The Economics of Kenneth J. Arrow

E. Maskin Harvard University

World Bank Washington, DC September, 2015

(1) Social Choice Theory

 how to choose from set of social alternatives on basis of individuals' (citizens', consumers') preferences over alternatives

- how to choose from set of social alternatives on basis of individuals' (citizens', consumers') preferences over alternatives
 - i.e., how to aggregate preferences

- (1) Social Choice Theory
 - how to choose from set of social alternatives on basis of individuals' (citizens', consumers') preferences over alternatives
 - i.e., how to aggregate preferences
- (2) General Equilibrium Theory

- (1) Social Choice Theory
 - how to choose from set of social alternatives on basis of individuals' (citizens', consumers') preferences over alternatives
 - i.e., how to aggregate preferences
- (2) General Equilibrium Theory
 - study of markets for all goods together

(1) Social Choice Theory

- how to choose from set of social alternatives on basis of individuals' (citizens', consumers') preferences over alternatives
 - i.e., how to aggregate preferences

(2) General Equilibrium Theory

- study of markets for all goods together
 - e.g., can all markets clear simultaneously?(supply = demand in each market)

• provision and financing of *public goods*

- provision and financing of public goods
 - goods that, once provided for anybody, are available to everybody

- (3) Public Economics
 - provision and financing of *public goods*
 - goods that, once provided for anybody, are available to everybody
- (4) Economics of Asymmetric Information

- provision and financing of public goods
 - goods that, once provided for anybody, are available to everybody
- (4) Economics of Asymmetric Information
 - implications for economic outcomes of

- provision and financing of public goods
 - goods that, once provided for anybody, are available to everybody

(4) Economics of Asymmetric Information

- implications for economic outcomes of
 - moral hazard (hidden actions): agent's actions are unobservable to others

- provision and financing of public goods
 - goods that, once provided for anybody, are available to everybody

(4) Economics of Asymmetric Information

- implications for economic outcomes of
 - moral hazard (hidden actions): agent's actions are unobservable to others
 - adverse selection (hidden knowledge): agent knows something that others don't

(5) Economic Dynamics and Growth

- (5) Economic Dynamics and Growth
 - study of economic decisions e.g., investment in *intemporal* settings

- (5) Economic Dynamics and Growth
 - study of economic decisions e.g., investment
 in *intemporal* settings
- (6) Economics of Risk

- (5) Economic Dynamics and Growth
 - study of economic decisions e.g., investment
 in *intemporal* settings
- (6) Economics of Risk
 - how does *uncertainty* about outcome affect economic behavior

• Arrow's single most famous work: monograph *Social Choice and Individual Values*, 1951

- Arrow's single most famous work: monograph *Social Choice and Individual Values*, 1951
 - created modern field of social choice theory

- Arrow's single most famous work:
 monograph Social Choice and Individual Values, 1951
 created modern field of social choice theory
- In 18th century, Condorcet studied *simple majority rule* as method for aggregating preferences over social alternatives (social welfare function)

- Arrow's single most famous work: monograph *Social Choice and Individual Values*, 1951
 - created modern field of social choice theory
- In 18th century, Condorcet studied *simple majority rule* as method for aggregating preferences over social alternatives (social welfare function)
 - alternative x chosen over y if more individuals prefer x to y
 than y to x

• if all people prefer x to y, then x chosen over y

• if all people prefer *x* to *y*, then *x* chosen over *y***Pareto property*

- if all people prefer *x* to *y*, then *x* chosen over *y***Pareto property
- choice between x and y doesn't depend on how people evaluate third alternative z

- if all people prefer x to y, then x chosen over y

 Pareto property
- choice between x and y doesn't depend on how people evaluate third alternative z

independence of irrelevant alternatives

1	2	3
x y z	$\frac{\mathcal{Y}}{\mathcal{Z}}$	$z \\ x$
\overline{Z}	\tilde{x}	y

$$\begin{array}{cccc}
\frac{1}{x} & \frac{2}{y} & \frac{3}{z} \\
\frac{y}{z} & \frac{z}{x} & \frac{x}{y}
\end{array}$$

• x chosen over y

$$\begin{array}{cccc}
\frac{1}{x} & \frac{2}{y} & \frac{3}{z} \\
\frac{y}{z} & \frac{z}{x} & \frac{x}{y}
\end{array}$$

- x chosen over y
- y chosen over z

$$\begin{array}{cccc}
\frac{1}{x} & \frac{2}{y} & \frac{3}{z} \\
\frac{y}{z} & \frac{z}{x} & \frac{x}{y}
\end{array}$$

- x chosen over y
- y chosen over z
- but *z* chosen over *x*!

$$\begin{array}{cccc}
\frac{1}{x} & \frac{2}{y} & \frac{3}{z} \\
\frac{y}{z} & \frac{z}{x} & \frac{x}{y}
\end{array}$$

- x chosen over y
- y chosen over z
- but *z* chosen over *x*!

Paradox of Voting

• Arrow (1951) identified much more general problem with aggregating preference

- Arrow (1951) identified much more general problem with aggregating preference
- showed that any social welfare function that

- Arrow (1951) identified much more general problem with aggregating preference
- showed that any social welfare function that
 - satisfies Pareto property

- Arrow (1951) identified much more general problem with aggregating preference
- showed that any social welfare function that
 - satisfies Pareto property
 - makes consistent choices

- Arrow (1951) identified much more general problem with aggregating preference
- showed that any social welfare function that
 - satisfies Pareto property
 - makes consistent choices
 - satisfies independence of irrelevant alternatives
 must be *dictatorship*

- Arrow (1951) identified much more general problem with aggregating preference
- showed that any social welfare function that
 - satisfies Pareto property
 - makes consistent choices
 - satisfies independence of irrelevant alternatives
 must be *dictatorship*
 - there is some individual who *always* gets her
 way: if she prefers x to y, then x chosen over y

- Arrow (1951) identified much more general problem with aggregating preference
- showed that any social welfare function that
 - satisfies Pareto property
 - makes consistent choices
 - satisfies independence of irrelevant alternatives
 must be *dictatorship*
 - there is some individual who *always* gets her
 way: if she prefers x to y, then x chosen over y
- called *Impossibility Theorem*

- Arrow (1951) identified much more general problem with aggregating preference
- showed that any social welfare function that
 - satisfies Pareto property
 - makes consistent choices
 - satisfies independence of irrelevant alternatives
 must be *dictatorship*
 - there is some individual who *always* gets her
 way: if she prefers x to y, then x chosen over y
- called *Impossibility Theorem*
 - dictatorship not satisfactory

A. Existence of Equilibrium

• at least since Walras, recognized that studying single market by itself often inadequate

- at least since Walras, recognized that studying single market by itself often inadequate
 - can't understand market for gas without understanding market for oil

- at least since Walras, recognized that studying single market by itself often inadequate
 - can't understand market for gas without understanding market for oil
 - can't understand market for oil without understanding market for coal, etc.

- at least since Walras, recognized that studying single market by itself often inadequate
 - can't understand market for gas without understanding market for oil
 - can't understand market for oil without understanding market for coal, etc.
- fundamental question arises:

- at least since Walras, recognized that studying single market by itself often inadequate
 - can't understand market for gas without understanding market for oil
 - can't understand market for oil without understanding market for coal, etc.
- fundamental question arises:
 - can all markets clear simultaneously?

• Arrow and Debreu "Existence of Equilibrium for a Competitive Economy", 1954

- Arrow and Debreu "Existence of Equilibrium for a Competitive Economy", 1954
 - established existence of equilibrium in

- Arrow and Debreu "Existence of Equilibrium for a Competitive Economy", 1954
 - established existence of equilibrium in very general model

- Arrow and Debreu "Existence of Equilibrium for a Competitive Economy", 1954
 - established existence of equilibrium in very general model relatively simple argument

• finite number of firms, consumers, and goods

• finite number of firms, consumers, and goods each agent takes prices as *given* (can't influence prices) competitive assumption

- finite number of firms, consumers, and goods each agent takes prices as *given* (can't influence prices) competitive assumption
- each firm described by its *technology* (relationship of inputs to outputs)

- finite number of firms, consumers, and goods each agent takes prices as *given* (can't influence prices) competitive assumption
- each firm described by its *technology* (relationship of inputs to outputs)
- each firm chooses *production plan*, choice of inputs and outputs (feasible for its technology) to maximize *profit* (revenue from selling outputs minus cost of inputs, given prices)

• each consumer described by his/her

- each consumer described by his/her
 - (i) initial endowment of goods

- each consumer described by his/her
 - (i) initial endowment of goods
 - (ii) shares in different firms' profits

- each consumer described by his/her
 - (i) initial endowment of goods
 - (ii) shares in different firms' profits
 - (iii) utility function for goods

- each consumer described by his/her
 - (i) initial endowment of goods
 - (ii) shares in different firms' profits
 - (iii) utility function for goods
- each consumer chooses *consumption plan*, choice of goods to maximize utility subject to

- each consumer described by his/her
 - (i) initial endowment of goods
 - (ii) shares in different firms' profits
 - (iii) utility function for goods
- each consumer chooses *consumption plan*, choice of goods to maximize utility subject to

budget = income from endowment + shares of firms' profits

Theorem: There exists competitive equilibrium: prices, production plans by firms, and consumption plan by consumers such that

Theorem: There exists competitive equilibrium: prices, production plans by firms, and consumption plan by consumers such that

(i) each firm's production plan maximizes profit given prices

- Theorem: There exists competitive equilibrium: prices, production plans by firms, and consumption plan by consumers such that
 - (i) each firm's production plan maximizes profit given prices
 - (ii) each consumer's consumption plan maximizes utility given budget and prices

- Theorem: There exists competitive equilibrium: prices, production plans by firms, and consumption plan by consumers such that
 - (i) each firm's production plan maximizes profit given prices
 - (ii) each consumer's consumption plan maximizes utility given budget and prices
 - (iii) supply = demand, for each good

- Theorem: There exists competitive equilibrium: prices, production plans by firms, and consumption plan by consumers such that
 - (i) each firm's production plan maximizes profit given prices
 - (ii) each consumer's consumption plan maximizes utility given budget and prices
 - (iii) supply = demand, for each good
- many models in applications are special cases of Arrow-Debreu

B. Optimality of Equilibrium

B. Optimality of Equilibrium

Arrow, "An Extension of The Basic Theorems of Classical Welfare Economics", 1951

Arrow, "An Extension of The Basic Theorems of Classical Welfare Economics", 1951

• equilibrium of competitive model is *Pareto optimal* (First Welfare Theorem)

- equilibrium of competitive model is *Pareto optimal* (First Welfare Theorem)
 - no other *feasible* consumption and production plans make any consumer better off without making someone else worse off

- equilibrium of competitive model is *Pareto optimal* (First Welfare Theorem)
 - no other *feasible* consumption and production plans make any consumer better off without making someone else worse off
 - feasibility: amount consumed does not exceed amount available (initial endowment plus feasible production)

- equilibrium of competitive model is *Pareto optimal* (First Welfare Theorem)
 - no other *feasible* consumption and production plans make any consumer better off without making someone else worse off
 - feasibility: amount consumed does not exceed amount available (initial endowment plus feasible production)
- any Pareto optimal plans can be decentralized as competitive equilibrium (Second Welfare Theorem)

- equilibrium of competitive model is *Pareto optimal* (First Welfare Theorem)
 - no other *feasible* consumption and production plans make any consumer better off without making someone else worse off
 - feasibility: amount consumed does not exceed amount available (initial endowment plus feasible production)
- any Pareto optimal plans can be decentralized as competitive equilibrium (Second Welfare Theorem)
- i.e., there exists redistribution of initial endowments, re-assignment of profit shares and corresponding competitive equilibrium such that

- equilibrium of competitive model is *Pareto optimal* (First Welfare Theorem)
 - no other *feasible* consumption and production plans make any consumer better off without making someone else worse off
 - feasibility: amount consumed does not exceed amount available (initial endowment plus feasible production)
- any Pareto optimal plans can be decentralized as competitive equilibrium (Second Welfare Theorem)
- i.e., there exists redistribution of initial endowments, re-assignment of profit shares and corresponding competitive equilibrium such that
 - consumers' equilibrium plans = Pareto optimal consumptions plans

- equilibrium of competitive model is *Pareto optimal* (First Welfare Theorem)
 - no other *feasible* consumption and production plans make any consumer better off without making someone else worse off
 - feasibility: amount consumed does not exceed amount available (initial endowment plus feasible production)
- any Pareto optimal plans can be decentralized as competitive equilibrium (Second Welfare Theorem)
- i.e., there exists redistribution of initial endowments, re-assignment of profit shares and corresponding competitive equilibrium such that
 - consumers' equilibrium plans = Pareto optimal consumptions plans
 - firms' equilibrium plans = Pareto optimal production plans

- equilibrium of competitive model is *Pareto optimal* (First Welfare Theorem)
 - no other *feasible* consumption and production plans make any consumer better off without making someone else worse off
 - feasibility: amount consumed does not exceed amount available (initial endowment plus feasible production)
- any Pareto optimal plans can be decentralized as competitive equilibrium (Second Welfare Theorem)
- i.e., there exists redistribution of initial endowments, re-assignment of profit shares and corresponding competitive equilibrium such that
 - consumers' equilibrium plans = Pareto optimal consumptions plans
 - firms' equilibrium plans = Pareto optimal production plans
- results more general than preceding literature

- equilibrium of competitive model is *Pareto optimal* (First Welfare Theorem)
 - no other *feasible* consumption and production plans make any consumer better off without making someone else worse off
 - feasibility: amount consumed does not exceed amount available (initial endowment plus feasible production)
- any Pareto optimal plans can be decentralized as competitive equilibrium (Second Welfare Theorem)
- i.e., there exists redistribution of initial endowments, re-assignment of profit shares and corresponding competitive equilibrium such that
 - consumers' equilibrium plans = Pareto optimal consumptions plans
 - firms' equilibrium plans = Pareto optimal production plans
- results more general than preceding literature
 - no differentiability

- equilibrium of competitive model is *Pareto optimal* (First Welfare Theorem)
 - no other *feasible* consumption and production plans make any consumer better off without making someone else worse off
 - feasibility: amount consumed does not exceed amount available (initial endowment plus feasible production)
- any Pareto optimal plans can be decentralized as competitive equilibrium (Second Welfare Theorem)
- i.e., there exists redistribution of initial endowments, re-assignment of profit shares and corresponding competitive equilibrium such that
 - consumers' equilibrium plans = Pareto optimal consumptions plans
 - firms' equilibrium plans = Pareto optimal production plans
- results more general than preceding literature
 - no differentiability
 - no interiority

Arrow, "Economic Welfare and Allocation of Resources for Invention", 1962

• invention as public good

- invention as public good
 - once discovery made, optimal to disseminate to everyone for free

- invention as public good
 - once discovery made, optimal to disseminate to everyone for free
 - but then what is incentive to invent

- invention as public good
 - once discovery made, optimal to disseminate to everyone for free
 - but then what is incentive to invent
- patents

- invention as public good
 - once discovery made, optimal to disseminate to everyone for free
 - but then what is incentive to invent
- patents
 - allow inventors to obtain return on investment

- invention as public good
 - once discovery made, optimal to disseminate to everyone for free
 - but then what is incentive to invent
- patents
 - allow inventors to obtain return on investment
 - some dissemination (through licensing)

- invention as public good
 - once discovery made, optimal to disseminate to everyone for free
 - but then what is incentive to invent
- patents
 - allow inventors to obtain return on investment
 - some dissemination (through licensing)
 - but patent holder is monopolist, so dissemination suboptimal

Arrow, "Uncertainty and the Welfare Economics of Medical Care", 1963

• pioneering study of a market rife with asymmetric information

- pioneering study of a market rife with asymmetric information
 - moral hazard (patient does not know what physician has done)

- pioneering study of a market rife with asymmetric information
 - moral hazard (patient does not know what physician has done)
 - adverse selection (patient does not know what physician knows)

- pioneering study of a market rife with asymmetric information
 - moral hazard (patient does not know what physician has done)
 - adverse selection (patient does not know what physician knows)
- argues that "special features" of medical care follow from asymmetries

- pioneering study of a market rife with asymmetric information
 - moral hazard (patient does not know what physician has done)
 - adverse selection (patient does not know what physician knows)
- argues that "special features" of medical care follow from asymmetries
 - regulation

- pioneering study of a market rife with asymmetric information
 - moral hazard (patient does not know what physician has done)
 - adverse selection (patient does not know what physician knows)
- argues that "special features" of medical care follow from asymmetries
 - regulation
 - medical ethics

Arrow, "Economic Implications of Learning by Doing", 1962

• producer improves technique as it produces

- producer improves technique as it produces
- improvement benefits society

- producer improves technique as it produces
- improvement benefits society
- but producer doesn't fully capture benefit

- producer improves technique as it produces
- improvement benefits society
- but producer doesn't fully capture benefit
- thus, public good problem - may call for intervention

- producer improves technique as it produces
- improvement benefits society
- but producer doesn't fully capture benefit
- thus, public good problem - may call for intervention
- foundation of endogenous growth literature

(6) Economics of Risk

(6) Economics of Risk
A. Securities in General Equilibrium

A. Securities in General Equilibrium

A. Securities in General Equilibrium

Arrow, "Le Rôle des Valeurs Bousières pour la Répartition la Meilleure des Risques", 1953

• Arrow-Debreu model can take into account uncertainty about future

A. Securities in General Equilibrium

- Arrow-Debreu model can take into account uncertainty about future
- state of world: complete description of all relevant eventualities

A. Securities in General Equilibrium

- Arrow-Debreu model can take into account uncertainty about future
- state of world: complete description of all relevant eventualities
 - weather, natural disasters, new discoveries

A. Securities in General Equilibrium

- Arrow-Debreu model can take into account uncertainty about future
- state of world: complete description of all relevant eventualities
 - weather, natural disasters, new discoveries
- can index goods not only by physical qualities and by date of delivery, but by state
 of world

A. Securities in General Equilibrium

- Arrow-Debreu model can take into account uncertainty about future
- state of world: complete description of all relevant eventualities
 - weather, natural disasters, new discoveries
- can index goods not only by physical qualities and by date of delivery, but by state
 of world
 - ensures that competitive equilibrium will be Pareto optimal even in world with uncertain states

A. Securities in General Equilibrium

- Arrow-Debreu model can take into account uncertainty about future
- state of world: complete description of all relevant eventualities
 - weather, natural disasters, new discoveries
- can index goods not only by physical qualities and by date of delivery, but by state
 of world
 - ensures that competitive equilibrium will be Pareto optimal even in world with uncertain states
 - but huge number of contingent goods

A. Securities in General Equilibrium

Arrow, "Le Rôle des Valeurs Bousières pour la Répartition la Meilleure des Risques", 1953

- Arrow-Debreu model can take into account uncertainty about future
- state of world: complete description of all relevant eventualities
 - weather, natural disasters, new discoveries
- can index goods not only by physical qualities and by date of delivery, but by state
 of world
 - ensures that competitive equilibrium will be Pareto optimal even in world with uncertain states
 - but huge number of contingent goods

G = number of goods tomorrow

A. Securities in General Equilibrium

Arrow, "Le Rôle des Valeurs Bousières pour la Répartition la Meilleure des Risques", 1953

- Arrow-Debreu model can take into account uncertainty about future
- state of world: complete description of all relevant eventualities
 - weather, natural disasters, new discoveries
- can index goods not only by physical qualities and by date of delivery, but by state
 of world
 - ensures that competitive equilibrium will be Pareto optimal even in world with uncertain states
 - but huge number of contingent goods

G = number of goods tomorrow

S = number of states

A. Securities in General Equilibrium

Arrow, "Le Rôle des Valeurs Bousières pour la Répartition la Meilleure des Risques", 1953

- Arrow-Debreu model can take into account uncertainty about future
- state of world: complete description of all relevant eventualities
 - weather, natural disasters, new discoveries
- can index goods not only by physical qualities and by date of delivery, but by state
 of world
 - ensures that competitive equilibrium will be Pareto optimal even in world with uncertain states
 - but huge number of contingent goods

G = number of goods tomorrow

S = number of states

A. Securities in General Equilibrium

Arrow, "Le Rôle des Valeurs Bousières pour la Répartition la Meilleure des Risques", 1953

- Arrow-Debreu model can take into account uncertainty about future
- state of world: complete description of all relevant eventualities
 - weather, natural disasters, new discoveries
- can index goods not only by physical qualities and by date of delivery, but by state
 of world
 - ensures that competitive equilibrium will be Pareto optimal even in world with uncertain states
 - but huge number of contingent goods

G = number of goods tomorrow

S = number of states

 $G \times S$ = number of contingent goods

• can introduce *security* for each state θ (Arrow security)

A. Securities in General Equilibrium

Arrow, "Le Rôle des Valeurs Bousières pour la Répartition la Meilleure des Risques", 1953

- Arrow-Debreu model can take into account uncertainty about future
- state of world: complete description of all relevant eventualities
 - weather, natural disasters, new discoveries
- can index goods not only by physical qualities and by date of delivery, but by state
 of world
 - ensures that competitive equilibrium will be Pareto optimal even in world with uncertain states
 - but huge number of contingent goods

G = number of goods tomorrow

S = number of states

- can introduce *security* for each state θ (Arrow security)
 - pays off just in that state θ

A. Securities in General Equilibrium

Arrow, "Le Rôle des Valeurs Bousières pour la Répartition la Meilleure des Risques", 1953

- Arrow-Debreu model can take into account uncertainty about future
- state of world: complete description of all relevant eventualities
 - weather, natural disasters, new discoveries
- can index goods not only by physical qualities and by date of delivery, but by state
 of world
 - ensures that competitive equilibrium will be Pareto optimal even in world with uncertain states
 - but huge number of contingent goods

G = number of goods tomorrow

S = number of states

- can introduce *security* for each state θ (Arrow security)
 - pays off just in that state θ
 - S security markets today

A. Securities in General Equilibrium

Arrow, "Le Rôle des Valeurs Bousières pour la Répartition la Meilleure des Risques", 1953

- Arrow-Debreu model can take into account uncertainty about future
- state of world: complete description of all relevant eventualities
 - weather, natural disasters, new discoveries
- can index goods not only by physical qualities and by date of delivery, but by state
 of world
 - ensures that competitive equilibrium will be Pareto optimal even in world with uncertain states
 - but huge number of contingent goods

G = number of goods tomorrow

S = number of states

- can introduce *security* for each state θ (Arrow security)
 - pays off just in that state θ
 - S security markets today
 - G "spot" markets tomorrow

A. Securities in General Equilibrium

Arrow, "Le Rôle des Valeurs Bousières pour la Répartition la Meilleure des Risques", 1953

- Arrow-Debreu model can take into account uncertainty about future
- state of world: complete description of all relevant eventualities
 - weather, natural disasters, new discoveries
- can index goods not only by physical qualities and by date of delivery, but by state
 of world
 - ensures that competitive equilibrium will be Pareto optimal even in world with uncertain states
 - but huge number of contingent goods

G = number of goods tomorrow

S = number of states

- can introduce *security* for each state θ (Arrow security)
 - pays off just in that state θ
 - S security markets today
 - G "spot" markets tomorrow
 - S + G markets

A. Securities in General Equilibrium

Arrow, "Le Rôle des Valeurs Bousières pour la Répartition la Meilleure des Risques", 1953

- Arrow-Debreu model can take into account uncertainty about future
- state of world: complete description of all relevant eventualities
 - weather, natural disasters, new discoveries
- can index goods not only by physical qualities and by date of delivery, but by state
 of world
 - ensures that competitive equilibrium will be Pareto optimal even in world with uncertain states
 - but huge number of contingent goods

G = number of goods tomorrow

S = number of states

- can introduce *security* for each state θ (Arrow security)
 - pays off just in that state θ
 - S security markets today
 - G "spot" markets tomorrow
 - -S + G markets
 - requires perfect foresight about spot prices

Arrow, "Aspects of the Theory of Risk-Bearing," 1965

risk aversion

- risk aversion
 - preferring a monetary gamble's expectation to gamble itself

- risk aversion
 - preferring a monetary gamble's expectation to gamble itself
- corresponds to curvature of utility function u(m) for money m

- risk aversion
 - preferring a monetary gamble's expectation to gamble itself
- corresponds to curvature of utility function u(m) for money m
- Arrow-Pratt coefficient of absolute risk aversion = $-\frac{u''(m)}{u'(m)}$

- risk aversion
 - preferring a monetary gamble's expectation to gamble itself
- corresponds to curvature of utility function u(m) for money m
- Arrow-Pratt coefficient of absolute risk aversion = $-\frac{u''(m)}{u'(m)}$
- coefficient of relative risk aversion = $-\frac{mu''(m)}{u'(m)}$