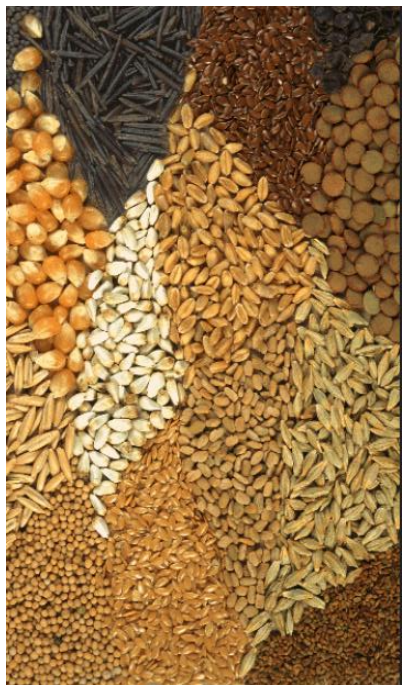


One Million Farmer Platform



Commercial Agricultural Landscape of Kenya



Cereal: 4,715

(Maize, beans, rice, wheat, cow peas, sorghum)



Roots and tubers: 9,477



Vegetables: 3,815



Fruits: 3,292



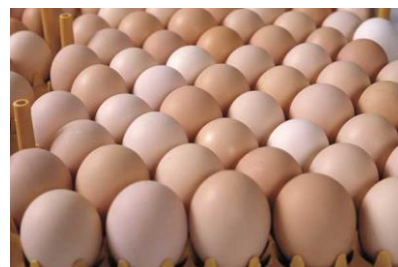
Milk, 4,967



Tea: 378



Sugarcane: 5,900



Egg: 96



Meat: 411



Flower: 480

1,000,000

Small Holder Farmer Initiative: Kenya

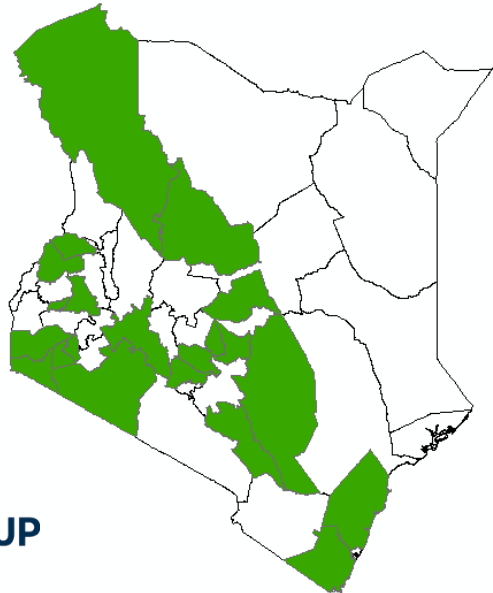
National Agricultural and Rural Inclusive Growth Project

Number of farmers **400,000**

Investment: **USD 200 million**

Farmers' producer organization **8400**

Number of value chains **12 commodities**



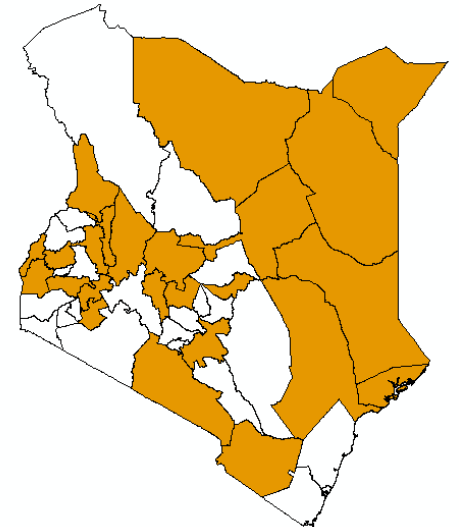
Kenya Climate Smart Agriculture Project

Number of farmers **600,000**

Investment: **USD 250 million**

Farmers' producer organization **9600**

Number of value chains **11 commodities**
and 4 livestock commodities



45 counties

Kenya has the highest AgriTech intensity in Africa

Approximately **30 percent** of Agri-Tech start-ups in Africa are operating in Kenya



Digital Green



Global Ecosystem Comparators

Israel

- innovation networks
- Early entry of youth to innovation space
- Government supported program and incubation
- Globally competitive Agtechs

Netherlands

- Dedicated agrifood tech funds
- Incubators and Accelerators
- Wageningen information desk StartLife to support students to start Agtech

China

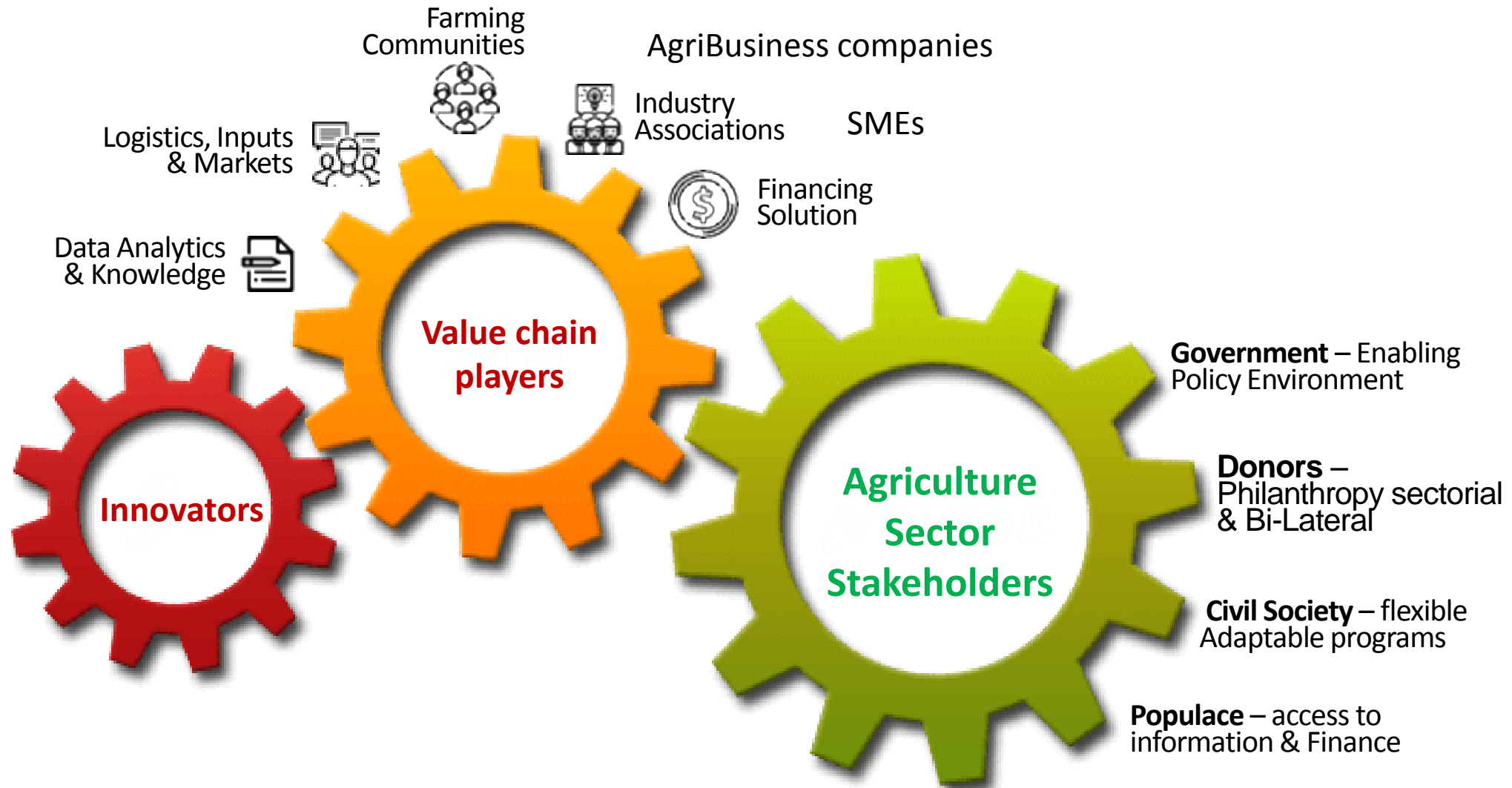
- Government Buy in Agri-Food Innovation
- Agri-Food Entrepreneurs Lurking in China's Big Startup Factory
- Investors Taking up Agri-Food

India

- AgriTech-focused incubators and grants
- Favorable policy environment (e.g The Digital India Campaign)
- Increased and timely support to early stage start-ups



Kenyan Agri-Ecosystem



Functions of the One Million Farmer Platform

