Framework for Progress Towards Financial Viability - WSS Service Delivery-



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1. Financial Viability and Service Sustainability

What is it and Why Financial Viability Matters?

- Financial Viability: The service generates enough finance to Sustain itself.
- Sustainability of service: Continuity and Growth to meet future needs.



1. Financial Viability and Service Sustainability -Creditworthy Utilities are High in the Ladder-

Levels of Financial Sustainability

Fully Creditworthy	Financially Sustainable + Country Conditions and Developed Financial Markets
Becoming Creditworthy	Financial Sustainable + Credit History
Financially Sustainable	Revenue + Other Reliable Resources Covers Full Cost of Service Providing and Sustaining Service
Operating Cost Recovery	Profitable in Any Given Year But Not Sustainable in Long-Term
Pay-As-You-Go Recovery of Cash Outlays	Capital subsidies Essential to Keep Utility Afloat
Unviable Loss Making Utilities	Capital & Operational Subsidies to Keep Utility Afloat



2. Merits of Water Service Sustainability

Sustainable Water sector management means efficiently providing safe, reliable, and easily accessible water as well as reliable sanitation and waterways protected from pollution. Sustainability also means being resilient and adaptable to extreme weather events that may contribute to issues such as flooding and scarcity **Scarcity**



3. Operational and Financial Efficiencies

- Operational and Financial Efficiencies are interconnected.
- Cost Recovery is basis for financial viability and hence service sustainability



3. Operational and Financial Efficiencies -Utility Funding and Financing-



3. Operational and Financial Efficiencies -Maximizing Regulated Tariff Revenues-

- 1. Efficient water accounting, metering and reducing Non-Revenue-Water (NRW)
- 2. Increasing the consumer base & reducing non-revenue water losses
- 3. Regular tariff adjustment within the limits of acceptable performance and financial efficiencies and socio-economic affordability and willingness-to-pay.



3. Operational and Financial Efficiencies -Minimizing Costs-

- 1. Reduction of NRW
- 2. Application of energy efficiency improvement intervention
- 3. Reduction in labor cost
- 4. Optimization of treatment processes to minimize costs of chemicals
- 5. Innovation in the rehabilitation and new investment
- 6. Regular maintenance
- 7. Minimize the financing costs, but not financing
- 8. Minimize bad and doubtful debts through increase of billing and collection efficiency.

List of interventions to improve the operational and Financial Efficiencies is long and need to plan for!



3. Operational and Financial Efficiencies -Cost vs Impact (Low Hanging Fruits!)-



3. Operational and Financial Efficiencies *-Just a reference map of the Utilities under the study-*



3. Operational and Financial Efficiencies -Elements to help towards efficient utilities ...





4. Further Financing Challenges -Commercial Finance-

- 1. Rehabilitation and Investment needs are to be repaid in the long term and hence can not be recovered in a short-term from tariff only, although they will be eventually paid from tariff and other funds.
- 2. Lack of timely Finance will limit the growth capacity of the utility
- 3. Hence, need to access Commercial Finance.

Capacity to access commercial finance is a healthy sign of the utility growth and efficiency



4. Further Financing Challenges -Benefits from Accessing Commercial Finance-

- 1. Supports universal access
- 2. Improves financial and operation efficiencies through asset rehabilitation, replacement and renewal
- 3. Reduces public debt burden and FX exposure
- 4. Further increases efficiency of service providers
- 5. Offers greater chance for the utility to achieve sustainability
- 6. Credit-worthy providers benefit from enhanced transparency and regulation
- 7. Allows reallocating taxes / transfers and concessional finance to other sectors in need of public funding
- 8. Water providers may pay corporate taxes and dividends



5. Commercial Finance and Enabling Environment



6. Utility Credibility and Ladder of Maturity

Maturity Ladder for the Urban Water Sector

Stage 5: Go to the market (less public, more private money)

Stage 4: Incentivize performance (for public and private sector) Stage 3: Align institutions and incentives (harmonize and embed) Stage 2: Build capacity (invest in people first)

Stage 1: Battle inefficiencies (understand barriers to reform)

Illustrative actions for moving up the ladder: Introduce blended finance options **Consider more sophisticated delivery models (corporatization, PPP)** Develop shadow credit rating system Achieve sector financial sustainability Monitor and benchmark performance **Conduct strategic action planning** Engage the private sector as a potential technical or financial partner Redirect subsidies to reach the poor **Use performance-based contracts** Adjust tariffs Leverage results-based financing **Embed policies in the legal framework** Abandon perverse subsidies **Engage customers early and often Ring-fence utilities** Back sector goals with consistent and transparenet subsidies **Clarify policy direction and targets** Achieve financial viability (OCCR>1.2) Reduce NRW Create an information base Build regulatory enforcement capacity **Fully resource sector institutions** Hire based on merit and skill Identify strong sector leaders and champions Improve metering Cut energy and labor costs **Increase billing and collections Conduct a political economy analysis**

The ladder is nice tool for utilities to assess where they stand and to identify needs to access commercial finance

Policy, institutional and regulatory (PIR) interventions



Utility technical and operational performance

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Thank You

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