



PLENARY 3, BREAKOUT 8 – TECHNICAL BRIEF Value-based care

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While the primary mechanism for meeting resource needs to achieve the health SDGs will be domestic public revenues, the private sector can help to fill the financing gap by increasing investment and developing sustainable and scalable business models. Currently, private capital has been drawn to volume-based business models and their performance metrics do not always align with public health outcomes or cost-effectiveness. Private capital growth in healthcare focuses on hospital based treatment and often results in high utilization rates and prices.

This session will explore how value-based care (VBC) business models can align private interests with the public goal of achieving health outcomes cost-effectively. VBC models are patient-centered and improve measurement, delivery, and payment mechanisms based on the following principles:

- Measurement – capture holistic cost and outcome metrics across the care pathway, including ones patients care about
- Delivery – integrate care across the care pathway, with a focus on prevention and primary care based in communities
- Payment – reward providers or facilities for outcomes across the care pathway, moving away from fee for service models

VBC models, supported by payer-provider partnerships, can help redefine what success looks like and ultimately drive more value from domestic public and private health resources.

Key topics for discussion

Panelists will be asked to discuss the following topics:

- What are the best examples of value-based care spirited innovation in the private sector (in your country / disease areas)?
- What are the pros and cons of these value-based business models? How do they perform in terms of health outcomes and cost-effectiveness?
- What does it take to incentivize the private sector to engage in value-based business models? How can the private sector better partner with the public sector on these models?

- What is needed to help these value-based business models scale?
 - Political will and regulatory environment?
 - Consumer trends?
 - Data and information systems infrastructure outcomes measurement standards?
 - Workforce and other healthcare capabilities?
 - Capital?