We, the Global Health Impact Project, would like to commend the World Bank for proposing significant new PPR financing. Though significant additional funds may still be needed to ensure adequate pandemic preparation and response, we were glad to see the suggestion for the fund to be managed by an independent governing board with the aim of fulfilling the needs outlined by the High Level Panel on Pandemic Preparedness and Response.

We offer the following suggestions on the framework proposed in the World Bank’s PPR White Paper to 1. improve efficiency, inclusion, transparency, and accountability in implementation and governance 2. make sure that funding directed towards the development and supply of counter-measures, in particular, ensures low cost, sustainable, and equitable access to resulting products, and 3. encourage significant investments in basic health systems.

To improve efficiency, inclusion, transparency, and accountability in implementation and governance, we believe:

1. Implementing entities should include the WHO and UN agencies, but also other global health institutions. Moreover, low and middle income countries should be eligible to receive direct aid where providing such aid is more efficient.
2. The proposed framework should be revised to highlight the importance of inclusivity for efficiency - rather than framing efficiency and inclusivity as competitors.
   a. Accordingly, the fund’s governing board, technical advisory board, and all other associated bodies should represent the interests of the global population, and not give undue weight to private sector and donor interests.
      i. Low and low middle income countries (LIMC) should be proportionally represented on the board, especially as they should be the main recipients of aid. Constituency based approaches, if used, must give proportional representation and weight to LMIC interests.
      ii. While civil society organizations should be included as observers, the private sector should not be allowed to advocate for their private interests over global wellbeing and, hence, private sector representatives should not be included even as observer parties.
   b. The language should be strengthened to specify who will be included on a technical advisory board, the current language does not make it clear where technical experts can be drawn from - other than the WHO - and members of this board should also represent the global population’s interests.

To make sure that funding directed towards the development and supply of counter-measures, in particular, ensures low cost, sustainable, and equitable access to resulting products, funding for new counter-measures should be explicitly tied to strong access conditions. Moreover, the fund
should support collective procurement efforts to help make the funding sustainable and antibiotics and innovations to address existing pandemics should be in scope. The fund might:

1. Delink incentives for new research and development from sales volumes by implementing alternative reward mechanisms for these technologies, on the conditions that:
   a) licenses be vested in an international health organization (as specified by the treaty or instrument) to be sub-licensed to manufacturers with strong access conditions
   b) companies pool intellectual property and other data to speed up research and development

2. Support collective procurement of essential health technologies to combat existing and future pandemic threats (including those likely to expand with evolving antibiotic resistance) with differential pricing of resulting products. This will allow the fund to:
   a) recoup some investments in research and development
   b) invest in basic health systems, manufacturing capacity, and other initiatives to ensure access to essential medicines

Finally, we stress the importance of making significant health systems investments. It is not enough to develop new technologies, they have to be manufactured, distributed and consumed by people around the world to equitably address future pandemic threats. Let us ensure the world is better equipped and ready, so that we never again see this level of global devastation.

For further work on which our suggestions are based, see https://www.global-health-impact.org/pandemic

Also see:
https://www.youtube.com/watch?v=-wvx0Q5ga5Q