

The Green Transition at Digital Scale

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Climate
ambition

VS

Climate
action

Action is too complex.

Action is hard to scale.

Action is hard to verify.

Let's try something new:
Digital can be the way
to deliver green transition

Get on the
same page

Drive
transition
forward with
data



Start by
doing

Build
momentum

Make the new
way easier

UK Gov Defra role model service

p-d



[image source](#)

Platforms for green transitions at scale

Verifiable ID for climate refugees	Climate resilient urbanisation
Transparent carbon markets	MRV of carbon emissions
Smart energy networks	Green finance for local climate action

Action is too complex



Digital catalyses

Action is hard to scale



Digital amplifies

Action is hard to verify



Digital illuminates

To unlock green transition,
digital transformation must
itself be sustainable

01 Metrics

02 Finance

03 Capabilities

04 Governance

Twin efficiencies: Iceland & Bangalore



Green transition at digital scale



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Thank You

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