



Gender Responsive Procurement at the World Bank Group

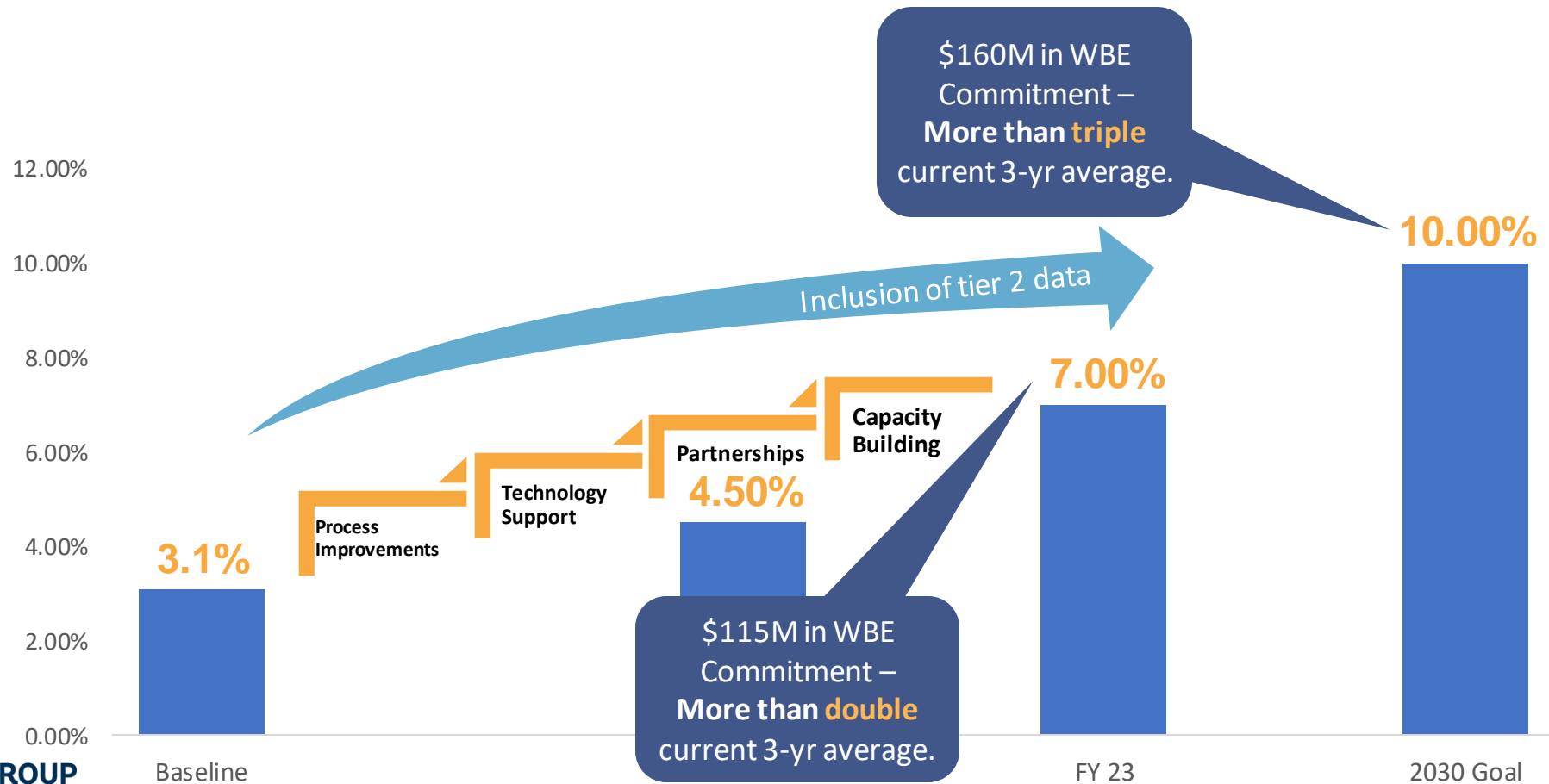
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The World Bank Group's Commitment to Inclusive Sourcing

In April 2018, the WBG set a goal to more than double its share of corporate procurement spent with woman-owned businesses (WBEs) to 7% by 2023. Through process changes, outreach, capacity building and technology leverage, the share by end of FY20 was 4.5%, an increase from FY18 (3.7%) and the FY17 baseline (3.1%).





Four Levers to Achieve our Commitment



Process Improvements



Technology Support



Capacity Building and Outreach



Industry Partnerships





Lessons Learned and Next Steps

Lessons Learned:

- **Intentional action** is needed to achieve supplier diversity goals.
- Internal capacity building and change management is equally as important as vendor outreach and training.

Next Steps:

- “Bake-in” supplier diversity efforts into procurement process so it’s not a “nice to do” but a “must do”.
- Engage non-diverse suppliers on strengthening their supplier diversity programs
- Further focus on development of program outside of the US

