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DMF: MANAGING FOREIGN CURRENCY RISK THROUGH THE DEVELOPMENT OF LOCAL CURRENCY BOND MARKET

SOMMAIRE

- I. SITUATION OF THE WAMU PUBLIC SECURITIES MARKET
- II. COMPOSITION OF THE WAMU ZONE DEBT PORTFOLIO
- III. PARTICPATION OF COMMERCIAL BANKS IN THE REGIONAL MARKET
- IV. IMPORTANCE OF DOMESTIC MARKET DEVELOPMENT



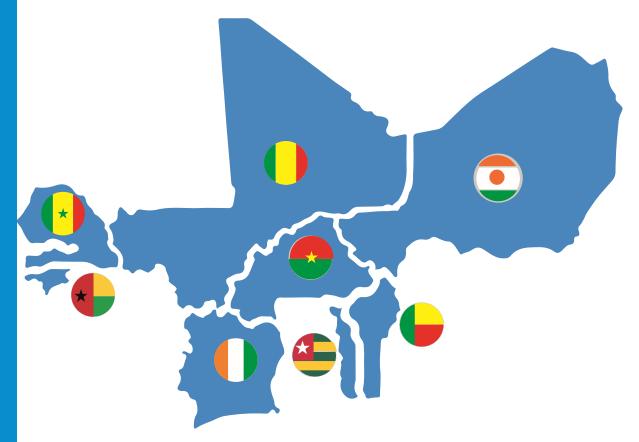


I. SITUATION OF THE WAMU PUBLIC SECURITIES MARKET



B. Public securities issuances by auction in the WAMU ZONE

A/ BRIEF PRESENTATION OF THE WAMU ZONE AND UMOA-TITRES

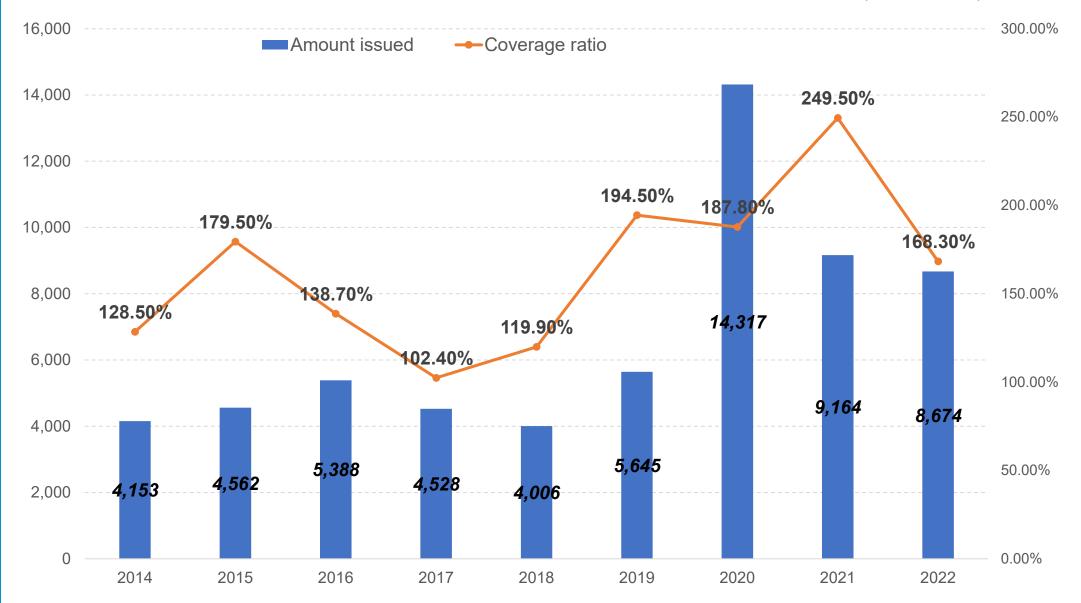


UMOA-Titres' missions:

- Determining and formulating financing needs
- Programming and coordinating market operations
- Operational management of public securities issuances
- Promote public securities to investors
- Capacity building
- Investing surplus cash



B/ PUBLIC SECURITIES ISSUANCES BY AUCTION: 2014 - 2022 (in million USD)



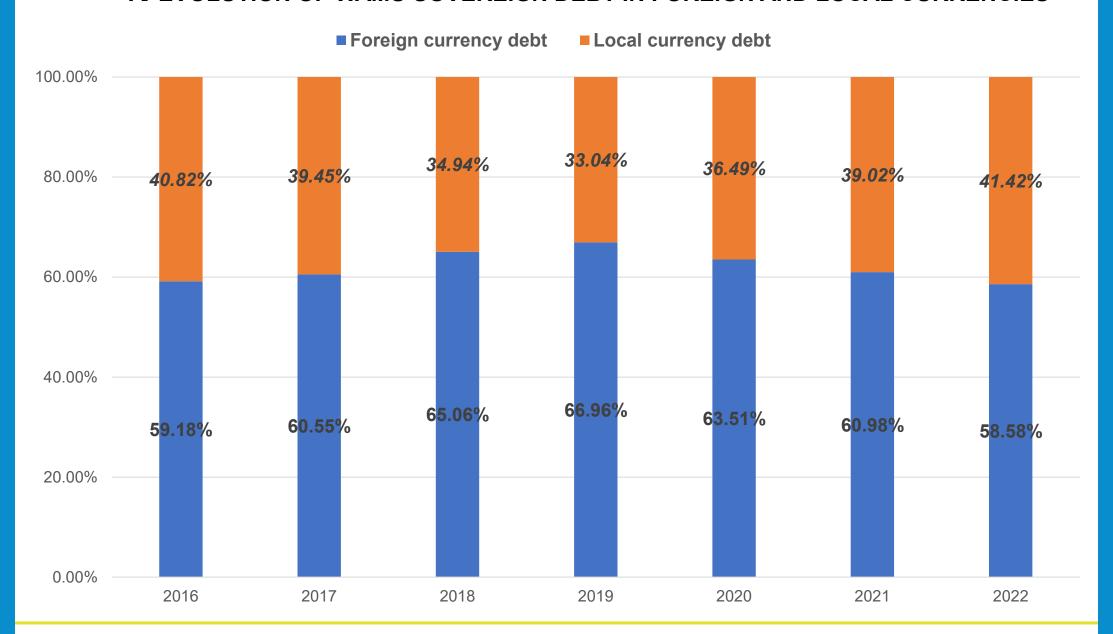




COMPOSITION OF THE WAMU ZONE DEBT PORTFOLIO

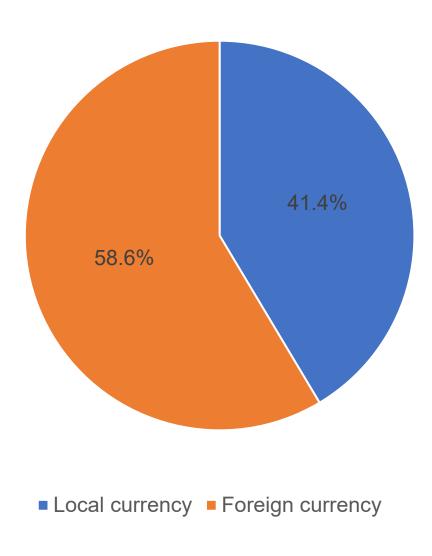
- A. Evolution of debt in foreign and local currencies
- B. Composition of the Union's debt portfolio

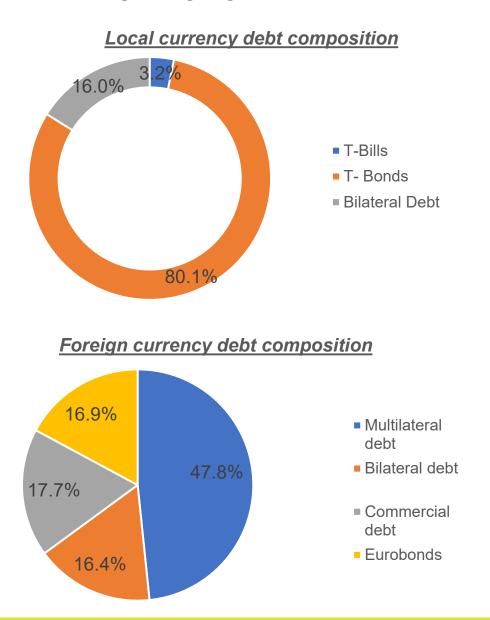
A/ EVOLUTION OF WAMU SOVEREIGN DEBT IN FOREIGN AND LOCAL CURRENCIES





B/ COMPOSITION OF THE WAMU ZONE DEBT PORTFOLIO







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PARTICIPATON OF COMMERCIAL BANKS IN THE REGIONAL MARKET

A. Commercial banks significant but risky exposure to the market

B. Low risk of sovereign debt default

A/ COMMERCIAL BANKS' SIGNIFICANT BUT RISKY EXPOSURE TO THE MARKET

Around 90% of the sovereign debt is held by commercial banks

Evolution of the direct investor panel 140 117 120 113 110 100 89 80 57 60 51 20 5 5 5 3 2 2017 2018 2019 2020 2021 2022 ■ Commercial banks ■ Others (SGI, Pension fund, Guaranty fund)

Commercial banks' face numerous risks that may affect the whole region financial stability

Interest rate risk

Loss of value and impact on banks' financial position if interest rates rise

Sovereign credit risk

Significant financial losses for banks if the government defaults on its obligations

Concentration risk

Loss of value and threat to the financial stability of banks and the entire financial system if the market is affected by a financial shock

Liquidity risk

Difficulty for commercial banks to obtain liquidity and meet their obligations when market volatility increases



B/ LOW RISK OF SOVEREIGN DEBT DEFAULT

Impact of national default on the Market

CREDIT RISK: Major financial losses for creditor institutions and a threat to their stability

LIQUIDITY RISK: Significant fall in the value of assets linked to the defaulting country and reduced liquidity on the Market

FINANCIAL CONTAGION: Affects the financial health of financial institutions linked by credit or counterparty relationships, jeopardizing the financial system

DETERIORATION IN INVESTOR CONFIDENCE: Leads to capital flight causing a higher cost of finance

REDUCED ACCESS TO INTERNATIONAL MARKETS: No access or less favorable conditions

The WAMU Market

- Default by one of the Member States is currently not a major concern
- No sovereign defaults to date
- Compendium of legal and regulatory texts governing banking and finance in the WAMU:
 "The prevention of payment defaults is ensured by the mechanisms of the Financial Stability Fund"
- Regulation No. 06/2013/CM/WAEMU: "Failure to comply with these obligations will result in the suspension of the State's participation in tenders on Union territory until the situation has been regularized"





IV. IMPORTANCE OF DOMESTIC MARKET DEVELOPMENT

- A. Importance of domestic market development
- B. WAMU ZONE LCBM: what has been done?
- C. Challenges and Strategic guidelines for the development of the Public Securities Market

A/ IMPORTANCE OF DOMESTIC MARKET DEVELOPMENT

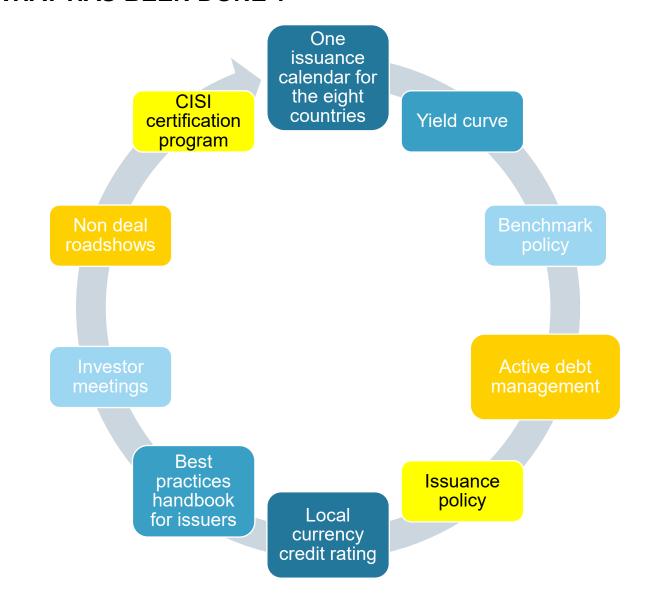
WHAT	HOW?
Currency risk mitigation	Rise financing in local currency, reducing dependence on foreign currencies and mitigating currency risk.
Offering assets to institutional investors	Low-risk assets with stable returns, making them attractive to institutional investors seeking diversification and capital preservation
Providing a price benchmark for private-sector issuers	More transparent and fair assessment of borrowing costs for companies and encouraging the development of the private-sector bond market.
Stimulating investment and economic growth	Use of funds raised through government bond issues to finance infrastructure projects, economic and social development programs, and initiatives to modernize key sectors of the economy.
Enhancing financial stability	Mitigating the risks associated with volatile international markets, such as global financial crises or sudden reversals in foreign investors' risk appetite



B/ WAMU ZONE LCBM: WHAT HAS BEEN DONE?

Vision of the WAMU Public Securities Market:

« Building a benchmark public securities market for the efficient financing of our countries' economic development. »





C/ CHALLENGES AND STRATEGIC GUIDELINES FOR THE DEVELOPMENT OF THE PUBLIC SECURITIES MARKET

CHALLENGES

GUIDELINES

Liquidity

Investor Base

Development of the secondary market

Transparency

Regulatory framework and Market Infrastructure

Capacity building

Act on the primary market issuance system to facilitate and promote greater secondary liquidity on the secondary market

Increase the participation of insurance companies, pension funds, collective investment, small shareholders and international investors

Create an enabling environment for the trading & Strengthen the Primary Dealers (SVT) system

Strengthen the transparency of the debt issuance and management framework

Bring the Securities Settlement System (SSS) into line with international standards

Strengthen the technical capabilities and financial culture of Market participants (CISI exams, Web academy) & Popularize financial culture (financial ratings, information notes, reporting)











