

Listening to Kazakhstan

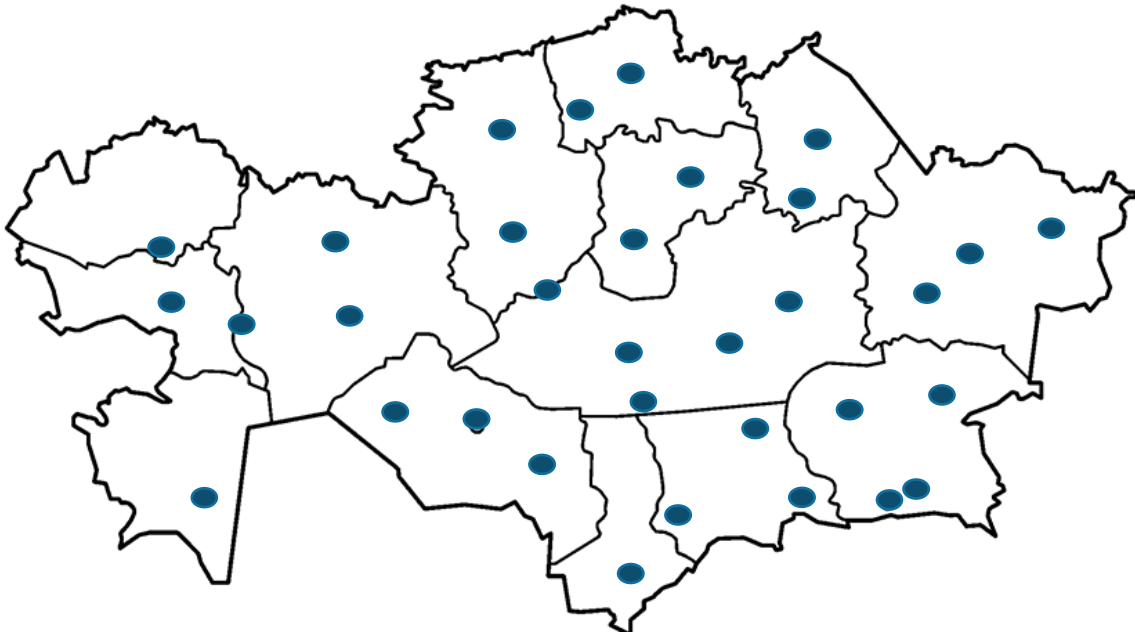
- L2Kaz provides high-frequency panel survey data on wellbeing
- Collaboration between the World Bank and UNICEF
- Similar initiatives in Tajikistan, the Kyrgyz Republic, and Uzbekistan
- Blends traditional welfare monitoring with polling-type questions, filling a gap in the policy generation process

Objectives

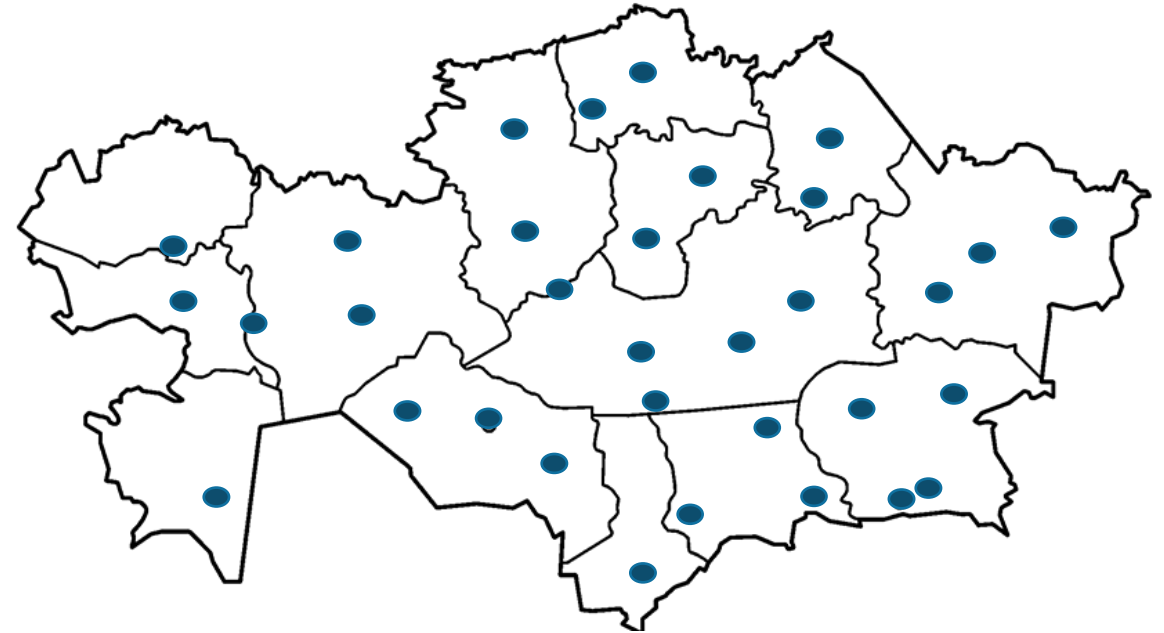
- Promote evidence-based policy and decision making
- Assessing the impact of policies and reform
- Traditional surveys are conducted less frequently, but some decisions must be made urgently
- Approach proven very useful in region, particularly responding to shocks

Sample Design: maintaining representativeness

In the baseline survey, each blue dot represents
20 households



In the panel, each blue dot represents
7 or 8 households – every month



The Listening to Kazakhstan survey

Timing

- Baseline completed in October 2020
- Monthly rounds thereafter
- 34,552 interviews completed

Sample size

- 1400-1500 households (2000 for 6 months)

Geographic coverage

- Representative of major cities, urban, and rural areas

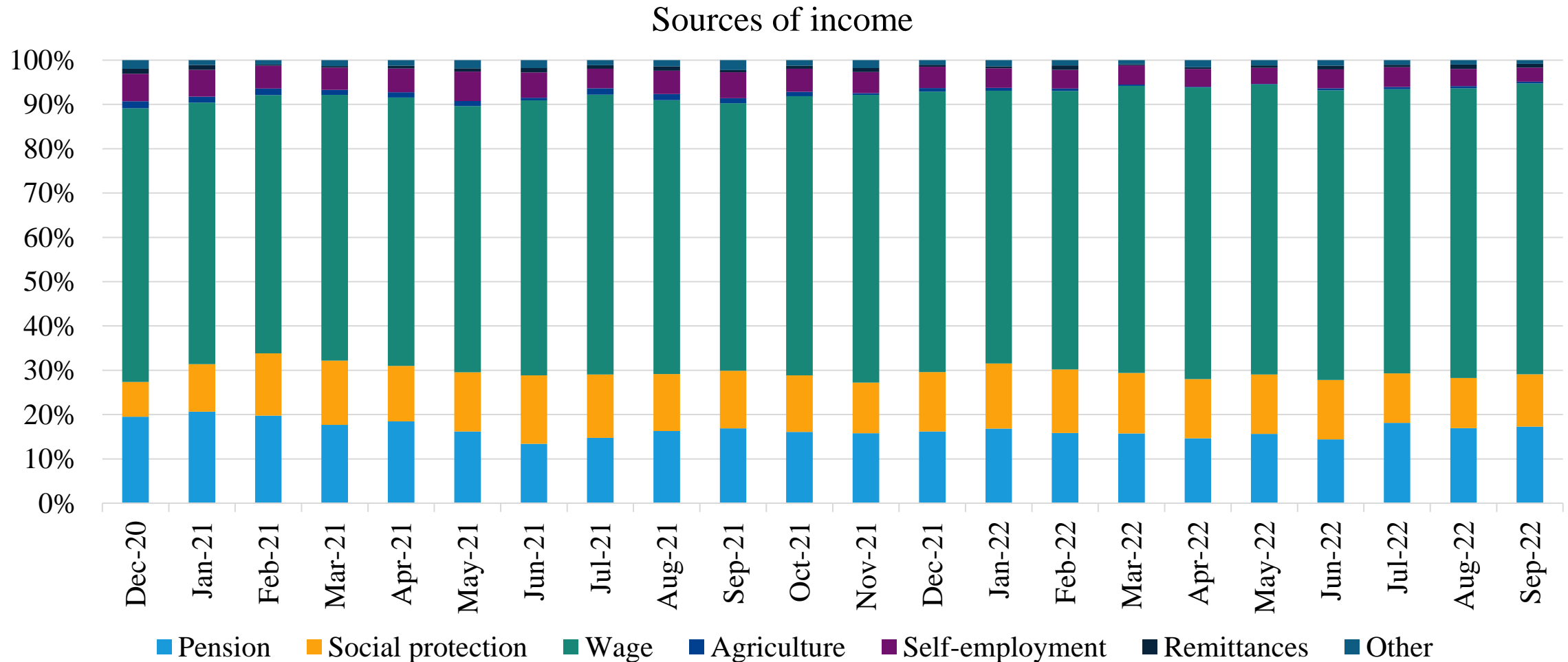
Survey content

- 9 core modules (demographics, shocks, wellbeing, migration, employment activity, opinions, incomes, savings, COVID-19)
- 1 rotating module (children's education, immunization, child's safety, etc.)

Similar surveys in other countries

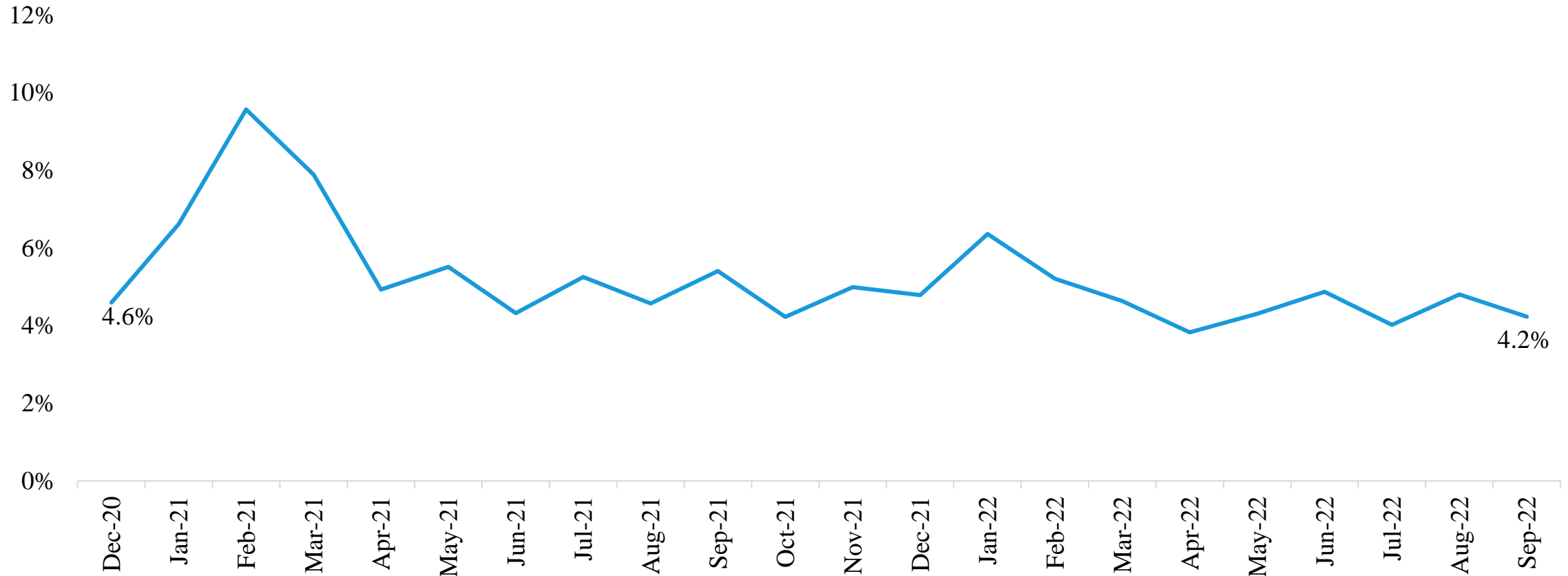
- Uzbekistan, Tajikistan, Kyrgyz Republic
 - The survey design is also linked to the World Bank global rapid assessment monitoring framework
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Share of wage income rose while share of income from self-employment fell



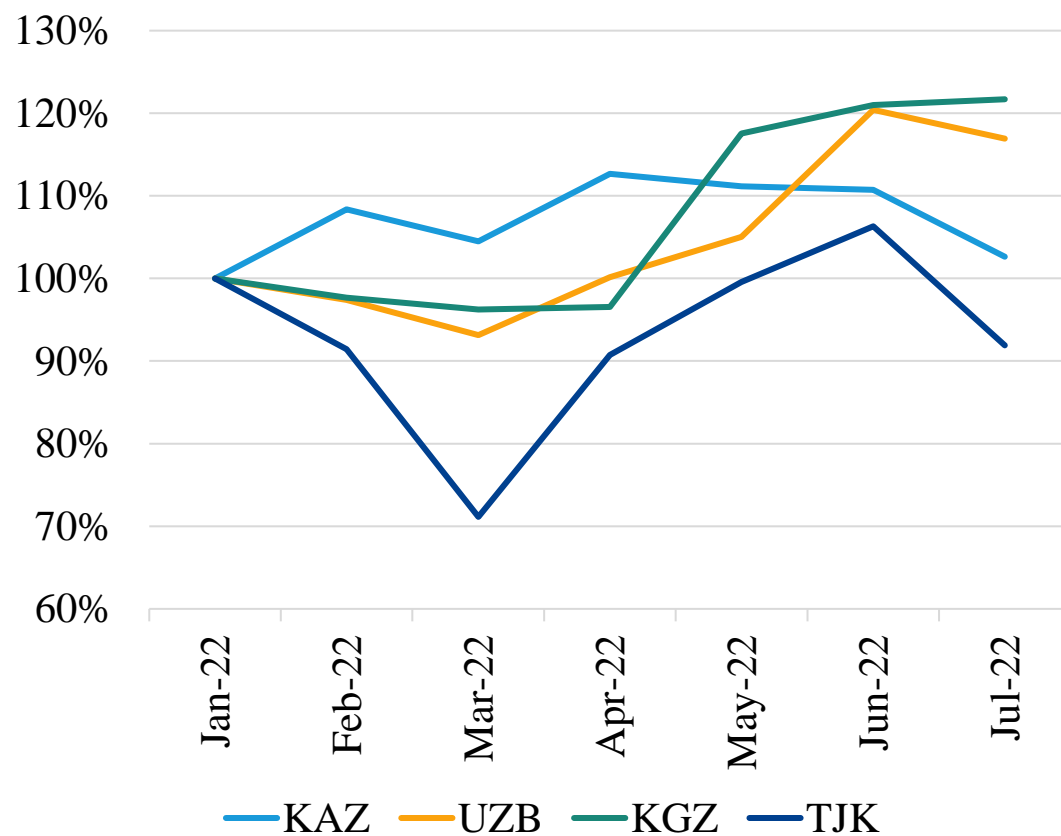
Not working remained consistently low over the last two years despite some temporary fluctuations

Not working and looking for a job

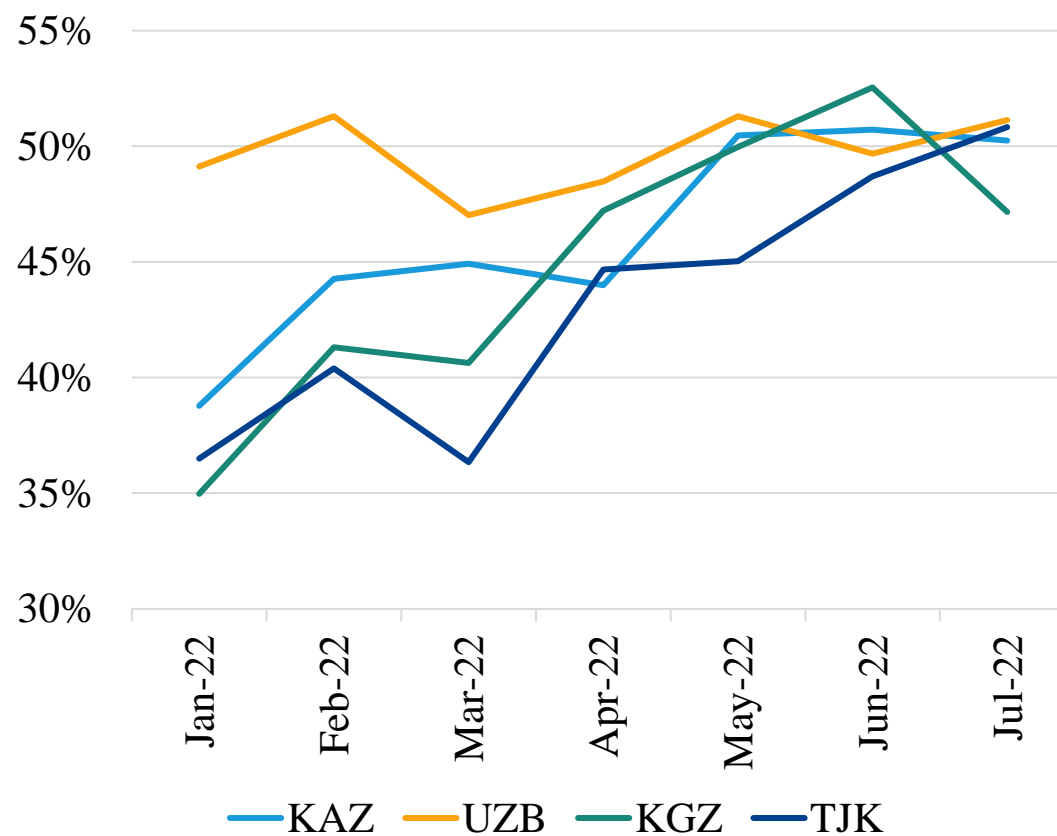


Despite uncertainty, incomes rose faster than inflation in the first half, rising optimism on jobs

Change in real median income per capita
Jan 2022 = 100%

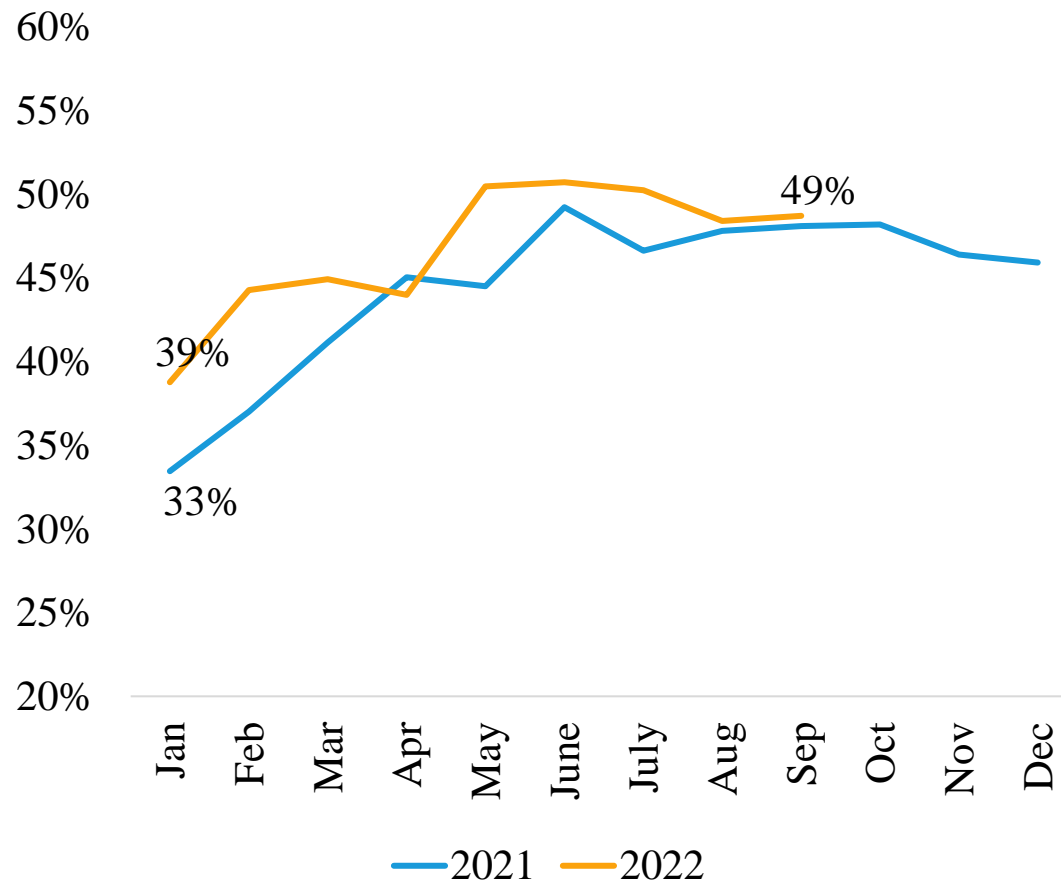


"Now is a good time to find a job where I live"

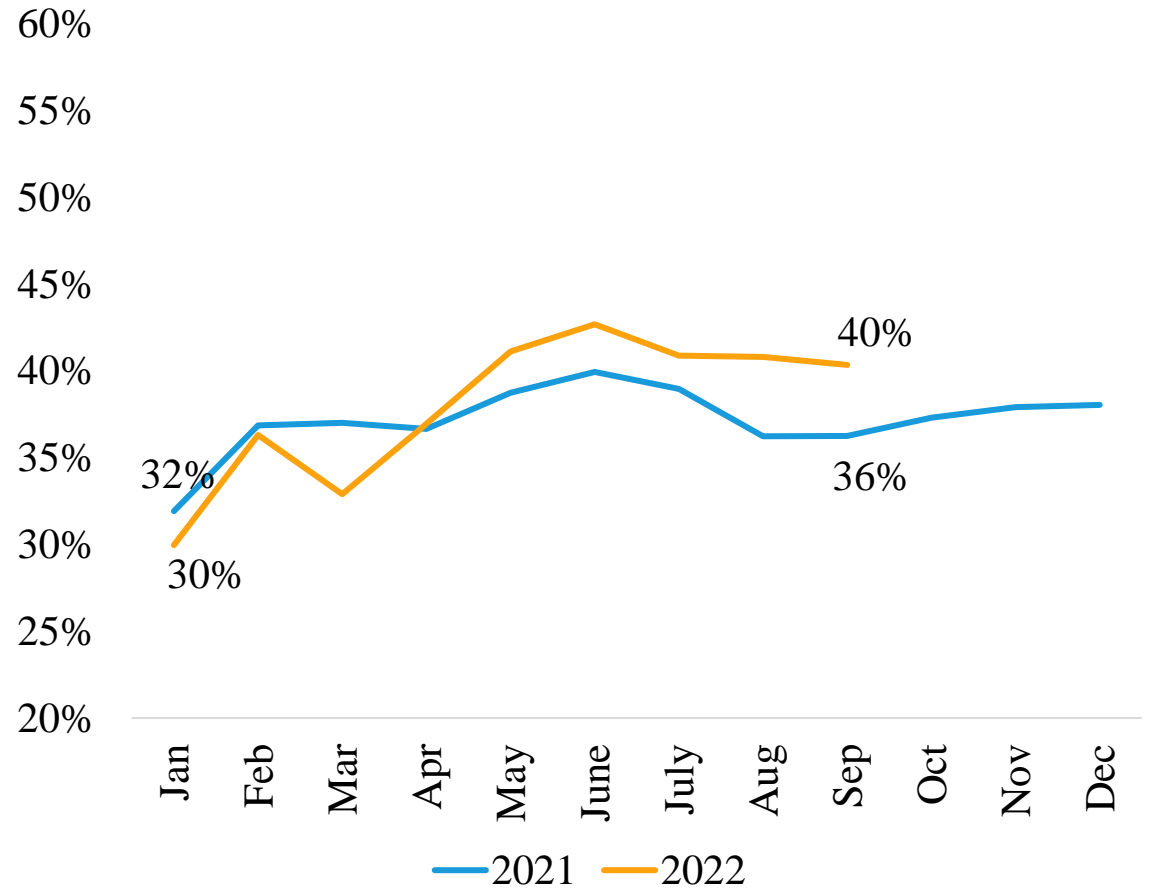


Labor market conditions getting more optimistic in 2022 compared to 2021

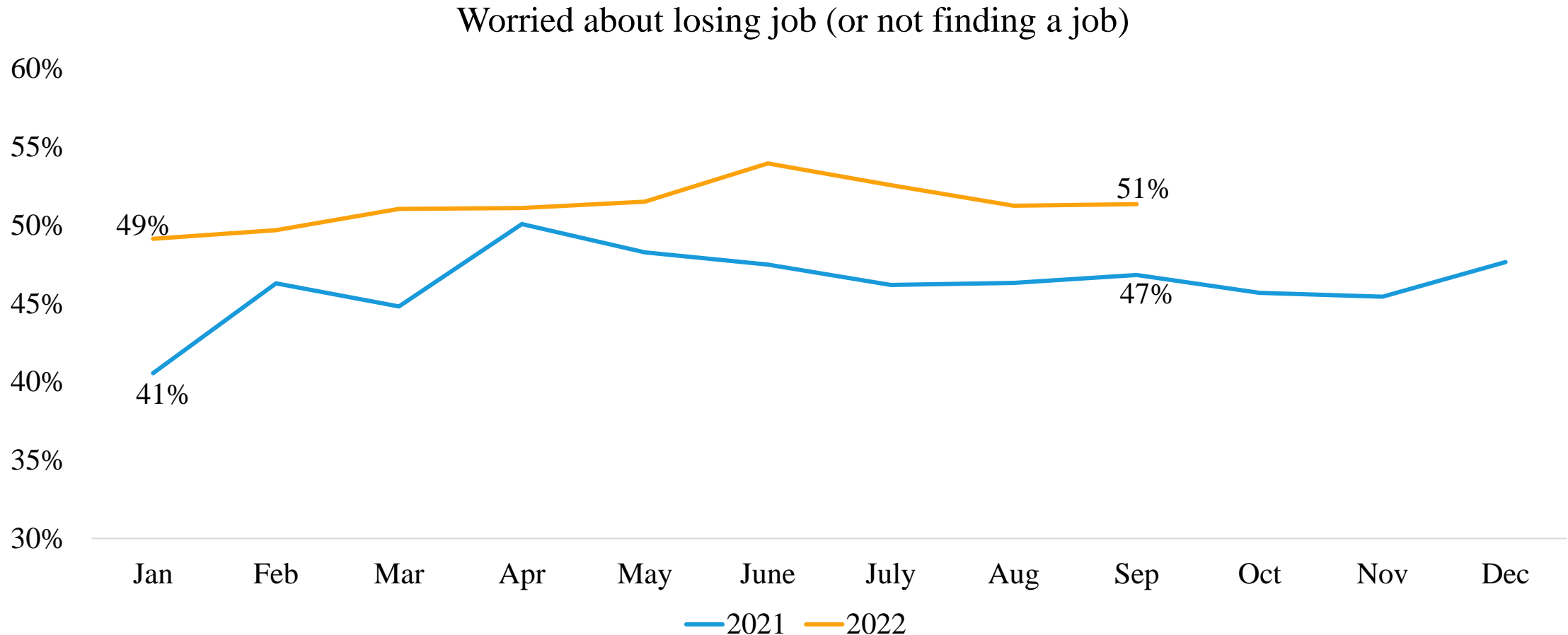
Good time to find job



Good time to start business



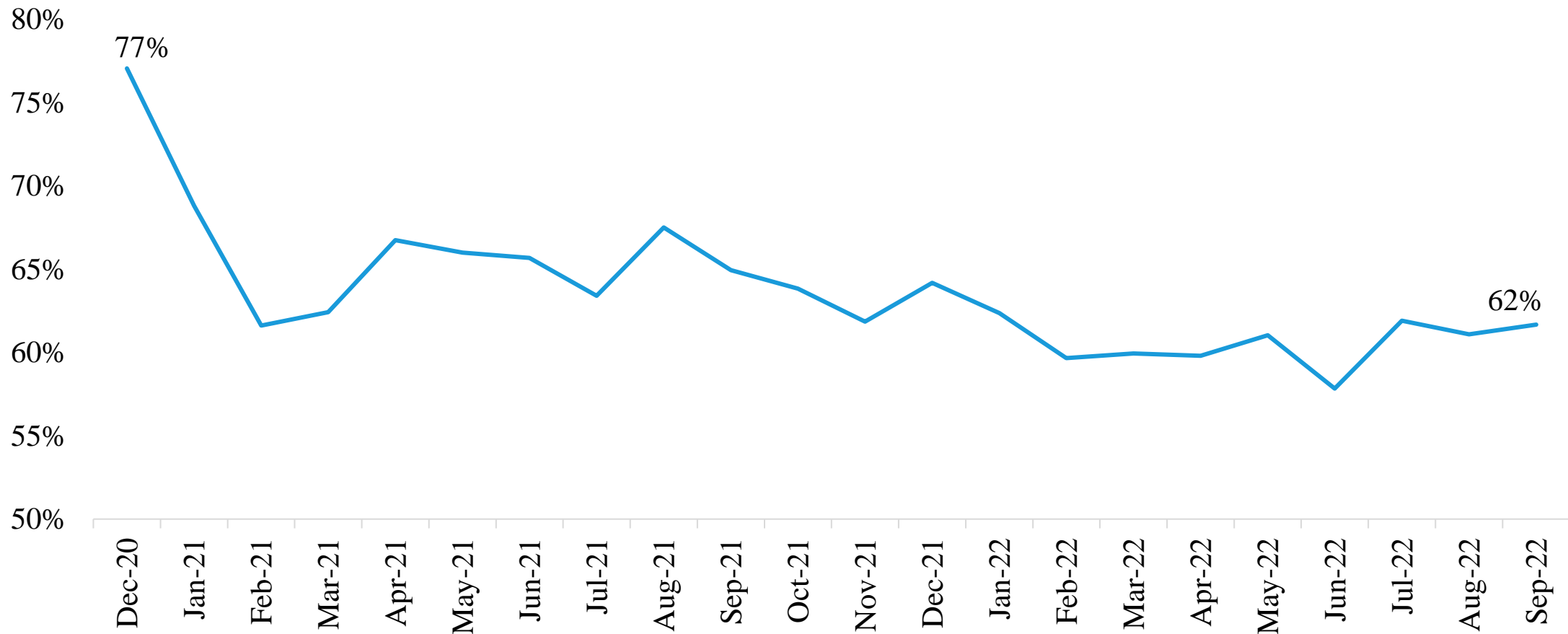
However, higher share of workers worried about losing jobs in 2022



Listening to Kazakhstan: I am worried about losing my job (or not finding a job)

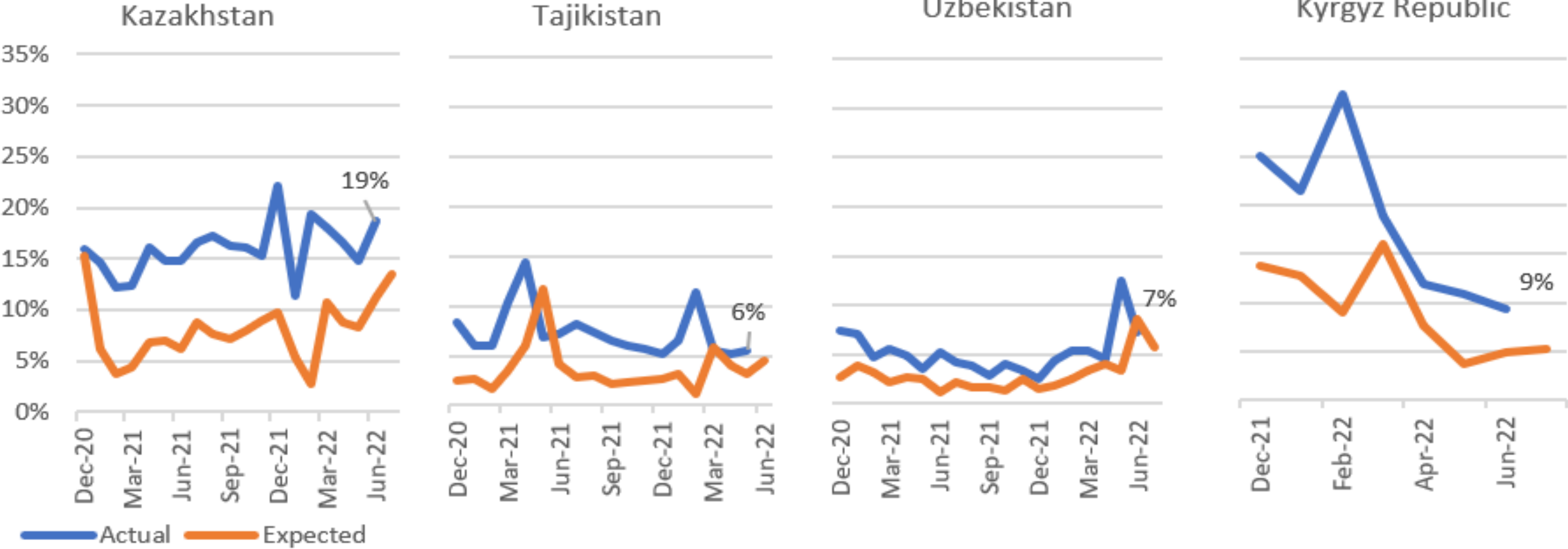
Despite decrease, a significant share of households report savings

Households with savings

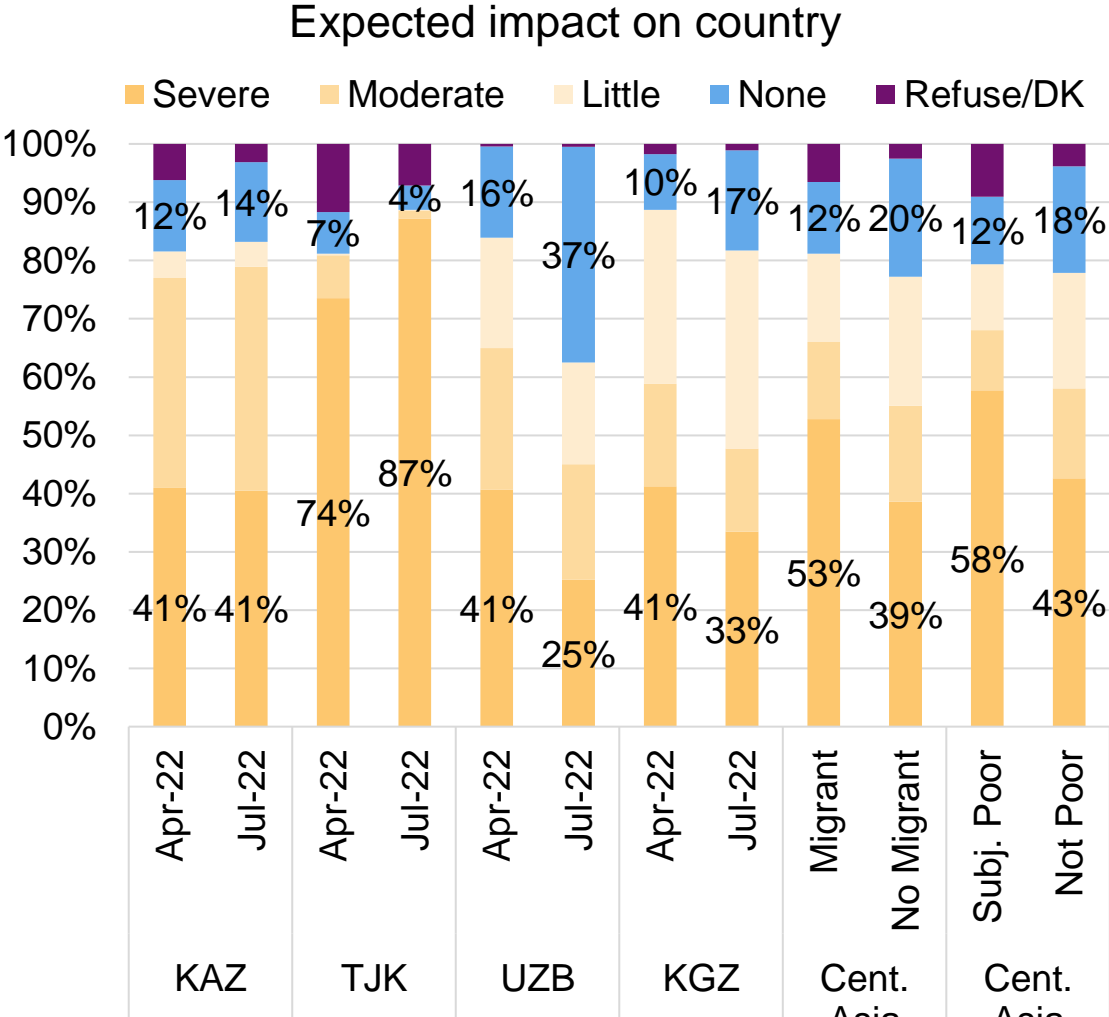
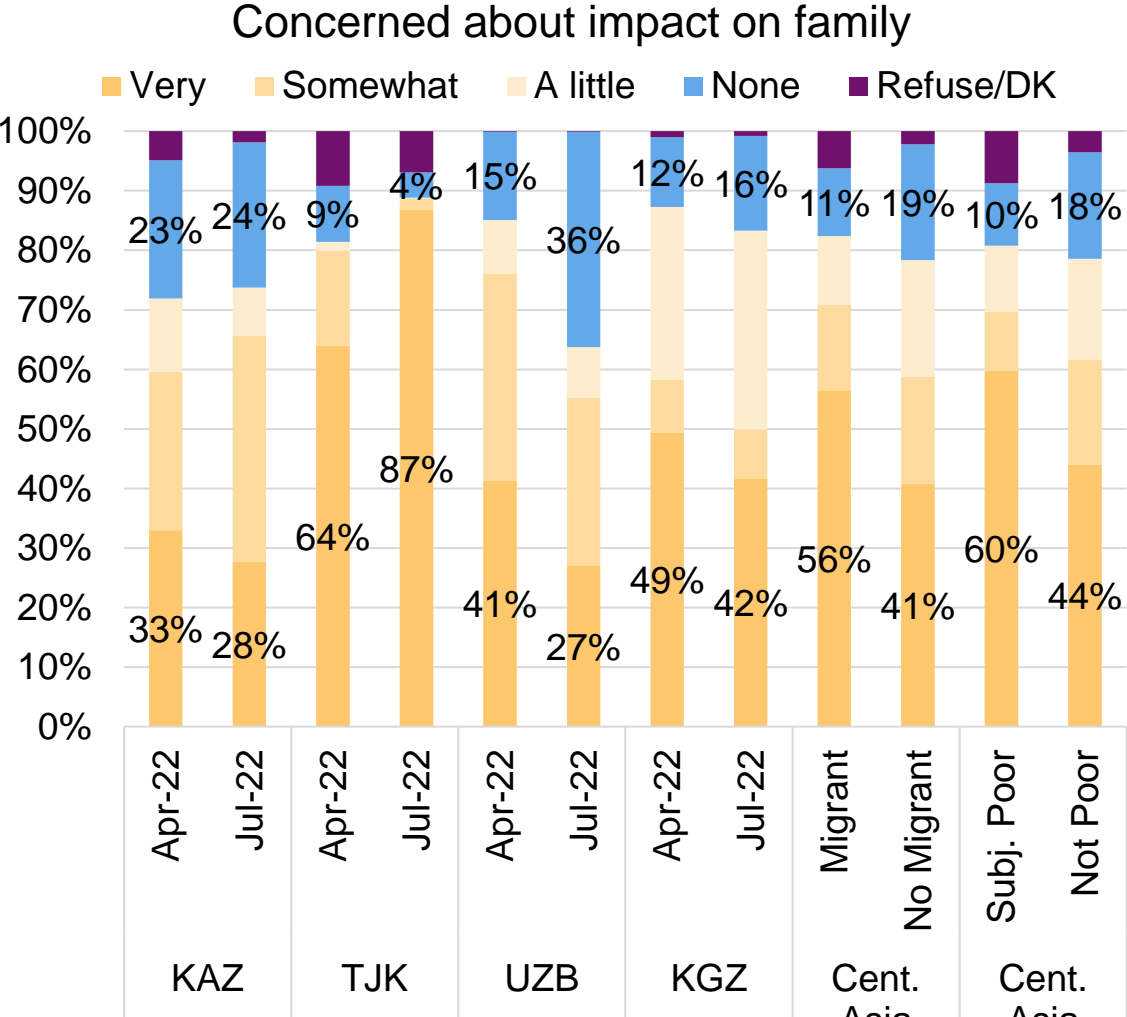


Fluctuations in well-being often linked to surprise deterioration in household finances

Bad surprises: household finances deteriorated over the past month vs. expectations

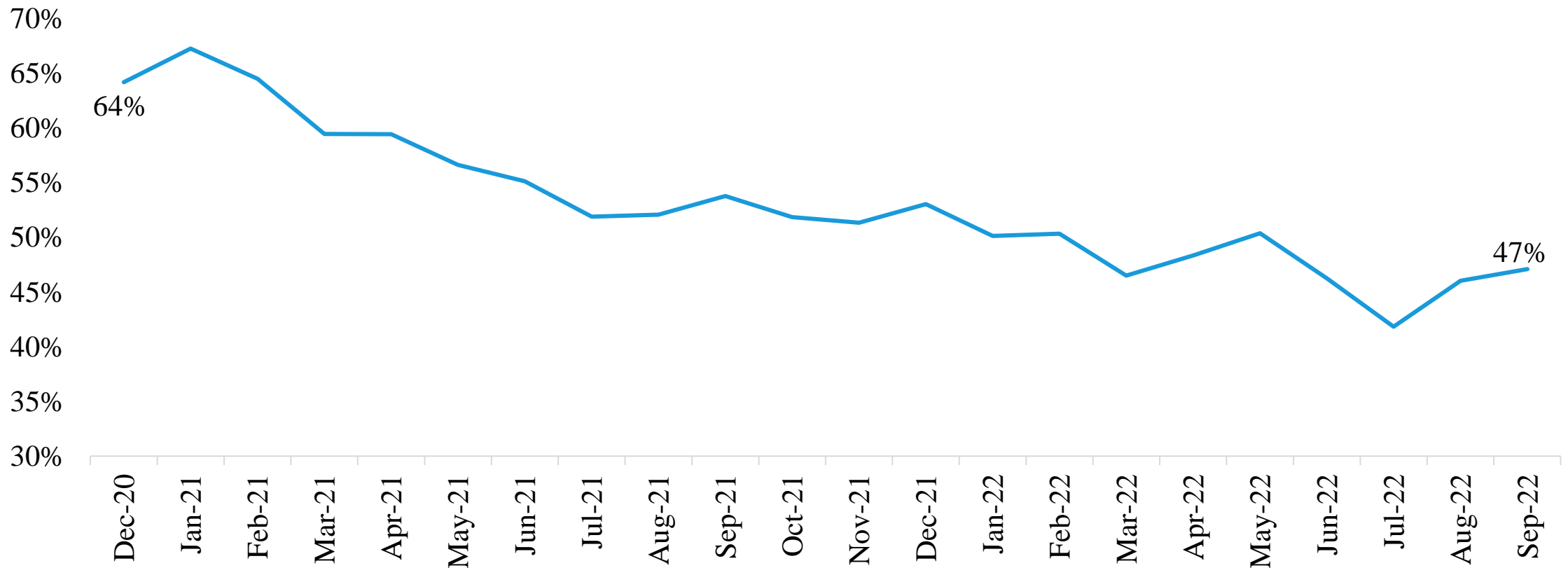


High levels of concern about the indirect effects of the war, but moderating over time



Deterioration of local economic conditions over time

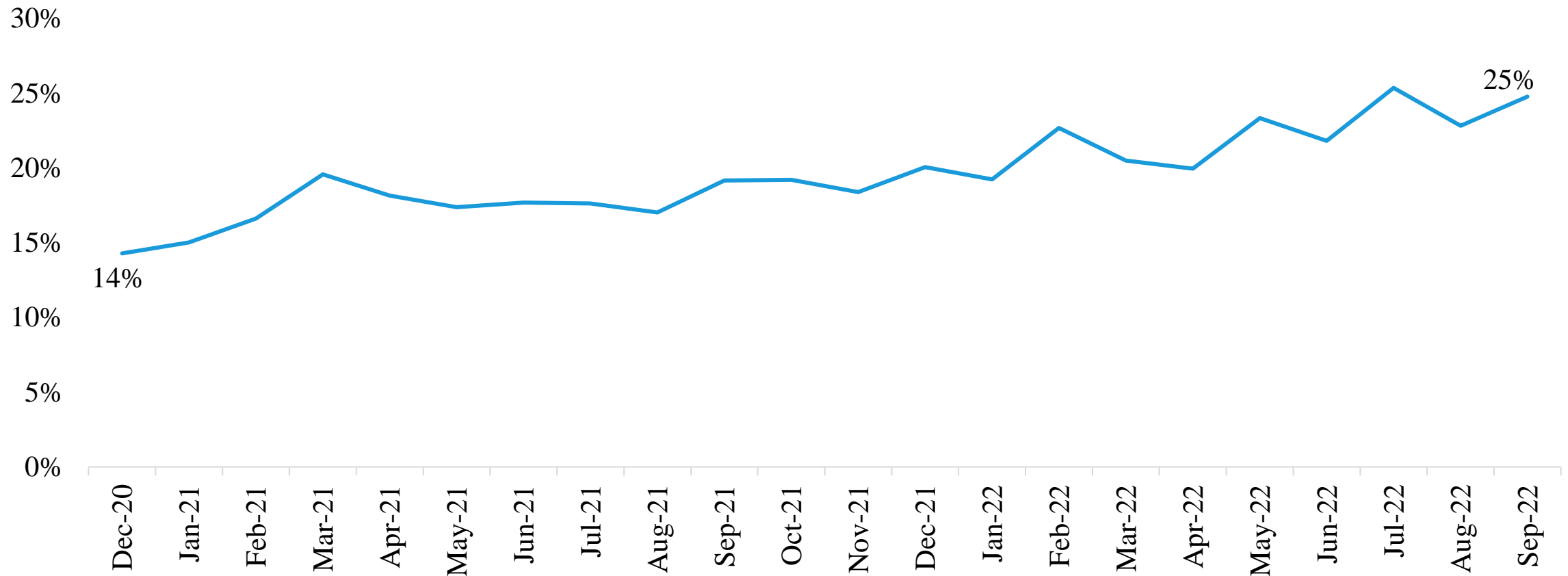
Local economic conditions “good”



Listening to Kazakhstan: Do you believe that the current economic conditions in the city or area where you live are good, or not?

Higher share of households self-identified as “poor”

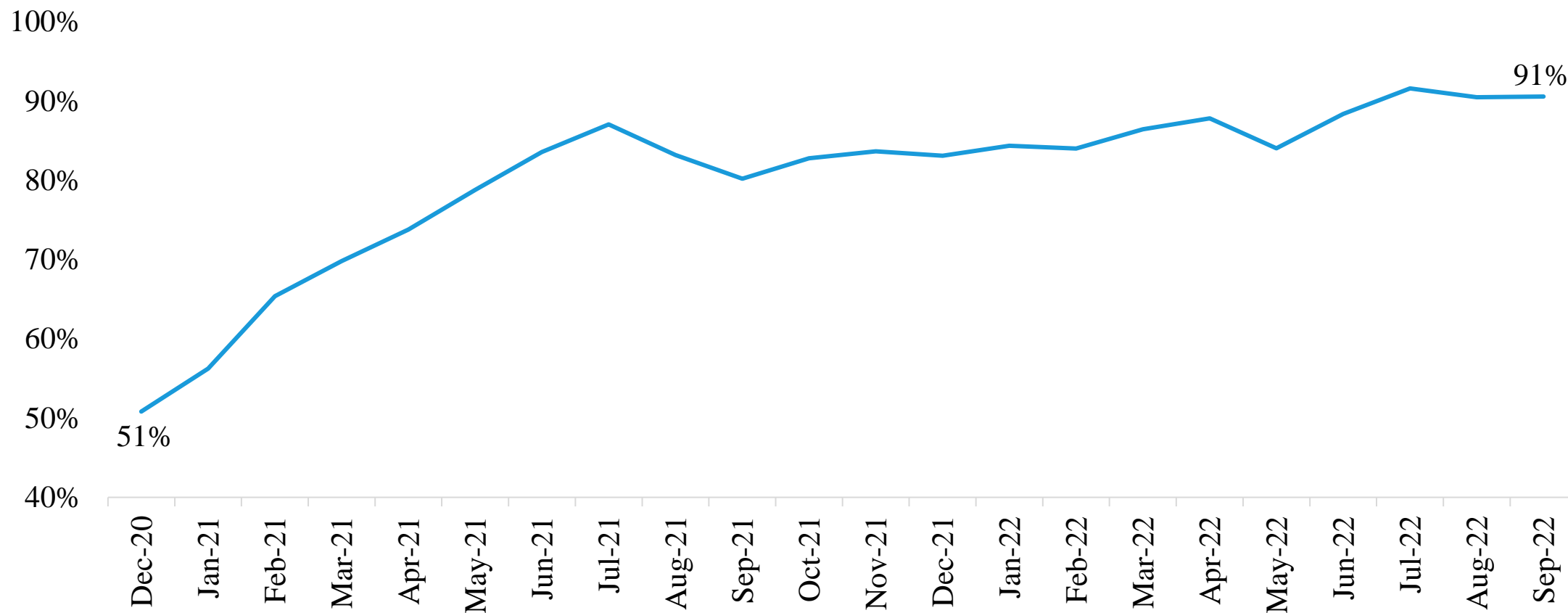
Respondent self-assessed “poor”



Listening to Kazakhstan: Do you agree or disagree with the following statement: “My household is poor”?

Higher public concern about rising prices

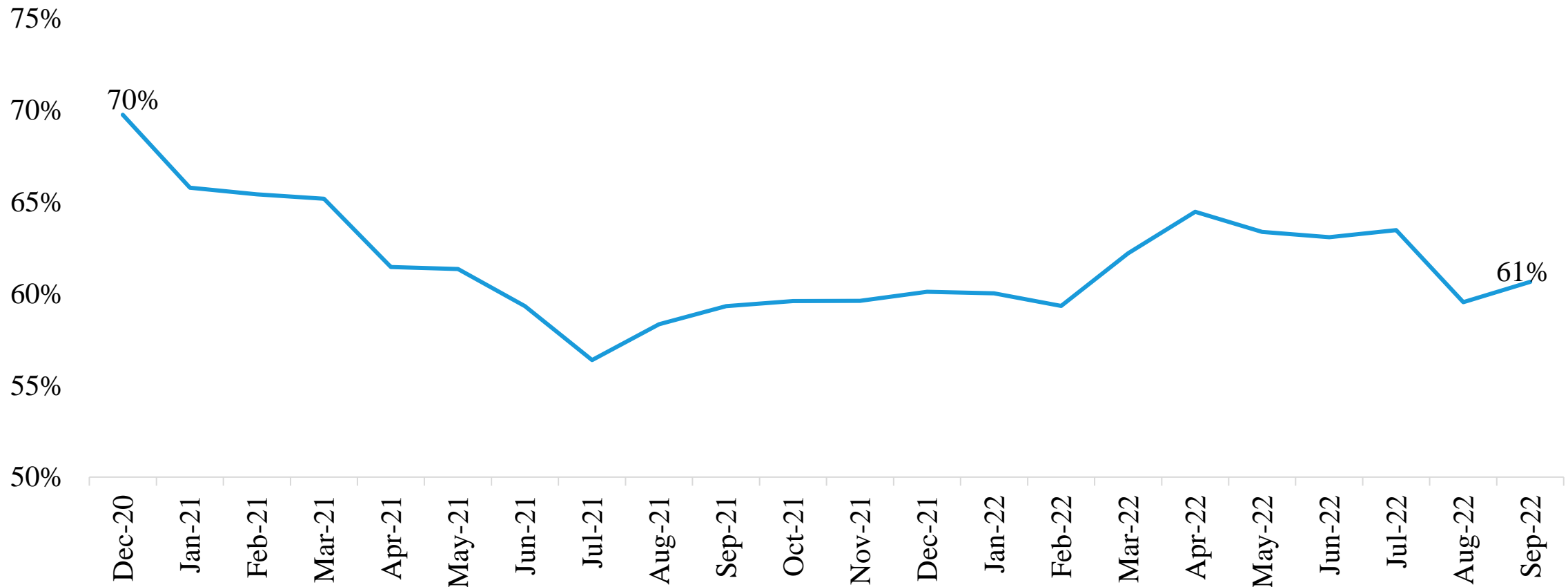
Rising prices as serious economic challenge



Listening to Kazakhstan: In your view, what are the most pressing economic challenges facing Kazakhstan? (up to 3)

Significant support for ongoing political, social, and economic reforms

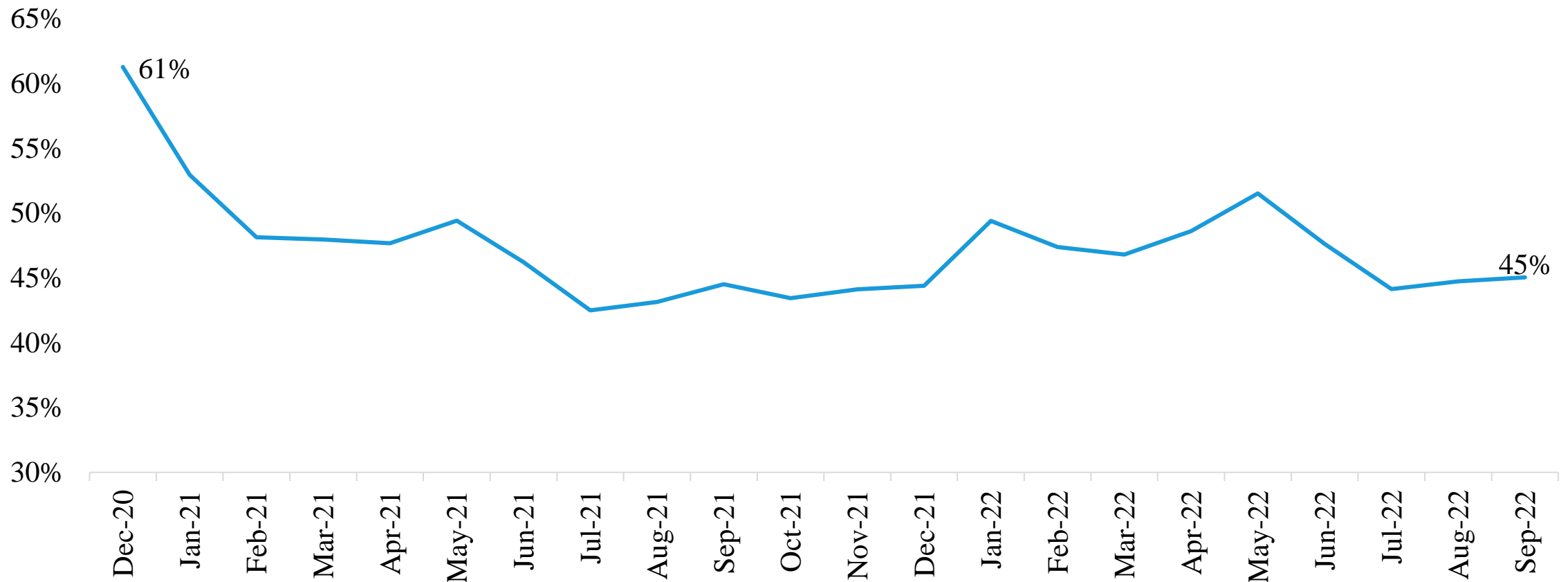
Country on the right track on political, social, and economic reforms



Listening to Kazakhstan: The country is generally on the right track on political, social, and economic reforms

Respondents satisfied with the government's dialogue with citizens fell below the 50 percent

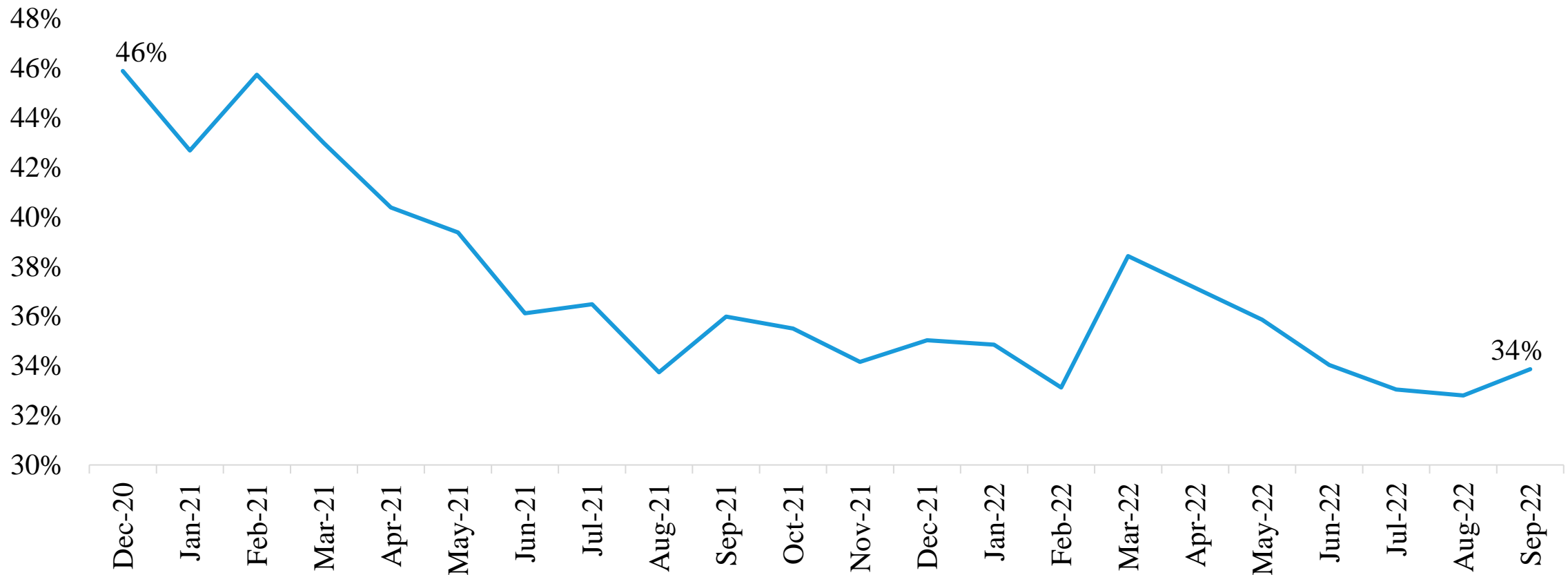
Government engaging in open dialogue



Listening to Kazakhstan: I believe that the Government is engaging in open dialogue with citizens and addressing their grievances

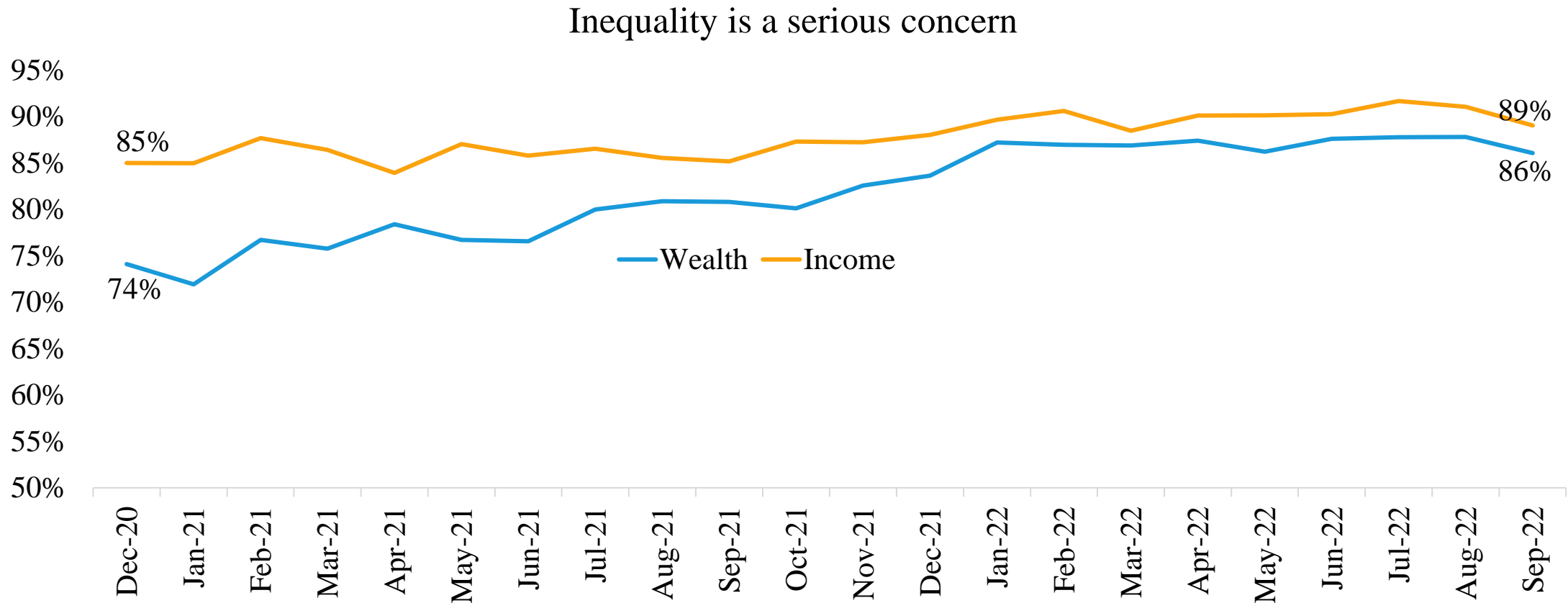
Fighting against corruption is a serious concern

Government doing well at fighting corruption



Listening to Kazakhstan: In your view, how well is the national government doing at fighting corruption?

Concerns about the concentration of wealth and income inequality have remained high





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