



THE WORLD BANK



Evaluating Impact: Turning Promises into Evidence

Project name

Women Knowledge Network

“NASHMIYAT”

Names of team members

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Moderator: Carlos Asenjo

1. Background



- ❑ **NASHMIYAT** was established with direct support from the Local Governance Development Program (LGDP), and launched under the patronage of **Princess Basma Bint Talal** in Oct 2008.
- ❑ The network includes all elected women in municipality councils in Jordan (245), and forms a forum for capacity building & exchanging experience and best practices among **Network Members**.
- ❑ **(8)** regional preliminary meetings were conducted for women council members, to get their inputs on the design of the Women's Knowledge Network.
- ❑ **A need assessment tool** was designed, and the questionnaires were filled by the women councilors in the Regional Preliminary Meetings, they were analyzed; and the needs and priorities were identified.
- ❑ The Jordanian National Commission for Women/**JNCW** developed and launched **NASHMIYAT** strategic plan (2009-2012) in cooperation with the **Network Members**, to ensure the Network sustainability under the umbrella of **JNCW**, in coordination with the Jordanian National Forum for Women/JNFW and the related official and civic society entities.”

- NETWORK OBJECTIVES

- ❑ Share and exchange knowledge, experience and best practices on issues that are related to women in local councils.
- ❑ Empower and enhance the capacity of women in council.
- ❑ Provide access to useful information and resources.
- ❑ Identify and share their problems.
- ❑ Establish and form collaborations within the network.
- ❑ Facilitate a web-based discussion group for exchange of experiences.
- ❑ Create and maintain member pages containing profiles of members.
- ❑ Provide practical guidelines that assist women council members.

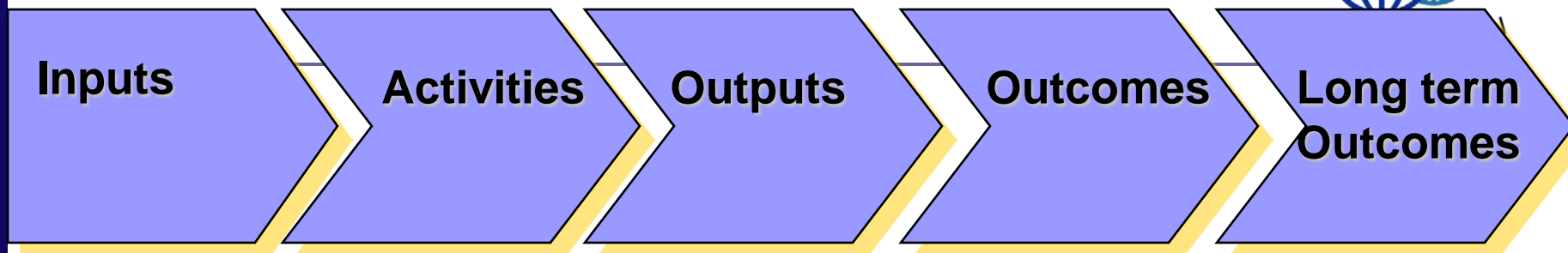


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2. Results Chain



- JD 150,000
- Management team
- Consultancy board

- Building the Network website
- Training Network women in ICT skills
- Developing manuals and guidelines on procedures and regulations to improve Network women's performance in municipalities
- Training Network women in administrative and legislative issues

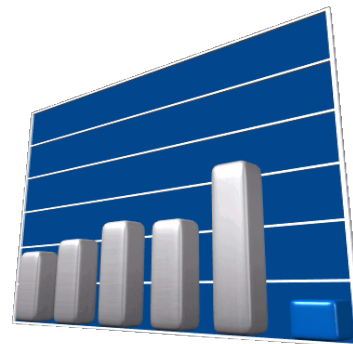
- Online interactive Network website working
- Network women are trained in ICT skills
- Network women are using new manuals and guidelines
- Network women are trained in administrative and legislative issues

- Increased in exchanging experiences and best practices amongst Network women
- Increased in the number of joint projects
- Increased in the percentage of women using ICT skills in municipalities
- Improved Network women's performance in municipalities
- Increased in the number of proposals made by women in Local Councils
- Increased in the percentage of women heading or becoming reporters of technical committees
- Increased in the percentage of women using at work the acquired knowledge and skills on administrative and legislative issues

- Increased women political empowerment
- Improved quality of municipal services
- Increased percentage of women reelected
- Increased percentage of votes for each woman
- Increased percentage of women elected out of quota

3. Primary Research Questions

- ❑ What is the impact of the training on the empowerment of elected women in Local Councils?
- ❑ What is the impact of the network on improving the quality of services delivered by elected women in Local Councils?



4. Outcome Indicators

Indicators on women empowerment:

- ❑ Increase in the **number of proposals** made by women in Local Councils (minutes of Local Council meetings);
- ❑ Increase in the **advocacy activities** of elected women on behalf of the community in municipalities (participation in conferences, workshops...);
- ❑ Increase in the **percentage of women heading** or becoming **reporters** of technical committees in municipalities (minutes of Local Council meetings);
- ❑ Increase in the number of **joint projects & coordination meetings** proposed by elected women (minutes of Local Council meetings);
- ❑ Increase in the **use of the network resources** (consultations, experiences, manuals, success stories... etc.) by elected women;

4. Outcome Indicators

Indicators on the quality of services:

- ❑ Increase in the **number or reports** submitted through ICT (municipal ICT services);
- ❑ Increase in the **number of downloads** of materials posted on the website (website ICT administrator);
- ❑ Increase in the number of **joint projects**;
- ❑ Peer assessments on **elected women's performance** made by at Local Councils;
- ❑ Surveys on **satisfaction of local community** members;

5. Identification Strategy/Method

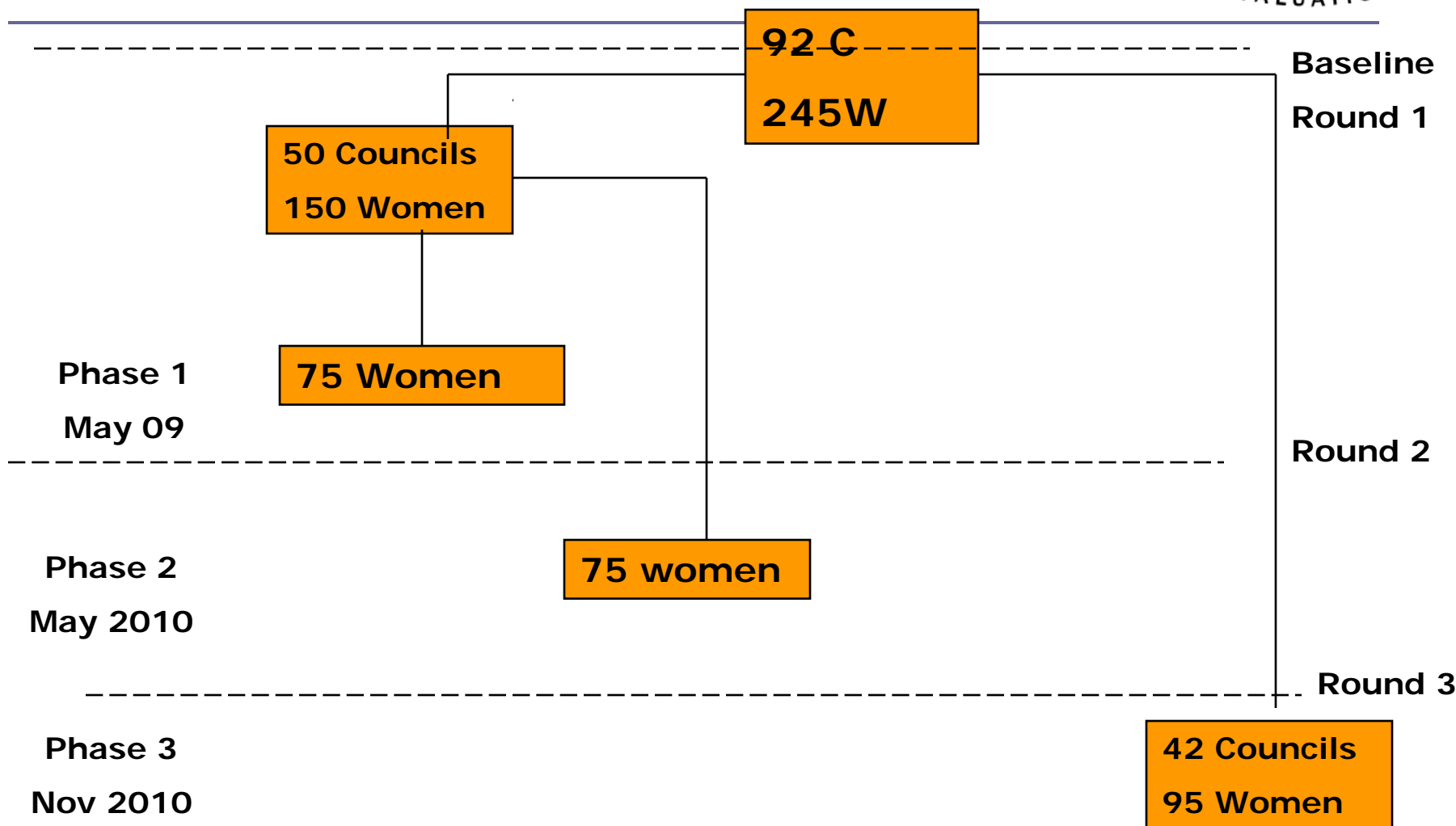
Baseline information:

- Baseline survey conducted in 2008.
 - Election data on the number of votes for each woman.
 - Administrative data on their voting pattern.
- Randomized Trial: Lottery method used to randomly select:
 - First: councils (50 councils).
 - Second: women within these councils.
 - Phase I = 75 women selected for treatment, to take the 3 training programs; ICT skills, administrative and legislative knowledge and skills (95 control group).
 - Phase II = 75 women selected for treatment (95 control group)

Phase III = Control group will be trained (95)

- Pretest will be conducted before each phase of training
- Observation of impact will last at least one year

Sampling Method



6. Sample and data

The program is
Universal for
all women
councilors

(92)
Municipality
councils

(245)
women
councilors

(25%)
of the
municipality
councils
members



7. Time Frame/Work Plan



Phase	Treatment	Control
1 May 2009	Pretest for baseline study (round one) Phase I Randomized Trial (lottery) 75 women selected from 50 councils for first round of training 75 women selected for second round of training	95 women are left for the control group
2 May 2010	Round Two survey 75 women receive training	95
3 Nov 2010	Round Three survey 95 women receive training	

8. Sources of Financing

- ▣ Total Budget for the years (2009-2011) (150) thousand JD (from the General Budget & USAId Grant.
- ▣ The estimated budget for impact evaluation is (5) percent of the total project: (7500)JD.

Thank You



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