TECHNOLOGICAL INNOVATIONS FOR A BETTER LIFE

Present by MOK CO., LTD
The Authorized Dealer in Laos
ABOUT BYD

About BYD
Corporate Strategy
Core Technologies
Social Responsibility
Green Transportation Strategy

Rail Transit to solve Traffic Congestion
Electric Vehicles to solve Air Pollution
Full Market EV Strategy

The first and only company in the world to provide full market new energy vehicle solutions. The only auto company to master the core technologies of the entire EV industrial chain including motors, electronic controls, batteries, and semiconductors.
Public Transportation Electrification Strategy

The world’s first to propose the Electrified Public Transportation Strategy in 2010.

Shenzhen Case

2017 2018 2018 2021 2021

- 100% bus fleet electrification with more than 16,000 units
- 100% taxi fleet electrification with more than 22,000 units
- More than 4,000 pure electric heavy duty trucks put into operation
- 100% ride-hailing fleet electrification with more than 62,000 units
- Shenzhen becomes the city with the highest adoption rate of NEVs, exceeding 30%
CORE TECHNOLOGIES

About BYD

Corporate Strategy

Core Technologies

Social Responsibility
Blade Battery & DM-i Super Hybrid

Two marvels of electric vehicle technology to solve the three decade-long problems affecting the development of electric vehicles.

Accelerating the once-in-a-century transition from fossil fuel powered vehicles to electric vehicles.
**EV Global Footprint**

Over **400** cities in over **70** countries & regions in **6** continents*  

**NORTH AMERICA**
- Canada
- United States
- Mexico

**LATIN AMERICA**
- Colombia
- Ecuador
- Peru
- Brazil
- Uruguay
- Chile
- Panama
- Argentina
- Antigua
- Barbados
- Cuba
- Bolivia
- Paraguay
- Bahamas
- Guatemala
- Curacao
- Jamaica
- Costa Rica
- Dominican Republic

**EUROPE**
- Netherlands
- United Kingdom
- Belgium
- Spain
- Italy
- Romania
- Norway
- Denmark
- Germany
- Ireland
- Israel
- Hungary
- Portugal
- France
- Sweden
- Finland

**ASIA PACIFIC**
- Chinese Mainland
- Taiwan, China
- Hong Kong, China
- Macau, China
- Japan
- South Korea
- Philippines
- Indonesia
- Nepal
- India
- Thailand
- Laos
- Sri Lanka
- Malaysia
- Singapore
- Australia
- New Zealand
- French Polynesia
- Mongolia
- Vietnam
- Myanmar
- Cambodia
- Pakistan
- Bangladesh
- Bhutan
- New Caledonia

**MIDDLE EAST & AFRICA**
- Jordan
- Egypt
- Lebanon
- Tunisia
- Bahrain
- South Africa
- Kenya
- Mauritius
- Zimbabwe
- Qatar

* As of Q1, 2022
MOK CO., LTD, The Authorized Dealer in Laos by BYD

Founded on: 19th, Oct, 2019

Location: No.13 road
Phonphanao

Acreage: 2,500 Sqm

The main business:
• Import car
• Retail the car
• Support the after service
MOK CO., LTD, The Authorized Dealer in Laos by BYD

Activity in Laos
- BYD CLUB
- Visit the old BYD's owner
- Join the Expo
- Road show
- Etc...
Hot Sale model - BYD Laos

<table>
<thead>
<tr>
<th>Model</th>
<th>Year</th>
<th>Growth Rate</th>
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</thead>
<tbody>
<tr>
<td>e2</td>
<td>2020</td>
<td></td>
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<tr>
<td>ATTO 3</td>
<td>2021</td>
<td></td>
</tr>
<tr>
<td>YUAN Pro EV</td>
<td>2022.9</td>
<td>300%</td>
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<tr>
<td>Han EV</td>
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</tbody>
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Covering multiple types of EV
Establish Lao National Sales Network more than 10

- VIENTIANE
- Pakse
- Savannakhet
- Luang prabang
- Khammouan
- Etc...
Promote development of EV in Lao PDR

We actively promote the use of electric vehicles in the government, hoping to better communicate the benefits of using electric vehicles through real experience.
Promote development of EV in Lao PDR

Provide the charging device

• Free 7kw home charger
• Free 1.6 kw easy charger
• Free installation Package

START THE PROJECT OF FAST CHARGER
Promote development of EV in Lao PDR

- New lift style with EV
- Save Using Cost of Car
- More Convience in life
- 8 years Warranty

Increasing the goodwill of customers
THANK YOU