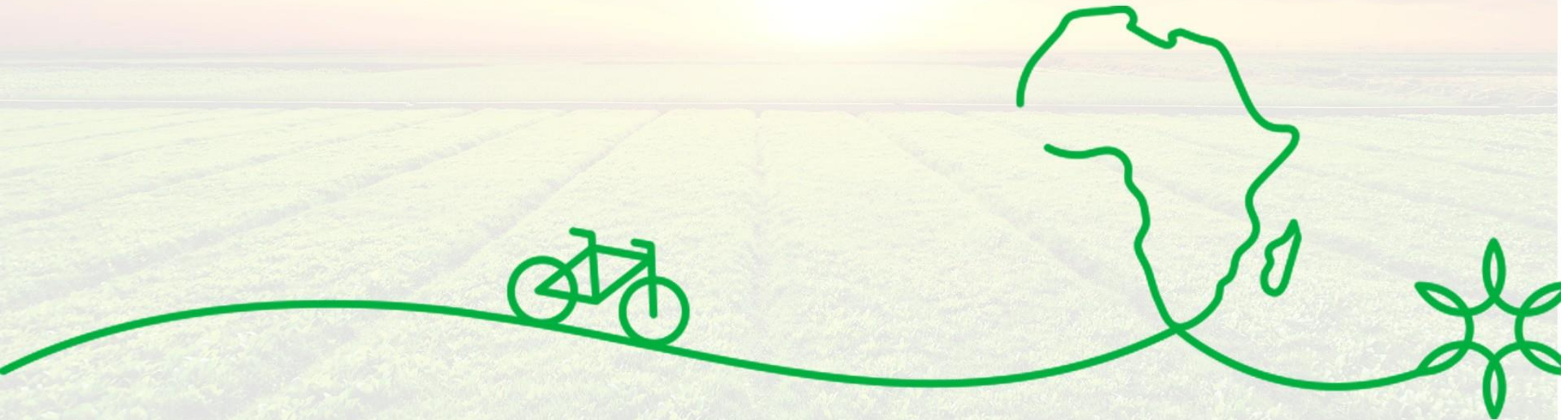




# Disruptive Agricultural Technology Challenge

April 5-6, 2019 |

Nairobi, Kenya





# Problem Statement

- ◆ Dysfunctional markets
- ◆ Lack of access to fair priced but high quality farming inputs like fertilizer
- ◆ Challenges around accessing finance.



# Solution

- Good program design.
- competent & rapid implementation at scale.
- world class technology.

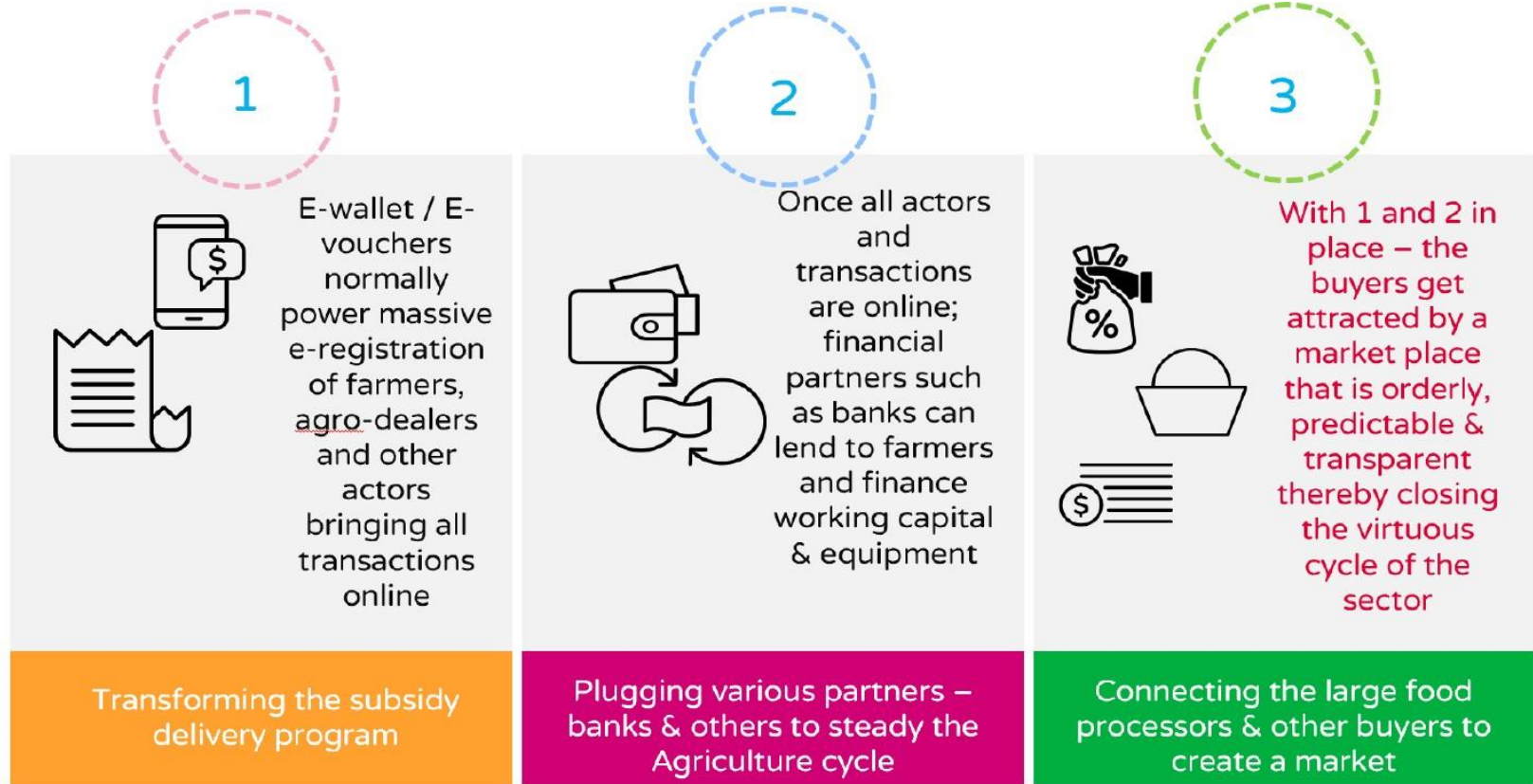


Blockchain based smart contracting ecosystem.



# The model

Components of Total transformation



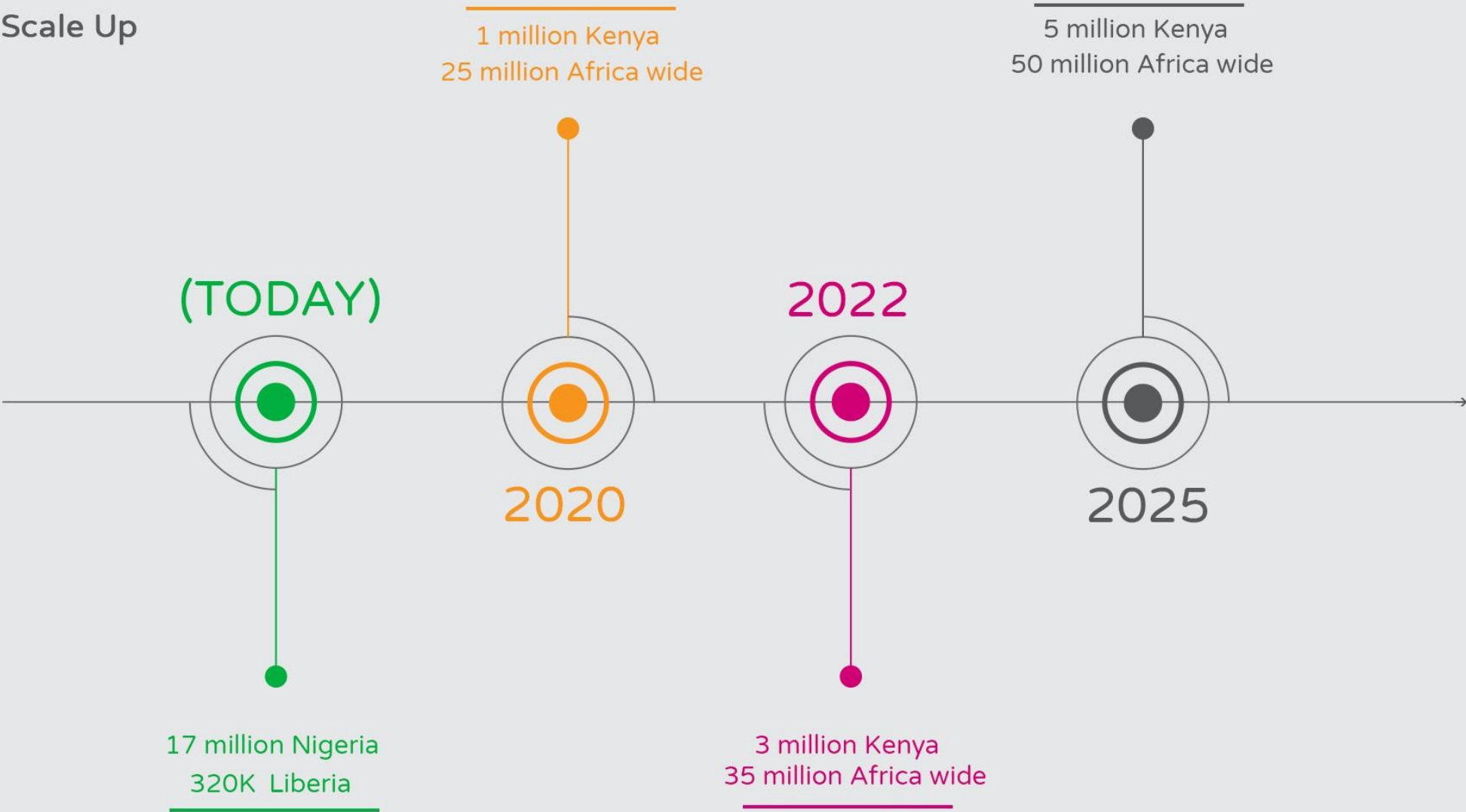
Enablers

cellulant's agrikore: a smart payment & market place platform with database of farmers, agro-dealers, transporters, storage, warehouses, quality inspectors, commodity buyers

Smart program design & operating rules underpinned by the strategy of what the government wants to achieve

Rapid implementation at scale underpinned by committed Executive and clear policy frame/changes

# Scale Up



# Mission

\$99M in income by 2021.

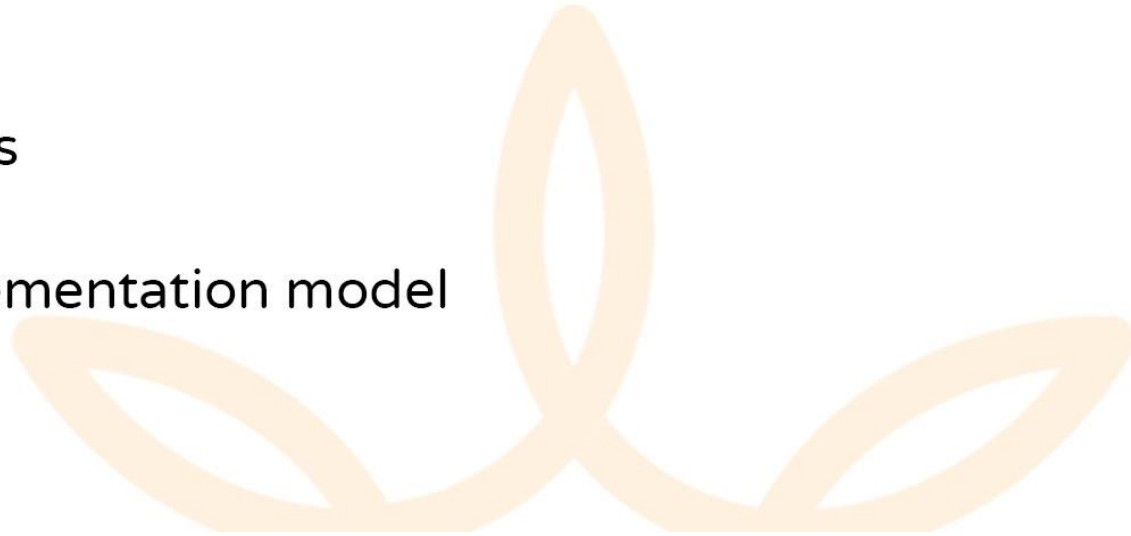
Feeding 10% of Africa (1.2 billion meals/year).

10% of farmers earning income from our platform.

1 out of 10 Africans paying on our platform.

## Enablers

- ◆ Partnerships
- ◆ Finance
- ◆ Rapid implementation model







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