Committee had previously recommended that the loaned executives's salary come from Bank-wide funds during the period he or she is working for United Way headquarters but, in the absence of a loaned executive last year, the recommendation was not implemented. We think such a practice would make it easier for managers to permit individuals to participate since, although there would still be the loss of an employee's time, there would not also be a monetary loss. I suggest this recommendation be implemented as part of the upcoming campaign.

6. The Steering Committee itself (a volunteer group of ex-chairmen, loaned executives and other interested parties) also suffered as the result of the reorganization. In revitalizing it this year, I suggest that we institutionalize some membership. I think there should be a representative from: (i) Personnel (Carol Word served last year and she proved very helpful in assisting us in our efforts to reconstruct work units and find volunteers and coordinators; I suggest she serve again); (ii) Administration (it would facilitate our efforts to ensure cooperation from building guards, the Print Shop, and other parts of the Bank where cutting through red tape quickly is essential; I suggest David Steel; (iii) Public Affairs (where publicity in Bank's World, the Weekly Bulletin and other publications--kept to a minimum last year--can facilitate communication; I suggest Aguirre-Sacasa or his appointee); (iv) the IFC (I suggest Judith Riorden from Mr. Ryrie's office); (v) the President's office (where the evidence of support-from-the-top is invaluable; I suggest Linda McLaughlin); and (vi) the 1818 Society and the World Bank Volunteer Services since we would like to integrate our efforts with those of these two groups.

7. Your support of the 1987 campaign was very helpful and I trust will continue this year. Volunteers and coordinators work from the bottom up but it is also important to receive endorsement from the top down. Stressing the campaign at the President's Council meetings inspires Senior Vice Presidents to do so at their staff meetings and so on down the line. A number of managers arranged to have presentations at staff meetings last year and I suggest that it be encouraged this year--especially when there is sufficient time to permit arranging for an outside speaker from one of the client agencies of particular interest to World Bank staff. Management support of ancillary activities is also important whether the activity be at the division or department level or Bank-wide such as the raffle or a fun run, a new activity being contemplated this year.

8. Jack Lowther, who was responsible for putting together the superb volunteer organization two years ago and who hopes to recreate his effort in the reorganized Bank, has been selected as this year's campaign Chairman. He will be assisted by Yosef Hadar whose ebullency can once again be expected to account for at least five percentage points and \$10,000.

cc: Messrs. Stanton (EXC), Wapenhans (SVPEA), Hopper (SVPPR),
Cosgrove (VPPER), Rovani (DGO), Aguirre-Sacasa (EXT),
Lowther (OEDDR), Hadar (EXTPA)

GMHandwerger:gb

1988 BANK/IFC UNITED WAY CAMPAIGN BEGINS

September 29, 1988

Dates and Places

Beginning October 5, 1988 and carrying through to Thanksgiving the Campaign will be conducted throughout the Bank and IFC. There will be a mid-campaign progress check on November 2, 1988 and the Raffle drawing will be in mid December.

Special Focus on World-wide Disaster Relief

Staff may use the Bank/IFC campaign to donate to relief in one or several of the world's countries suffering from recent natural disasters. Simply use your designation card to send all or a portion (using percentage breakdowns) of your contribution to the the American Red Cross (a regular campaign recipient) for disaster relief in X country or countries.

Campaign Goal--Going for the Silver

The City-wide campaign recognizes 60% participation with per capita giving of \$25 or more with its "Silver Award". While our per capita amounts have always exceeded \$25; our highest participation was 58% in 1986. This year's Executive Committee has set the goal of breaking the 60% barrier and bringing home a Silver Award.

Raffle

The raffle will be similar to last years but with more prizes. Everyone contributing to the Campaign will have his or her name placed in the pool by United Way Campaign Headquarters (in keeping with Bank/IFC tradition of anonymity of giving, no Bank/IFC staff will be involved in the process).

Procedures

Volunteers organized under coordinators for large groups will implement the Campaign in your unit. They will provide you with literature, designation and pledge cards and an envelop for returning your donation. We will monitor the participation rates of large units (no smaller that major Vice Presidencies--again to protect anonymity) by having the contributions come back through the volunteers and coordinators.

Consideration

The United Way Campaign efficiently supports over two hundred agencies that help improve the quality of life in the Washington Metro area world. Please give a contribution your special consideration.

Thank You,


Jack Lowther, Chairman

11/2/88 *United Way*

UNITED WAY VOLUNTEERS

1. THERE IS THE STORY OF THE FACTS OF LIFE --
THERE WERE FOUR PEOPLE NAMED EVERYBODY, SOMEBODY, ANYBODY
AND NOBODY. THERE WAS AN IMPORTANT JOB TO BE DONE AND
EVERYBODY WAS SURE THAT SOMEBODY WOULD DO IT. ANYBODY COULD
HAVE DONE IT, BUT NOBODY DID IT. SOMEBODY GOT ANGRY ABOUT
THAT, BECAUSE IT WAS EVERYBODY'S JOB. EVERYBODY THOUGHT
ANYBODY COULD DO IT, BUT NOBODY REALIZED THAT EVERYBODY
WOULDN'T DO IT. IT ENDED UP THAT EVERYBODY BLAMED SOMEBODY
WHEN NOBODY DID WHAT ANYBODY COULD HAVE DONE!

WELL, I WANT TO THANK EVERYBODY IN THIS ROOM FOR ACCEPTING
THIS IMPORTANT TASK WHICH NOBODY FINDS EASY TO DO, ANYBODY
COULD DO, AND SOMEBODY MUST TAKE RESPONSIBILITY FOR DOING.
EVERYBODY BENEFITS FROM YOUR WILLINGNESS TO ACCEPT THIS
RESPONSIBILITY.

2. A FELLOW ON A CRUISE TURNED TO A WOMAN PASSENGER AND
SAID, "ISN'T THIS A GOOD CRUISE? WE HAVE SLOT MACHINES, THE
SUN IS ALWAYS SHINING, THERE'S FOOD EVERY 10 MINUTES AND A
BEAUTIFUL SWIMMING POOL." SHE SAID, "OH, YEAH -- BUT TAKE
AWAY THE SHIP AND WHAT HAVE YOU GOT?"

IT'S LIKE THE UNITED WAY CAMPAIGN, TAKE AWAY THE VOLUNTEERS
AND WHAT HAVE YOU GOT?

1988 BANK/IFC UNITED WAY CAMPAIGN BEGINS

11/2

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Thank You,


Jack Lowther, Chairman

OFFICE MEMORANDUM

1) Mr. Houston
2) JV.
11/2.

DATE: August 29, 1988

TO: Mr. Barber B. Conable, EXC

FROM: Gretchen M. ^{Gmt}Handwerger, SVPPR

1987 campaign

EXTENSION: 75681

SUBJECT: Bank/IFC 1987 United Way Campaign

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cc: Messrs. Stanton (EXC), Wapenhans (SVPEA), Hopper (SVPPR),
Cosgrove (VPPER), Rovani (DGO), Aguirre-Sacasa (EXT),
Lowther (OEDDR), Hadar (EXTPA)

GMHandwerker:gb

10/14

11:30 am

United Way

THE WORLD BANK INTERNATIONAL FINANCE CORPORATION
OFFICE MEMORANDUM

DATE: September 18, 1987
TO: Mr. Barber B. Conable, President
FROM: Gretchen M. ^{GMB}Handwerger, Chairman
1987 Bank/Fund United Way Campaign
EXT: 75681
SUBJECT: Proposed Visit by Messrs. William Tull and Oral Suer

1. Mr. William G. Tull, President, American Security Bank and Chairman of the 1987 United Way Campaign of the National Capital Area, and Mr. Oral Suer, Executive Vice President, United Way of the National Capital Area, have asked to see you concerning the Bank's institutional contribution to this year's United Way Campaign. Last year's contribution was \$100,000, and they are likely to ask you to increase this amount. (Our recommendation is that we contribute the same this year as last.)

2. In addition to the institutional contribution, Bank staff are again mounting a campaign to solicit contributions from staff members. Last year, 58% of Bank staff contributed more than \$300,000, record highs in both categories. Although we have set no targets for this year's campaign, we hope to match last year's record, though we recognize that this may be overly ambitious.

3. Because of the reorganization, the Bank/Fund Executive Committee decided that the start of this year's campaign should be delayed about a month, roughly from October 1 to November 1. The reconfiguration of work units and the internal transfer of so many staff have made it difficult to line up agency volunteers and coordinators. As Round II draws to a close, however, Bill Cosgrove and others in personnel are assisting us in locating last year's volunteers and we are recruiting others in units where none presently exist.

4. The reorganization also affected our ability to provide a Bank loaned executive to United Way headquarters. We put a notice in the Weekly Bulletin asking interested staff members to contact us but we received no response. (Last year we selected our two loaned executives from among the 12 or so who answered a similar "ad".) We were not surprised since we anticipated that staff leaving the bank would not be interested and that those staying would be reluctant to be away from their new jobs for three months. We discussed the situation with United Way headquarter staff who fully understand this year's situation and look forward to our participation again next year.

5. Yosef Hadar, the Bank's United Way Coordinator, and I met last week with Thomas Ernst, a retired Xerox manager who is serving as this year's Loaned Executive to the Bank. We reviewed practical and logistical matters, a tentative timetable for the campaign, and the ways in which the United Way headquarters in general and Mr. Ernst in particular can assist us. Mr. Ernst will sit in on our Executive Committee meetings to offer advice and moral support.

6. At a later date we would like to talk with you about your role in this year's campaign. We expect this effort to parallel that of previous years with the exception of the delayed start and the probable substitution of an auction for the raffle. It is likely that we will ask you for the same sort of involvement as last year's, e.g. a communication to all staff, one or two personal appearances at a Bank-wide function and perhaps an auction item.

cc: Mr. Hadar, EXTNJ
Ms. Haug, EXC

GMHandwerker:gb

U Way-2
(Bill)

THE WORLD BANK
Washington, D.C. 20433
U.S.A.

BARBER B. CONABLE
President

April 30, 1987

Dear Ms. Proctor:

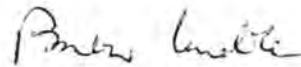
As you know, the results of last year's United Way campaign were outstanding, and I want to thank you for the time and energy you put into it as a coordinator.

Your efforts generated enthusiasm within the Bank for donating funds to this good cause, demonstrating that staff commitment to the poor in the developing countries includes helping the less fortunate in the Washington community. I understand that the sale of office accessories that ended this month has increased Bank staff contributions to over \$300,000.

Your colleagues in the Bank and I are proud that you did such an excellent job and that local charities will benefit from the generosity of World Bank staff.

Thank you again for playing a valuable role in this endeavor, and I hope you will continue to be involved in future campaigns.

Sincerely,



Ms. Tina Proctor
The World Bank
Room I 5-248

List for those
getting
United Way
letters

J.

ROUTING SLIP		DATE: 24 April
NAME		ROOM NO.
Judy		
APPROPRIATE DISPOSITION	NOTE AND RETURN	
APPROVAL	NOTE AND SEND ON	
CLEARANCE	PER OUR CONVERSATION	
COMMENT	PER YOUR REQUEST	
FOR ACTION	PREPARE REPLY	
INFORMATION	RECOMMENDATION	
INITIAL	SIGNATURE	
NOTE AND FILE	URGENT	
REMARKS:		
<p>This is Jack Lanther's computer list of coordinators & volunteers. Finley has inputted this of on the MICOM.</p>		
FROM: Yossi	ROOM NO.:	EXTENSION: 75315

List of Coordinators - 1986 United Way Campaign

Donald H. Allison
The World Bank
Room F 422

Mr. Mario Artaza-Rouxel
The World Bank
Room F 925

Gabriel Banfi
The World Bank
Room I 5-220

Mr. George Barros
The World Bank
Room C 520

Mr. Michael Cohn
The World Bank
Room I 10-208

Ms. Anita Doleman
The World Bank
Room I 6-109

Ms. Asamanetch Fantaye
The World Bank
Room B 1105

James J. Fish
The World Bank
Room E 532

Alexander E. Fleming
The World Bank
Room C 708

Ms. Thelma A. Guerra
The World Bank
Room D 759

Attach one
copy of
U. Way
letter

Ms. Nadine C. H. Hasevoets
The World Bank
Room A 607

Ms. Surekha Jaddoo
The World Bank
Room H 4127

Adil J. Kanaan
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Room H 7091

Ms. Suzanne Leland
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Room H 2-114

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Room D 1130

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List of Volunteers - 1986 United Way Campaign

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Ms. Nellie Artis
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Room S-10-029

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Mr. Eric Brown
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Ms. Mildred Florence Busch
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Room J 9-216

Ms. Bertie Dianne Butler
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Ms. Raymonde Kessler
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Mr. Aizad Nawaz Khan
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Mr. Naushad A. Khan
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ms. Virginia Korionoff
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Ms. C. Naggar-Vasquez
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Mr. Perticari
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HB1-169

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Ms. Thelma Q. Rapatan
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Mr. Geoffrey Read
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Ms. Carol Y. Stemp
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Mr. Paul Stott
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The World Bank
Room B 519

Mr. Ravindra Tadvalkar
The World Bank
Room K 1054

Ms. Deborah A. Tarnove
The World Bank
Room I 6103

Ms. Lynne P. Thiesfeld
The World Bank
Room H 12-001

Ms. Jennifer Thomas
The World Bank
Room H12-109

Ms. Barbara Thomas
The World Bank
Room K 944

Mr. Peter Thomas
The World Bank
Room A 4075

Ms. Salome Tanedo
The World Bank
Room C 902

Ms. Helene Maria Thalacker
The World Bank
Room F 1043

Ms. Lynne Thiesfeld
The World Bank
Room H 12 001

Ms. Eleanor Thompson
The World Bank
Room F 1043

Ms. Kim Dung Tran
The World Bank
Room S6137

Ms. Yam Yin Tsang Kwai Kew
The World Bank
Room I 6187

Ms. Ma. Lorna C. Udasco
The World Bank
Room H 11-105

Mr. Bension Varon
The World Bank
Room D 301

Ms. Dolores Velasco
The World Bank
Room E936

Ms. B. Vellmerk-Halpern
The World Bank
Room D 1109

Ms. Socorro T. Vidanes
The World Bank
Room L 4500

Ms. Claire Voltaire
The World Bank
Room H 8-005

Ms. M. Mabel Vinet
The World Bank
Room I6187

Mr. K. Viswanathan
The World Bank
Room B310

Ms. Sandra Vivas
The World Bank
Room I3137

Ms. Jennifer Anne Volk
The World Bank
Room E1227

Mr. Hubertus L. von Pogrell
The World Bank
Room C 802

Ms. Diane Weatherford
The World Bank
Room E 1227

Ms. Maria Soledad Wood
The World Bank
Room G 1014

Ms. Maria Mercedes White
The World Bank
Room D329

Ms. Natalie J. Whitney
The World Bank
Room S6059

Mr. Wijaya Wickrema
The World Bank
Room H 9065

Ms. Emily Page Williams
The World Bank
Room S5129

Ms. C.E. Wordlow-Hamilton
The World Bank
Room C1223

Mr. Frederick Wright
The World Bank
Room N 817

Mr. William Ralph Wright
The World Bank
Room N1126

Ms. Deborah Uslander
The World Bank
Room 310

Ms. Dolores Velasco
The World Bank
Room E 936

Mr. K. Viswanathan
The World Bank
Room B 310

Ms. Jennifer Anne Volk
The World Bank
Room E1227

Ms. Emily Page Williams
The World Bank
Room S 5129

Ms. Suzy E. F. Yazbeck
The World Bank
Room S2121

Ms. Mary E. Young
The World Bank
Room C 508

Ms. Sybille Reinhild Young
The World Bank
Room I 12-049

Mr. Robert W. Zaborski
The World Bank
Room H 8107

Ms. Estela Zamora
The World Bank
Room S 10-117

Mr. Bruno Zara
The World Bank
Room F 142

Ms. Donna Zalusky
The World Bank
Room S 4045

U-11

THE WORLD BANK
Washington, D.C. 20433
U.S.A.

BARBER B. CONABLE
President

April 28, 1987

Dear Joe:

There is no doubt that many hands and many creative minds are involved in a successful fundraising campaign like that conducted by the World Bank for the United Way last fall. However, without a dedicated and vigorous leader, like yourself, the final outcome would not have been as impressive.

For your hard work and your innovative leadership, I thank you on behalf of the entire World Bank staff, the Washington metropolitan community and the organizations which are supported by the United Way, all of whom will benefit from the fruits of your involvement.

Sincerely,



Mr. Joseph K. Ingram
WALDA
The World Bank
J4-199

WORLD BANK OTS SYSTEM
OFFICE OF THE PRESIDENT

Chitra - pls.
file

CORRESPONDANCE DATE : 87/04/24

DUE DATE : 00/00/00

LOG NUMBER : 870427002

FROM : Joseph Ingram

SUBJECT : Final Results of 1986 United Way Campaign

OFFICE ASSIGNED TO FOR ACTION : Mr. Barber Conable E1227

ACTION:

- _____ APPROVED
- _____ PLEASE HANDLE
- _____ FOR YOUR INFORMATION
- _____ FOR YOUR REVIEW AND RECOMMENDATION
- _____ FOR THE FILES
- _____ PLEASE DISCUSS WITH JWS/JM
- _____ PLEASE PREPARE RESPONSE FOR _____ SIGNATURE
- _____ AS WE DISCUSSED
- _____ RETURN TO _____

COMMENTS : See paragraph 4.
Copy given to Judy.

Linda-

① Letter of Thanks to Ingram from BBC? done

② Congratulations to staff for highest percentage ever
for # contributing and also highest amount? just a
thought? done in ltr. to staff



Record Removal Notice

File Title Liaison Files - United Way - Correspondence - Volume 1		Barcode No. 1104090		
Document Date 24 April, 1987	Document Type Memorandum			
Correspondents / Participants TO: Mr. Barber Conable, President From: Joseph K. Ingram, Chairman United Way Campaign				
Subject / Title Final Results of 1986 United Way Campaign				
Exception(s) Corporate Administrative Matters				
Additional Comments		The item(s) identified above has/have been removed in accordance with The World Bank Policy on Access to Information or other disclosure policies of the World Bank Group.		
		<table border="1"><tr><td>Withdrawn by Sherrine M. Thompson</td><td>Date October 21, 2022</td></tr></table>	Withdrawn by Sherrine M. Thompson	Date October 21, 2022
Withdrawn by Sherrine M. Thompson	Date October 21, 2022			



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Loudoun, Montgomery, Prince George's, and Prince William

United Way
of the National
Capital Area

April 9, 1987

Kent T. Cushenberry
President

Oral Suer
Executive Vice President

Mr. Joseph Ingram, Chairman
1986 World Bank/IFC United Way Campaign
The World Bank
1818 H Street, N.W.
Washington, D.C. 20433

Dear Joe:

Thank you for your letter and the \$5,000 check from the sales of World Bank specialty items. This brings your total employee contribution to \$303,886 for a 9% increase over the prior year, which is great.

I know you worked on doing everything possible to have a successful campaign and your efforts paid off. Your leadership and the individual efforts of all who worked on this year's campaign were outstanding as reflected in the results cited above.

The Bank's employees pledges of support will give hope to the many needy and less fortunate persons who live among us. On their behalf, thank you again for your continued support of the United Way Campaign.

Sincerely,

A handwritten signature in dark ink, appearing to read 'Bob'.

Robert W. Bannon
Director
Major Employee Groups Division

RWB/blh

U. Way

THE WORLD BANK
Washington, D.C. 20433
U.S.A.

BARBER B. CONABLE
President

February 3, 1987

Dear Mel:

On behalf of all Bank staff, I want to thank you for your outstanding contribution to this year's United Way Campaign. I understand that for the Washington area, the results proved to be the most successful ever, with over \$58 million raised.

This unprecedented success reflects the quality and commitment of those who volunteered their time and energy to the effort. Your work as a loaned executive proved to be an important part of that success. We, your colleagues in the Bank, have reason to be proud that you represented the United Way so well. Your contribution was a credit to the human qualities of Bank staff, and a reflection of staff commitment to the needy in the Washington community.

Sincerely,

Barber Conable

Mr. Melaku Zeleke
The World Bank
ITFCU, Room F127
Washington, DC 20433

cc: Messrs. Brown, Ingram

*Logged into
2/4/87
CS*

U. Way

THE WORLD BANK
Washington, D.C. 20433
U.S.A.

BARBER B. CONABLE
President

February 3, 1987

Dear Carolin:

On behalf of all Bank staff, I want to thank you for your outstanding contribution to this year's United Way Campaign. I understand that for the Washington area, the results proved to be the most successful ever, with over \$58 million raised.

This unprecedented success reflects the quality and commitment of those who volunteered their time and energy to the effort. Your work as a loaned executive proved to be an important part of that success. We, your colleagues in the Bank, have reason to be proud that you represented the United Way so well. Your contribution was a credit to the human qualities of Bank staff, and a reflection of staff commitment to the needy in the Washington community.

Sincerely,

Barber Conable

Ms. Carolin Crabbe
The World Bank
LC2BR, Room E928
Washington, DC 20433

cc: Messrs. Brown, Ingram

*logged with
2/4/87
CJ*

THE WORLD BANK
Washington, D.C. 20433
U.S.A.

BARBER B. CONABLE
President

January 6, 1987

Dear Mr. Anderson:

Thank you for your letter concerning The World Bank's 1986 United Way Campaign. We here at the Bank are also very pleased with the outcome and with the staff's generous response to this effort which serves our community so well.

However, you are right in recognizing that the impetus behind this upsurge in interest has come from Joe Ingram and the United Way Executive Committee. Their dedication to the campaign and to finding innovative ways of promoting the United Way cause here in the Bank has been exemplary. They are certainly the ones who deserve the real congratulations. Because I know Joe will be pleased by your assessment of our campaign effort, I am taking the liberty of sending a copy of your letter on to him.

Let me also take this opportunity to thank you for your part in making our campaign such a successful one and to wish you the best in 1987.

Sincerely,

(Signed) Barber B. Conable

Mr. Jim Anderson
United Way Campaign Loaned
Executive
United Way of the National
Capital Area
95 M Street, S. W.
Washington, D. C. 20024

*longest mtg
11/13/87
CJ*

THE WORLD BANK

ROUTING SLIP

Date

6-16-86

OFFICE OF THE PRESIDENT

Name

Room No.

Wm. Cosgrove

S-5-055

BC: M. Paijmans

Y. Hadar

To Handle

Note and File

Appropriate Disposition

Prepare Reply

Approval

Per Our Conversation

Information

Recommendation

Remarks

From

Helen Higgins

A.W. CLAUSEN
President

June 16, 1986

Dear Bill:

Thank you for your recent letter requesting our continued support of The United Way Loaned Executive Program. We are presently working on identifying suitable candidates and Mr. Hadar, in charge of our Community Relations Program, will be back in touch with you prior to your deadline of July 18.


Let me say that we have had a number of "glowing" reports on the fine job done by Thelma Jones last year and we will certainly look into the possibility of her serving again this year.

Sincerely,



Mr. William G. Tull
Chairman, 1986
United Way Campaign
Loaned Executive Program
American Security Bank, N.A.
1501 Pennsylvania Avenue, N.W.
Washington, D. C. 20013

BC: M. Paijmans
Wm. Cosgrove
Y. Hadar

 AMERICAN SECURITY BANK

WILLIAM G. TULL
PRESIDENT

(202) 624-5550

June 9, 1986

Mr. A. W. Clausen
President
The World Bank
1818 H Street, N.W.
Washington, D.C. 20433

Dear Bill:

I am writing to ask for your continued support of the United Way Campaign Loaned Executive Program. Loaned executives are essential to the success of the United Way Campaign. Last year they were responsible for raising more than \$43,700,000 of the \$48,626,598 total contributions.

We are seeking only top notch men and women who are middle management executives and have the ability to work effectively with people on a one-to-one basis as well as with employee groups. They deal directly with executive offices of business, government and other organizations in the national capital area.

One of your employees, Ms. Thelma Jones, served as a loaned executive last year with outstanding results. We are impressed with Ms. Jones' ability to motivate people and her dedicated spirit of caring with which she achieved a 17.5% increase in dollars raised in her division. We hope that you will consider Ms. Jones again as one of the World Bank's loaned executives to the United Way Campaign.

We suggest that you meet with your proposed candidates in order to stress the importance of the loaned executive's assignment, since they represent both United Way and your organization.

For the ninth consecutive year, Xerox Corporation is donating the use of their facilities at their International Center for Training and Management Development for the training of our loaned executives. We are asking that the loaned executives serve full time from August 26th to December 4, 1986. I would appreciate a reply before July 18, 1986, so

June 9, 1986
Letter to Mr. Clausen
Page two

that we may arrange to brief each loaned executive prior to their reporting for training on August 26th. I know the training experience at the center and the program itself will benefit both your employees and your organization.

Your participation last year was invaluable and I hope we can count on your providing at least three people to assist in this fall's upcoming United Way Campaign.

I am most grateful for your support of this very important program.

Sincerely,

A handwritten signature in cursive script, appearing to read "Bill", written in dark ink.

William G. Tull
Chairman, 1986
United Way Campaign
Loaned Executive Program