

# Climate-smart Public Financial Management MENA Conference

February 26–29, 2024  
Cairo, Egypt



# Advancing Green Public Procurement in MENA

## Methodology & Trends

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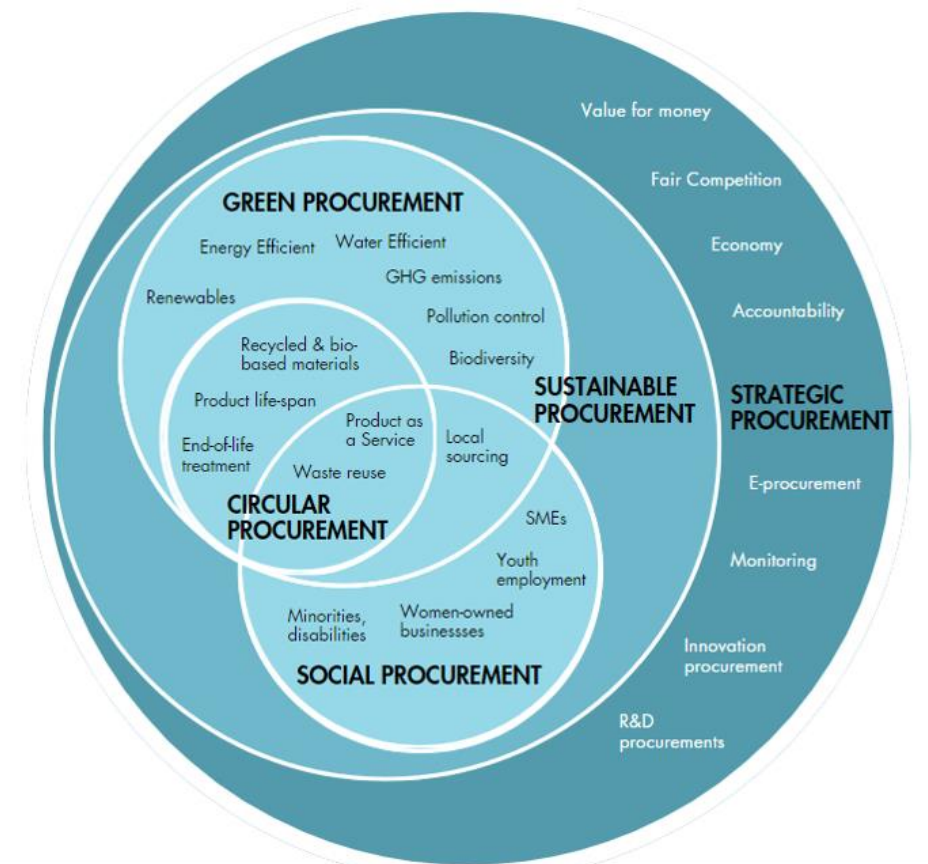


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# What is Green Public Procurement?

- Core element of a **modern public procurement system (MAPS)**
- **Smart, rational public spending** that reduces damage while contributing to national strategic priorities
  - citizen health, decarbonization, energy security, job creation, innovative industries
- Transformation of the procurement function from an **administrative to strategic role**
  - from “lowest cost” to “value for money”

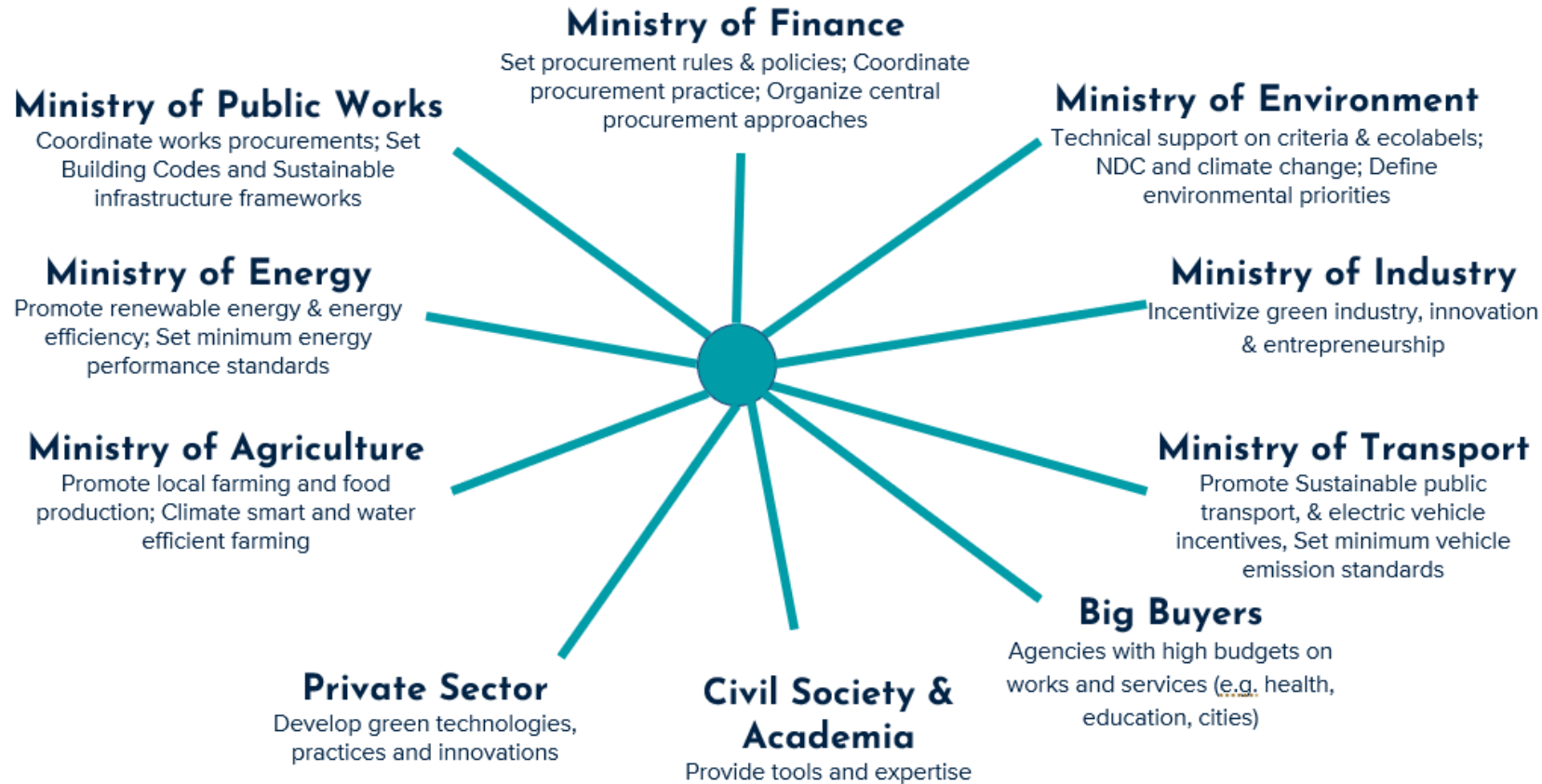


# GPP in MENA: Project Approach

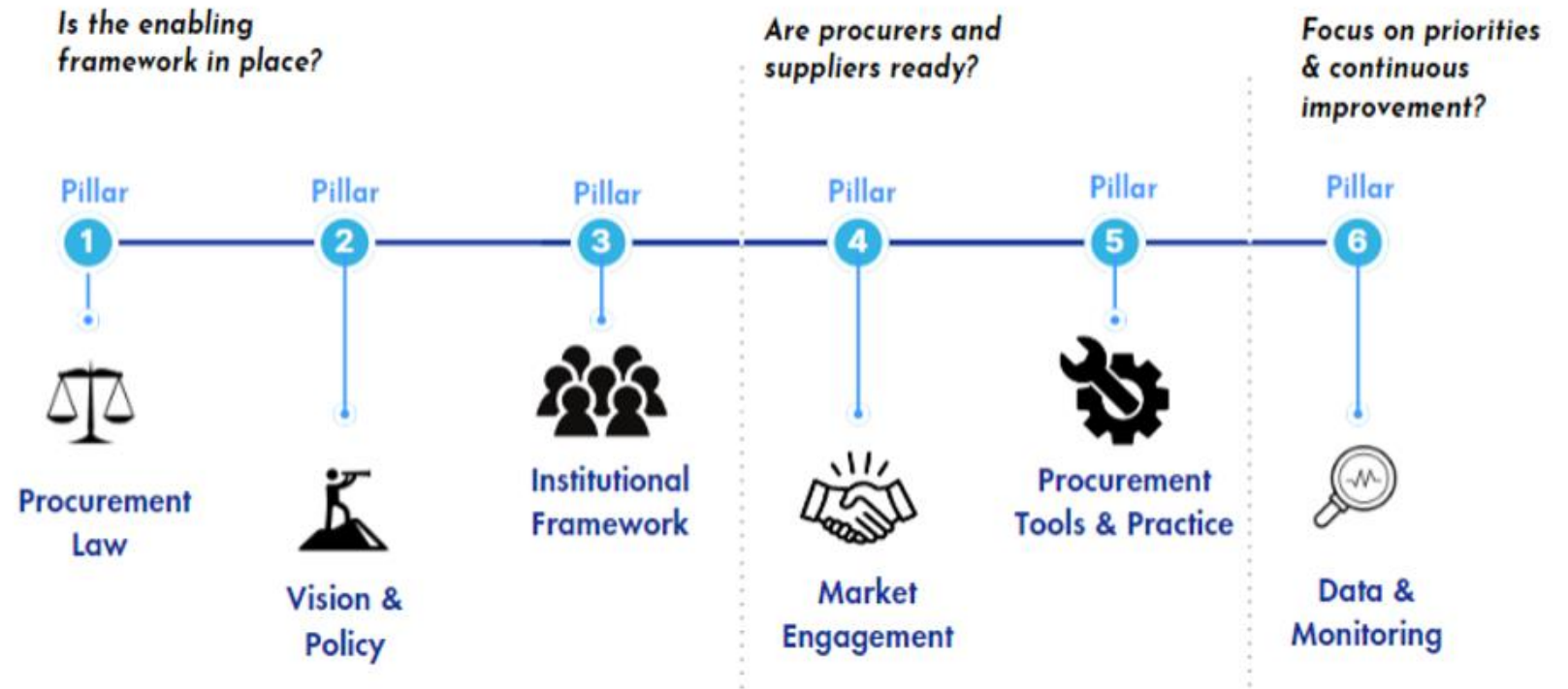
- **Nation-wide dialogues** are underway in Jordan, Tunisia and Morocco, led by national teams collaborating with international GPP experts
- The goal is to design “**whole-of-government**” approaches to GPP implementation by:
  - Uncovering the **existing state-of-art in GPP projects, policies, tools and practices** across government agencies
  - Discussing **concerns and potential structural obstacles** to GPP that need to be addressed early
  - Analyse **procurement spend data** to design a data-driven GPP policy focused on priorities and continuous improvement
- Findings will inform future phases on **capacity building & practical implementation tools**



# Whole-of-government GPP implementation



# Diagnostic: Six Pillars of effective GPP reform



# Six Transformations for GPP Reform

Environmental topic aimed at reducing environmental impacts



**Strategic** topic linked to rational, efficient public financial management

Siloed issue led by Environment ministries or ad hoc champions



**Whole of government** reform process led by central ministries

Led by ecolabels and environmental criteria



Informed by **market dialogue** and linked to **innovation** agenda

Focused on product-level



Exploring application to project level, especially **large-scale public works**

Focus on technical training (e.g. rated criteria, life-cycle costing)



Attention to both **technical training and organizational change** (help desk, peer groups, case studies, awards)

Lack of monitoring

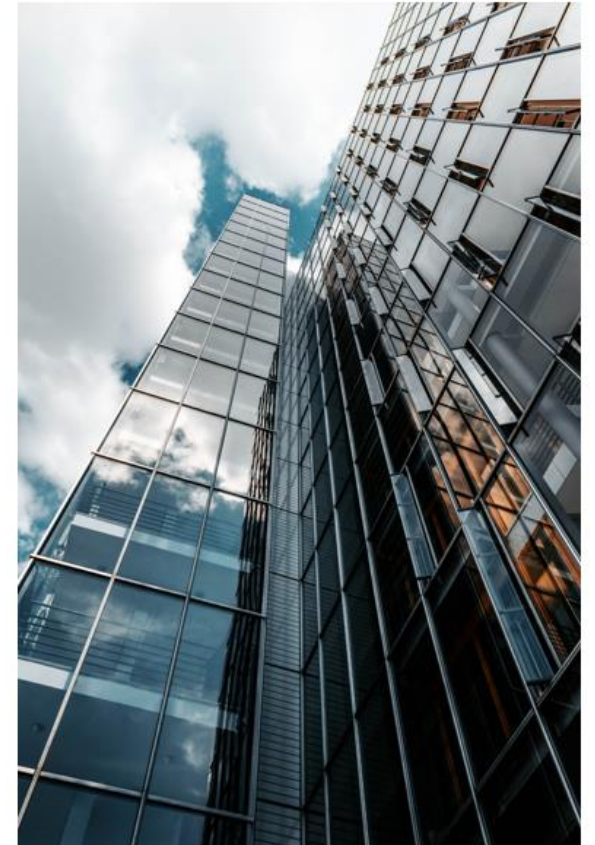


Leveraging advances in **e-procurement** to rapidly track green procurements

# Importance of a PFM-focused GPP approach

Allows for a systems-approach to tackling the **“higher cost”** dilemma of green public procurement.

- create carbon pricing, subsidies and fiscal incentives (e.g. import duties, taxes) for environmentally-friendly goods and services (e.g. EVs, energy-intensive equipment);
- influence greening of the financial system increasing availability of green lending and investment for green market/SMEs
- align green budget tagging with green procurement monitoring to show benefits of GPP





# THANK YOU

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