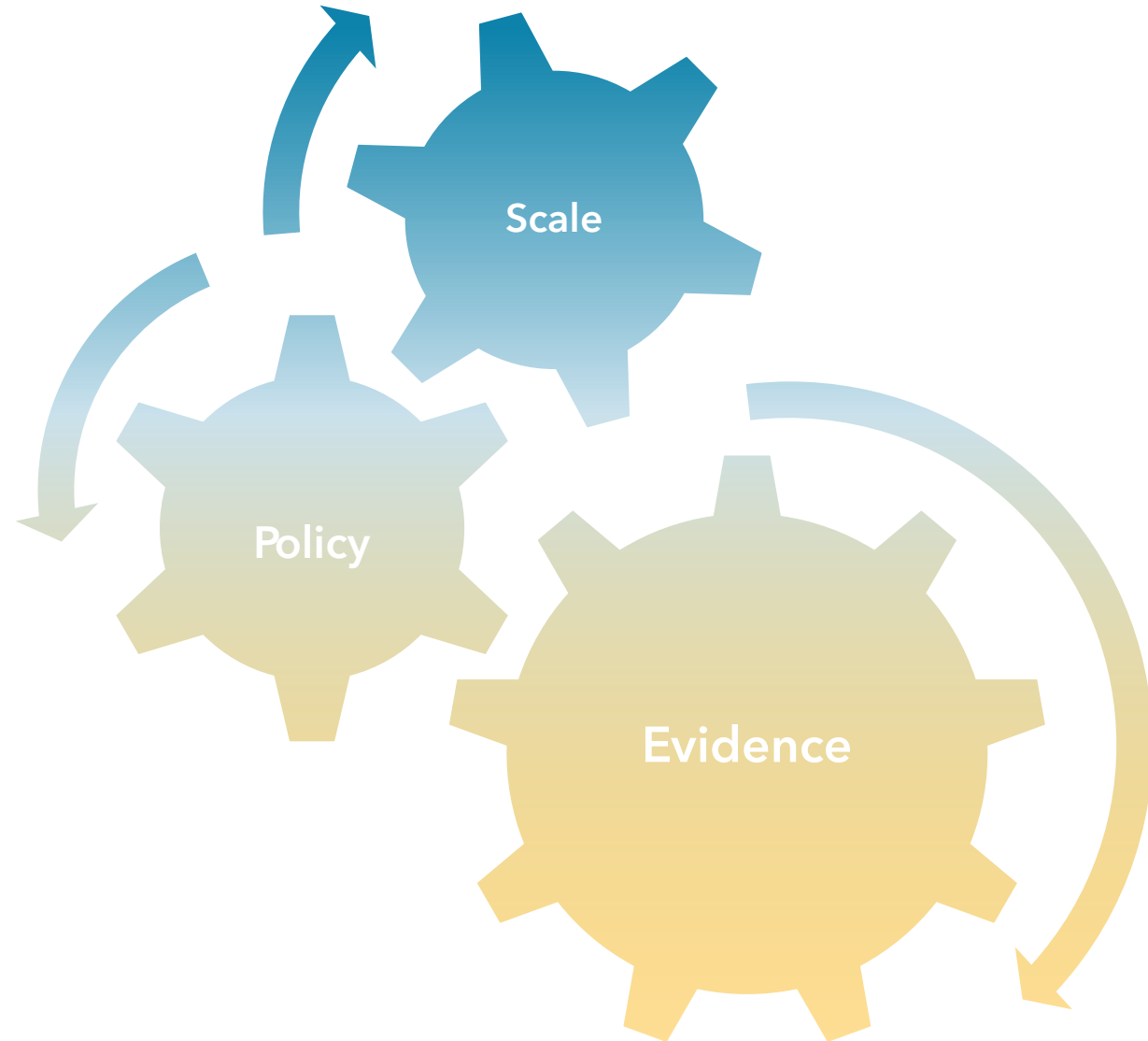


PEI Impact Evaluation Workshop

Moving Economic Inclusion to scale



Testing how to optimize intervention bundles

Optimizing intervention bundles

- What is the optimal intervention bundle?
 - What are the impacts of individual components?
 - Is the whole (impacts of the bundle) greater than the sum of its parts (sum of impacts of individual components)?

Control	A
B	A+B

- What are the impacts of...
 - A? **A - Control**
 - B? **B - Control**
 - A+B? **A+B - Control**
 - Complementarities? **(A+B + Control) - (A + B)**

Testing how to optimize intervention bundles

"Unbundling" impacts

14 COUNTRIES: Intervention Size and Persistence? (Kondylis & Loeser; 2021)

- **Control** vs. **Cash** vs. **Grant/cash plus**

ZAMBIA: Supporting Women's Livelihoods at Scale: RCT Evidence from a Nationwide Graduation Program (Botea, Goldstein, Low, & Roberts; 2021)

- **Control** vs. **Training** vs. **Grant plus** vs. **Training+Grant plus**

MEASUREMENT AND METHODS: Sequencing Outcomes (*Karlan*)

- Evaluating **Unbundling**