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The World Bank

1818 H Street NW

Washington DC 20433

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DISSEMINATION & TRAINING FILE
Training Seminar - General

PHN - DIS - TS - GENERAL
- (PUBLIC SECTOR
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The World Bank/IFC/MIGA
O F F I C E M E M O R A N D U M

DATE: September 15, 1993 02:01pm

TO: Denise Vaillancourt (DENISE VAILLANCOURT)

FROM: Janet de Merode, PHN (JANET DE MERODE)

EXT.: 82381

SUBJECT: RE: Public Sector Management Symposium

Yes, Denise, please attend.

Janet

CC: Institutional ISC Files (INSTITUTIONAL ISC FILES)

CC: Amelia V. Menciano (AMELIA V. MENCIANO)

PHN-NUTRITION SECTOR
GEN-(TECHNICAL ASSISTANCE IN NUTRITION)

The World Bank/IFC/MIGA
O F F I C E M E M O R A N D U M

DATE: August 27, 1993 04:19pm

TO: See Distribution Below

FROM: Judith McGuire, PHN (JUDITH MCGUIRE)

EXT.: 33452

SUBJECT: Technical Assistance in Nutrition

In keeping with PHN's reorientation toward greater support of the regions' technical nutrition needs, we have again arranged for Marcia Griffiths to be available for work with Regional staff on their design of nutrition projects and components. Feedback from Ms. Griffiths' previous staff nutrition support consultancies has been consistently positive, and we anticipate that she will again provide valuable technical assistance tailored to individual task managers' project needs.

Ms. Griffiths, President of The Manoff Group, has extensive field experience, specializing in behavioral change (her training is in both nutrition and anthropology) and social marketing, but with expertise in a range of child and maternal nutrition issues including breastfeeding, growth monitoring and micronutrient malnutrition/supplementation. She is highly operational, having worked on Bank projects in four regions. In the first Indonesia Nutrition Project, she was responsible for the successful behavioral change component that significantly influenced the way the international nutrition community now perceives and undertakes such operations.

Generally, her assistance has involved a three-step process: First, review relevant existing materials (an IEPS, draft sector study or identification mission BTO, for instance) to become familiar with the context of the task. A two-hour conversation followed up on the issues at hand (for example, discussion of experiences with comparable problems/efforts elsewhere). And this, in turn, usually was followed by a note from Ms. Griffiths. Which provided an outline for a possible component or terms-of-reference for a consultant, or suggestions of individuals proposed for follow-up work. Overall, four-to-eight hours were devoted by Ms. Griffiths, per project.

I would suggest contacting Marcia Griffiths directly at phone # 202-265-7469 or fax# 202-265-9548 to arrange meeting times and exchange of project documents. Ms. Griffiths' time is available from September 8th or until October, but scheduling arrangements can be made during the last week of August and then on into September. Rae Galloway, ext. 33122, or I can answer questions and help with scheduling if necessary.

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PHN-DIS-TS-SUPPLE-
MENTAL TRAINING COURSE
FY94

A L L - I N - 1 N O T E

DATE: 25-Aug-1993 06:59am

TO: Judith McGuire

(JUDITH MCGUIRE)

FROM: William McGreevey, PHN

(WILLIAM MCGREEVEY)

EXT.: 33227

SUBJECT: RE: Supplemental Training Course, FY94

The one-day conference on anthropometry should be a good idea; certainly the assembled experts represent the best in the world. I raise several points:

1. The day's activity looks more like a conference of experts than a training program, although many staff will no doubt benefit from attending.

2. Is this the one-day nutrition training program that we discussed earlier? What is the role here of Joy del Rosso?

3. Spending \$7000 on this activity of one day seems rather high in comparison to other activities. It would be reasonable to ask, perhaps, the RSB for a conference support fund to finance the participation of the consultants.

4. I see no obvious conflict on the dates, and I hope you are able to go ahead with October 19, 1993, in mind.

CC: Institutional ISC Files
CC: Alan Berg
CC: Chantal Worzala
CC: Surinder P. S. Deol

(INSTITUTIONAL ISC FILES)
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(CHANTAL WORZALA)
(SURINDER P. S. DEOL)

PHN-DIS-TS (SUPPLE-
MENTAL TRAINING
COURSE FY94)

The World Bank/IFC/MIGA
O F F I C E M E M O R A N D U M

DATE: August 24, 1993 04:53pm

TO: See Distribution Below

FROM: Judith McGuire, PHN (JUDITH MCGUIRE)

EXT.: 33452

SUBJECT: Supplemental Training Course, FY94

Nutritional status is often used as a measure of poverty, human welfare, and health. Data on height and weight (called anthropometric data) are collected in LSMS and SDA surveys as well as national assessments (including the Demographic and Health Surveys funded by USAID). In addition, nutritional status is used as a targeting tool, often for feeding programs (in Jamaica, Chile, Mexico, Ecuador, among others). It is increasingly used as a targeting tool for Bank-financed health, nutrition, and safety net programs.

Bank staff, however, are often uncomfortable using nutritional status data. This can result in inappropriate identification of problems and mistargeting with major cost implications. In several instances this year, PHN and LAC disagreed over the appropriate use of anthropometric standards in project design. Therefore I would like to propose adding a training course to this year's menu on using anthropometry in sector work and project design.

I propose sponsoring a one-day training course which brings Bank Staff together with some of the world's most highly respected experts on anthropometry. The goal is to help establish some guidelines for using anthropometry in our work. The format would be two half-day round-table discussions with plenty of opportunity for questions-and-answers. The morning would be devoted to standards and uses of anthropometry. The afternoon would be devoted to the special case of growth monitoring and promotion. I have tentatively contacted the key speakers and find that Oct. 19, 1993 is the first possible date for such a training workshop.

We would need some budgetary support for this to cover travel, per diem, and honoraria for a few independently employed speakers. I estimate that about \$7000 would be needed. Please advise about the availability of funds.

To summarize:

Course Title: Appropriate Uses of Anthropometry in World Bank Sector Work and Projects

Date: Oct. 19, 1993, all day (lunch not included)

Site: World Bank meeting room

Staff member in charge: JMcGuire

Panelists: Jean-Pierre Habicht (Cornell Univ.), Ray Yip (CDC), Reynaldo Martorell (Emory Univ.), John Mason (UN ACC/SCN, Geneva), Elizabeth Sommerfelt (DHS, Columbia, MD), Jose Obdulio Mora (ISTI, Washington), Marcia Griffiths (Manoff Group, Washington), Cesar Victora (University of Pelotas, Brazil, on travel to CDC), Jim Greene (ASTHR), Urban Jonsson or David Alnwick (UNICEF, NY). Some of the panelists have not confirmed availability.

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