Promoting the sustainability of tourism concessions

Dr Sue Snyman
sue.snyman@iucn.org
www.biopama.org

IUCN WCPA Tourism and Protected Areas
Specialist Group: Vice Chair

IUCN Conservation Areas and Species
Diversity: BIOPAMA Programme Coordinator
for Eastern and Southern Africa

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Tourism Concessions in Protected Areas
Why promote sustainability?
Understanding and engaging stakeholders
Capacity building, engagement and empowerment
Managing expectations
Enabling factors

- **Commitment** to engaging with local communities
- Commitment to **conservation and development**
- A **willingness to adapt** and also to use proven examples in other areas
- Willingness to be **innovative** and adapt partnership models to required circumstances
- Strong **institutions with stable leadership and structures**
- **Holistic approach** to tourism policy
Components that lead to success

• Engaging with and involving communities in decision-making

• Understanding and measuring **impacts** on local communities

• Ensuring that there is an **association** between benefits received and the associated tourism product

• **Investing sustainably** in social welfare, local development and conservation projects

• Growing **local multipliers** through capacity building, skills training, etc.

• Acknowledging that **business success** depends on investments in communities and conservation
Case study example: Wilderness Safaris Damaraland Camp

Joint venture with Torra Conservancy

✓ Equity
✓ Employment
✓ Empowerment
✓ Local suppliers of goods and services
Who we are

IUCN World Commission on Protected Areas (WCPA) Specialist Group

Voluntary technical network (500+ members)

Specialists on tourism and protected areas and areas of particular importance to biodiversity
Tourism concession guidelines

Information on:

- Fundamentals of tourism
- Different tourism partnerships
- Financing concessions
- A step-by-step guide to concession processes
- Integrating sustainability
- Contract management
- Concession capacity requirements

✓ Available in English, Spanish, French

✓ Download here: https://www.cbd.int/tourism/
Tourism concession guidelines

Table 2 on page 15: Relative benefits of different partnership types

- Using for-profit, private companies
- Using non-profit organizations
- Using local community organizations
- Using another government department
- Using a joint-venture company (i.e. public-private, private-community, public-community or public-private-community)

Table 5 on page 25: Ensuring sustainability in concessions and partnerships

- Economic
- Environmental
- Socio-cultural

✓ Concession and partnership scoping, design and feasibility, procurement phases
✓ Concession and partnership contract management
Best practice

• 32 private sector case studies
• Different partnership models, including private sector, government, NGOs, communities
• Economic, social and environmental impacts
• Successes, challenges and lessons learned

✓ Coming early 2019
THANK YOU FOR YOUR TIME

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