

INAUGURAL LAC E-MOBILITY SALON


THURSDAY, MARCH 13, 2025 9:00AM- 2:00PM

THE WORLD BANK, MC 4-800 AND ONLINE

TIME

SESSION

9:00 - 9:25

Registration & Coffee MC 4-800

9:25 - 9:30

Keynote address: Marcela Silva, Regional Director, WB

9:30 - 9:45

Opening remarks

- Bianca Bianchi Alves, Practice Manager, Transport, Latin America and the Caribbean, WB
- Ana Maria Pinto, Chief Division, Transport, IDB
- Felipe Ramirez Buitrago, Director, Urban Mobility, WRI

9:45 - 10:35

Introductions & Icebreaking game

10:30 - 11:30

Innovative financing models

- Ana Beatriz Figueiredo, Lead Transport Specialist, IDB
- Tais Fonseca, Transport Specialist, WB
- Cristina Albuquerque, Director, Global Electric Mobility, WRI
- Nayve Martinez Rubio, Principal Investment Officer, IFC

11:30 - 12:00

Coffee break

12:00 - 13:00

Accelerating E-Mobility in LAC: Lessons Learned & Success Stories

- Denis Andia, National Secretary, Urban Mobility, Brazil
- Claudia Díaz, Secretary, Secretariat of Mobility, Bogotá, Colombia
- Paola Tapia, Director of DPTM, Santiago, Chile
- Jesus Padilla, President and CEO, CISA

13:00 - 13:25

Regional benchmark on e-bus costs

- Lorena Isla, Vice President Consulting, Latin America, Frost & Sullivan
- Yang Chen, Senior Transport Specialist, WB

13:25 - 13:50

BRT turns 50: e-BRT and Beyond

- Ricardo Giesen, Director, BRT+ Center of Excellence, Pontificia Universidad Católica de Chile (PUC)
- Wagner Colombini, President, Logit Engenharia Consultiva
- Fang Xu, Senior Transport Specialist, WB

13:50 - 14:00

Closing remarks

- Nicolas Peltier, Global Director, Transport, WB
- Tomás Serebrisky, Manager, Infrastructure and Energy Sector, IDB
- Dionisio Gonzalez, Director, Advocacy and Outreach, Director, LATAM, UITP

14:00 - 16:00

Networking reception (lunch) - East Dining Room