Entrepreneurial Talents’ House of Opportunities and Supports (ETHOS), founded in 2015 by the World Bank and SUNY Korea, is a gender-diverse global Information and Communications Technology (ICT) incubation program that aims to foster and empower ICT entrepreneurs in developing countries and in places challenged by fragility, conflict, and violence, by providing digital skills training.

To help the ICT start-ups strengthen their businesses in the COVID-19 era, the ETHOS program this year, a fourth-round since establishment, will be provided virtually in a 5-week program in 10-15 countries across the globe. A chance to attend an inbound tour in Korea, one of the leading countries in ICT-led development, will be given to the best performing start-ups.

With 146 hours of intensive online training, mentoring courses, and opportunities to network with VC & the ETHOS alumni, the cohorts will be able to boost their businesses, ensure compliance with best practices in software development, international standards, and cyber safety, while learning to market and pitch their products and services.

Application Process

- Application Submission
  February 1 - March 19
- WB & SUNY Korea Consortium Applicant Screening/Interview
  March 22 - April 9
- V-ETHOSII 2021 Cohort Final Announcement
  April 12

For more details & to apply, visit: https://ethos.sunykorea.ac.kr/INTRO

V-ETHOSII Program Timeline

- Orientation
  April 19
- Knowledge Series
  April 20 – 23
- Mentoring & Tech Partnership Sessions
  April 26 – May 7
- Business Gallery
  May 10 – 14
- Demo Day
  May 17 – 21
- Inbound Tour in Korea for the Best Performing Team
  Dec 2021 (subject to change due to COVID-19)

More Information

World Bank/SUNY KOREA Consortium
Chanmi Kim | Program coordinator
chanmi.kimasunykorea.ac.kr
Program Details

**KNOWLEDGE SERIES**

*(Lecture)*
- CTO's Insight on Start-ups' ICT Applications
- Start-ups in post COVID-19

*(Webinar)*
- Entrepreneurship & Sustainable Development
- Sharing Prosperity through Technology Partnership

**BUSINESS MENTORING & TECH PARTNERSHIP**

Refining ideas into business planning and implementing digital solutions with guidance from experts

**BUSINESS GALLERY**

Building a network with start-ups across the regions and alumni

**DEMO DAY**

Opportunities to pitch business plan to investors in Korea

**INBOUND TOUR IN KOREA**

Opportunity for the best performing start-ups to explore, learn, and network in Korea, one of the leading countries in digital infrastructure and ICT-led development

*subject to change due to COVID-19

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Our Partners

- CNT Tech
- Born2Global
- D.camp
- Software
- Convergence Cluster Songdo
- Korea Entrepreneurship Foundation
- 500
- Headstart
- Nanuhm Angels
- The Ventures

- World Bank Country Offices
- The United Nations Office for Sustainable Development (Korea)
- Innoport, Korea International Cooperation Agency (KOICA)
- Korea Trade-Investment Promotion Agency (KOTRA)
- The Korea-Africa Foundation
- InFortIntelligence (Netherland)
- Africa Insight
- Korean Embassies in the selected countries
- Selected countries’ embassies in Korea

*subject to change*