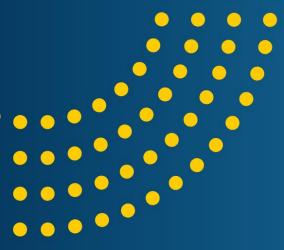


# Enhancing Cohesion Policy's Impact for Jobs, Skills and Competitiveness









## Enhancing Cohesion Policy's Impact for Jobs, Skills, and Competitiveness

Berlin, Germany | 19-23 May 2025



**Agenda** 



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## Closing Day

Report-back from group discussion
Team presentations
Post-workshop survey
Next steps







#### NEXT STEPS

Francisco Campos Patrick Premand





#### The workshop brings together 3 initatives

- DG EMPL ESF+
  - Trial-and-Adopt Impact Evaluations on skills and jobs, education and health,...
- DG REGIO ERDF/CF
  - Trial-and-Adopt Impact Evaluations on twin transition, health, skills and jobs...
  - Strategy to promote experimentation in EU cohesion policy funds
  - Promoting more **integrated data ecosystems** for real-time learning
- DG REGIO Private sector development
  - Nimble and Strategic Impact evaluations
  - European Regional Competitiveness Policy Lab

#### Why did we come here?

- Strengthen capacity for trial-and-adopt impact evaluations.
- Explore data ecosystem integration and AI for real-time learning.
- Prepare designs tailored for your operation and launch a collaborative learning process.
- Identify strategies to integrate trial-and-adopt in cohesion policy funds.

#### Next steps – DG EMPL – ESF+

- Next week: report back to colleagues and management in country
- By June 6: We will send a very short form asking you to (i) indicate whether you are interested to proceed, and (ii) report any feedback from your in-country discussions or other comments.
- Based on interest, WB DG EMPL will consider projects to move forward
  - Might be competitive depending on number of teams interested to proceed
  - Criteria from original call for expression of interest
- By September-October
  - We will form a team to support each project
  - Additional discussions/in-country visits to prepare full-fledged trial-and-adopt design
- · Support to kickstart implementation and in-country capacity-building
  - (Current support planned for 1 year)

### Next steps – DG REGIO – ERDF/CF

- Next week: report back to colleagues and management in country
- **By June 6:** We will send a very short form asking you to (i) indicate whether you are interested to proceed for trial-and-adopt or data system support, or not (ii) report any feedback from your in-country discussions or other comments
- Based on interest, WB DG REGIO will consider projects to move forward.
  - Separately for (i) trial-and-adopt and (ii) data ecosystem integration case studies
  - Might be competitive; criteria from original call for expression of interest
- By September-October
  - We will form a team to support each project
  - Additional discussions/in-country visits to prepare full-fledged trial-and-adopt design
- Support for data system integration

#### Next steps -DG REGIO – EuroCompLab

- Next week: report back to colleagues in country
- Building on the design prepared during the workshop, projects will submit one-page proposal by June 15 to prepare concept note
  - Selection of projects to develop concept note
  - Cover costs of travel of researchers/facilitators for in country-level discussions, qualitative interviews, etc.
- Concept notes using standard template
  - Competitive selection of top proposals (expected to be 5-6)
- Implementation of nimble/strategic impact evaluations

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