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NEWSLETTER  
December 2018

*December was a month of SIEF events, with several of our researchers presenting their studies and exploring the relevance for policymakers and World Bank teams working on program design and implementation.*

### How nimble evaluations can help improve program design

Three recipients of [SIEF's](#) newest funding call for [nimble evaluations](#) -- rapid, low-cost studies designed to provide evidence in a short time frame-- presented their work at an event at the World Bank.

[Melissa Adelman](#), a World Bank economist, presented her study on increasing student motivation and effort in the Dominican Republic. [Seema Jayachandran](#), an economics professor at Northwestern University, discussed her study on promoting infant-directed speech in Ghana. [Berk Ozler](#), a World Bank economist, spoke about his study on increasing the adoption of long-acting reversible contraceptives in Cameroon. [Watch the video.](#)



### Who are your friends? Improving tuberculosis detection through social networks

[Jessica Goldberg](#), an economics professor at University of Maryland, presented [the results](#) from her [SIEF supported study](#) testing different approaches for increased tuberculosis detection and treatment in India. The results, which showed that giving people already in treatment small financial incentives to talk to peers and have them come in for testing increases the number of new TB cases identified by clinics in the study. The talk was sponsored by the [Development Economics Vice Presidency](#) and held at the World Bank.



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