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# Resources for the Resilient Recovery of Nature-Based Tourism

**Tuesday, December 13, 2022**



# Zoom Housekeeping

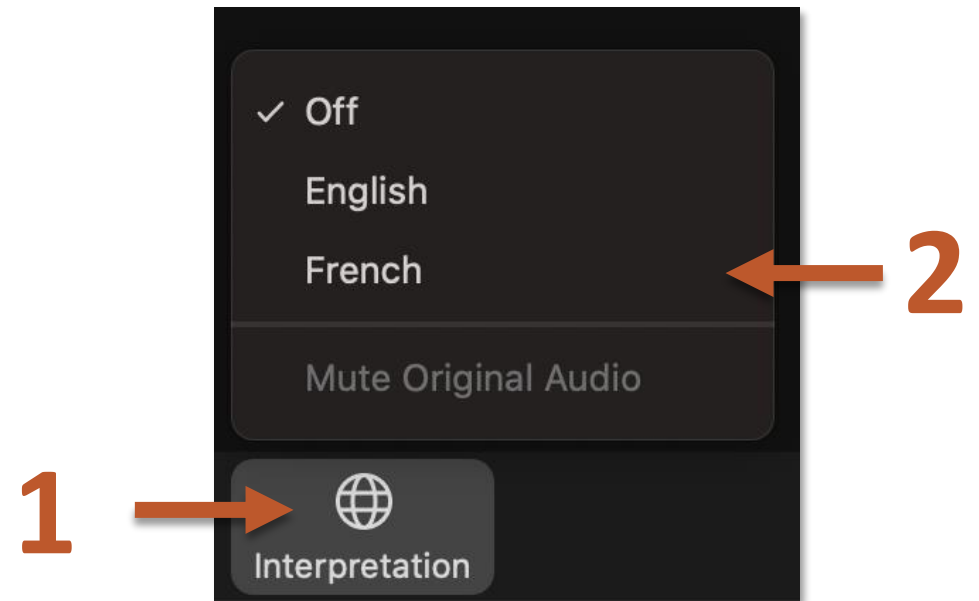
## Listen in English, French, or Spanish

### Interprétation en français / Interpretación al español

1. Click on the globe symbol.
2. Select **French**, **Spanish**, or **English** audio.

1. Cliquez sur le symbole du monde.
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# Anna Spenceley

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## **Chair**

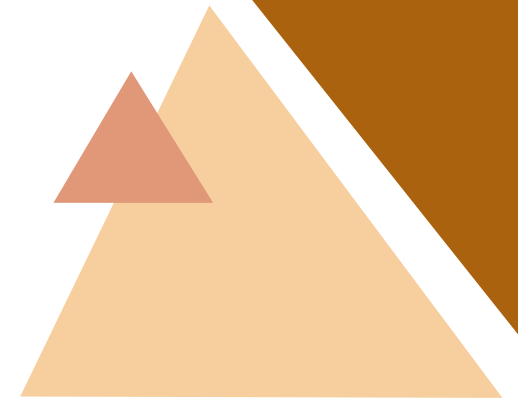
IUCN World Commission on Protected Areas (WCPA)  
Tourism and Protected Areas Specialist Group (TAPAS  
Group)



# Wendy Li

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**Tourism and Environmental Specialist**  
World Bank





# TOOLS AND RESOURCES FOR NATURE-BASED TOURISM

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SECOND EDITION

Dr Anna Spenceley  
Consultant, World Bank  
Board Member, Global Sustainable Tourism Council  
Advisory Panel Member, Travalyst  
Chair, IUCN WCPA Tourism and Protected Areas Specialist Group

Wendy Li  
Tourism and Environmental Specialist, World Bank





# COVID-19 Pandemic



<https://documents.worldbank.org/en/publication/documents-reports/documentdetail/099830012122214677/p17101601a51ee0030bdd60e3d3f15114c3>



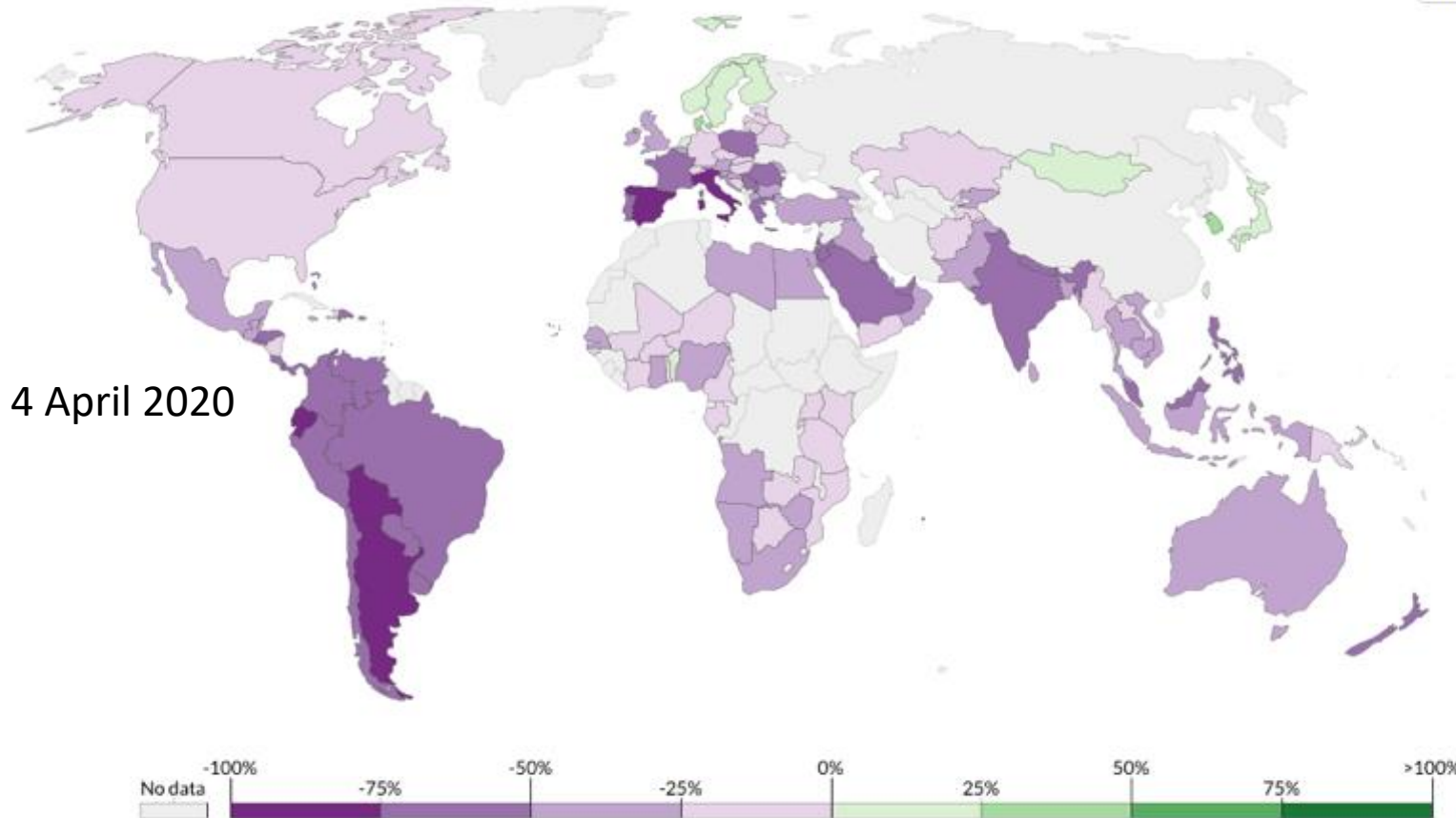
# Impacts of the pandemic on nature-based tourism

Parks and outdoor spaces: How did the number of visitors change since the beginning of the pandemic?, Apr 4, 2020

Our World in Data

Change in visitor numbers is measured relative to a baseline day; a baseline day is the median value from the 5-week period between Jan 3rd and Feb 6th 2020. This index is smoothed to the rolling 7-day average.

World



Source: Google COVID-19 Community Mobility Trends – Last updated 29 October, 15:02 (London time)  
Note: It's not recommended to compare levels across countries; local differences in categories could be misleading.

OurWorldInData.org/coronavirus • CC BY



ALJAZEERA News Afghanistan Features Economy Opinion Video More

## Cambodia's Indigenous ecotourism weighed down by virus fears

*Tourism has helped remote Indigenous communities improve their lives and protect the forests. COVID-19 has put both at risk.*



A family of Tompoun Indigenous bee hunters smokes out a beehive to harvest it in Ratanakiri province on March 15, 2021.  
(Roun Ry/Al Jazeera)



Destinations were emptied: ~~Overtourism~~





# 100s of papers & opinions



## Thailand's captive elephants face starvation amid COVID-19 tourism freeze

by Elizabeth Claire Alberts on 21 April 2020



Travel

## Halt in ecotourism threatens conservation efforts worldwide



A visitor zip-lines above the tree canopy in Costa Rica's Monteverde National Park; the country is among those where ecotourism initiatives have been adversely impacted by the pandemic. (iStock)

By **Hugh Biggar**

**CNN** travel

VIDEO



## Sea turtles thriving in Thailand after beach closures

Jack Guy and Carly Walsh, CNN • Published 21st April 2020

## Mass monkey brawl highlights coronavirus effect on Thailand tourism

Fewer visitors mean less food for troops of wild monkeys at Prang Sam Yod

- Coronavirus - latest updates
- See all our coronavirus coverage



▲ Hungry monkeys brawl over food as coronavirus hits tourism in Thailand - video

See <https://annaspenceley.wordpress.com/2020/04/02/covid-19-and-sustainable-tourism/>

# Threat of loosing protected areas

## The Future of Africa's Wild Places— and Why Safaris Matter

By Jennifer Flowers    May 6, 2020



Courtesy of Singita

Zebra at a watering hole in Tanzania's Grumeti Reserve, a private, 350,000-acre reserve where Singita has five properties

<https://www.afar.com/magazine/how-the-coronavirus-is-impacting-conservation-efforts-in-africa>



# Threat of losing protected areas & wildlife crime

## The Future of Africa's Wild Places— and Why Safaris Matter

By Jennifer Flowers May 6, 2020



Courtesy of Singita

Zebra at a watering hole in Tanzania's Grumeti Reserve, a private, 350,000-acre reserve where Singita has five properties

LIVING

## Coronavirus lockdowns increase poaching in Asia, Africa

By Associated Press

June 22, 2020 | 12:52pm



Seized tiger skin.

AP

<https://www.afar.com/magazine/how-the-coronavirus-is-impacting-conservation-efforts-in-africa>



# Coupled with positive conservation signs

Local news

## Sharp drop in rhino poaching amid lockdown

The Department of Environment, Forestry and Fisheries has reported a significant decline in the number of rhino poaching incidents, not only during the lockdown, but since the beginning of the year.

• April 29, 2020



Danell Watts

1 minute read



Photo for illustration purposes

## Coronavirus lockdown boosts numbers of Thailand's rare sea turtles

**Largest number of nests of leatherbacks found in two decades as beaches emptied**

● [Coronavirus - latest updates](#)

● [See all our coronavirus coverage](#)

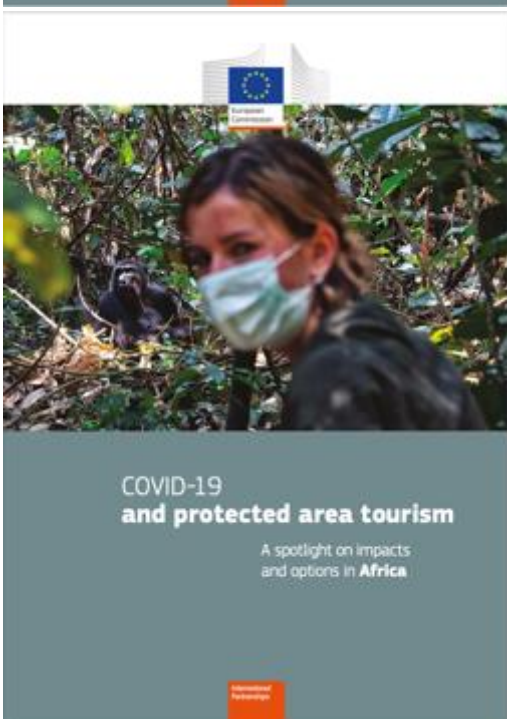
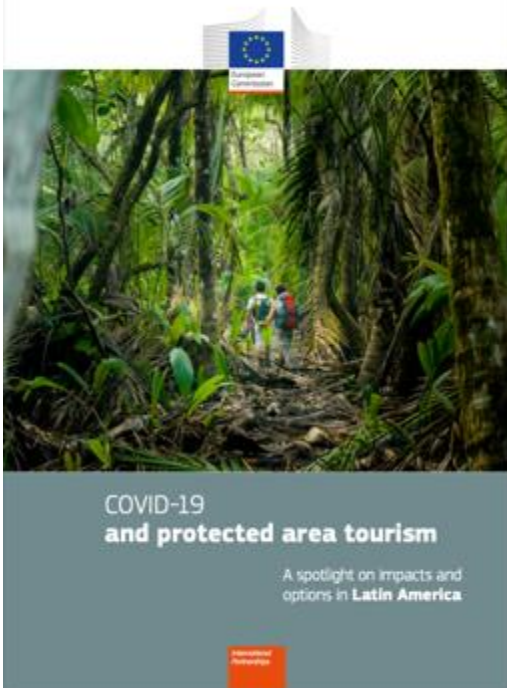


▲ A newly hatched leatherback sea turtle makes its way into a sea for the first time at a beach in Phang-nga district, Thailand. Photograph: Reuters

Reuters

See <https://annaspenceley.wordpress.com/2020/04/02/covid-19-and-sustainable-tourism/>





# Financial and community impacts

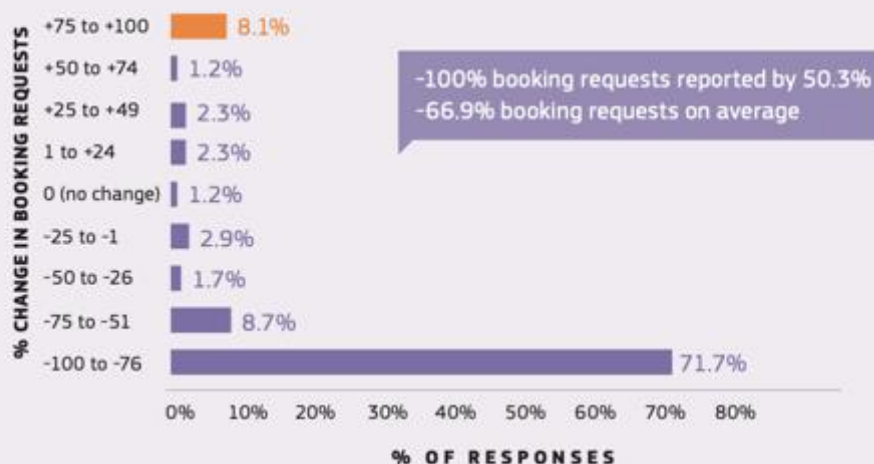
Change in number of customers in March 2020, compared with the same period last year due to coronavirus



**Note:**

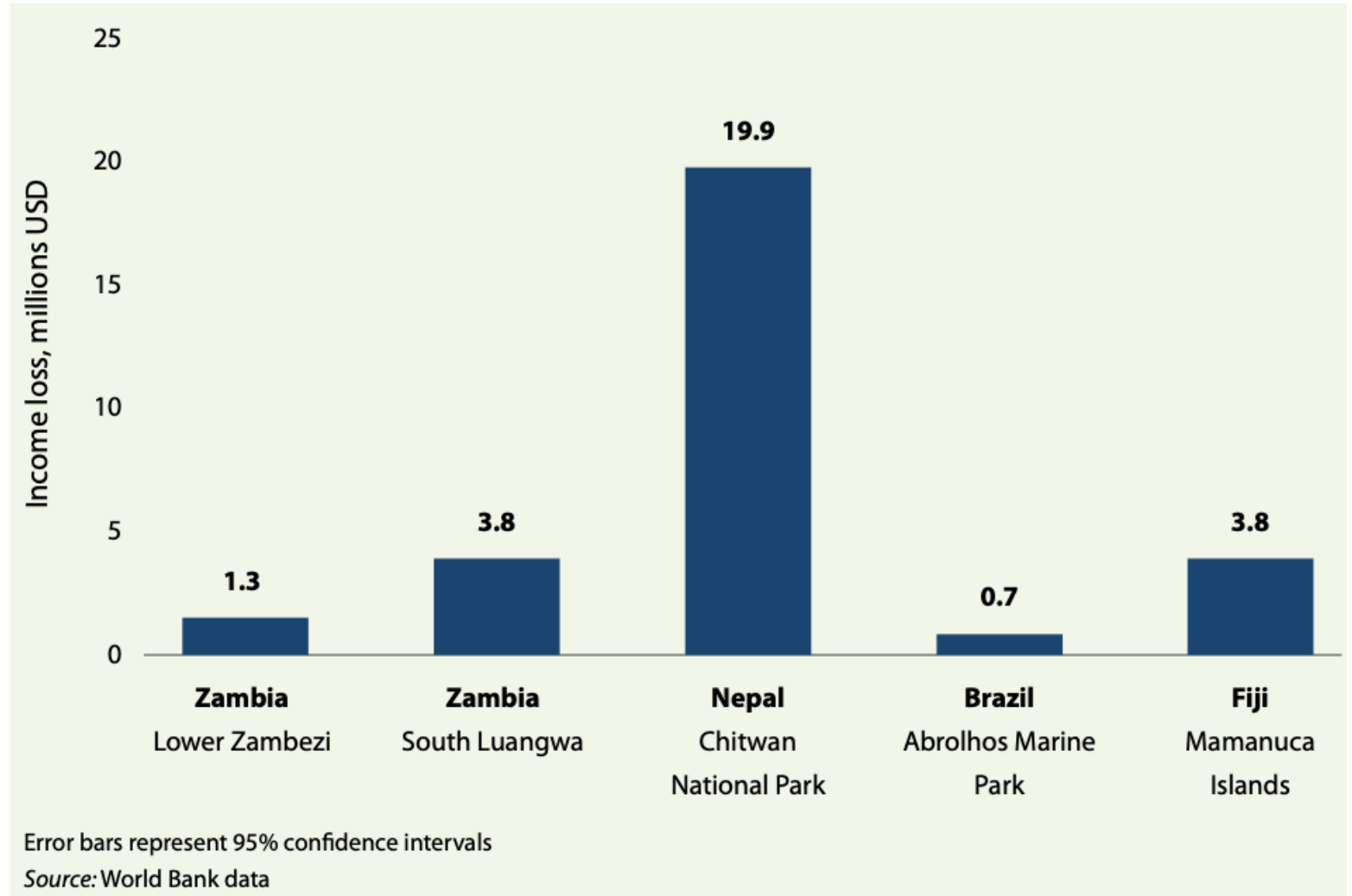
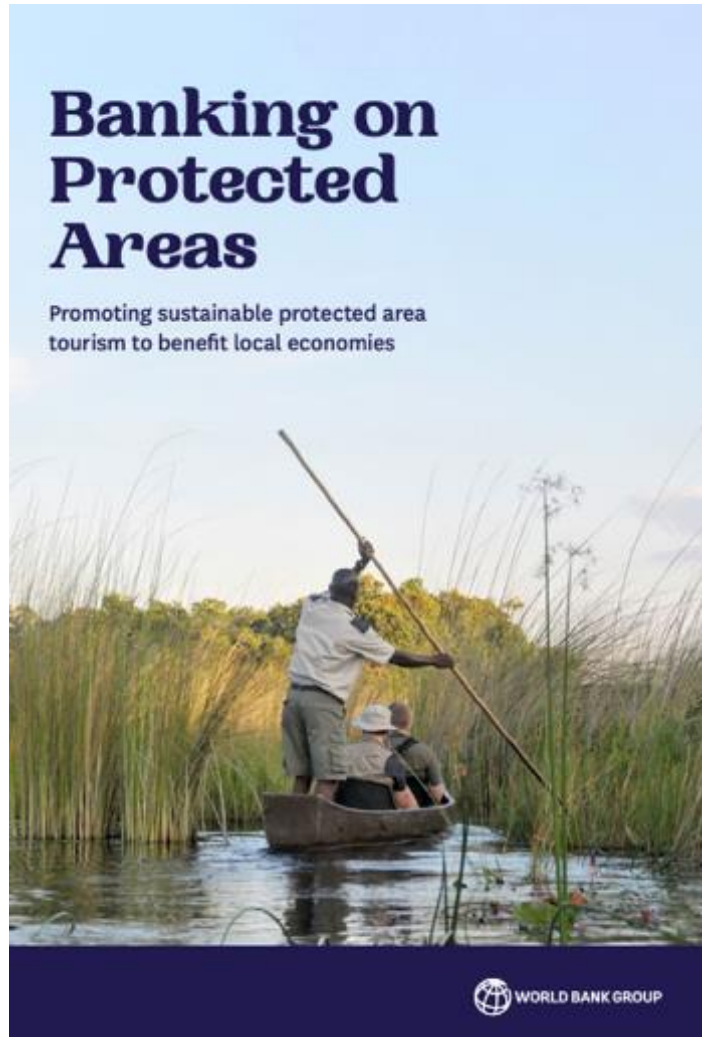
All respondents reporting +75% were contacted to verify their responses. Most changed their response to a negative figure, but some did not reply. It is therefore possible that some the outstanding respondents in the +75% category intended a negative figure.

Change in booking requests for future months due to the coronavirus outbreak, compared to the same period last year



<https://op.europa.eu/en/publication-detail/-/publication/bda7e04d-7c9c-11eb-9ac9-01aa75ed71a1/language-en/format-PDF/source-194167807>

# Financial impacts on protected areas and communities



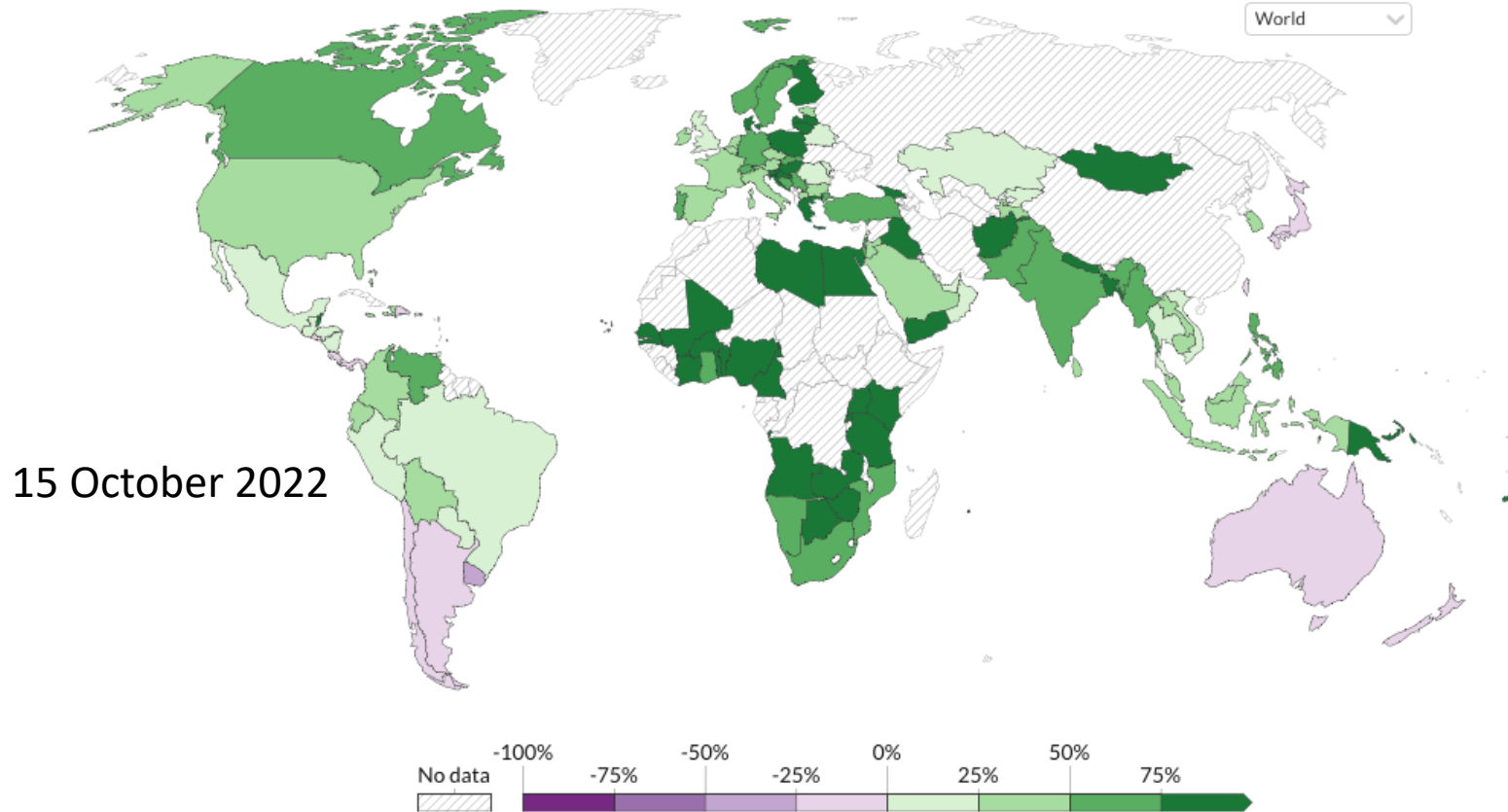


# Opportunities (and challenges) with destinations re-opening

Parks and outdoor spaces: How did the number of visitors change relative to before the pandemic?, Oct 15, 2022

Parks and outdoor spaces includes places like local parks, national parks, public beaches, marinas, dog parks, plazas, and public gardens.

Our World  
in Data



Source: Google COVID-19 Community Mobility Trends – Last updated 21 October 2022  
Note: It's not recommended to compare levels across countries; local differences in categories could be misleading.

OurWorldInData.org/coronavirus • CC BY

► Feb 17, 2020

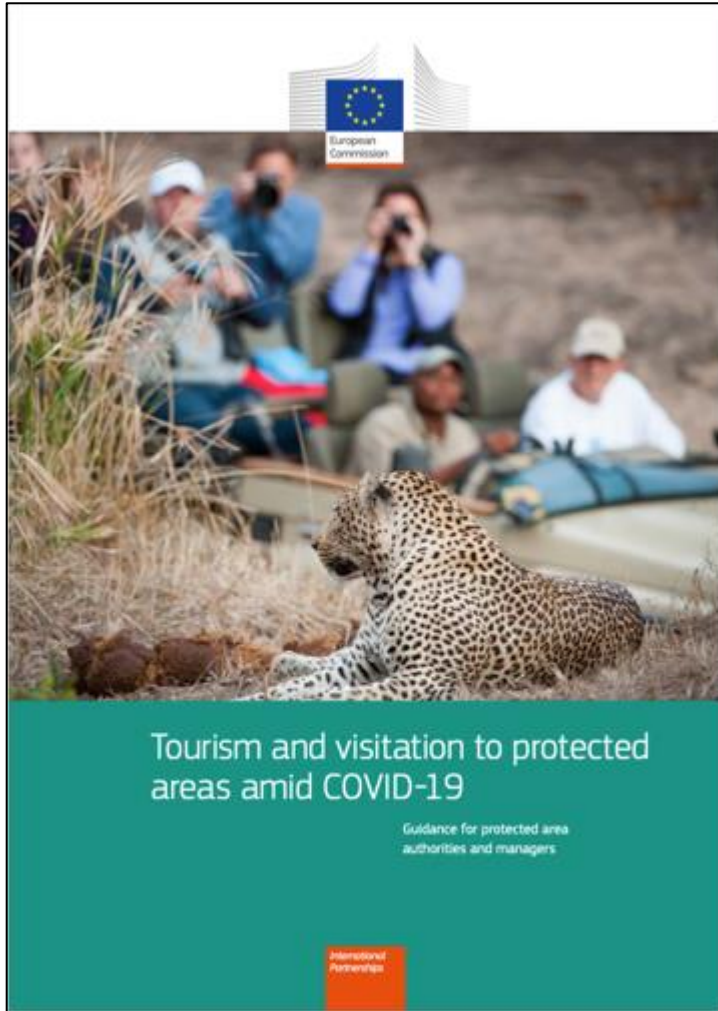
○ Oct 15, 2022

<https://ourworldindata.org/grapher/change-visitors-parks-covid>





# Guidance for operating safely during COVID-19



## Adventure Travel COVID 19 Health & Safety Guidelines



<https://op.europa.eu>

<https://learn.adventuretravel.biz/covid19guidelines>

# Options for virtual nature-based tourism



USD 250 | 1.5 HOURS |  
PRIVATE GROUP OF 6

## MY WILDWATCH ONLINE

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Have the luxury of sitting in on a virtual session with an expert **Beyond** guide who will interpret the incredible sightings of a recorded WILDwatch Live drive with you. This is a slightly more interpretive experience, allowing the opportunity to really deep dive into recorded sightings as well as offering the opportunity to discuss topics of special interest.



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<https://op.europa.eu/en/publication-detail/-/publication/553525d5-b3bd-11ec-9d96-01aa75ed71a1/language-en/format-PDF/source-254396731>



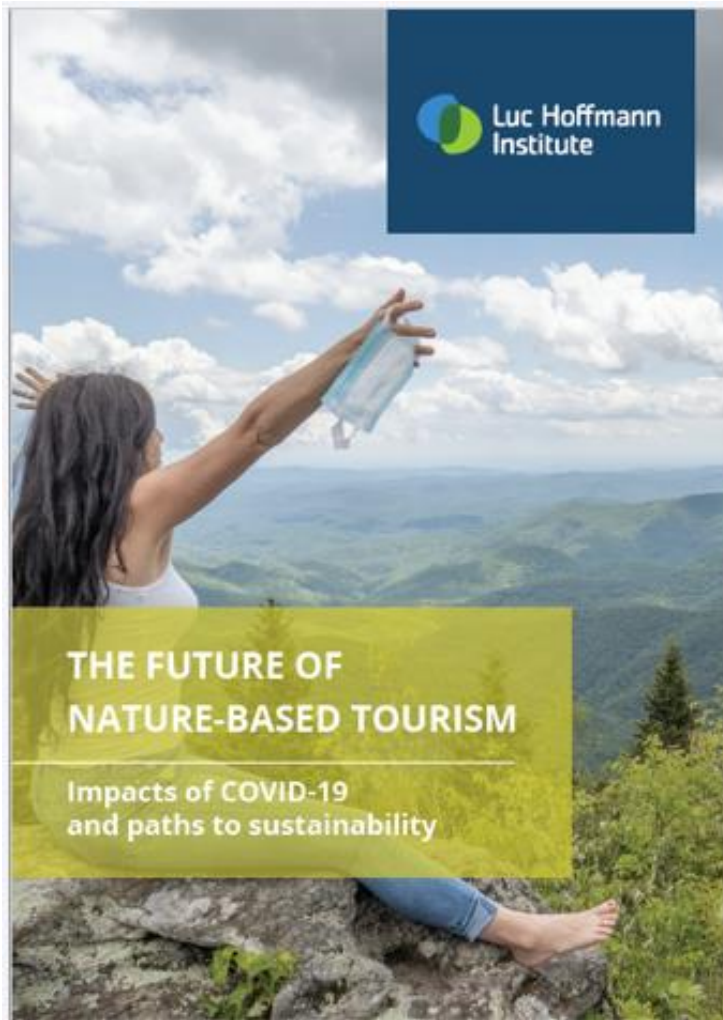
# Policy analyses and responses



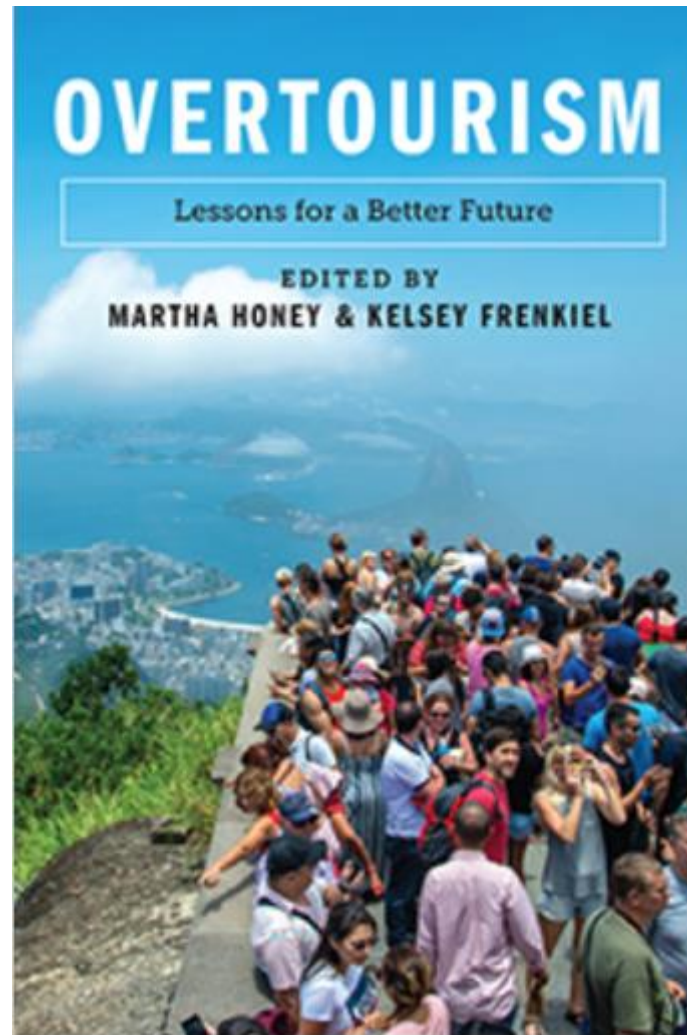
**130 - Strengthening sustainable tourism's role in biodiversity conservation and community resilience**



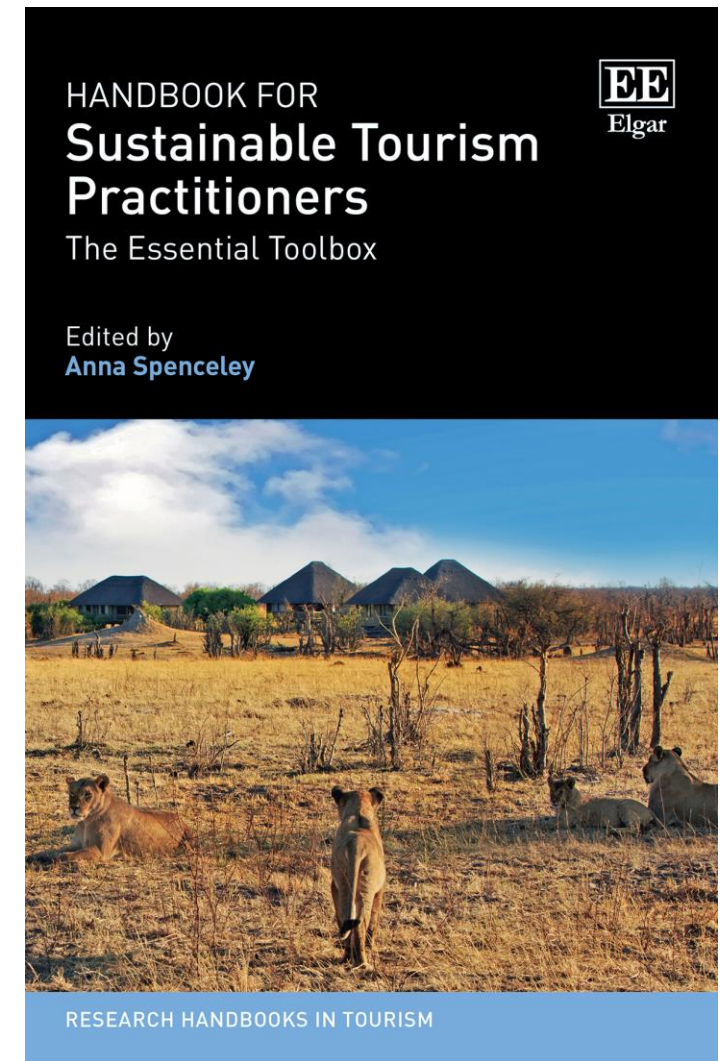
# Options for resilient recovery of nature-based tourism



<https://luchoffmanninstitute.org/future-nature-based-tourism-report/>



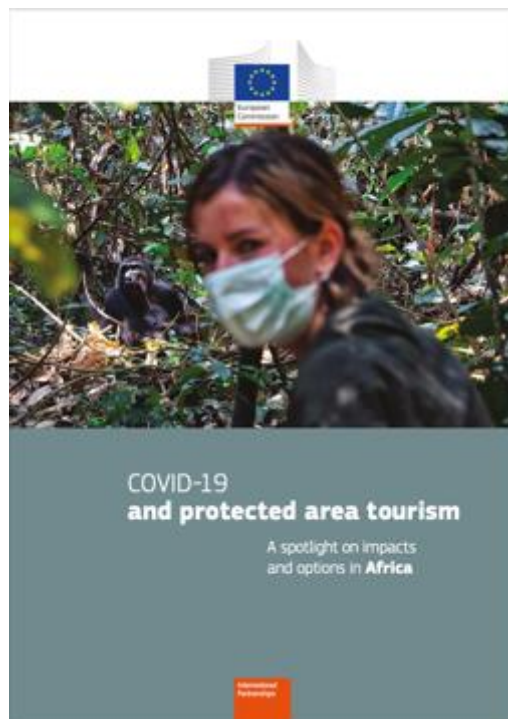
<https://islandpress.org/books/overtourism>



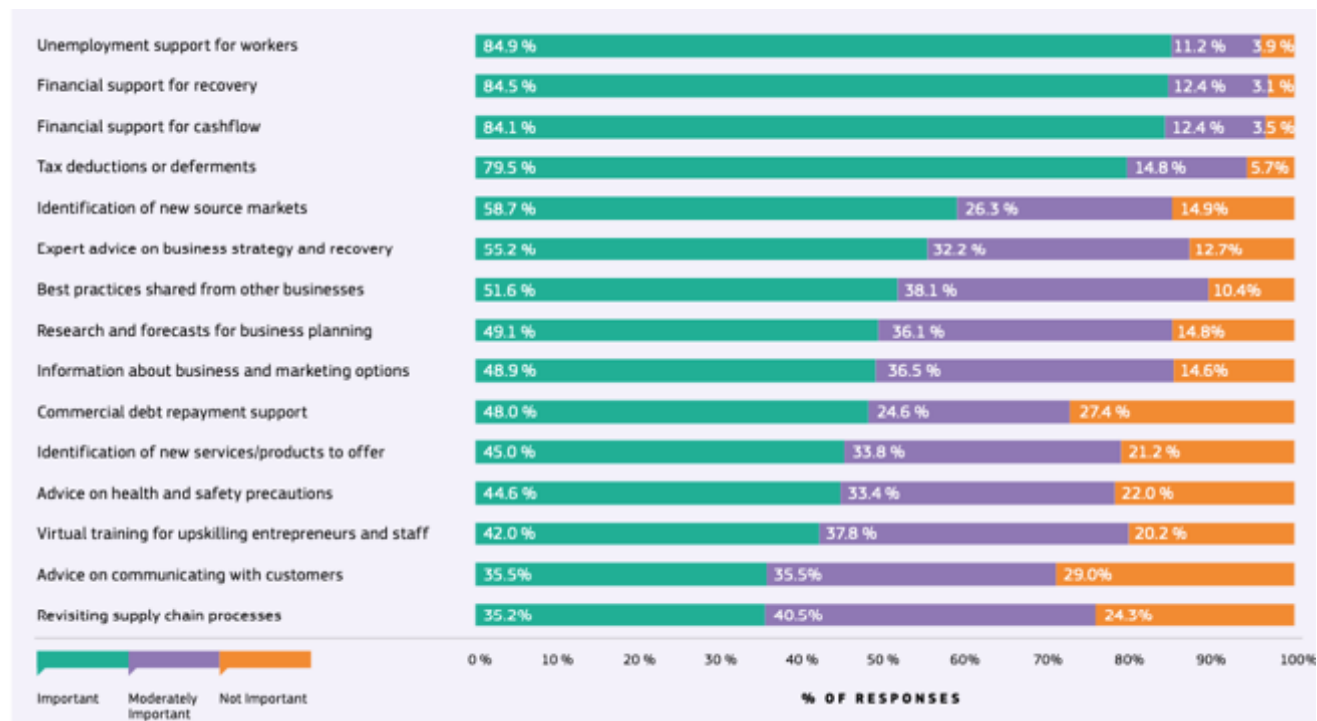
<https://www.e-elgar.com>



# Innovative finance vehicles supporting post-pandemic recovery

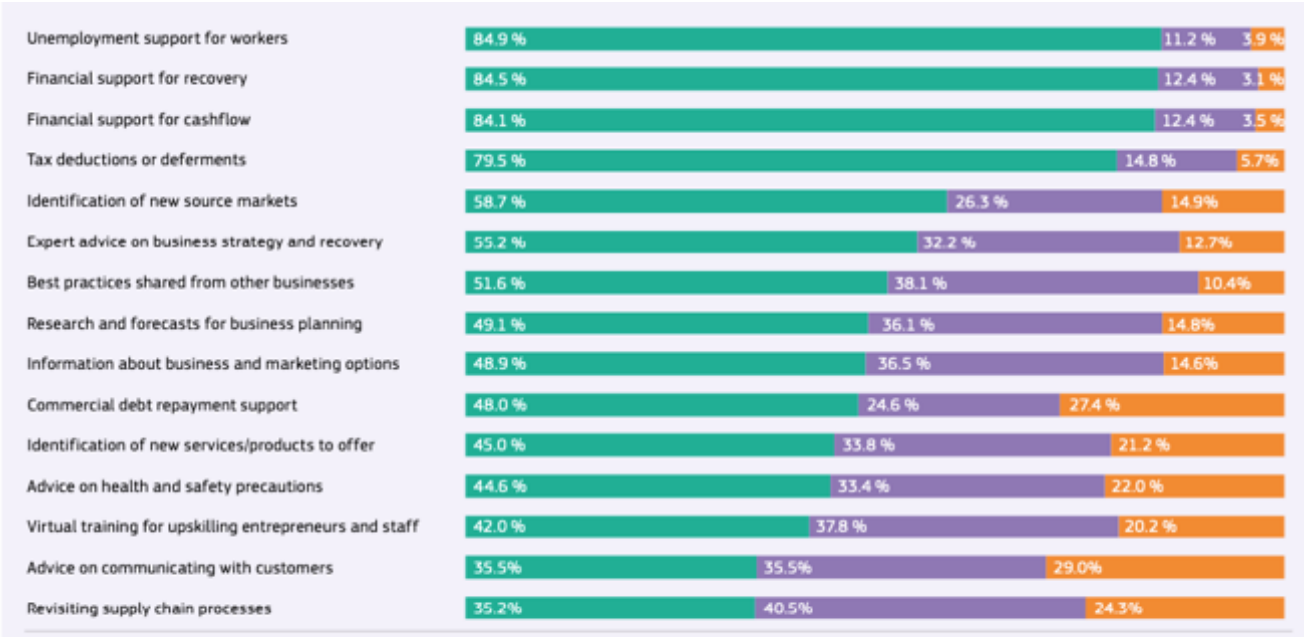
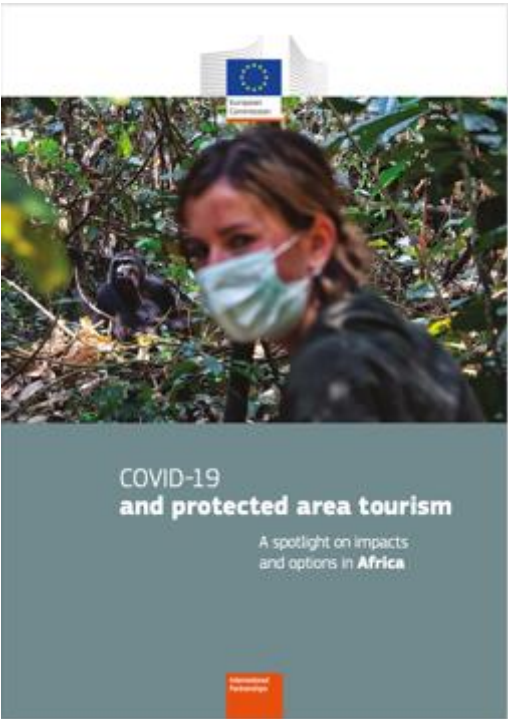


Types of support needed by tourism operators (n=537)



# Innovative finance vehicles supporting post-pandemic recovery

Types of support needed by tourism operators (n=537)



ThirdWay Africa

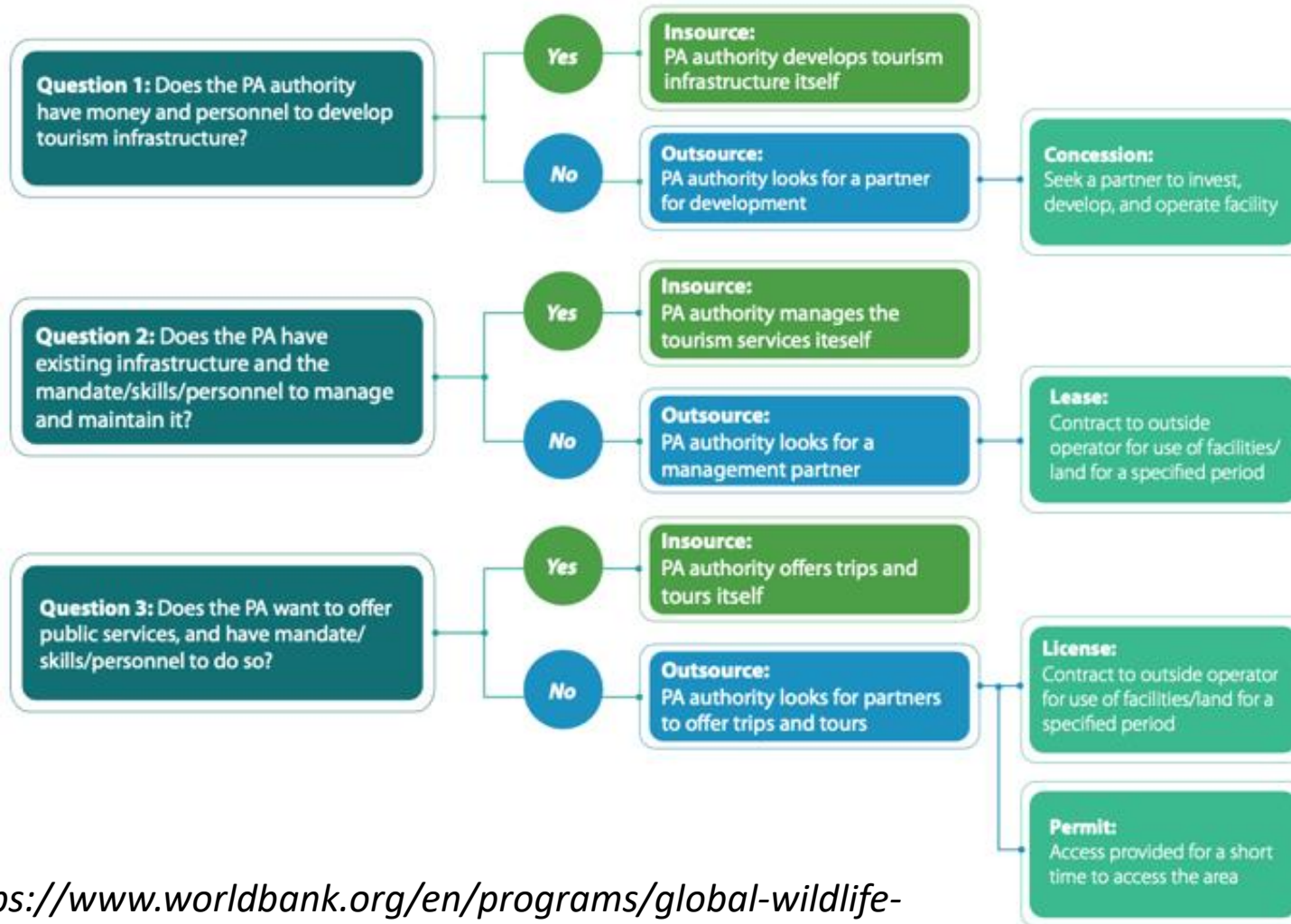


Africa Conservation and Communities Tourism Fund (ACCT)





# Strengthening partnerships for resilient nature-based tourism



<https://www.worldbank.org/en/programs/global-wildlife-program/publication/collaborative-management-partnership-toolkit>

<https://documents1.worldbank.org/curated/en/643981564580916089/pdf/Stimulating-Sustainable-Development-Through-Tourism-Concessions-Case-Studies-on-How-Tourism-Can-Benefit-the-Environment-and-Communities-Living-in-and-Around-Protected-Areas.pdf>

# Establishing and strengthening coalitions



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Tourism and Protected Areas Specialist Group



**One planet**  
travel with care





# TOOLS AND RESOURCES FOR NATURE-BASED TOURISM

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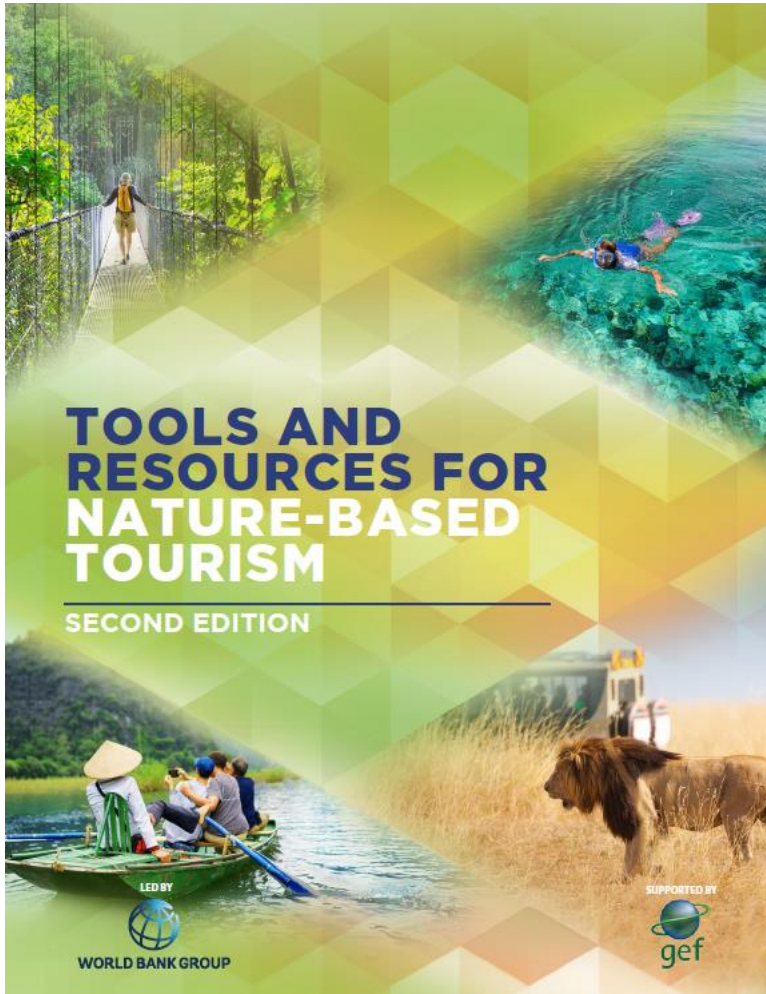
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Wendy Li  
Tourism and Environmental Specialist, World Bank



# Report



# Online Database

## Nature-Based Tourism Tools and Resources Collection

Thank you for visiting this e-book, an up-to-date collection of nature-based tourism (NBT) tools and resources to support NBT practitioners. It is hosted by the [Global Wildlife Program](#), which is financed by the Global Environment Facility and led by the World Bank. You can search by keywords or use the filters below to narrow your search. Please contribute to this e-book by adding new resources at this link: <https://www.surveymonkey.com/r/nbt-ebook>.

Contact: [gwp-info@worldbank.org](mailto:gwp-info@worldbank.org)

### Nature-Based Tourism Issues

Show All	Key Concepts	Enabling Policy Environment and Planning	Concessions and Partnership Models	Destination Management
Infrastructure and Facilities	Visitor Management	Social, Environmental, and Economic Impacts	Nature-Based Enterprise Development	Risk Management
Monitoring and Evaluation	Training Materials	Networks and Institutions	Covid-19	Other

### Type of Resource

Show All	Information and Research	Guidelines	Certifications and Standards	Tools and Toolkits	Training Resources	Digital Platforms
Networks and Institutions	Case Studies					



# Acknowledgments

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## TOOLS AND RESOURCES FOR NATURE-BASED TOURISM

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# TOOLS AND RESOURCES FOR NATURE-BASED TOURISM

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What do you want to know?	Go to this section of the report
What is NBT, and why is it important?	Section 3
What are the international agreements and decisions relating to sustainable NBT?	Section 3.2
Where do I start to get an understanding of sustainable NBT, ecotourism, wildlife tourism, and hunting?	Sections in 4.1 on nature-based tourism and ecotourism, wildlife tourism, and hunting
What type of tourism can be practiced in different types of PAs?	Section in 4.1 on protected areas
Where can I find regional guidance on NBT?	Section in 4.1 on regional and national guidance
Where can I find guidance on NBT in specific habitats?	Section in 4.1 on specific ecosystems and habitats
What do I need in a national policy framework to support sustainable NBT?	Section in 4.2 on policy frameworks
How do I plan NBT in a destination?	Section in 4.2 on international planning
Where do I find regional NBT planning information?	Section in 4.2 on regional and national planning
How do I design a tourism concessions or partnership framework for NBT?	Section 4.3
Are there any case study examples on joint ventures and partnerships?	Box 5
Is there regional or national guidance for tourism concessions?	Section in 4.3 on regional and national guidance
Are there destination-level tools for NBT planning?	Section 4.4
How do I determine whether NBT is viable in a destination?	Section 4.4

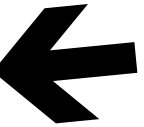


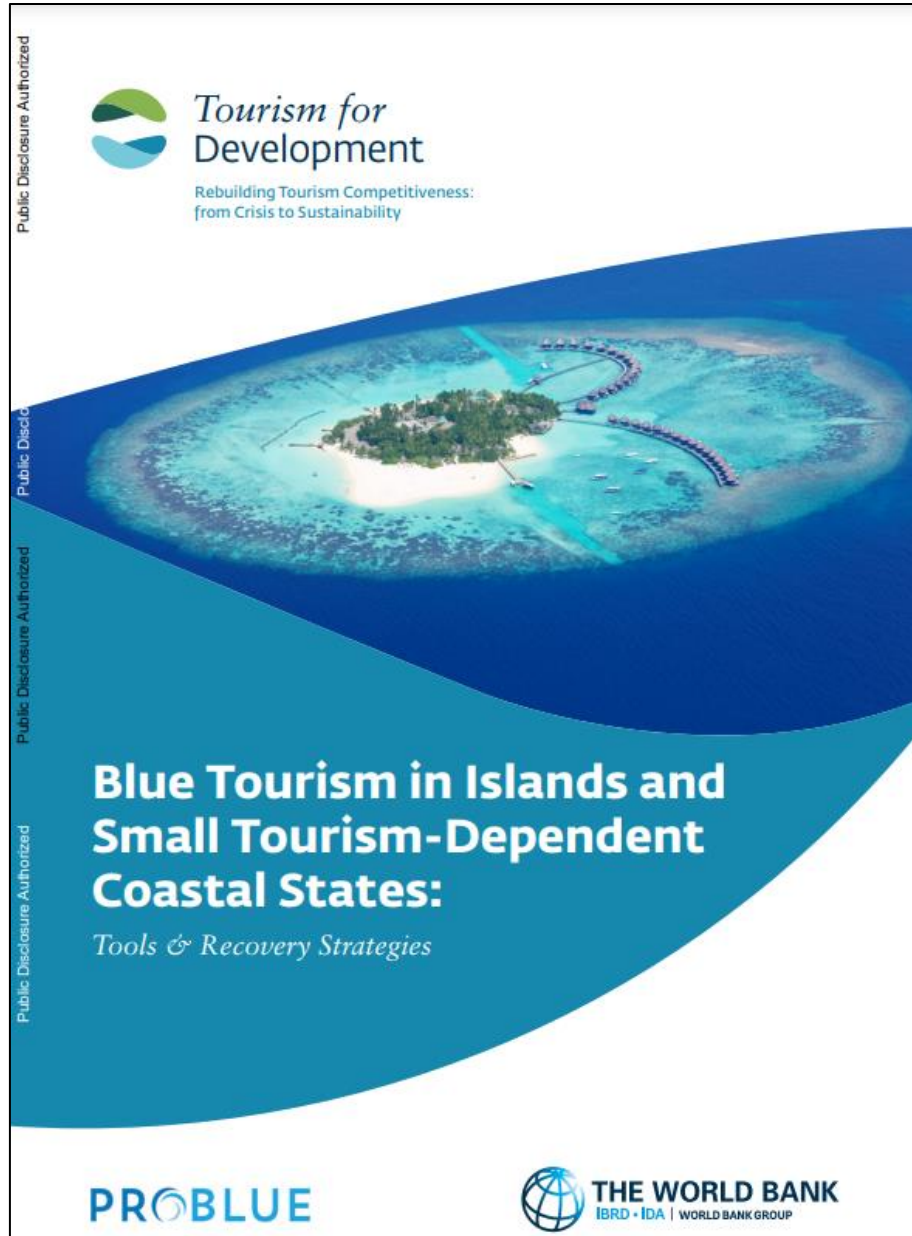
## 5.3 Nature-Based Tourism Recovery and Resilience

Prior to the pandemic, sustainable tourism guidance emphasized the need for diversification of products and source markets to reduce the impact of shocks (e.g., from natural disasters, political turbulence, financial recessions etc.). In the wake of COVID-19, practitioners established further guidance to support the adaptation of NBT destinations and operators, to help them adapt, survive, and improve their resilience. For example:



- [Blue tourism in islands and small tourism-dependent coastal states: Tools and recovery strategies](#) (2022) is a synthesis of literature on the impact of COVID-19 on Small Island Developing States (SIDS) by region. The note includes a practical summary of COVID-19 recovery pathways that will help SIDS develop more competitive and sustainable tourism sectors. Illustrated with real-world examples, the guidance note incorporates best practices and lessons learned on reopening to tourism over three phases: short-, medium-, and longer-term sustainability, before presenting some strategic pathways for “Building Bank Bluer,” and introducing the [Blue Tourism Resource Portal](#) — a database and e-library of information about blue tourism.







# Nature-Based Tourism Tools and Resources Collection

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Contact: [gwp-info@worldbank.org](mailto:gwp-info@worldbank.org)

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## Type of Resource

Show All	Information and Research	Guidelines	Certifications and Standards	Tools and Toolkits	Training Resources	Digital Platforms
Networks and Institutions	Case Studies					

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A Question of Balance: Green is the  
New Black  
(Tourism Industry Association of Nova  
Scotia 2009)

A Toolkit for Monitoring and Managing  
Community-Based Tourism  
(SNV and University of Hawaii 2007)

Accessibility Guidebook for Outdoor  
Recreation and Trails  
(U.S. Department of Agriculture Forest  
Service 2006)

Assessment of Natural Resources for  
Nature-Based Tourism: The Case of the  
Central Coast Region of Western  
Australia  
(Priskin 2001)

Assessment of Nature-Based Tourism in  
South Kelantan, Malaysia  
(Marzuki et al. 2001)

Best Practice Guidelines for Great Ape  
Tourism  
(IUCN 2010)





# Best Practice Guidelines for Great Ape Tourism

Elizabeth J. Macfie and Elizabeth A. Williamson

with contributions from Marc Ancrenaz, Chloe Cipolletta, Debby Cox, Christina Ellis, David Greer, Chloe Hodgkinson, Anne Russon and Ian Singleton

Series Editor: E.A. Williamson



Occasional Paper of the IUCN Species Survival Commission No. 38





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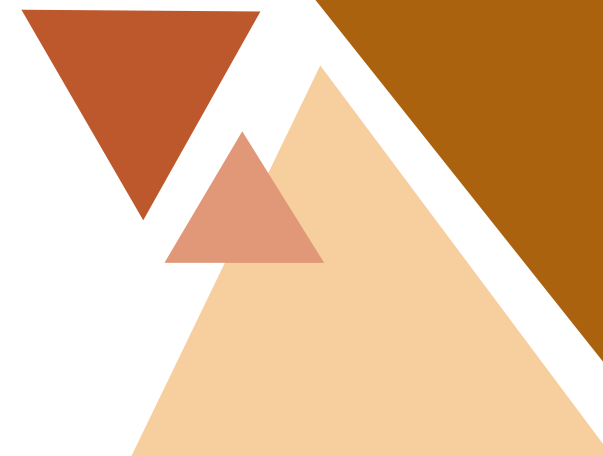
Wendy Li  
Tourism and Environmental Specialist, World Bank



# Daniel Turner

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**Director**  
ANIMONDIAL





# Nature Positive Travel & Tourism

Travelling in Harmony with Nature

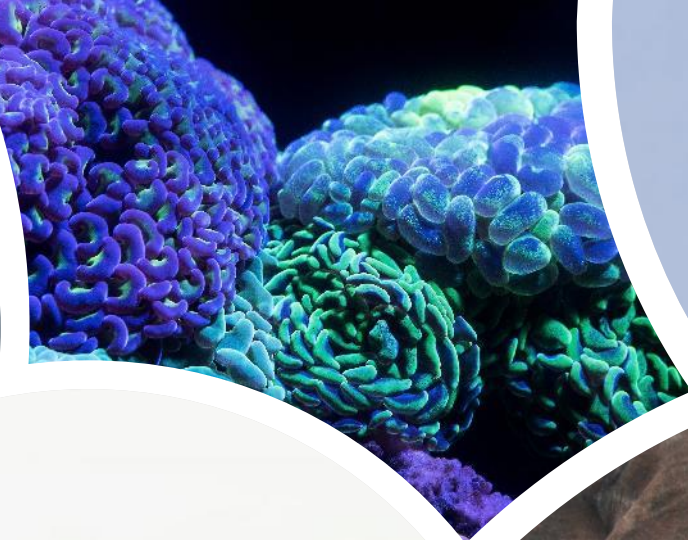
An insight for the  
Global Wildlife Program

Spearheaded by

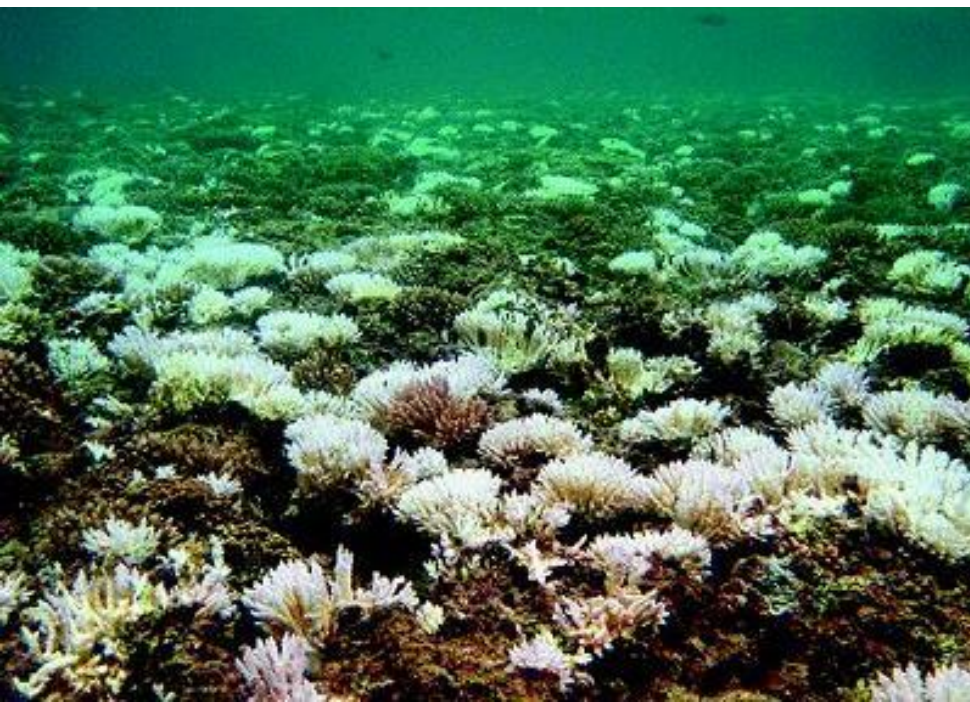
WORLD  
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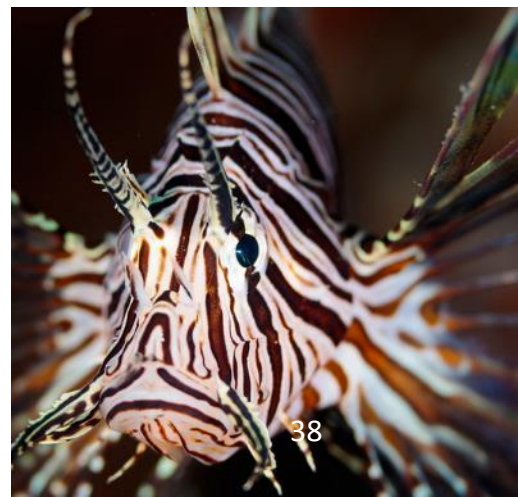




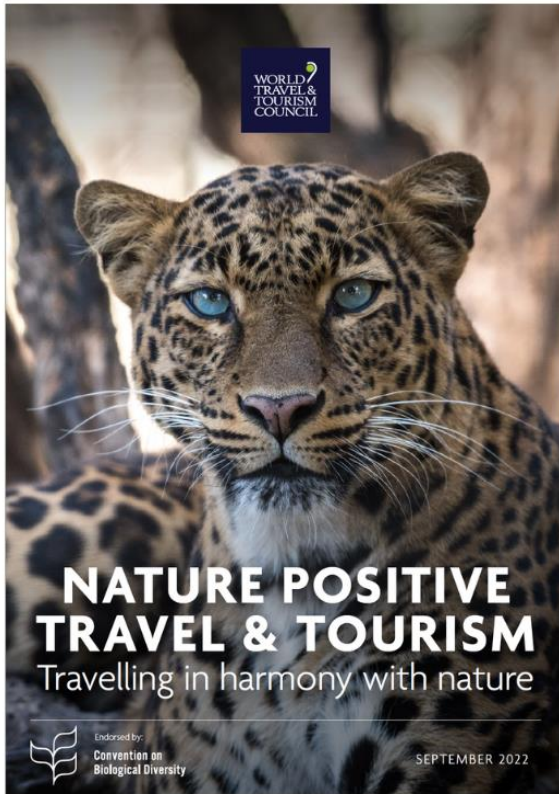


UNODC  
United Nations Office on Drugs and Crime

CCPCJ 2014: Exhibition of Illicit  
Austrian Customs Administration







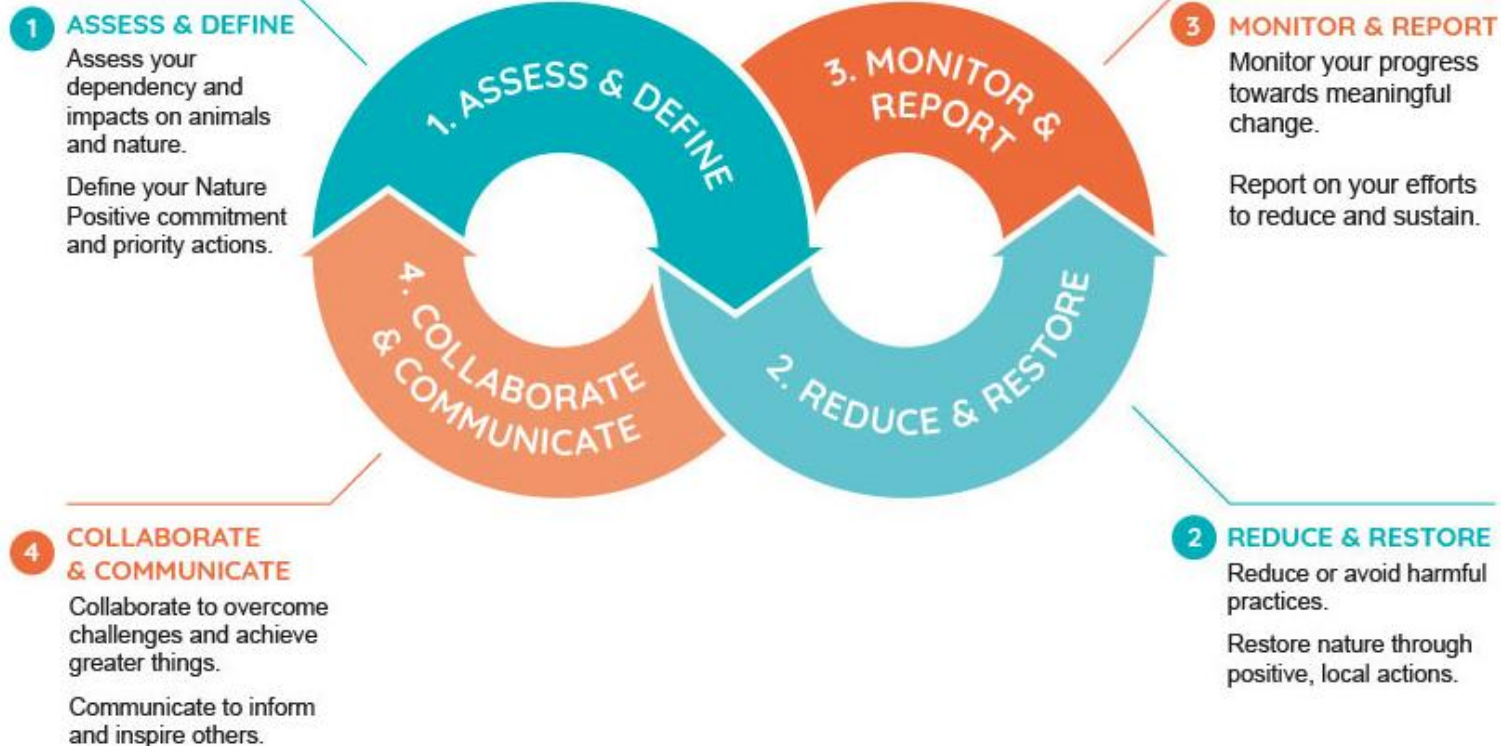
in Collaboration With:  
**ANIMANDIAL**

Which drivers of biodiversity loss might your organisation contribute to the most?

1. Greenhouse Gas Emissions (73%)
2. Waste & Single-Use Plastics (67%)
3. Damage to Natural Areas (59%)
4. Overuse of Natural Water Supplies (45%)
5. **Unsustainable Harvesting (24%)**
6. **Illegal Wildlife Trade (18%)**

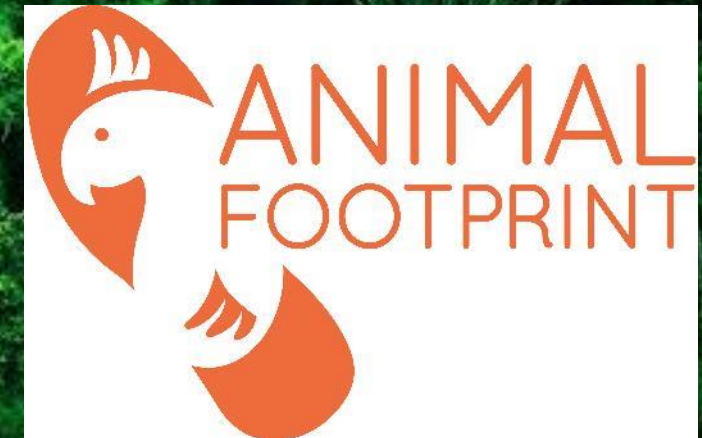
50% consider their impacts on animals and nature in an environmental or sustainability policy  
20% have an implementation strategy





# Business risks & opportunities

## How to measure your impacts on nature?



## How to implement Nature Positive Tourism?



# We're committed to the Future Vision for Nature Positive Travel & Tourism

Take the pledge and become a  
#GuardianOfNature

[Daniel@animondial.com](mailto:Daniel@animondial.com)



Is your logo on here? **Join us**

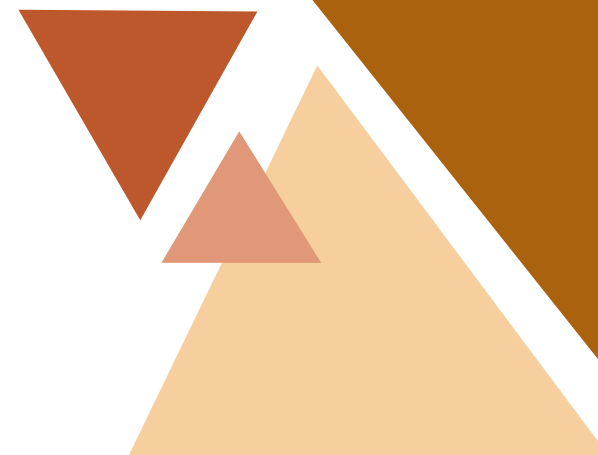
Support the Vision for Nature Positive Travel & Tourism



# Eliza Northrop

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**Policy Lead, Global Ocean Programme**  
World Resources Institute





# Opportunities for Transforming Coastal and Marine Tourism

## Towards Sustainability, Regeneration and Resilience

Eliza Northrop  
Global Policy Lead, World Resources Institute  
Secretariat to the High Level Panel for a Sustainable Ocean Economy



HIGH LEVEL PANEL for  
**A SUSTAINABLE  
OCEAN ECONOMY**



# Ocean Panel Members



**Peter Thomson**  
*UN SG's Special Envoy for the Ocean*

**Joseph R. Biden**  
*President of the United States of America*



**Rishi Sunak**  
*Prime Minister of the United Kingdom*



**Jonas Gahr Støre**  
*Prime Minister of Norway*



**Emmanuel Macron**  
*President of France*



**Fumio Kishida**  
*Prime Minister of Japan*



**Surangel Whipps Jr.**  
*President of Palau*



**Joko Widodo**  
*President of Indonesia*





***By 2030 'Coastal and ocean-based tourism is sustainable, resilient, addresses climate change, reduces pollution, supports ecosystem regeneration and biodiversity conservation and invests in local jobs and communities'***



HIGH LEVEL PANEL for  
**A SUSTAINABLE  
OCEAN ECONOMY**

# REPORT AND SERIES OF EXPERT PERSPECTIVES



**Randy Durband**  
CEO, Global Sustainable  
Tourism Council (GSTC)

[READ PERSPECTIVE](#) →



**Sarah Fangman**  
Florida Keys National Marine  
Sanctuary Superintendent

[READ PERSPECTIVE](#) →



**Nathalie Corredor**  
SVP Corporate Development,  
Four Seasons Hotels and  
Resorts

[READ PERSPECTIVE](#) →



**Patricio Azcárate Díaz de  
Losada**  
Secretary General,  
Responsible Tourism Institute

[READ PERSPECTIVE](#) →



**Prof. Amran Hamzah**  
Professor in Tourism Planning  
and IUCN WCPA Regional Vice-  
Chair Southeast Asia

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**Dr. Ray Mutinda Ndivo**  
Senior Tourism Lecturer,  
Murang'a University of  
Technology, Kenya; Tourism  
Consultant, UN Economic  
Commission for Africa

[READ PERSPECTIVE](#) →



**Marina Novelli**  
Professor at University of  
Brighton, UK

[READ PERSPECTIVE](#) →



**Joyatri Ray**  
Director, Equitable Tourism  
Options

[READ PERSPECTIVE](#) →



**Suma TR**  
State representative, Kerala;  
Lead, Protected Areas,  
Communities and Tourism



HIGH LEVEL PANEL for  
**A SUSTAINABLE  
OCEAN ECONOMY**



- Coastal and marine tourism constitutes at least **50% of all global tourism**.
- Sustainable, regenerative and resilient tourism can really help to lay the foundation for a **sustainable ocean economy**.
- The tourism industry, governments, and communities need to work together to support systemic change at the scale needed.
- Tourists can be agents of change.
- GDP alone is an insufficient indicator for the long-term viability of the sector – report proposes a **new set of indicators**.
- Tourism is at a unique juncture as a result of the global pandemic.



# PALAU

## *Positioning tourists as agents of change*

- **Palau Pledge** – tourists sign a pledge on arrival. 739,203 pledges from tourists to date. Palau Pledge certified businesses.
- **Ol’au Palau** – online platform that enables tourists to calculate the carbon footprint of their trip to Palau and unlock points to incentivize conservation and cultural activities.



HIGH LEVEL PANEL for  
**A SUSTAINABLE  
OCEAN ECONOMY**





# BARBADOS

## *Multi-use Infrastructure*

- **Coastal Infrastructure Programme (CIP)** - reinforced structure to prevent damage to coastal properties and tourist infrastructure and provide a scenic promenade for recreation and lateral access along the coast.
- **Benefits:**
  - Increase in the number of person days of shoreline leisure
  - Increases in monthly revenue (1-5 percent)
  - Improved access to coastal recreation opportunities were estimated to be \$1.92 million
  - Annual erosion mitigation benefits estimated to be \$787,400, for a total of over \$12.5 million over a 17-year span



HIGH LEVEL PANEL *for*  
**A SUSTAINABLE  
OCEAN ECONOMY**





# AUSTRALIA

## *Regenerative tourism*

- Paradigm shift in coral reef management and stewardship.
- Site Stewardship Plans and Reef Restoration and Adaptation Program - investment to research and development of coral-saving technologies.
- Eye of the Reef program
- Research to identify opportunities for improving industry resilience to future extreme events is ongoing.

# BONAIRE

## *Sustainable finance for conservation*

- MPA financed through **user fees**.
- Application of **economic valuation** in Bonaire is a widely documented and shared case study on sustainable financing of an MPA.
- Replicated in Fiji, Indonesia, Hawaii and Honduras by the Coral Reef Alliance as well as in Belize.



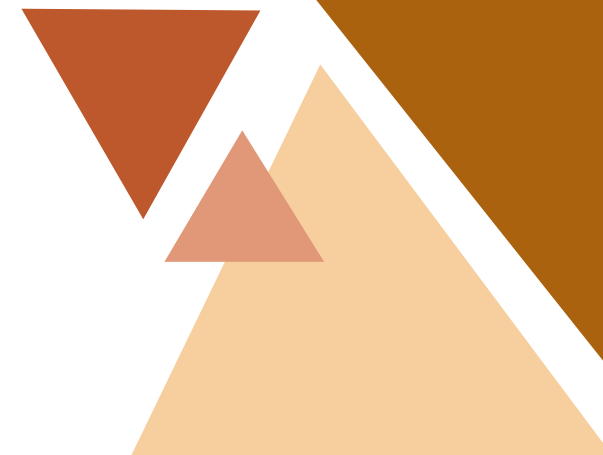
HIGH LEVEL PANEL for  
**A SUSTAINABLE  
OCEAN ECONOMY**



# Chloe King

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**Director of Conservation & Community  
Development**  
Solimar International



# Climate Action through Regeneration:

*Unlocking the Power of Communities  
and Nature Through Tourism*

Chloe King

*Director of Conservation & Community Development*

Solimar International

[c.king@solimarininternational.com](mailto:c.king@solimarininternational.com)

*MPhil Conservation Leadership, University of Cambridge*



THE UNIVERSITY  
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*Read the White Paper at [regenerativetravel.com](https://regenerativetravel.com)*



A large, ancient tree with a thick, gnarled trunk and sprawling branches dominates the center of the image. The tree is surrounded by a dense forest of other trees and lush green undergrowth. Sunlight filters through the canopy, creating dappled light on the forest floor. The word "Introduction" is overlaid in white text across the middle of the tree's trunk.

# Introduction





Supporting destinations develop, manage, and market sustainable tourism as a tool for development



Implemented

**200+**

Programs

Supported

**500+**

Destinations

Assisted

**3000+**

Businesses

Trained

**5000+**

People

Inspired

**25 Million+**

Travelers

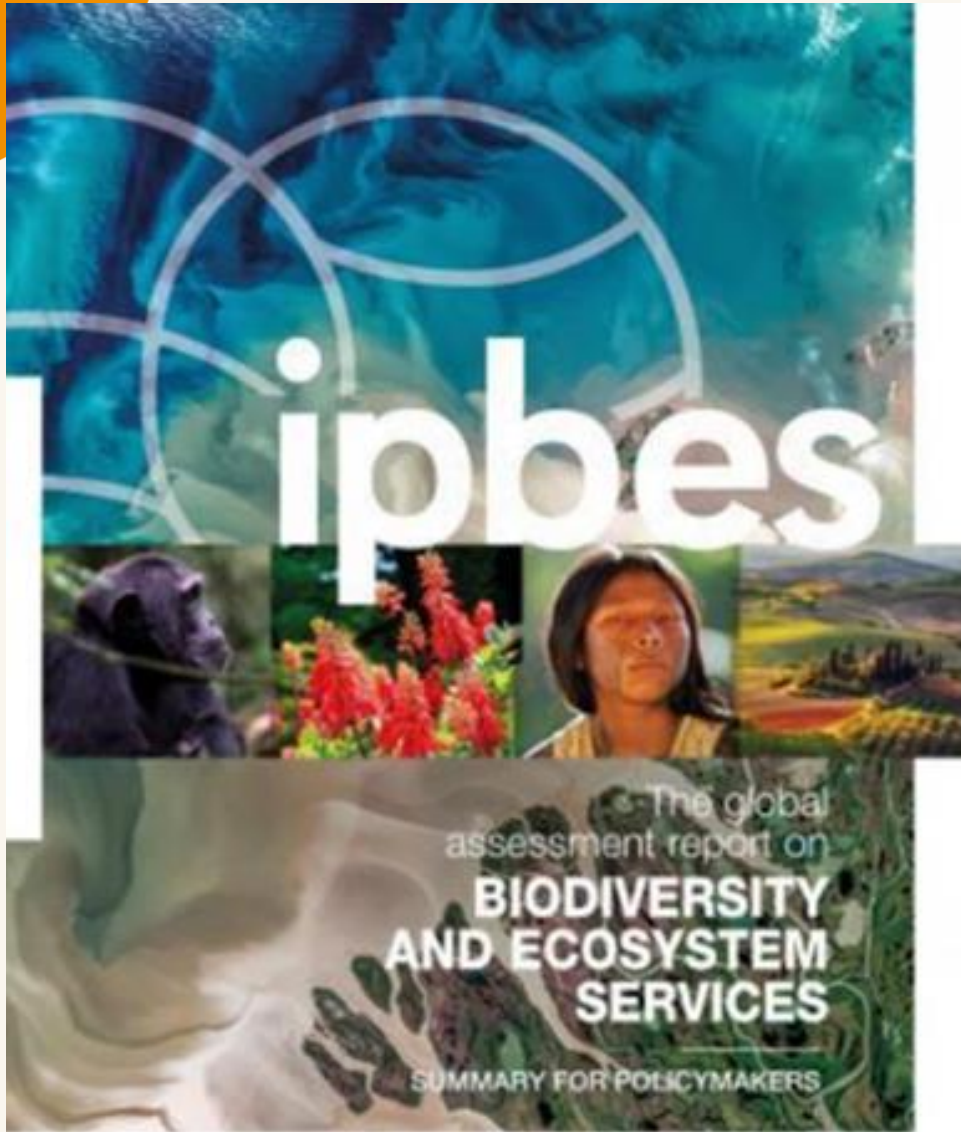


An aerial photograph of a tropical coastline. The water is a vibrant turquoise color, showing some darker patches of coral or rocks beneath the surface. A wooden pier extends from a lush green shoreline into the water. A small boat is visible near the pier. The shoreline is covered in dense tropical vegetation, and a few buildings are visible in the bottom right corner.

# The Challenge We Face

Chumbe Island Coral Park, Tanzania





“...fundamental, systemwide reorganization across technological, economic and social factors, including **paradigms, goals and values**”

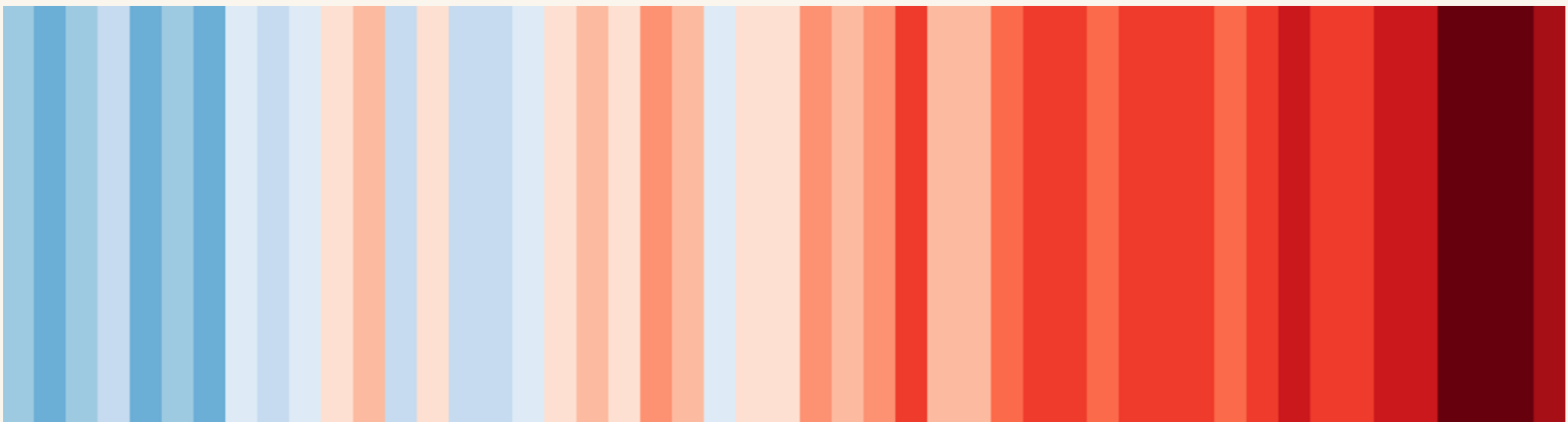
**IPBES, 2019**

“...transformative change **never before attempted in human history**”

**(Pörtner et al. 2021)**

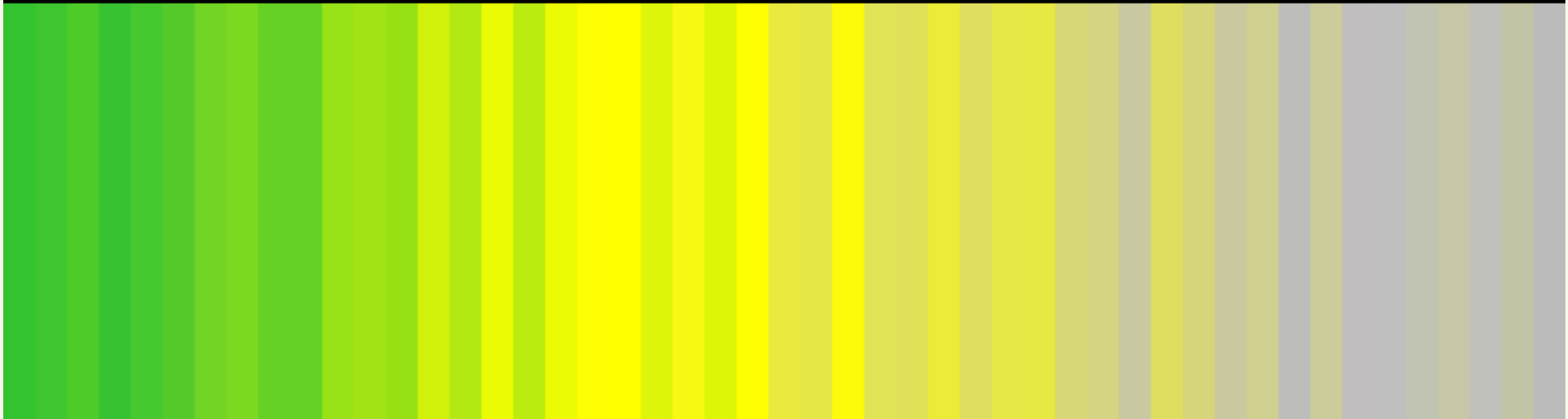






Global warming and biodiversity loss 1970 – 2018

GlobalWarming Stripes. #showyourstripes. Data Source UK Met Office CC BY 4.0  
From biodiversitystripes.info Data: LPI 2022. Living Planet Index <http://stats.livingplanetindex.org/>



Biodiversity stripes created by Miles Richardson ([findingnature.org.uk](http://findingnature.org.uk)) based on the warming stripes developed by Ed Hawkins #ShowYourStripes





# The Regenerative Economy Shift

Alladale Wilderness Reserve, Scotland





Over half of global GDP (\$44 trillion) is potentially threatened by *a loss of nature and biodiversity*

The transition to a nature-positive economy could create *395 million jobs by 2030*

*Source: World Economic Forum, 2020*



- **Nature-based Solutions (NbS)** – are actions that **protect, sustainably manage, and restore nature** while simultaneously **addressing societal challenges**
- **NbS on the agenda** at COP27 for the first time & increasingly recognized by governments, financial institutions, and private businesses
- **\$8.1 trillion in investment** needed in NbS by 2030



Source: IUCN Global Standard for Nature-based Solutions (Graphic); UNEP Emissions Gap Report; UNEP State of Finance for Nature; UNEP Nature-based Solutions for Climate Change Mitigation



# Tourism Businesses + Destinations Well-Poised to Take Advantage of Increased Investment in NbS

Examples of Nature-based Solutions		
Solutions that Protect Ecosystems	Solutions that Manage Ecosystems	Solutions that Restore Ecosystems
Avoided Forest Conversion	Natural Forest Management	Reforestation
Avoided Peatland Impacts	Agroforestry	Coastal Wetland Restoration
Avoided Degradation of Coastal Wetlands	Regenerative Agriculture	Peatland Restoration

...but we must ask: solutions *to what* and *for whom*?





WHAT CAN NBS MEAN FOR

→  
*Regenerative*  
**Tourism**  
**Businesses?**

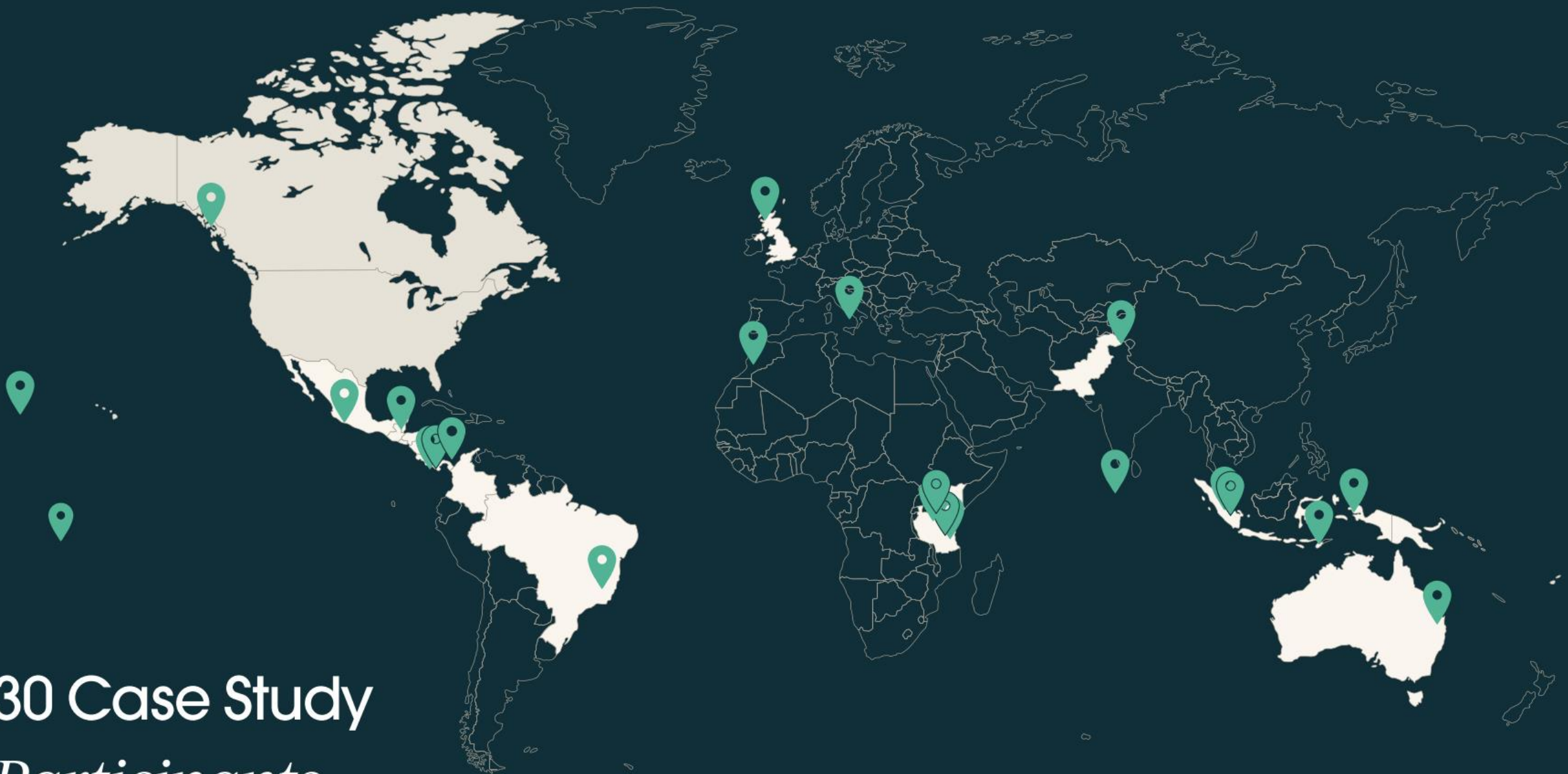
Regeneration is...

- Influenced by a vast and diverse array of *Indigenous and local community wisdom* in the destinations we seek to serve
- A *process & mindset shift* placing greater value on *nature and human well-being* than growth and profit
- A *holistic, place-based, community-led, and environment-centered* approach

Sources: Cave & Dredge, 2021; Holiday, 2019; Bellato et al., 2022; Becken & Kaur, 2022



30 Case Study  
*Participants*





An aerial photograph of a tropical resort. Several small, round huts with thatched roofs are built on a rocky, forested coastline. The huts are surrounded by lush greenery and palm trees. The water is a vibrant turquoise color, and the sky is a clear blue. In the foreground, there are more huts and a paved area with lounge chairs and umbrellas. The overall scene is a beautiful representation of a nature-based tourism destination.

# 5 Principles for Developing *Effective* Nature-Based Solutions in the Tourism Sector





- 1 **PRINCIPLE 1**  
**Center Community**  
*Needs First*
- 2 **PRINCIPLE 2**  
**Improve Ecosystem**  
*Integrity and Biodiversity*
- 3 **PRINCIPLE 3**  
**Embrace Diverse and**  
*Inclusive Business Models*
- 4 **PRINCIPLE 4**  
**Develop Transparent Governance**  
*Structures Accountable to All*  
*Stakeholders*
- 5 **PRINCIPLE 5**  
**Enhance** *Regenerative Partnerships*

Read the full report: [regenerativetravel.com/whitepaper-climate-action](https://regenerativetravel.com/whitepaper-climate-action)





# Case Studies



- Solimar International implemented USAID-funded project
- Largest remaining contiguous mangrove forest on Earth
- Partnering with local NGOs to improve access to health, water, and sanitation
- Visitors contributing to restoration of mangroves + community services in partnership with local communities



## Ecosystem Restoration in the Sundarbans Reserve Forest, *Bangladesh*

*Principle 1: Center Community Needs First*  
*Principle 5: Enhance Regenerative Partnerships*





# Climate Adaptation in the *Maldives*

- Developing innovative climate adaptation pathways for the tourism sector
- Working with the Maldives Ministry of Tourism on a Climate Change Adaptation Action Plan
- Supporting tourism businesses in accessing NbS financing
- Enhancing business resilience through diversified revenue streams



- Helped establish the first Destination Management Organization on Ataúro Island (ATKOMA - [ataurotourism.org](http://ataurotourism.org))
- DMO helped establish 13 LMMAs based on traditional management practice of *tara bandu*
- Visitors pay \$2 fee to snorkel or dive in the protected areas, directly benefiting communities, incentivizing protection, & strengthening cultural heritage

An aerial photograph of a traditional outrigger boat, known as a *prau*, floating on clear turquoise water. The boat has a long, narrow hull with a blue and red painted interior. It is supported by two long, thin outriggers on either side, connected by a central beam. A person is visible in the boat, and another person is standing on one of the outriggers. The water is very clear, showing the sandy bottom and some coral reefs.

## Traditional Management in Ataúro Island, *Timor-Leste*



Read the full report at

*[www.regenerativetravel.com/whitepaper-climate-action](http://www.regenerativetravel.com/whitepaper-climate-action)*



Feature your business or destination in  
future research:

*[tinyurl.com/tourism-nbs-survey](http://tinyurl.com/tourism-nbs-survey)*







# We're committed to the Future Vision for Nature Positive Travel & Tourism

[www.action.wttc.org/vision-for-nature-positive-travel-and-tourism](http://www.action.wttc.org/vision-for-nature-positive-travel-and-tourism)





“We need acts of restoration, not only for polluted waters and degraded lands, but also for our relationship to the world.”

- Robin Wall Kimmerer



# Climate Action through Regeneration:

*Unlocking the Power of Communities  
and Nature Through Tourism*

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*Read the White Paper at [regenerativetravel.com](http://regenerativetravel.com)*



# Carol Ritchie

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**Executive Director**  
EUROPARC Federation



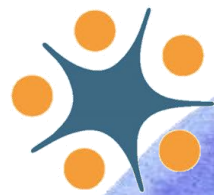




Supporting parks  
Protecting nature  
Promoting sustainability  
Bringing people together







**EUROPARC**  
Sustainable Tourism  
in Protected Areas

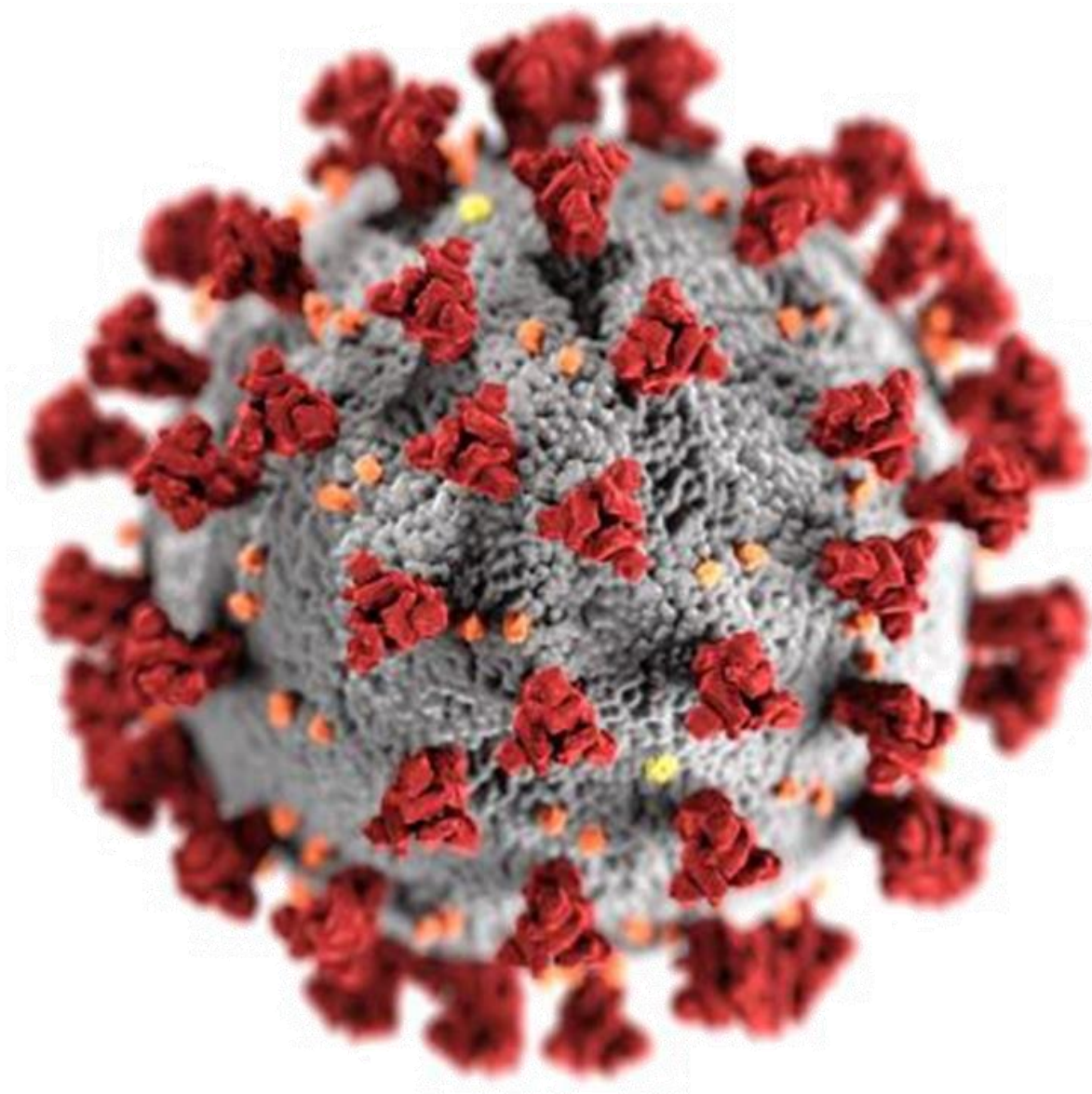
**20 YEARS**  
**ANNIVERSARY**



**Star Awards**  
The Sustainable Tourism Partners Awards















Sustainable Tourism:  
Training for Tomorrow



## Welcome to Sustainable Tourism Training for Tomorrow

We often say that Sustainable tourism is Good for Parks, Good for People! Our iconic landscapes are often one of the most cited reasons for tourist visits to Europe. But our parks and communities themselves are facing challenges and pressure from visitation. At the same time they also have the opportunity and potential to act as catalysts for sustainability and lifestyle changes at a local, regional and indeed national level. We need to enable everyone with an interest in working together in their area, to have the knowledge, tools and new ideas to ensure that they can do that collectively and sustainably.

If you want to be inspired about why we believe Sustainable Tourism is Good for Nature and Good for People, take a look at "A Sustainable Journey", a EUROPARC's award winning film, available in 5 languages, created within the CEETO project.

The Charter for Sustainable Tourism in Protected Areas has been shown to be an excellent way of bringing everyone together to develop a shared vision and a common purpose, bringing sustainable economic, social and ecological benefits. This introductory course is brimming with real life experiences, in 4 languages, that will help you understand the basic principles of sustainable tourism and equip you, your park and your business for the challenges of tomorrow.



1. Landscapes, biodiversity and heritage

[Course >](#)



2. Conservation through tourism

[Course >](#)



3. Reducing impacts

[Course >](#)



4. Accessibility and facilities

[Course >](#)



5. Effective visitor communication

[Course >](#)



6. Social cohesion

[Course >](#)



7. Local proximity



8. Monitoring



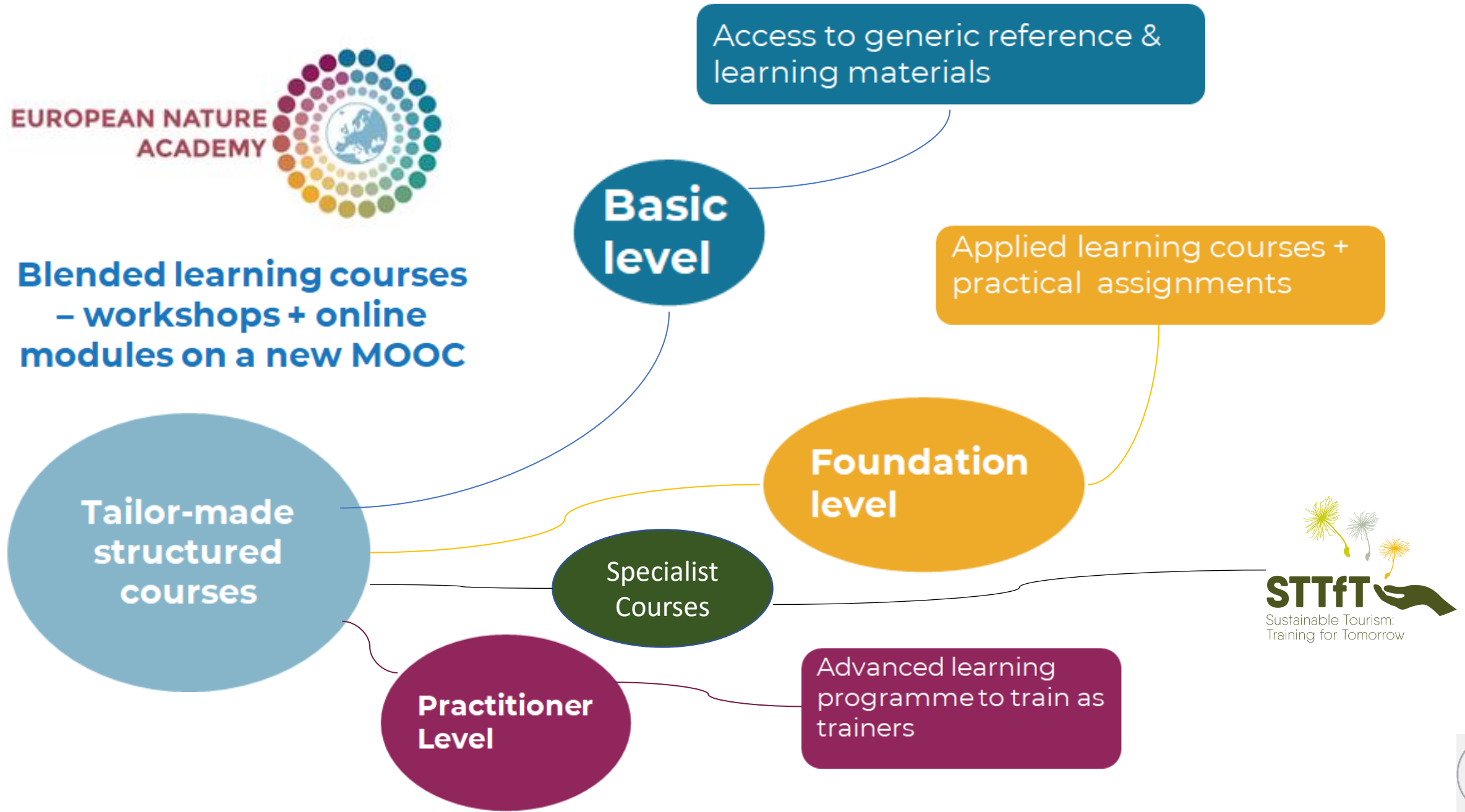
9. Charter announcement







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– workshops + online  
modules on a new MOOC**







© Pixabay





**Celebrate Success**

member-municipalities-received-a-EEA\_Nature-Park-Our-Liz-Hacken





# EUROPARC

Sustainable Tourism  
in Protected Areas

Good for **PARKS**  
Good for **PEOPLE**





# YOUR JOURNEY

## TO A SUSTAINABLE DESTINATION

We believe that **Sustainable Tourism is a state of mind**, a conscious choice, to work, live and to be on holiday in a different way. Realising how our choices affect the local environment, culture and economy, can positively reshape our behaviour.





# Sustainable Tourism starts HERE





# Sustainable Tourism starts

# HERE.



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# Sustainable Tourism starts

# HERE.



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# IT'S IN OUR NATURE

## STORIES OF SUSTAINABLE TOURISM





## A Moment of Reflection



Carol Ritchie  
EUROPARC Federation







# Resources for the Resilient Recovery of Nature-Based Tourism

For more information, visit:  
<https://www.worldbank.org/en/programs/global-wildlife-program>

## Thank you



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