

Climate-smart Public Financial Management MENA Conference

February 26–29, 2024
Cairo, Egypt





Green public procurement in Morocco : Evolution and perspectives

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Climate change, a global challenge to go GPP

- Morocco only contributes to 0.2 percent of global emissions, and the carbon intensity of its economy is still 9.2 percent lower than that of the world and 30 percent below the MENA region.
- Morocco is broadly recognized as a climate hotspot. Changes in temperatures and amounts of precipitation are expected to amplify in the coming decades.
- Morocco is committed to proactively implement adaptation and mitigation actions as part of an integrated, participatory and responsible approach.



Climate change, a global challenge to go GPP

- The 2023 Climate Change Performance Index (CCPI) has ranked Morocco fourth among 60 countries.

Climate Change Performance Index 2023 – Rating table

Rank	Rank change	Country	Score**	Categories
1.*	–	–	–	
2.	–	–	–	
3.	–	–	–	
4.	0 –	Denmark	79.61	
5.	0 –	Sweden	73.28	
6.	3 ▲	Chile	69.54	
7.	1 ▲	Morocco	67.44	
8.	2 ▲	India 🌱	67.35	
9.	23 ▲	Estonia	65.14	
10.	-4 ▼	Norway 🌱	64.47	
11.	-4 ▼	United Kingdom 🌱	63.07	
12.	11 ▲	Philippines	62.75	
13.	6 ▲	Netherlands	62.24	
14.	2 ▲	Portugal	61.55	
15.	-1 ▼	Finland	61.24	
16.	-3 ▼	Germany 🌱	61.11	
17.	1 ▲	Luxembourg	60.76	
18.	-6 ▼	Malta	60.42	
19.	3 ▲	European Union (27)	59.96	
20.	1 ▲	Egypt	59.37	
21.	-10 ▼	Lithuania	59.21	

The Moroccan Climate Change Policy

New Moroccan Constitution (2011)

Article 31

The access to a healthy environment and to a sustainable development is recognized as a right of all citizens.

Article 35

The State will carry out a sustainable human development, that will allow (...) the natural resources preservation and the rights of future generations.

Article 88

Environment is the Kingdom priority. After his appointment, the Head of Government is required to present his program, considering domains related to the (...) environmental policy.

National Sustainable Development Strategy

The Strategy aims to ensure clarity and consistency between the country's international commitments and its national, cross-cutting and sectoral policies

The strategy aims also to integrate sustainability and resilience goals into procurement practices and normative frameworks.

Scope and volume of PP in Morocco



1 It includes the purchase of **goods, services and works** by national, regional & local **governments** and **state-owned enterprises & institutions**

2 Public money spent through PP : Estimated to US\$ 30 billion in 2023 **about 22% of GDP**, a figure well above the average for OECD countries (10 %).

3 Public procurement accounts for **70% of construction** firms business in Morocco and **80% of engineering** firms business.

4 Procurement is a key function in the supply chain, responsible for connecting supplier operations to downstream manufacturing and distribution tasks.

Roll out and implementation



The integration of sustainable development goals into public procurement regulations began with the 2007 regulation and was consolidated by the new PP regulation in 2023



The establishment of programs, objectives and performance indicators associated with the Exemplary Administration Pact

Procurement framework

Needs definition

Assessment of procurement needs based on **sustainable development criteria** :

- **Protection of the environment and sustainable development**
- **development of renewable energies and energy efficiency ;**
- **Preservation of water resources ...**
- Enhancement of the architectural landscape and the safeguarding of national heritage and historical monuments
- Local products

Evaluation of offers

Evaluation of competitors' offers based on :

- **The performance linked to the protection of environment and the development of renewable energy and energy efficiency**
- Choice of **the most economically advantageous offer** , based on the reference price ...
- Taking into account the **life cycle cost** in the evaluation of offers
- Make it possible to exclude companies as a result of failure to comply with environmental criteria

Contract implementation

The General Administrative Clauses contains provisions aiming to strengthen the environmental considerations in the execution of contracts :

- Obligations in terms of **transport,**
- Packaging and **waste management**
- Control of the conformity of services according to the sustainable development criteria in particular **dust emissions, noise, impacts on fauna and flora.....**

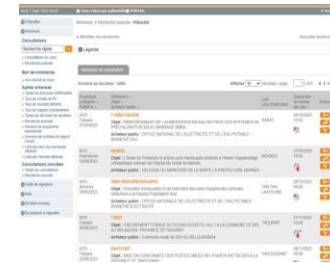
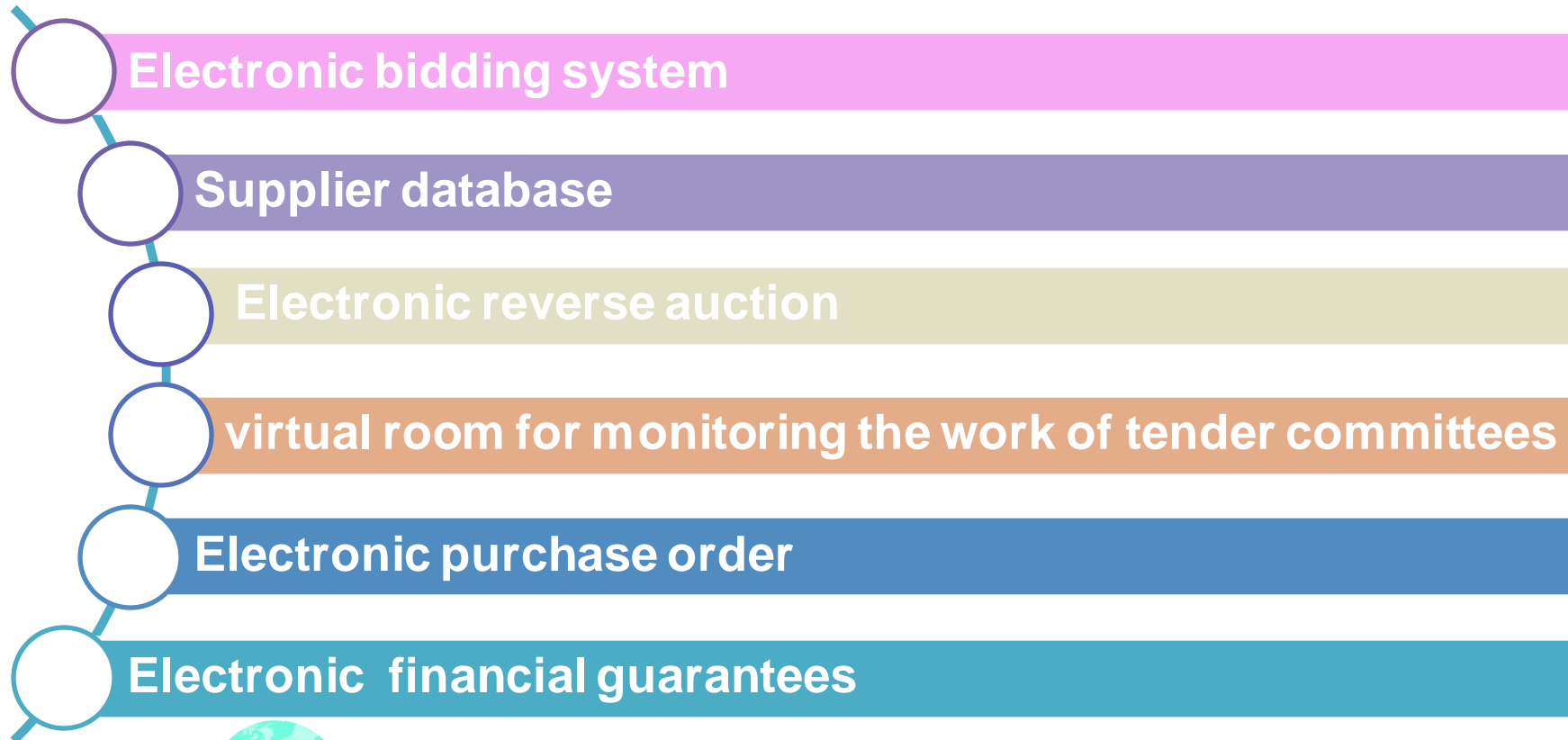
End-to-end support process for GPP



Greening the Public Procurement through e-procurement



Public procurement platform



Reduction of CO2 emissions by 84% (world Bank source).



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Exemplary Administration Pact (EAP)

Objective 1
mainstream
environmental approaches
within public buildings.

Objective 2
Include Administration in
the logic of waste
management and water
recovery, and energy
saving

Objective 3
strengthen initiatives for a
responsible state employer



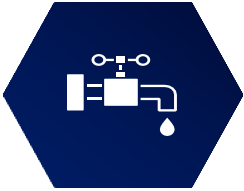
Objective 6
Develop the exemplary
of Administration in
terms of sustainable
mobility

Objective 5
Promote sustainable and
responsible public
procurement

Objective 4
Integrate a
participatory approach
and improve
transparency

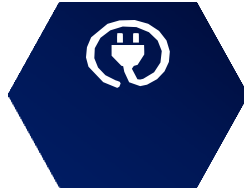
Priorities identified by the Exemplary Administration Pact

Water



- ✓ Rationalization of water use and reduction of excessive consumption
- ✓ Implement rainwater reduction solutions and rainwater collectors
- ✓ Install water-saving equipment (mixer taps, etc.)
- ✓ Reduce water bills by 5% per year from 2019 increased to 10% per year from 2024

Energy



- ✓ Rationalization of the consumption of office supplies
- ✓ installation of Intelligent presence detectors or timers
- ✓ Integrate energy efficiency from the design phase of new buildings ;
- ✓ Increase the share of electricity from clean sources (particularly solar)
- ✓ Reduce electricity bills by 5% per year from 2019 increased to 10% per year from 2024

Sustainable Consumption



- ✓ Replace printers with multifunctional equipment (printer, scanner, photocopier.....)
- ✓ Accelerate the digitalization and dematerialization of administration procedures

Waste



- ✓ Set up a selective sorting system in buildings
- ✓ Eliminate single-use products (disposable plastics, etc.)
- ✓ Recover waste, either energetically or by producing compost
- ✓ Reuse products as much as possible before considering them as waste
- ✓ Reduce the mass of waste produced by 5% per year from 2019 increased to 10% per year from 2024

Sustainable Mobility



- ✓ Optimize vehicle fleet management (maintenance, consumption monitoring)
- ✓ Gradually replace the automobile fleet with electric and hybrid cars

Achievements through Exemplary Administration Act



Toolkits

المملكة المغربية
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Institut Marocain de Normalisation

GUIDE

Développement Durable dans la Construction

Rôles des normes pour une meilleure assimilation des principes et pratiques de développement durable dans la construction



EDITION 2020

IMANOR
المعهد المغربي للتقييس
Institut Marocain de Normalisation

Guide de Conformité aux Normes dans les Achats Publics



Edition 2018
Version 01

Agence Marocaine
pour l'Efficacité Énergétique

Les bonnes pratiques de l'Efficacité Énergétique dans le bâtiment



ROYAUME DU MAROC

IMANOR
المعهد المغربي للتقييس
Institut Marocain de Normalisation



GUIDE DE PRESCRIPTION D'EXIGENCES D'APPLICATION DES NORMES DANS LES MARCHES PUBLICS



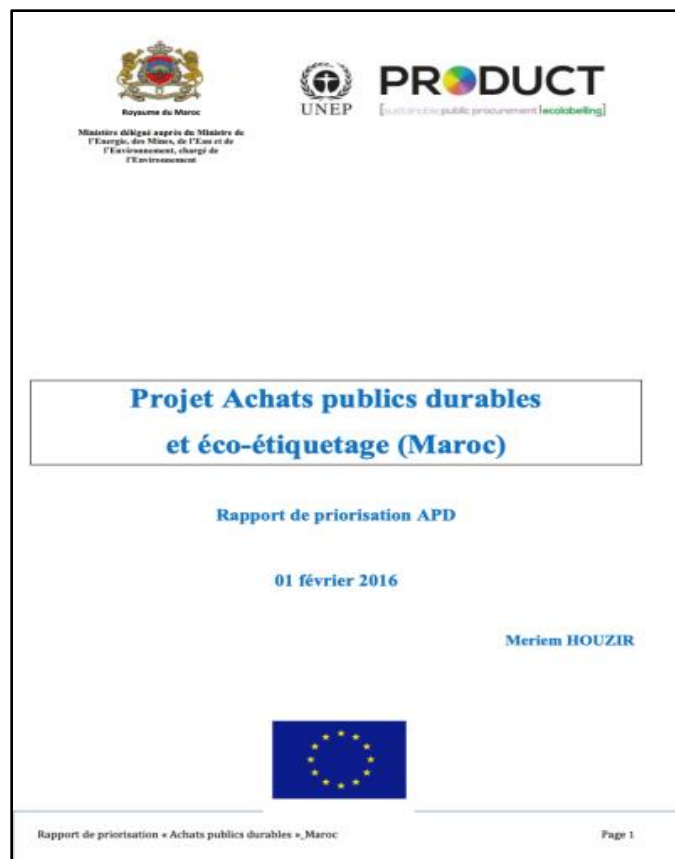
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Market readiness and incentive programs



Category 6 : Prize for exemplary Administration

Initiatives and supporting measures to promote GPP in Morocco



CONTINUOUS MONITORING OF IMPLEMENTATION

The integration of a module in the Public Procurement Portal to Track tenders which include green criteria. The new module will allow to monitor the trend in Green Public procurement



ANALYSIS AND DATA

The publication of a report on tenders which include green criteria by the Moroccan Observatory of public procurement. By disclosing the status of green tenders through an annual report, it is expected that more visibility and providing information will further encourage public purchasers to favor the inclusion of green criteria in their tenders.



COMMUNICATION AND CAPACITY BUILDING

1. Creation of **climate Unit**
2. Developing **Training Toolkit** on GPP
3. **Helpdesk** and **video capsules** on GPP to be posted on the portal and the e-learning platform
4. **The adoption of a guide** on “Green Procurement.
5. **Update of the standard Bidding Documents** in line with Sustainable Development Goals

What next? Can we do better?

- involving stakeholders is a key step for success : This requires spreading information about the benefits of green products and services.
- The private demand for green goods must also be encouraged among both citizens and companies
- Collect environmental information on products and suppliers to avoid greenwashing.
- Concerns about exclusion of SMEs (cost of certifications).





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