

2021 Virtual Entrepreneurial Talents' House of Opportunities and Supports

Entrepreneurial Talents' House of Opportunities and Supports (ETHOS), founded in 2015 by the World Bank and SUNY Korea, is a gender-diverse global Information and Communications, Technology (ICT) incubation program that aims to foster and empower ICT entrepreneurs in developing countries and in places challenged by fragility, conflict, and violence, by providing digital skills training

To help the ICT start-ups strengthen their businesses in the COVID-19 era, the ETHOS program this year, a fourth-round since establishment, will be provided virtually in a 5-week program in 10-15 countries across the globe. A chance to attend an inbound tour in Korea, one of the leading countries in ICT-led development, will be given to the best performing start-ups.

With 146 hours of intensive online training, mentoring courses, and opportunities to network with VC & the ETHOS alumni, the cohorts will be able to boost their businesses, ensure compliance with best practices in software development, international standards, and cyber safety, while learning to market and pitch their products and services.



The 2nd
ETHOS
2021 Virtual

Application Process

- **Application Submission**
February 1 - March 19
- **WB & SUNY Korea Consortium Applicant Screening/Interview**
March 22 - April 9
- **V-ETHOSII 2021 Cohort Final Announcement**
April 12

For more details & to apply, visit:
<https://ethos.sunykorea.ac.kr/INTRO>

V-ETHOSII Program Timeline

- **Orientation**
April 19
- **Knowledge Series**
April 20 - 23
- **Mentoring & Tech Partnership Sessions**
April 26 - May 7
- **Business Gallery**
May 10 - 14
- **Demo Day**
May 17 - 21
- **Inbound Tour in Korea for the Best Performing Team**
Dec 2021 (subject to change due to COVID-19)

More Information

World Bank/SUNY KOREA Consortium
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**BOOST YOUR BUSINESS.
CONNECT GLOBAL.
BECOME TECH-SAVVY.
GET EMPOWERED.**

Program Details

KNOWLEDGE SERIES

(Lecture) *subject to change
 CTO's Insight on Start-ups' ICT Applications
 Start-ups in post COVID-19
(Webinar)
 Entrepreneurship & Sustainable Development
 Sharing Prosperity through Technology Partnership

BUSINESS MENTORING & TECH PARTNERSHIP

Refining ideas into business planning and implementing digital solutions with guidance from experts

BUSINESS GALLERY

Building a network with start-ups across the regions and alumni

DEMO DAY

Opportunities to pitch business plan to investors in Korea

INBOUND TOUR IN KOREA

Opportunity for the best performing start-ups to explore, learn, and network in Korea, one of the leading countries in digital infrastructure and ICT-led development

*subject to change due to COVID19

TALENTS



**BOOST.
 CONNECT.
 TECH-SAVVY.
 EMPOWERED.**

Our Partners

CNT Tech
 Born2Global
 D.camp
 Software
 Convergence Cluster Songdo
 Korea Entrepreneurship Foundation
 500
 Headstart
 Nanuhm Angels
 The Ventures

World Bank Country Offices
 The United Nations Office for Sustainable Development (Korea)
 Innoport, Korea International Cooperation Agency (KOICA)
 Korea Trade-Investment Promotion Agency (KOTRA)
 The Korea-Africa Foundation
 InForIntelligence (Netherland)
 Africa Insight
 Korean Embassies in the selected countries
 Selected countries' embassies in Korea