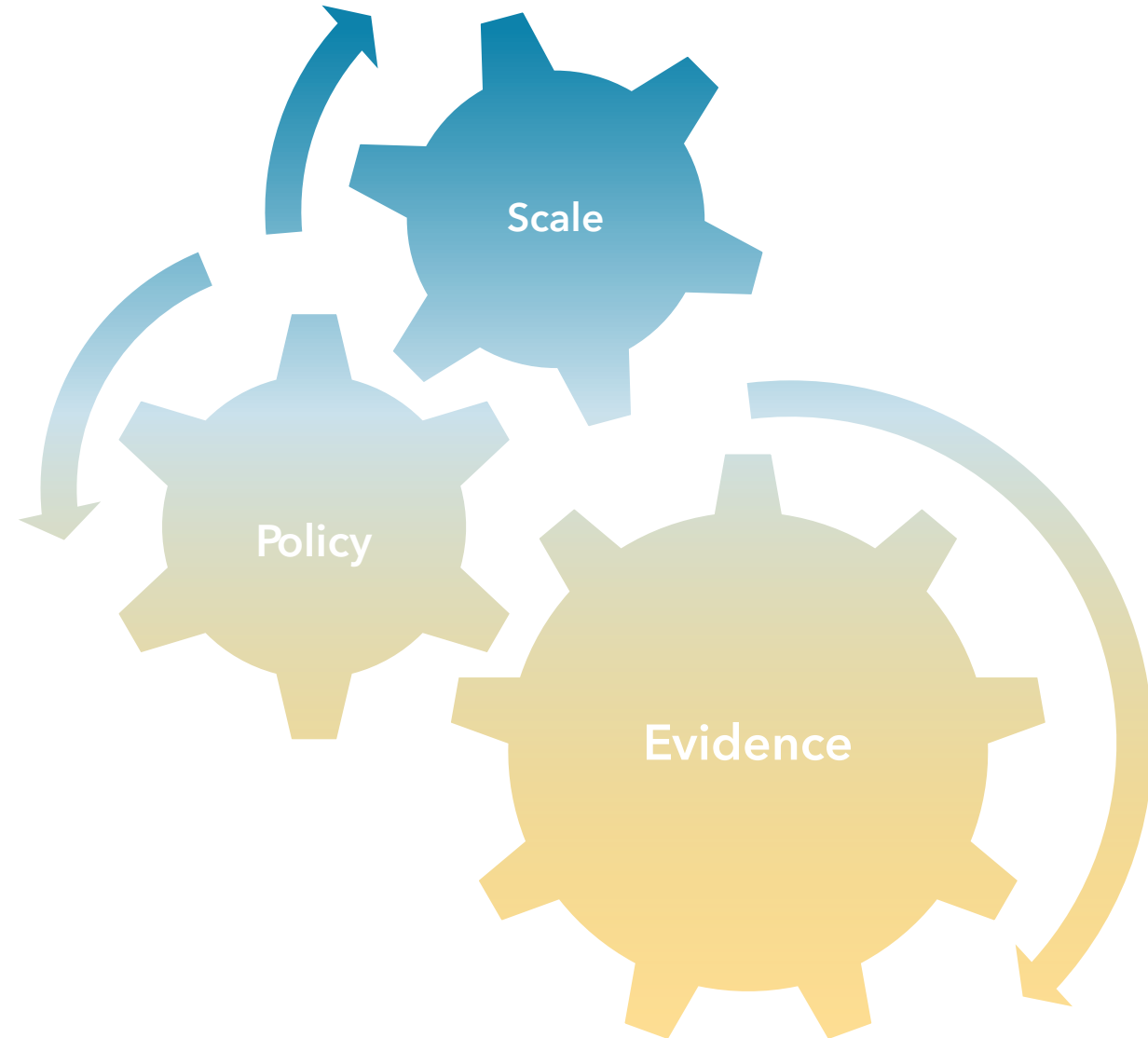


Impact Evaluation Collaborative

Moving Economic
Inclusion to Scale

IE WORKSHOP





Opportunities and Challenges in Scaling up Economic Inclusion Programming

Ethiopia livelihoods
interventions in PSNP5



Delegation members

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Background and context

Productive Safety Net Program (PSNP): implemented by the Government of Ethiopia (GoE) since **2005** to support food insecure households in rural areas via **public works, cash transfers, and complementary livelihood services.**

LH training and credits began in 2005,
LH *grant* introduced in 2017

In PSNP5: 2 years of support, substantial adjustments to the design

3 pathways: on-farm, off-farm, wage employment

Training (technical and non-technical) + **credit/grant** + **coaching/mentoring**

Training 40% of public work beneficiaries in 9 regions: 550,000 households

167,000 households receiving grants

Project innovations

Enhance the quality, relevance and intensity of support

- Increase cost of training per beneficiary from 20\$ to 70\$
- Introduction of community facilitators (CFs) and pilot new delivery mechanisms
- Capacity building of DAs and CFs
- **Revision of curriculum and scale up of digital tools (introduction of soft-skills)**
- Standardization of operational documents and training material

Improve the geographic and household targeting

- Focus on woredas with high timeliness of core payments
- **Experiment new targeting methods:** Focus on 550,000 households with motivation and potential to develop productive activities and find jobs

Promote diversification of income sources

- Introduction of off-farm experts at woreda level
- Pilot new approaches to link beneficiaries with jobs (including **transport subsidy**)
- **Quota of 20% for off-farm pathway**

Improve access to finance

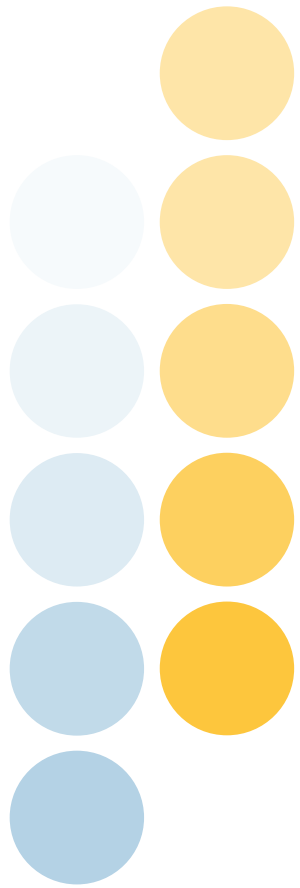
- **Increase livelihood grants from 200\$ to 300\$, from 10% poorest to the 30% poorest households** + criteria for availability of loanable funds

Generate evidence

- Pilot and evaluate new approaches both in high land and low land regions
- Rigorous impact evaluation

Scale-up/Scalability

- **550,000 households** between 2022 and 2025 in all regions, introduction of lowlands and new PSNP woredas
- Challenges: **quality of delivery at scale**, how do we increase intensity and quality? (content of the training, recruitment and incentives of frontline workers (e,g CFs), alternative delivery mechanisms to deliver training
- What approaches are effective to promote self-employment and wage employment for PSNP beneficiaries? Cost effectiveness?
- Who should we target to maximize the impact of the program and to maximize spillovers?



Thank you!

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