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The Inside Out of Wildlife Crime Linked to the Internet

Webinar organized by the Global Wildlife Program

Tuesday 30th August 2022

WEBINAR ORGANIZED IN COOPERATION WITH



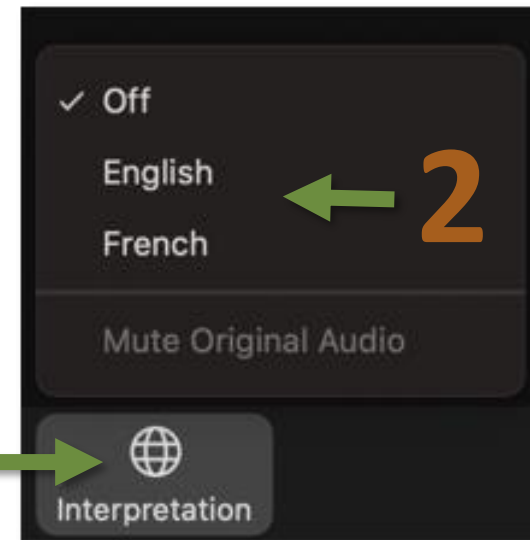
Spanish and French interpretation available!

1. Click on the globe symbol.
2. Select **French**, **Spanish**, or **English** audio.

1. Cliquez sur le symbole du monde.
2. Sélectionnez l'audio **français**.

1. Haga click sobre el símbolo del mundo.
2. Seleccione el audio **español**.

1



2

SESSION 1:

WHAT DO WE KNOW ABOUT WILDLIFE CRIME LINKED TO THE INTERNET?



GIAVANNA GREIN
SENIOR PROGRAM
OFFICER,
WWF



Global Trends in Wildlife Crime Online

Giavanna Grein, Senior Program Officer, WWF

Moving sales to online platforms
allows sellers to reach potential
buyers around the world, with a lot
less risk.



Traditional e-commerce



Asian Netzke's Variety

\$175

Ships for \$3.49

Posted 2 months ago in Albuquerque, NM

Condition: Other (see description)

Collectibles & Art - Collectibles - Other - Collectibles

Buy now

Ask

Make offer

Save

Share



Estate Sale Old Asian Chinese Possibly ? Qing Horn Libation Cup - show original title

Condition: --

"Pre-Owned Chinese Libation Cup."

Time left: 6d 23h | Tuesday, 12:04PM

Starting bid: **US \$498.00**

[0 bids]

Bid Amount

Enter US \$498.00 or more

Place bid

Add to Watchlist

Ships from United States

Shipping: **US \$8.80** Economy Shipping | [See details](#)
Located in: Madison, Wisconsin, United States

Delivery: Estimated between **Fri, Aug 26** and **Mon, Aug 29** to 20037

Returns: Seller does not accept returns | [See details](#)



Antique Victorian Jewellery Casket Trinket and Snuff Box Regency Grand Tour 19ct

\$653.11 per set

Pay as low as **\$109/mo**. **Klarna**. [See if you're prequalified](#)

PURCHASE

Item contains restricted materials. Expect 6 to 8 weeks for the seller to obtain any required permits, plus shipping and handling time. [Learn more](#)

Shipping:

Free Shipping on Jewelry, Art, Fashion, Decor code
FREESHIP Exclusions apply. [Details](#)
\$67.38 Standard Parcel Shipping to United States 08057,
arrives in 2-3 weeks. [View Options](#)

Ships From: Dublin, Ireland



Tony Lama El Rey cowboy western ranch exotic leather stitching boots style #0681 size 7 1/2D made in Usa.

\$285.00

Pay as low as **\$48/mo**. **Klarna**. [See if you're prequalified](#)

Buy it now | Only 1 available

Add to cart

Add to collection



Rare find — this item is hard to come by.



Star Seller. This seller consistently earned 5-star reviews, shipped on time, and replied quickly to any messages they received.

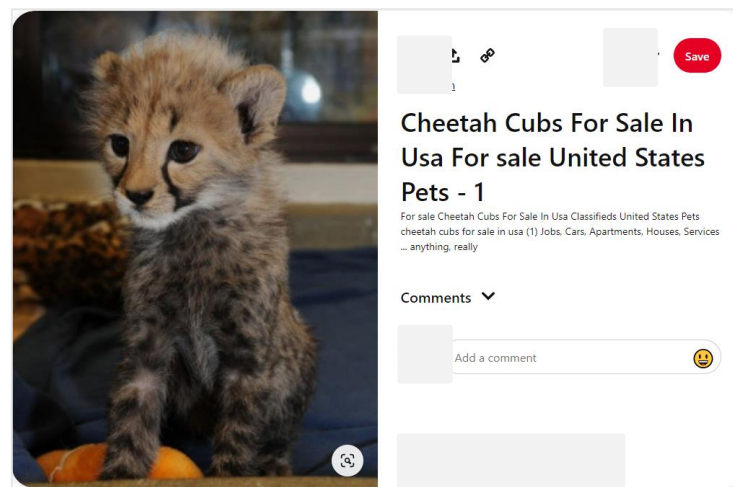


Arrives by Aug 22-26 if you order today.
Hooray! This item ships free to the US.

Social Media

Personal profiles, pages, and groups are used to advertise inventory

Transactions are finalized and logistics coordinated through private messaging



General Global Trends



Continued evolution of search terms, including misspellings



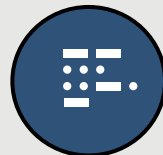
Use of emojis in place of words or in combination with words



Limited text and reliance on images



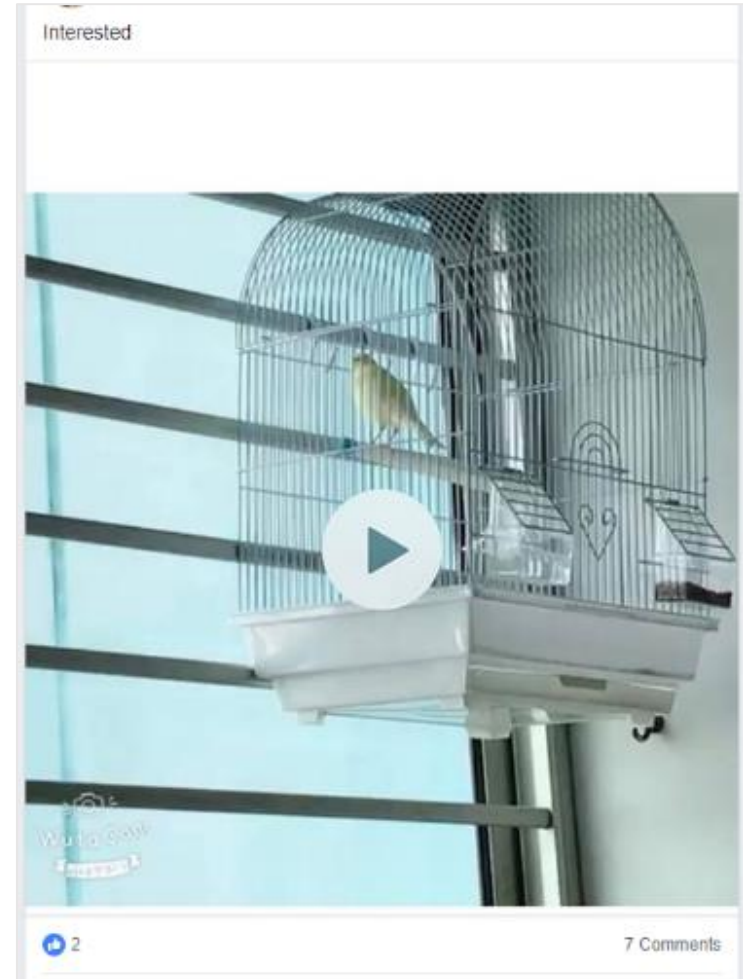
Limiting commerce language to comments section instead of original post, or hidden within videos



Omitting words like 'buy' and 'sell,' and using codes such as 1= buy, 2= sale, 3= swap.

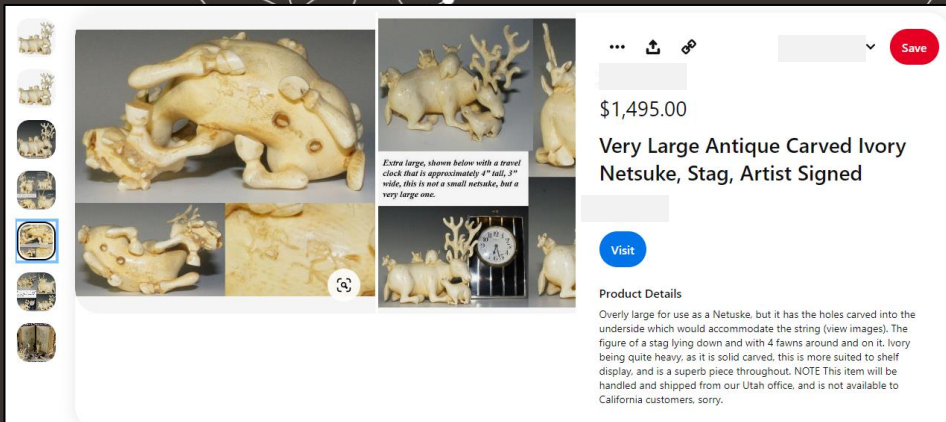


Limited text and reliance on images



United States

- Products on commerce, live animals on social media
- Dependence on search terms for e-commerce
- Social media text omission
- Multi-platform
- Wide range in products and exotic pets



The screenshot shows an e-commerce product page for a 'Very Large Antique Carved Ivory Netsuke, Stag, Artist Signed'. The price is listed as \$1,495.00. The product is described as 'Overly large for use as a Netsuke, but it has the holes carved into the underside which would accommodate the string (view images). The figure of a stag lying down and with 4 fawns around and on it, Ivory being quite heavy, as it is solid carved, this is more suited to shelf display, and is a superb piece throughout. NOTE This item will be handled and shipped from our Utah office, and is not available to California customers, sorry.'

Extra large, shown below with a travel clock that is approximately 4" tall, 3" wide, this is not a small netsuke, but a very large one.

Xมิง. ส.ไฟ. 🐱🔥 ผ่านบะ150/200ราคารวมส่ง
กรงเล็บ Xมี. เล็บละ200รวมส่ง
ปะกันแท้ตลอดชีพ



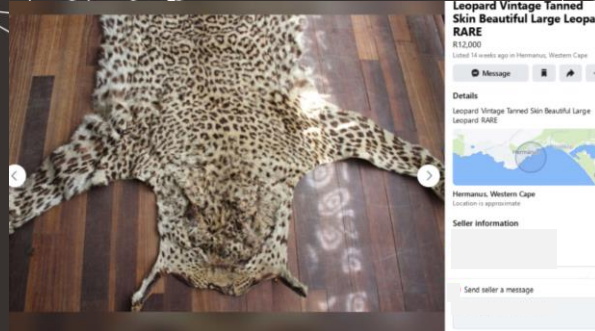
Southeast Asia

- Social media main medium
- Increased use of closed messaging apps
- Largely exotic pets
- Products feature elephant ivory, big cat, bear, and hornbill



China

- Social media, particularly messaging apps
- Using commerce phrases like 'money transfer' with images instead of buy/sell
- Alternate methods for revealing location
- Increased use of emojis



South Africa

- Shift in use to social media as main medium, still some e-commerce
- Sellers openly trading, no search terms
- Most common listings include elephant ivory, big cat products, and live birds





CINDY CHIMAL
ENVIRONMENTAL
SECURITY PROGRAM,
INTERPOL



Wildlife crime linked to the internet webinar

Cindy CHIMAL CID – Criminal Intelligence Analyst

What can be bought online?

- **BIG CATS:** Tiger and leopard skin & claws, live Bengal, lion, ocelot fur, leopard scarf, tiger claw pendant
- **REPTILES:** crocodiles, snakes, lizards, reptile clothing
- **IVORY:** bangles, pins, card cases, chop sticks, corkscrews, cups, figures, cameo brooches, forks, glove stretchers, hand fans, rigs, thermometers, bush sets, netsukes, carved ivory
- **PANGOLIN:** live and scales
- **TURTLES AND TORTOISES**
- **BIRDS**
- **CACTACEAS**

Operation THUNDER 2021

Tackling illegal wildlife crime



118 countries



300 offenders
apprehended

1,002 seizures of wildlife and forestry products, including:



478 kg ivory pieces and
487 kg ivory-derived products



1,4 million plant-derived items



856 kg pangolin scales



75 big cat parts, 29 live big cats



531 turtles and tortoises



336 live reptiles



4,843 kg marine products,
including corals



75,320 kg timber,
including 313m³ of rosewood



171 live birds



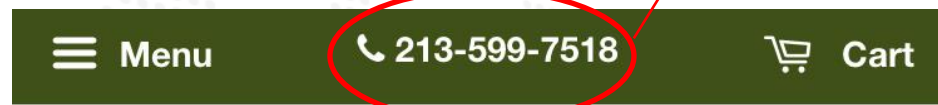
ONLINE INVESTIGATIONS

6641 pieces/units : mainly pangolin scales and plants-derived items, as well as birds (alive), big cats (derivate), ivory, elephant (parts), turtles & tortoises and marine products.



Crime convergence

Traditional Medicine
containing pangolin scales in
latin 'Squama Manitis'



Chinese Herbs®

DIRECT

Free U.S. Shipping over \$25!

← → ↺ 🔒 🖨️ https://mamacocasalesonline.com/checkout/

Mama CoCa Sales Online 🔍 Login Cart / \$17,500.00 1

☰ MENU HOME ABOUT US SHOP BUY CRYSTAL METH ONLINE COCAINE FOR SALE FENTANYL FOR SALE HEROIN FOR SALE

CONTACT US blog

Have a coupon? Click here to enter your code


BILLING DETAILS

First name *

Last name *


Company name (optional)


Country / Region *

 **WhatsApp us**

YOUR ORDER

PRODUCT	SUBTOTAL
Pure Colombian Cocaine - Wholesale Cocaine Online - 500 Grams × 1	\$17,500.00
Subtotal	\$17,500.00
Total	\$17,500.00

Bitcoin  **bitcoin**
Secure and easy payment with Bitcoin


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 Exotic Wild Cats Home Exotic Pets Checkout Contact Us About Us Testimonials Blog

Order received






Thank you. Your order has been received.

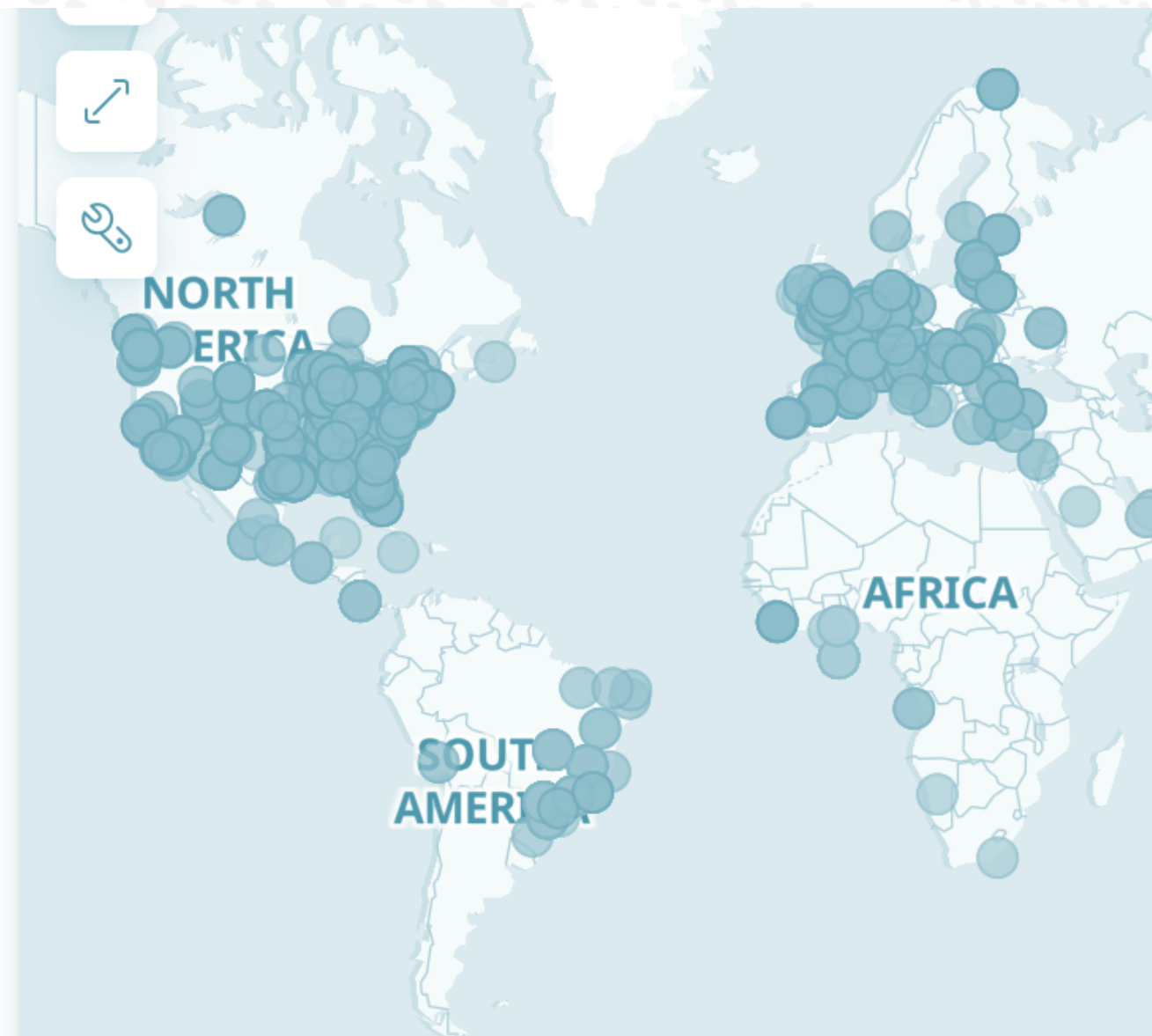
ORDER NUMBER: 879	DATE: July 9, 2021	TOTAL: \$5,000.00	PAYMENT METHOD: Bitcoin Payments
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Order details

Product	Total
pet Jaguar For Sale × 2	\$5,000.00
Subtotal:	\$5,000.00
Payment method:	Bitcoin Payments
Total:	\$5,000.00

Products

- Tigers For Sale** 
Online With Health Guarantee
\$2,000.00
- Asian Leopard Cat For Sale** 
\$1,850.00
- Lion For Sale** 
\$2,350.00
- Cheetah For Sale** 
★★★★★
\$1,500.00
- Snow Leopard For Sale** 
\$1,500.00



Online scanning





Arrest & seizure



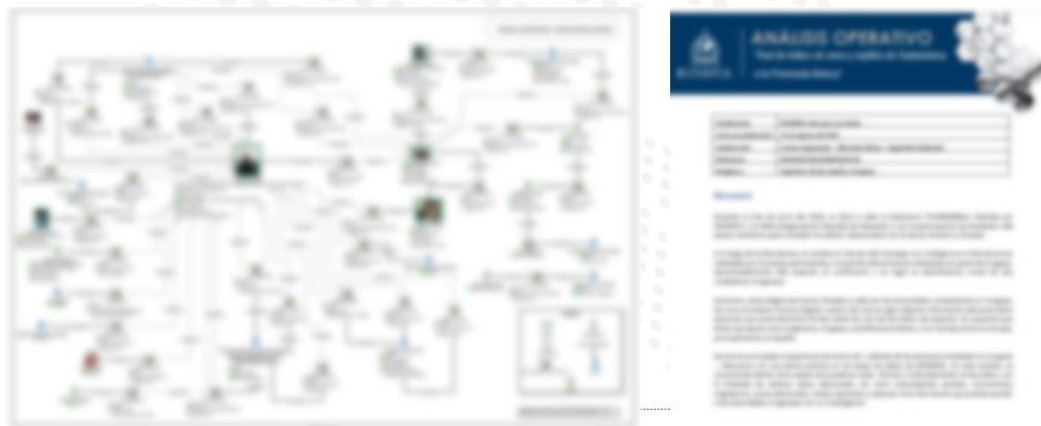
International
e-trade



Criminal network



Supporting transnational investigations in all regions – 195 countries



Analytical products



Capacity building

9/1/2022



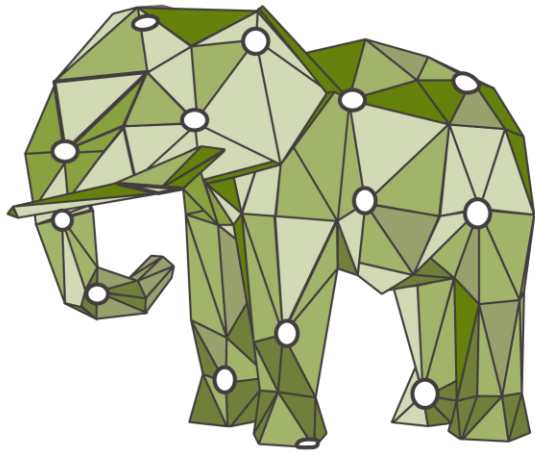
ANNUAL WILDLIFE OPERATIONS





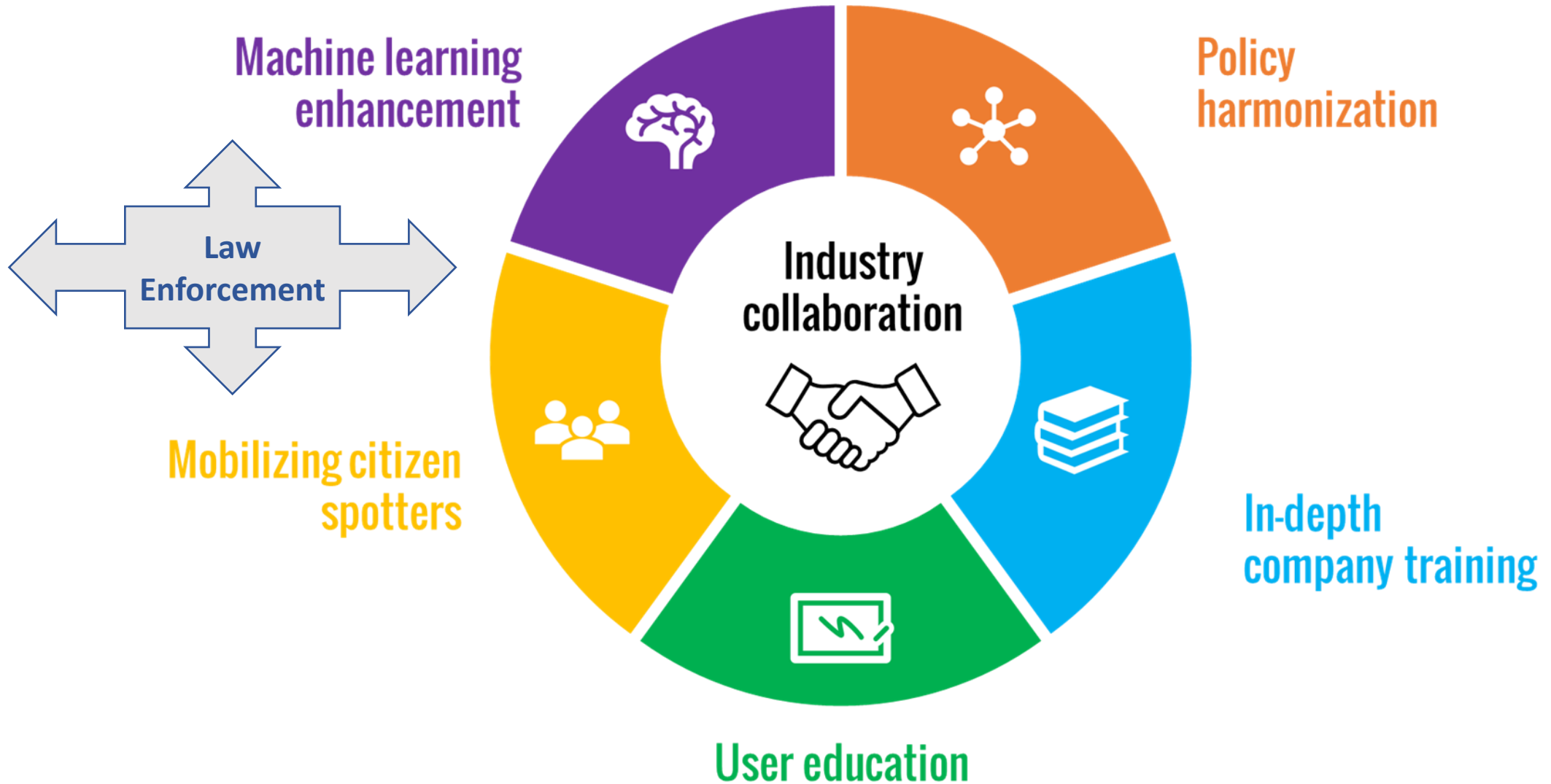
CRAWFORD ALLAN

SENIOR DIRECTOR, TRAFFIC



COALITION TO END **WILDLIFE TRAFFICKING ONLINE**

Our approach



COALITION TO END WILDLIFE TRAFFICKING ONLINE

46 company partners across Americas, Asia, Europe and Africa





COALITION TO END WILDLIFE TRAFFICKING ONLINE

11,631,819

posts for illegal wildlife **BLOCKED** or **REMOVED**

March 2018 to September 2021

© naturepl.com-Tony Heald-WWF



COALITION
WILDLIFE TRAFFICKING ONLINE

TRAFFIC



ifaw

#OfflineandIntheWild2021

www.endwildlifetraffickingonline.org



AYSE KOÇAK
GLOBAL PRODUCT POLICY
MANAGER, ILLEGAL
ACTIVITIES AND REGULATED
GOODS,
TIKTOK



Protecting Wildlife on TikTok and Beyond

Ayşe Koçak
Global Product Policy Manager



- Our mission is to inspire creativity and bring joy
- Creative expression but not at the expense of other forms of life
- Prohibit content that depicts or promotes the poaching or illegal trade of wildlife
- Dedicated reporting category within the app for our users



- **Joined the Coalition to End Wildlife Trafficking Online in March 2021**
- **Strengthen our policies to tackle illegal trafficking of wildlife**
- **Make TikTok a safe and supportive place – not just for our community, but for animals and wildlife**
- **Collaborate closely with other industry leaders to establish a united front and exchange best practices**
- **Contribute to global conservation efforts**



**Enhanced
our
policies**

**Blocked
hundreds of
keywords**

**Introduced two
Public Service
Announcements**

**Launched a
dedicated
reporting
category**

**Retrained
our
moderators**





#petalion

5831 views

Add to Favorites

The illegal trade of wildlife is an urgent global conservation challenge that threatens the future existence of some of the world's most iconic and endangered animal species, including tigers, elephants, and pangolins, among many others. As a member of the World Wildlife Fund's Coalition to End Wildlife Trafficking Online, TikTok is committed to ensuring that our platform is free from content that depicts or promotes the illegal trade of wildlife and exploitation of animals.

1. Learn more about TikTok's work with the Coalition and the importance of protecting our wildlife: <https://www.endwildlifetraffickingonline.org/home>
2. Report content that you think may violate our Community Guidelines (<https://www.tiktok.com/community-guidelines>).



Buy sea turtle eggs



Top

Users

Videos

Sounds

LIVE

Hashtags



No results found

This phrase may be associated with the illegal trade of wildlife. TikTok is committed to preventing wildlife trafficking on our platform and keeping our community safe. For more information, please view our [Community Guidelines](#).



Select a reason



Promotion of criminal activities



Sale or use of weapons



Drugs and controlled substances



Gambling



Privacy and personal data



Wildlife trafficking



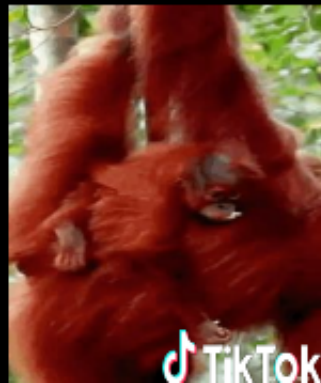
Frauds and scams



What has **worked** well for us?

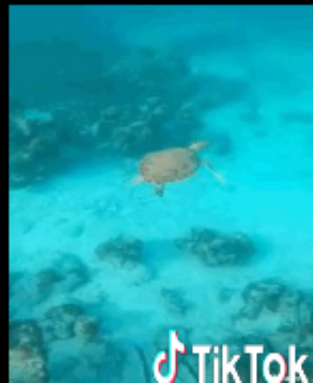
Proactive policy enforcement

Proactively identifying and removing harmful content



Clearer guidance to our moderators

Developing clearer moderation instructions and training our policy enforcement teams



Strong keywords strategy

Identifying and blocking the most harmful keywords and hashtags



Empathetic interventions and education

Encouraging our users to learn and better understand the dangers of wildlife trafficking



Remaining areas of focus

Better Detection

**Constantly upskill
moderators for new forms
of abuse**

**Expand our keywords
strategy into multiple
languages**



TikTok



TikTok



Thanks.



SESSION 2: PANEL DISCUSSION

MODERATOR

Edward van Asch
ICCWC Coordinator,
CITES Secretariat



PANELISTS

Dr Manoj Kumar
Joint Director,
Wildlife Crime Control Bureau,
Government of India



Erick Tran
Law Enforcement Technical
Advisor and Instructor, UNODC



Cindy Chimal
Environmental Security
program, Interpol



SESSION 2: PANEL DISCUSSION



Q&A

Thank you!

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